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Latest news for week ending Friday 22 October 2021

Dear <<First Name>>

Phew - the autumn series of MDY Forum meetings have been completed this week and it was great to see so many museums coming together in different parts of the region. And thank you for the feedback - we have been working really hard to make these safe and fun events. We now have our thinking caps on for the spring - blink and we'll be there.

It seems to be a trend, just as we finalise our bulletin then a big announcement lands in our inbox! This week ACE has published information about the next round of National Portfolio Organisations. If your museum is interested in applying, have a look at the guidance notes and sign up for a briefing. If that applies to your museum, then you might also be interested in signing up for MDY events looking at equity, diversity and inclusion, and carbon literacy. We are here to support museums through that process so do get in touch.

As always, there are a ton of learning opportunities coming up covering <u>Accreditation</u>, marketing, <u>digital</u> and a number of conferences on the horizon. If you want to look further afield then Alice recommends a <u>drive through a virtual</u> <u>Vermont fall</u>. It might help us relax before October half term and the frights of Halloween!

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Events Listings

Subscribe

Northern Museums Volunteer Pass 2020-2022

Open to ALL accredited museums, or those working towards accreditation, in the North East, North West and Yorkshire and Humberside Museum Development regions.

The scheme is a mutually beneficial partnership and entitles volunteers to gain various benefits such as free entry to other participating museums and/or additional benefits.

To find out more and see the list of participating museums, <u>download the</u> 2021-22 leaflet.

There is also a <u>PDF outlining the scheme</u>, or you can contact Gillian Waters at: <u>mail@gillianwaters.co.uk</u>.

To sign up to the scheme, simply complete the snapsurvey form to express your interest: online1.snapsurveys.com/dyfbwu.

Deadline: Friday 16 January 2022.

Message from Charity Digital:

Important changes to the Microsoft donation program



In April 2022 the Microsoft scheme is changing and they are stopping donating licences for on premises software to only offer cloud based

(including MS Office 365 Business premium for up to 10 users and Business Basic up to 300 users) and continue the heavily discounted price for Business Standard Office 365.

To find out more read the full article at:

<u>charitydigital.org.uk/topics/topics/important-changes-to-the-microsoft-donation-program-9288.</u>

Survey: Learning Through the Pandemic

Share your experiences

Arts Council England are supporting the creation of a set of practical resources to capture the lessons from cultural organisations work supporting and engaging communities over the past 18 months. The resources will pull together and leverage the existing tools, methodologies, and knowledge developed by practitioners.

This survey gathers evidence on the approaches cultural organisations have taken to reach audiences during the pandemic, what worked, what didn't, and what you need to extend this work in the future. By contributing you will build an evidence base for the development resources.

optional interviews and workshops in October and November.

Link to the survey: covi.typeform.com/to/gAz5xVNp.

Brave New World Museums Association Conference 2021



8-10 November, Liverpool and online

How can museums change lives in a post-pandemic world and help society respond to the many challenges it faces? In the past year museums proved that they can be responsive, creative and resourceful.

- We look at how we can build on what we have learned to emerge stronger and more relevant.
- We explore how can we work effectively with communities hit hard by economic hardship and social upheaval during the pandemic. We discuss what we can do to improve people's health and wellbeing and give them hope and confidence in the future.
- We examine the role we can play in tackling the urgent issues of our day, including the climate crisis, racism and discrimination.
- We discuss how we can galvanise our collections and the expertise and passion
 of those who work with and for museums to engage audiences in new and
 exciting ways, including the transformational impact of digital technology.

For more information, view the full programme and to book your place go to www.museumsassociation.org/events/conference-2021-brave-new-world.

What's On in Your Region?

National Videogame Museum Games Adventure Trail

23-24 October, Sheffield

GameCity Adventures is an interactive treasure hunt and adventure trail, that is designed to get people exploring the city again. Across the weekend we're going to be running a bunch of pop-up games and activities, where players (families, students, young people, older people, everyone!) can go to and play.



Once a player has visited a few of the games, and collected enough tokens from each venue, they're invited to an extra special final location to help 'save Sheffield's Time'.

The hope is that this event, alongside Out of This World which is running the same weekend, gets the public of Sheffield back in the city centre again, as well as promote the revival of the city centre post-lockdown.

