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Latest news for week ending Friday 22 April 2022

In this Issue

Dear <<First Name>>

Hello from all at MDY, we hope you had a Happy Easter, and your museums were nice and busy.

We have returned from our break, refreshed and energised with a bulletin full of ideas, opportunities and information, which will hopefully inspire you.

Is it time to [reset yourself with a personal SWOT?](#) If so, there are plenty of development and [job opportunities](#) for your Spring reboot. Or is it time to realise plans for your museum with a project funded through [MEND2](#), or a National Lottery Project Grant? You could learn with your peers by [signing up for one of our cohorts](#).

Now is the time to find out more about: the Front

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[make a short film](#); National Lottery Project Grants and Accreditation - all these topics are coming up in [future Elevenes](#). With film in mind some nice resources are being made available by the [Yorkshire and North East Film Archives](#) to coincide with the Queen's Jubilee celebrations.

Subscribe

There is still time to apply for our bursary for the Arts Marketing Association Conference and to sign up for [Carbon Literacy training](#). Or you could sign your museum up to be part of an exciting new [partnership with the British Museum](#).

And it's now even easier to book a call or a visit with Michael or Alan as they test a new direct booking system, please give it a go, its really easy (see first news item below).

Finally, it's not too late to sign up for [The Industrial Collections Brew Up](#), with guest speaker Darren Priday, Manager of the RAF Museum Conservation Centre, who will be talking about the challenges of managing and displaying industrial and transport collections.

AB

News and Notices

Check, check. One, two. Yeah, Yeah. Ha, ha

Do you wake up in the middle of the night wanting to speak with your local friendly museum development team and don't want to wait until the morning to arrange a meeting?

If so, Alan and Michael are testing out a new way for museums to arrange meetings with MDY. If you want to book an online meeting with us, you now can via the link below.

You will be able to see when we are free and book a call at the press of a button. If it works then we can add more options but we wanted to test it out before jumping into the online booking world with both feet. And don't worry, you can still phone, email or send semaphore messages to arrange a call.

Book a meeting at:

outlook.office365.com/owa/calendar/MuseumDevelopmentYorkshire@ymt.org.uk/bookings.



Sponsored Place at AMA Conference

deadline: 11.00am on 2 May

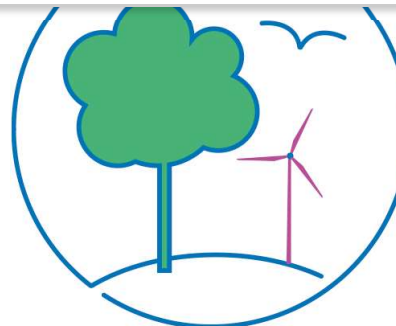
Don't forget to apply for our AMA Conference sponsored place before the deadline.. This bursary is available to individuals working or volunteering in museums that are in Yorkshire and the Humber and accredited with Arts Council England.

For information, eligibility, and to apply, please visit:

www.museumdevelopmentyorkshire.org.uk/mdy-sponsored-place-at-ama-conference-2022.

New Training Sessions in July, September, November 2022 and January 2023

Bookings are now open for you to gain Carbon Literacy certification. Training is delivered using the new Carbon Literacy Toolkit for Museums. All courses are delivered online via Zoom.



They are open to museums (including paid staff, volunteers and freelancers who work across all service areas) from Accredited Museums or those Working Towards Accreditation in the North of England. Priority will be given to non-National museums. We advise that, where possible, two people from your organisation attend a course for peer support when developing actions.

The Carbon Literacy course will give you an understanding of what climate change is, the scale of its effects, and how museums fit into the global, national and local picture to address climate change. You become Carbon Literate by making an individual pledge, and an organisational pledge to take back to your museum, of what you can do, and is in your power to achieve, to make a significant difference to your carbon impact.

By booking on a Carbon Literacy course, you are committing to undertake 7.5 hours of online training, split over a series of three sessions. We strongly encourage everyone who intends to use the Carbon Literacy Toolkit within their museum to gain Carbon Literacy certification first.

