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York Museums Trust **Museum Development Yorkshire**

**Latest news for week ending
Friday 24 September 2021**

In this Issue

Dear <<First Name>>

I don't think it's just me who values a free opportunity, so make sure you consider signing your museum up to the [Museum Volunteer Pass Scheme](#). With free entry to over 150 museums across the North it is a fabulous way to thank your volunteers for all that they do! We are also [sponsoring 2 places to the MA Conference](#) in Liverpool in November. If you've never been to conference please do consider applying – one of our friendly team will be there to support both recipients.

There are so many events in this edition that it is impossible to highlight everything but for those interested in wellbeing I would encourage you to look at the [Social Prescribing Webinar](#) and the [GLAM Cares event](#) which both promise to be insightful. We also have our online [Elevenuses](#) and many of our [forums](#) are now being run in person across the region. Don't forget to also look at the new [Capital Investment Programme](#) that now covers museum capital works. For smaller projects there is, of course, the [MDY funding stream](#) – don't delay though as the money needs to be allocated by December!

After all that reading what better way to end with [thinking about cake](#)....Bake Off has started after all.

Please note for the time being we're reverting back to a fortnightly bulletin. The next edition will be out on Friday 8 October.

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Events Listings

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Northern Museums Volunteer Pass 2022 - 2024 Registration Open

The Northern Museum Volunteer Pass Scheme (one of the largest Volunteer schemes in England, with over 160 participating museums and over 8,000 participating volunteers) is open to ALL accredited museums, or those working towards accreditation, in the North East, North West and Yorkshire and Humberside Museum Development regions.

The scheme is a mutually beneficial partnership and entitles volunteers to gain various benefits such as free entry to other participating museums and/or additional benefits. A leaflet is produced annually listing all participating museums and the benefits at each institution.

The scheme raises awareness of your museum, provides networking and benchmarking opportunities and also valuable learning opportunities. Here's what previous participants had to say:

- 'It highlights our museums to other volunteers and encourages them to visit and find out more about us.'
- 'My plan was to run a 'trip out' to another participating museum with some volunteers each month, and evaluate that museum - what did they do well, what did it make us think we could do better etc'
- 'It makes our volunteers feel part of the museum community'.

To find out more and see the list of participating museums, [download the 2021-22 leaflet](#).

There is also a [PDF outlining the scheme](#), or you can contact Gillian Waters at: mail@gillianwaters.co.uk.

To sign up to the scheme, simply complete the snapsurvey form to express your interest: online1.snapsurveys.com/dyfbwu.

Deadline: Friday 16 January 2022.

MDY Sponsored Place at MA Conference 2021

****Deadline: 12.00pm on Mon 11 October****

We are pleased to announce that we will be offering two fully funded tickets to this year's Museums Association Conference in Liverpool, worth £250 each. The Conference runs from 8 - 10 November and the theme is *Brave New World: How can museums change lives in a post-pandemic world and help society respond to the many challenges it faces?* The programme is packed with inspirational speakers from across the globe and practical advice for museums of all types and sizes, along with tours and networking events.

A full programme is available at:

www.museumsassociation.org/events/conference-2021-brave-new-world/programme.

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tickets will be supported by a Museum Development Officer while they attend the conference.

Please submit an Expression of Interest at:
online1.snapsurveys.com/s/m4oqvt.

The form will ask you to briefly explain how you and your organisation will benefit from attending, and which speakers/events interest you the most. It will take less than ten minutes to complete.

RAISE programme for arts, culture and heritage sector fundraisers

Chartered Institute of Fundraising has launched a new programme, RAISE, designed to support fundraisers working in arts, culture and heritage organisations.

The programme features professional development opportunities, such as mentoring, specialised training and bursaries, and could be particularly relevant for organisations based in Yorkshire and the Humber, as a core aim of RAISE is to reach and support fundraisers who are working outside of London.

Find out more at:
ciof.org.uk/about-us/what-we-re-doing/raise.