Find out more and sign up to take part at: bit.ly/GameCitySheffield.

Archaeology on Prescription

Archaeology on Prescription is a new social prescribing project, piloted by York Archaeological Trust, which aims to engage the City of York and all of its residents in archaeological work to improve health and wellbeing, foster meaningful social connections and build self-esteem.



The first of two 9-week pilots launched in September 2021 at Willow House on Walmgate. Alongside the main project, we are running several projects specifically engaging with Walmgate and the surrounding community, including a gardening project with Edible York and the Barbican Community Group, and an oral history project called Voluntary Voices, inviting Walmgate residents to share their memories of the area.

Follow #ArchOnRx on Twitter and Instagram for updates.

prescription.

We Want to Hear From You!

If you have an exhibition, event or some special news do get in touch. We're interested and would love to tell everyone in the region too!

Email: mdy-bulletin@ymt.org.uk.

Dates for Your Diary

Elevenses with MDY - Coming Up

Elevenses will be back after half-term break with a busy November schedule. We'll be exploring working with artists, making Christmas happen, what's new with Accreditation and a seasonal favourite – Autumnwatch, chatting about your autumn tasks and housekeeping in the museum. No need to book – we hope you can join us on the day!



Also watch this space for an update on our December plans ... (jingle, jingle).

Thu 4 November Commissioning artists to work with your museum or collection – with Arts and Heritage

Join us to hear how museums have embraced the process of commissioning artists to work with their collection or museum. Stephanie Allen from Arts and Heritage will explain their role in supporting museums to acquire new skills in commissioning artists, and we will welcome speakers from Bronte Parsonage, Wakefield Museums & Castles, Pannett Art Gallery, Shandy Hall, and Ripon Museums to hear about their experiences and tips for getting involved.

Tue 9 November Making Christmas

Join us to hear from a range of museums hosting spectacular Christmas events. We'll be finding out what part Christmas plays in their annual programme, how they choose a theme or focus, which audiences they target and some top tips on planning your very own Christmas Future.

Mon 15 November Accreditation Update

Join us with Regional Accreditation Advisor, Kelly Chapman, for an official update on

out about your scheduled invitation date. Plenty of time for questions and discussion.

Wed 24 November Autumnwatch – museum pests and more!

Join us for a conversation with Helena Jaeschke, Conservation Development Officer from South West Museum Development, to find out more about autumn activities in the museum. Putting your collections to bed for the winter, preparing for winter weather events, clusterflies and other hibernating pests. Refresh your housekeeping preparations and pest knowledge, and know what signs to watch out for in your museum.

Check the full Elevenses schedule and find joining links at: www.museumdevelopmentyorkshire.org.uk/event-category/elevenses-with-mdy.

If there is a topic you'd like to talk about or hear about at Elevenses, or even a speaker you'd like to hear from, please let us know at: joanne.bartholomew@ymt.org.uk.

Brew Up! Industrial Collections Forum

Practicalities of Industrial Collections Standards

Wed 10 November, 2.00pm - 4.00pm Online via MS Teams

We'll be welcoming several guest speakers to explore how we apply collections management standards to the realities of caring for large industrial objects, with a special focus on maritime objects. We'll consider access with a new digital tour of Grimsby's historic trawler Ross Tiger. You'll also find out about Heritage Compass, an opportunity to gain vital business support for your heritage organisation.

Book here: <u>www.eventbrite.co.uk/e/yorkshire-industrial-collections-network-brew-up-tickets-135716185765</u>.

Successful Digital Marketing for Engaging Schools





17 November, 2.00pm - 3.00pm

The Digital Culture Network will hold a 1-hour panel conversation exploring digital schools engagement, presented in collaboration with Arts Council England Bridge Organisations with a Q&A session to follow.

During the session you'll hear about:

- Current trends and how to position your work effectively within an education context
- Opportunities and challenges within the current education landscape

<u>digitalculturenetwork.org.uk/events/successful-digital-marketing-for-engaging-schools.</u>

Equity, Diversity and Inclusion Sessions

Booking up fast - book early!

MDY are offering a series of three, new, FREE online sessions to develop your understanding and capability in ethnically equitable practice in museums. These sessions particularly focus on addressing equity and equality in relation to race and ethnicity.