For more information about Carbon Literacy training, full dates of all the sessions and links to book a place, visit:

www.museumdevelopmentyorkshire.org.uk/carbon-literacy-for-museums.

Any questions please contact joanne.bartholomew@ymt.org.uk.

'Where we are...' Programme

Where we are..., supported by the Paul Hamlyn Foundation, is a national programme for young people aged 16-24 that co-designs and co-delivers meaningful arts and cultural projects across the UK.

We are proposing new ways of working with partners where decision-making is shared between our organisations. We are looking for organisations that want to work collaboratively with young people to create meaningful arts and cultural projects. These co-designed projects will be unique to their locality, each responding to a local community need identified by the young people. By working in partnership with local charities and cultural spaces, we aim to connect with young people who are under-served by the cultural sector.

If you recognise young people's assets and have worked collaboratively with young people before, then we want to hear from you! Please visit:

www.britishmuseum.org/where-we-are.

Your Fortnight Ahead

MDY Elevenses

Monday 25 April **MDY Learning Cohorts 2022-23**

Join us to hear about our range of learning programmes in the coming year. They will include: getting to grips with museum first principles, improving your collections management, developing your front of house activity, or developing your fundraising and income generation activity. Come along to find out more from the people who organise each cohort.

www.museumdevelopmentyorkshire.org.uk/event/elevenses-monday-25th-april.

Make your own short films – video content creation on a shoestring

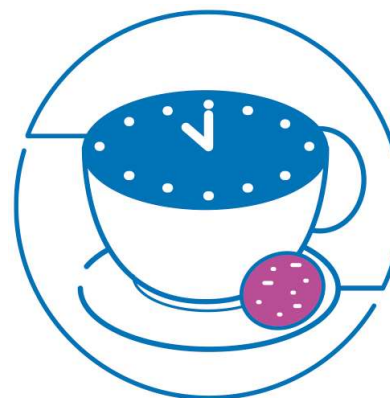
Are you trying to use short films to engage audiences, either on social media or in your museum? Short of budget and thinking you should have a go yourself? Or keen to develop more skills? Join us with Alec Ward, Digital Skills Manager at Culture24, to explore tips on creating your own video content.

www.museumdevelopmentyorkshire.org.uk/event/elevenses-wednesday-4th-may.

Check the full Elevenses schedule and find joining links at:

www.museumdevelopmentyorkshire.org.uk/event-category/elevenses-with-mdy.

If there is a topic you'd like to talk about or hear about at Elevenses, or even a speaker you'd like to hear from, please let us know at:
joanne.bartholomew@ymt.org.uk.



Digital Skills, Literacy and Capacity

Free online seminar Tuesday 26 April, 4.00pm

In this seminar, designed for senior leaders of UK heritage organisations, Zoe Amar, Founder of Zoe Amar Digital and trustee of Charity Digital, Anra Kennedy of Culture24 and fellow guests will explore the role of digital skills and literacies in building organisational capacity. Want to know what strong digital skills and literacies look like in a thriving heritage organisation? Or what your role as a leader can be in creating the optimum conditions for change?

This is the second seminar in the Leading the Sector 2022 series, funded through The National Lottery Heritage Fund as part of Digital Skills for Heritage. You can watch the recording from the first seminar on 'Hybrid heritage' on YouTube:

youtu.be/0xhj_C2jUEY.

AMA Digital Heritage Hub Launch

28 April, 10.00am - 12.30pm
Online

Arts Marketing Association (AMA) would like to invite you to join them as they launch the Digital Heritage Hub — a new resource hub that will answer the heritage sector's top 100 digital questions.

This free training event includes three practical sessions on:

- How the Digital Heritage Hub can help you embed digital within your small to medium-sized heritage organisation
- How digital engagement can help your organisation build audience loyalty
- How to get your voice heard through your digital content.

Find out more and book your free place now at:

www.culturehive.co.uk/digital-heritage-hub.

What's Happening in Your Region?

'Seen To Be Believed'
New Film Marks Queen's Platinum Jubilee

Archives have curated the perfect film to accompany this summer's celebrations.



© *Yorkshire Film Archive*

'Seen To Be Believed' is a new standalone 55-minute film available to community groups, cinemas, local authorities and other organisations, for screening during the Jubilee festivities. Taking an affectionate look at how the people of Yorkshire and the North East celebrated coronations, jubilees and royal visits through the decades, it draws inspiration from a famous remark by The Queen: "I have to be seen to be believed".

A short trailer for online use can be downloaded at:

spaces.hightail.com/receive/4fDaITdvMw.

We Want to Hear From You!

If you have an exhibition, event or some special news do get in touch. We're interested and would love to tell everyone in the region too!

Email: mdy-bulletin@ymt.org.uk.

Dates for Your Diary

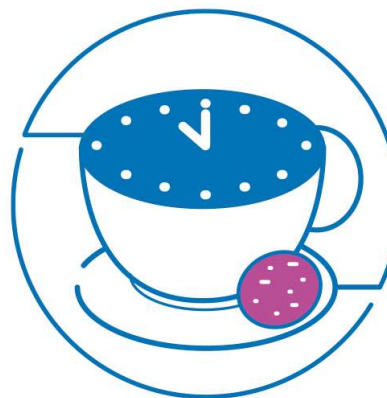
Industrial Collections Network Next Online Brew Up!

Tuesday 10 May, 2.00pm - 4.00pm

We are pleased to advise that Darren Priday Manager, RAF Museum Conservation Centre, Cosford has agreed to speak to the next MDY Industrial Collections Network Brew Up! His presentation will be on 'Care and interpretive challenges of aviation collections - featuring hanging planes from the roof', but he will be happy to widen out in the discussion afterwards.

We look forward to seeing you online and finding out the challenges of managing aviation collections and how this relates to other areas of managing industrial and transport collections.

Book your place at: www.eventbrite.co.uk/e/yorkshire-industrial-collections-network-brew-up-tickets-320625638917.



Elevenses with MDY - coming up

- **Monday 9 May**
FOH Charter for Change
- **Wednesday 18 May**
National Lottery Project Grants – Unlocking Collections
- **Tuesday 24 May**
Keeping on top of your Accreditation process

All are welcome! Remember there's no need to book, just make a note in your diary, then click on the link on the website on the day.

Find out more about each session at:

[Elevenses with MDY – Museum Development Yorkshire.](#)

Free Online Sessions from IVE

**Co-creation and Reconnection
with Children and Young People
Mon 9 May, 4.00pm - 5.30pm**



This first session will dive into what co-creation really is and how starting small can be key to a successful creative process. In particular, we'll review: What is co-creation and why do we do it; the power of creating work collectively with children and young people; starting points and ideas for co-creating with a group

www.eventbrite.co.uk/e/co-creation-and-reconnection-with-children-and-young-people-tickets-316633919577.

Building on Ideas: Co-creation with Children and Young People Thu 19 May, 4.00pm - 5.30pm

In this second session focusing on co-creation, we will continue to explore how putting youth voice at the heart of your work can support young people as they emerge from the challenges of the pandemic. We will recap on what co-creation is and provide further examples of interactive activities you can use in co-creating with a group. Includes time in breakout rooms to try out the activities and share your learning www.eventbrite.co.uk/e/building-on-ideas-co-creation-with-children-and-young-people-tickets-316648031787.

Your Wellbeing

Four Ways to Put a Spring in Your Step at Work

Winter is finally over. The days are getting longer. The trees are blossoming, bulbs are flowering and all around us birds sing hallelujah... Not quite accurate? Are you struggling to find the joys of spring at work? Feeling a bit flat or stagnant? The last 12 months have been tough, so it is totally understandable that Spring may not yet have Sprung for you. If so, the Management Centre have four practical ways to help you put a spring in your step at work this April:

1. Spring clean your to-do list
2. SWOT up (strengths, weaknesses, opportunities and threats)
3. Tune in (Emotional Intelligence)
4. Work out when you need a break - then take one.