You can book into any or all of these sessions, according to your museum's needs. If you are unsure of your museum's role in this work, why not find out more by booking into the introductory session on Weds 24 November:

Why are Equity and Inclusion Important for Museums? Wed 24 November, 2.00pm - 4.30pm

This is as an introductory session to enable you to explore and understand why equity and inclusion are important to museums, and their impact on a successful museum business. There will be a particular focus on developing your racial literacy and awareness.

This session will support you if you have questions about why your museum should engage with issues of inclusion and race, or if you need to advocate internally for this work.

Book your place at:

<u>www.eventbrite.co.uk/e/why-are-equity-and-inclusion-important-for-museums-tickets-186905598677</u>.

Impact of the British Empire and Transatlantic Slavery on Museums and Collections Wed 16 February 2022, 2.00pm - 4.30pm

Understand the relationships between the British Empire, Transatlantic slavery, and the British economy, with a focus on Yorkshire and the Humber, and how colonialism and slave trade narratives have shaped museum collections and interpretation. You will start to apply this to your museum using an object from your museum.

This session will support you if you are seeking to understand, or advocate for, why and how your museum could address colonialist or untold narratives within your collections or interpretation.

Book your place at: www.eventbrite.co.uk/e/impact-of-the-british-empire-and-transatlantic-slavery-on-museums-tickets-187547127507.

Wed 16 March 2022, 2.00pm - 4.30pm

Understand how the history of migration stories in Britain, and Yorkshire and the Humber, have influenced the ethnic make-up of Britain and our region, and how working with diverse communities through ethnically equitable practice increases your museum's relevance, and how to do this.

This session will support you if you are seeking to understand, or advocate for, why and how your museum could apply ethnically equitable practice to broaden its relevance.

Book your place at:

<u>www.eventbrite.co.uk/e/race-and-museums-in-britain-and-yorkshire-today-</u>tickets-187554178597.

Equity, Diversity and Inclusion Cohort

MDY are also offering a complementary Equity, Diversity and Inclusion learning cohort, which will explore the broadest understanding of diversity and inclusion, and an organisational response to this.

consultancy support to review your draft plan.



The cohort will be delivered through four online sessions focused on awareness and understanding of diversity and inclusion. The final session will support you to produce an organisational Equality Action Plan, with follow-up

For more information, including session dates, and to express your museum's interest in joining this cohort, <u>please follow this link</u>.

If you have questions about this cohort, please contact Jo Bartholomew at: joanne.bartholomew@ymt.org.uk.

Museums' Carbon Literacy Toolkit – pilot course

Thu 11 Nov 10.00am - 12.30pm Wed 17 Nov 10.00am - 11.45am and 1.00pm - 2.45pm

Gain the knowledge and skills to support your museum's progress towards becoming a net zero carbon organisation by becoming Carbon Literate. You will also gain an understanding of what climate change is, the scale of its effects, and how museums fit into the global, national and local picture to address climate change.

This course is for volunteers and paid staff, who work across all service areas (from Accredited Museums or those working towards Accreditation in Yorkshire and the Humber) and will be delivered online, in modules, to give 7.5 hours of training, split over introductory recorded content, and three live online sessions. On completion, you will receive your Carbon Literacy Certificate by making an individual pledge, and an organisational pledge to take back to your museum, of what you can do, and is in

Book your place at: www.eventbrite.co.uk/e/museums-carbon-literacy-toolkit-pilot-course-tickets-182764963927.

Assessing Your Museum's Digital Capacity

Thursdays 13, 20 and 27 January 2.00pm - 4.00pm (online)

Gain confidence, tools and resources to strategically assess and develop your museum's digital activities, in an online workshop aimed at smaller museums.

For museums to take full advantage of everything digital can offer, they must first understand how and where digital sits within their organisation. In this three-part workshop, people in museum senior leadership, alongside a colleague responsible for undertaking digital activities, will be guided through using parts of the Digital Culture Compass, a toolkit to assess their museum's digital activities. They will leave with the confidence, tools and resources needed to complete the full toolkit within their own organisation, involving their staff, volunteers and trustees in the process.

There are places for two people each from eight museums.





Bookings will close no later than 13 December so please book early: www.eventbrite.co.uk/e/assessing-your-museums-digital-capacity-with-culture24-tickets-182705185127.

Your Wellbeing

Making Happy Memories With Meik Wiking

Thurs 28 October, 7.00pm (online via Zoom) Open to all with optional donation

What really makes us happy? And can we approach life in a way that creates more happy memories?

As CEO of the Happiness Institute in Copenhagen, Meik Wiking has done extensive research into what constitutes happiness. At this special event he'll share some of his

Find out more and book your place at:

<u>www.eventbrite.co.uk/e/making-happy-memories-with-meik-wiking-tickets-171182841487</u>

Job Opportunities and Volunteering

York Museums Trust (YMT) Communications and Marketing Manager

Salary: £31,146 - £36,885

We are seeking to appoint an ambitious, creative professional to lead our award-winning Communications and Marketing Department and to develop the strategic direction for all marketing and communications activity across YMT. With strong journalistic experience and excellent people management skills, you will play a critical role in supporting YMT to become a truly audience focused organisation and deliver our mission to work with audiences and communities to inspire, to share and to care for cultural heritage.

Find out more at:

www.yorkmuseumstrust.org.uk/about-us/our-people/jobvacancies.

Deadline: 1 November.

York Museums Trust Senior Curator – York Art Gallery, York

Salary: £31,146 - £36,885

Maternity cover (from mid - late Jan 2022 for 9 months)

With a growing reputation for innovative and exciting public programming and exhibitions, this is an exciting time for someone who is passionate about engaging the public with contemporary and historic art to take on the role of Senior Curator at York Art Gallery (YAG) as maternity cover.

We are looking for someone with curatorial expertise and strong management skills to lead the Art Gallery team to deliver an exciting programme of exhibitions, care for the collection and continue to build York Art Gallery's position as a leading gallery in the North of England. You will champion the work of diverse and emerging artists, helping to shape a culture of anti-racism, equity and inclusion.

Find out more: www.yorkmuseumstrust.org.uk/about-us/our-people/jobvacancies.

Deadline: 1 November.

Brontë Parsonage Museum Programme Officer

Salary: £24K

Are you motivated, creative and looking for a new challenge? We're looking for a dynamic individual to lead on the development and delivery of the renowned and respected arts and events programme at the Brontë Parsonage Museum. The successful applicant will work closely with the Audience Development and Curatorial teams to commission, develop and deliver new and innovative arts projects, events and activities.

You will have a passion for museums and the arts and a belief in the positive impact they can have on lives and wellbeing. You will also have experience of programming within the cultural or heritage sector and experience of commissioning new work and activity from artists.

Find out more at: www.bronte.org.uk/vacancies.

Closing date: 5.00pm on Monday 1 November.

Harewood House Trust Head of Learning & Access

Salary: £32K

Learning plays a key role in Harewood's strategy to re-imagine the country house for the 21st century. We're now looking for someone to help us reinvigorate how audiences connect with us and develop inclusive and memorable learning experiences across formal education, family and communities. If you have experience with children and/or young people across diverse and underrepresented communities, along with an understanding of the formal learning sector and learning audiences from Early Years to Higher education, we'd love to hear from you.

Find out more: harewood.org/about/join-us/jobs.

Closing date: 2 November.

York Army Museum Visitor Welcome Assistant

£9.00 ph, temporary (to end March 2022) Part-time (21 hrs pw)

York Army Museum is a small museum, housing the collections and archives of the Royal Dragoon Guards, The Prince of Wales's Own Regiment of Yorkshire and the Yorkshire Regiment.

warm welcome and deliver excellent service to our visitors.

Download full job description/person specification.

Any queries, contact: Allison Freeman, <u>yamactivitiesofficer@gmail.com</u>

Deadline: 5.00pm on 4 November (interviews on 10 November).

Yorkshire Film Archive Archive Collections Cataloguer – Ukrainian Video Archives Society Collection

Salary: £29,400 pa 12-month fixed-term

We are looking for someone to organise, catalogue, and create contextual documentation in order to provide wider access to the Ukrainian Video Archive Society (UVAS) collection, which comprises over 500 videotapes, recorded on VHS / Betamax formats (approximately 750 hours of footage) filmed over a period of 30 years. This unique collection captures an astonishing range of events, traditions, and cultural activities.