Find out about each step in more detail at:

www.managementcentre.co.uk/blog/4-ways-to-put-a-spring-in-your-step-at-work.

Online Event from Action for Happiness

Wed 4 May, 7.00pm - 8.00pm
Free, optional donations invited

Join us for a special event with sleep expert Dr Nerina Ramlakhan about how to optimise your sleep for greater health and happiness.

Dr Nerina combines science, philosophy and practical ideas to explore profound concepts in a light-hearted way. She'll help you learn how to thrive, by sleeping more deeply and living more joyfully.

Find out more and register at: www.eventbrite.co.uk/e/optimising-sleep-with-dr-nerina-ramlakhan-tickets-290395449607.

Job Opportunities and Volunteering

Beck Isle Museum of Rural Life Treasurer / Trustee

Would you like to lead and shape an exciting future for a remarkable museum? We are seeking a Treasurer and a Trustee with marketing/fundraising skills to join our Board of Trustees. Meetings can be attended via Zoom, so you do not have to be local to the Pickering area.

If you have any queries or would like a copy of the recruitment pack and role description please email Kirsty Mitchell at kirstymitchellfreelance@gmail.com. Kirsty is a freelance consultant organising recruitment on behalf of Beck Isle Museum.

Find out more: www.beckislemuseum.org.uk/trustees.

Closing date: 8 May.

Ripon Museums Administration Officer

Salary: £18,227, fixed term (1 year)

This is a great opportunity for a highly organised and skilled administrator to make a real difference to the performance of all aspects of the Trust – to establish a high quality and dynamic approach to managing data and processes across our business. As well as general administration, the role will specifically support school/group/event bookings and digital production. You will work alongside and support a team of volunteers to participate fully in administrative and digital tasks, deliver effectively and to improve health and wellbeing.

Find out more:

[riponmuseums.co.uk/join-us/work-with-us/administration-officer](https://www.riponmuseums.co.uk/join-us/work-with-us/administration-officer).

Deadline: midnight on Sunday 15 May.

National Trust Senior Volunteering & Community Officer – Heritage and Landscapes

**Salary: £25,662 pro rata
(part-time 3 days pw, fixed term 2 years)**

We're looking for someone with a passion for heritage and the knowledge and skills to engage people in the history and stories of the Skell Valley and its landscapes as part of the Skell Valley Project, part funded by the National Lottery Heritage Fund. This will range from running archaeology recording events, developing and promoting opportunities for volunteering, better access and training as part of heritage projects, to working with partners and local communities to research and tell the stories of

Find out more at: www.nationaltrustjobs.org.uk, search IRC120310.

Closing date: 2 May.

Whitby Museum Request to Quote (Educational Resources)

Duration of project: July – October 2022

We are looking to improve our educational offer with the implementation of a new education pack to comprise a handbook and associated worksheets bringing to life our varied collection. We invite proposals from educational professionals with experience in researching, designing and compiling educational resources for key stages 2 and 3.

Find out more by emailing: manager@whitbymuseum.org.uk.

Deadline: 5pm 12 June.

South West Museum Development Audience Development Officer

**Salary £29,174 - £32,798 pro rate (22.5 hrs pw)
Maternity cover (18 mths)**

Join us in making a real difference to museums in our region through supporting their understanding and development of audiences. We are looking for an experienced and passionate individual to join our dedicated team to support the museum sector across the South West of England. Successful applicants will have experience of delivering audience development services in the context of the cultural or not-for-profit sector as well as a proven track record in the management and delivery of projects.

Deadline: midnight on Wednesday 4 May.

Your Development

Understanding Leadership Course

Monday 9 May, 10.30am - 3.00pm
Voluntary Action Leeds

This course is designed for staff and volunteers who want to lead their teams, volunteers and organisations better. A key part of the training is enabling people to understand that they already have the skills to be great leaders and that leadership isn't something that is out of their reach. It focuses on their journey to leadership and how that journey has made them qualified to lead and create change. We also explore motivators and how to best understand peoples' motivation in order to effectively lead them.

Find out more and book at:

doinggoodleeds.org.uk/training-course/understanding-leadership-15.

Aligning Digital with Strategy, Mission and Values

New Free Workshop
23 May, 10.00am - 12.00pm

Heritage Digital have launched a workshop focusing on how you can harness the use

- Understand what makes a good strategy overall and a digital strategy
- Identify the key success factors for embedding and delivering your digital strategy
- Review and outline areas in your organisation that can be refreshed with digital.

Find out more:

charitydigital.org.uk/heritage-digital-academy-modules-page/aligning-digital-with-strategy-mission-and-values44.

Funding Opportunities

MEND Fund Round 2

Applicant guidance for the next round of Arts Council England's MEND (Museum Estate and Development) funding is now available (see link below). MEND is a capital fund targeted at non-national Accredited museums and local authorities based in England to apply for funding to undertake vital infrastructure and urgent maintenance backlogs which are beyond the scope of day-to-day maintenance budgets. It offers grants between £50K and £5M to help museums across England carry out maintenance and improve their infrastructure.

Find out more at:

www.artscouncil.org.uk/funding/museum-estate-and-development-fund-mend-round-2#section-3.

Expressions of Interest for MEND will open at 9.00am on 9 May.
Deadline for submission of EOIs: midday on 17 June.

MEND Applicant Webinar
28 April, 10.30am - 12.00pm

can apply, how much they can apply for, and what potential applicants can do to prepare (including key dates and deadlines).

Find out more and book a place at:

www.eventbrite.co.uk/e/museum-estate-and-development-fund-mend-round-2-guidance-webinar-tickets-313641659647.

And Relax...!

Victoria recommends...

Have you ever wondered what happens in a Medieval drinking game? Do you want to hear about the mystery of the Ryedale Hoard? Or perhaps you fancy taking a virtual walk along a real Roman mosaic floor!

Yorkshire Museum have been creating some great, short videos of all things Yorkshire on their TikTok: www.tiktok.com/@yorkshiremuseum.



In case you missed it...

Just in case you missed them first time round, we're listing below snippets of some of the articles published in previous ebulletins that we think you might still find useful:

Yorkshire & Humber Climate Action Plan:

yorksandhumberclimate.org.uk/climate-action-plan.

New Covid Secure Reopening Advice from MDY

Briefing sheets:

- www.museumdevelopmentyorkshire.org.uk/2021/04/22/new-mdy-covid-secure-reopening-guidance.

Other Reopening Resources and Guidance:

- Updated DCMS Guidance on Volunteering:
www.gov.uk/guidance/enabling-safe-and-effective-volunteering-during-coronavirus-covid-19.
- Working Safely During Coronavirus - Government Advice
www.gov.uk/guidance/working-safely-during-coronavirus-covid-19/the-visitor-economy.
- NMDC good practice guide on reopening Museums
www.nationalmuseums.org.uk/coronavirus-update/nmdc-good-practice-guidelines-opening-museums.
- AIM and Museum Development Network 'Reopening Checklist'

- **EMBED – Reopening Recommendation Guidance focused on Accessibility**
embed.org.uk/covid-19-reopening.
- **Space for Learning - New Guidance for Learning Services**
spaceforlearning.org.uk/covid-guidance.
- **Timed Ticketing - Quick Guide**
[Download a PDF copy of the guide](#).

Other Previous Articles:

- **Mental Health - Directory of Online Courses**
www.futurelearn.com/courses/collections/support-mental-health-in-lockdown
- **Museum Wellness Network: supporting staff wellbeing post-lockdown:**
www.museumsassociation.org/museum-practice/08062020-supporting-museum-workforce-wellbeing-post-lockdown.

Contributions

Please send items for the next MDY Bulletin
(on Friday 6 May) to: mdy-bulletin@ymt.org.uk
by 5.00pm on Wednesday 4 May.

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If you're unsure which of our team to contact, please email mdyoffice@ymt.org.uk and your message will be forwarded to the correct person.



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Encourage others in your organisation to receive the MDY Bulletin directly by [subscribing here](#).

Find out more

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