Find out more at: www.yfanefa.com/news/10.

Deadline: noon on 8 November.

Black Country Living Museum Trustees (Non-Executive Directors)

Initial 3-Year Term

Trustees play an important role in the leadership of the Museum, and we value greatly the experience, objectivity, expertise and commitment our Trustees bring, without remuneration and purely in the interests of the Museum.

The Museum is particularly keen to increase its diversity to reflect our audiences and wider society, as well as attracting candidates with professional experience in Further & Higher Education, heritage or culture as a business, adapting to the climate crisis, and hospitality.

Find out more at: bclm.livevacancies.co.uk/#/job/details/35.

Your Development



Learning for a Sustainable Future

Climate change, gender equality, health, social equity, and inclusion are issues that affect us all, impacting human well-being and economic stability. How to live a sustainable life affects – and connects – us all.

On this five-week course, you'll develop an informed personal response to these major challenges as you're supported to take positive actions towards a sustainable future. The course has an additional strand for those working in formal or informal education, who want to bring some of the activities and issues covered in the course into their own teaching.

www.futurelearn.com/courses/learning-for-sustainable-future

Country Houses and the British Empire: How Imperialism Transformed Britain's Colonial Countryside

The British country house has always been part of the nation's heritage, but the latest historical research suggests that it is even more than that. Colonial houses have deep, complex interrelations with the British Empire itself.

If you'd like to understand exactly how country houses were connected to the wider world and were considered 'global' rather than simply 'British', this six-week course from the University of Leicester is for you.

www.futurelearn.com/courses/country-houses-british-empire.

Film Audio Description for Artists and Arts Organisations



FREE online sessions every Friday until 19 November

VocalEyes is running free online sessions on Fridays at lunchtime for artists and arts organisations interested in providing access for blind and visually impaired people to their films using audio description (AD). VocalEyes is currently offering large discounts on audio description through the National Lottery-funded project 100 Videos Described.

Find out more and book a place at:

www.tickettailor.com/events/vocaleyes/526826#.

No Going Back - Museum as Host New online workshop from Happy Museum

10.00am - 12.30pm

'Leaders-as-hosts need to be skilled conveners. They realize that their organization or community is rich in resources, and that the easiest way to discover these is to bring diverse people together in conversations that matter.'

Margaret Wheatcroft Leadership in an Age of Complexity

How might museums invite people in their communities and stakeholders to enter 'difficult' conversations, explore diverse perspectives, engage with contested narratives and collaborate with others around the climate emergency?

Find out more and book at:

<u>www.eventbrite.com/e/no-going-back-museum-as-host-tickets-</u> **183540563767.**

ACEVO/Association of Chairs: Dynamic Duo – balancing the roles between chair and CEO

24 March 2022 9.30am - 4.00pm (via Zoom)

When the relationship between chair and chief executive is strong they are a dynamic duo, both adding value to the organisation. When the relationship is in trouble it's hard on both chair and CEO and the organisation suffers. This digital event explores how to balance the roles and how to bring out the best in each other. Topics include:

- What does the relationship look like when it works well?
- Practical realities and experiences from chairs and CEOs
- How to establish and develop a supportive culture
- How to deal with conflict

Find out more and book a place:

 $\underline{cultural governance alliance.org/whats-on/acevo-association-of-chairs-\underline{dynamic-duo-balancing-the-roles-between-chair-and-ceo}.$

Member and AoC price: £99 per person, Non-member price: £159 per person.

Funding Opportunities

ACE/V&A Purchase Grant Fund: Apply Now £750K still available for 2021/22

The Purchase Grant Fund is unique and unrivalled in its scope. Every year it enables non-nationally funded museums, galleries, specialist libraries, and record offices to strengthen the quality, relevance and standard of their permanent collections, improving audience experience and inspiring students, creative designers and makers, and the public to engage with the best of material culture across the England and Wales.

all periods costing between £500 and £500,000 is eligible for consideration. Grants of up to 50% of the purchase price (£50,000 maximum) may be considered. The Fund operates a rolling programme and applications may be considered at any time.

Find out more: www.vam.ac.uk/info/the-ace-va-purchase-grant-fund.

Supported by Arts Council England's National Lottery funding.

Don't Forget MDY Small Grants £11,500 to be Allocated by December

In 2021-22, the Small Grant Scheme is made possible by both Arts Council England and the Art Fund. The Art Fund investment is designed to support museums, **who** have not had any national recovery funds from ACE or NLHF, to recover from the pandemic. We have £11,500 left in the small grant budget and the majority of this must be allocated by the end of December

MDY's Small Grant Scheme helps museums to implement advice, test new ways of working and make good things happen. It can also support personnel to attend training courses and conferences. We offer grants of up to £3,000 (with two tiers of up to £1,000 and up to £3,000). We will require your museum to contribute in kind or in cash for each tier.

If you are interested in a bid in partnership with one or more eligible museums, contact a Museum Development Officer as we can increase the maximum grant to £3,000 per museum.

The fund is available on an open application basis, for all non-NPO museums who are Accredited or 'Working Towards'. All grants must be spent and claimed for within the financial year in which they are given.

Museums are encouraged to talk to a <u>Museum Development Officer</u> before making a submission. They will be able to guide your application and ensure you request the right support.

And Relax...!

Alice Recommends...

Autumn in Yorkshire may be wet, windy, and wild at the moment, but we can still dream. Watch this video to take a virtual scenic drive through Vermont, USA while the beautiful colours are at their height.



www.youtube.com/watch?v=857a-sSGCN8

Previously...

In case you missed it...

Just in case you missed them first time round, we're listing below snippets of some of the articles published in previous ebulletins that we think you might still find useful:

Northern Museums Volunteer Pass (deadline: 16 Jan 2022)

Download a <u>PDF outlining the scheme</u>, or sign up to the scheme at: <u>online1.snapsurveys.com/dyfbwu</u>.

MDY Annual Review 2019-20

<u>www.museumdevelopmentyorkshire.org.uk/2021/06/28/museumdevelopment-yorkshire-annual-review-2019-20</u>

MDY Annual Museum Survey 2020

<u>www.museumdevelopmentyorkshire.org.uk/2021/05/17/annual-museumsurvey-2020-results.</u>

New Covid Secure Reopening Advice from MDY

Briefing sheets:

• <u>www.museumdevelopmentyorkshire.org.uk/2021/04/22/new-mdy-covid-secure-reopening-guidance.</u>

Other Reopening Resources and Guidance:

• Updated DCMS Guidance on Volunteering: www.gov.uk/guidance/enabling-safe-and-effective-volunteering-

 Working Safely During Coronavirus - Government Advice <u>www.gov.uk/guidance/working-safely-during-coronavirus-covid-19/the-visitor-economy</u>

- NMDC good practice guide on reopening Museums www.nationalmuseums.org.uk/coronavirus-update/nmdc-goodpractice-guidelines-opening-museums.
- AIM and Museum Development Network 'Reopening Checklist'
 www.aim-museums.co.uk/museum-reopening-guidance-checklist.
- EMBED Reopening Recommendation Guidance focused on Accessibility
 embed.org.uk/covid-19-reopening.
- Space for Learning New Guidance for Learning Services spaceforlearning.org.uk/covid-guidance.
- Timed Ticketing Quick Guide <u>Download a PDF copy of the guide</u>.

Other Previous Articles:

- Digital Culture Network Webinars and Advice Videos www.youtube.com/channel/UC-owfPGAfecnJyW74dD Agw.
- Mental Health Directory of Online Courses
 <u>www.futurelearn.com/courses/collections/support-mental-health-in-lockdown</u>
- Museum Wellness Network: supporting staff wellbeing post-lockdown: www.museumsassociation.org/museum-practice/08062020supporting-museum-workforce-wellbeing-post-lockdown.
- Online Abuse A Toolkit for the Sector <u>www.thespace.org/resource/online-abuse-toolkit-cultural-sector</u>.

Contributions

Please send items for the next MDY Bulletin

(on Friday 5 November) to: mdy-bulletin@ymt.org.uk

by 5.00pm on Wednesday 3 November.

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Please note Kelly works on Monday only. If your enquiry is more urgent, please contact one of the MDY team.

If you're unsure which of our team to contact, please email mdyoffice@ymt.org.uk and your message will be forwarded to the correct person.







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