Arts Council England Capital Investment Programme

Museums can apply to Arts Council England for museum capital projects for the first time – previously it was just for arts activity.

Find out more at:
www.artscouncil.org.uk/get-funding/capital.

The online Expression of Interest form will be open on Grantium between 12 noon on 5 October 2021 and 12 noon on 26 October 2021.

The online application form will open on Grantium between 12 noon on 10 November 2021 and 12 noon on 13 December 2021.



What's On in Your Region?

New Digital Tour at Grimsby Fishing Heritage Centre

Grimsby Fishing Heritage Centre has launched a brand new digital tour of their historic

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ways, including areas usually hidden below the water line.

Find out more at:

www.nelincs.gov.uk/ross-tiger-as-youve-never-seen-her-before-historic-trawler-opened-up-to-all-in-ground-breaking-new-digital-online-tour.



You can access the tour at:

www.fishingheritage.com/ross-tiger-digital-tour.

Plant a Bulb and Take it Home

Sunday 10 October, 11.00am - 3.00pm
Bradford Industrial Museum

Join us for a daffodil planting day at Bradford Industrial Museum. The volunteer Industrial Gardeners will be helping you to plant a daffodil bulb in your own little pot!

We would like as many members of the community to get involved and children in particular are invited to plant a daffodil and take it home.

FREE ENTRY FOR ALL AGES

Donations to cover the cost of the bulbs and pots would be welcome on the day. Pay as you feel.

All children to be accompanied by an adult.

Just drop in, no need to book.

SUNDAY
10 October
 2021 **11am-3pm**

We Want to Hear From You!

If you have an exhibition, event or some special news do get in touch. We're

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Email: mdy-bulletin@ymt.org.uk.

Your Week Ahead

Elevenes with MDY

Remember to check the website for upcoming dates and topics – we'll see you there!

Tue 28 September **Environmental Sustainability: Looking at objects through an eco-lens**

Join us with Bridget McKenzie from Climate Museum UK, and Dorcas Taylor and Christine Rostron from Scarborough Museums Trust to explore a method for exploring objects from the perspective of climate change.

Check the full schedule and find joining links at:

www.museumdevelopmentyorkshire.org.uk/event-category/elevenes-with-mdy.

South Yorkshire Museums Forum

Wed 29 September **South Yorkshire Air Museum**

Following the massive shift to online activity and delivery during lockdown, how are museums approaching the move back to site visiting? And is an online offer different to, or part of, an onsite visit?

Find out about the approaches that some museums are trialling and what is working for them and their visitors.

Book your place at: www.eventbrite.co.uk/e/south-yorkshire-museum-forum-tickets-135711638163.

Museums and Wellbeing Yorkshire & Humber Social Prescribing Webinar

Thursday 30 September, 1.00pm - 2.30pm

The NHSE social prescribing network for Yorkshire and Humber are collaborating with Museum Development Yorkshire to deliver a joint webinar which will explore the joint benefits of developing closer working relationships between social prescribing and museums to deliver wellbeing. The benefits are manifest ranging from facilitating the co-production of innovative, novel wellbeing journeys and skill sharing, to resource development and access to new funding streams, to creating accessible outreach in

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Hear all about it from social prescribing services and museum partners doing it now – how are they working together and why, what makes this happen and for what ends. Get some top tips on how you can make it happen too. There will be practical examples of just what can be achieved through joint working, what this looks like along with clear examples of the benefits for all parties; plus the opportunity to network and talk to social prescribers and museum staff.

This is a great chance to meet and network with link-workers from across Yorkshire and Humber.

Book your place at:

www.eventbrite.co.uk/e/pcn-museums-and-wellbeing-social-prescribing-webinar-personalised-care-tickets-168292237613.

Training Events: Online Marketing

An Introduction to Online Audience Segmentation Thu 30 September, 10.00am - 12.15pm

This session will give you a grounding in what segmentation is and how it can help you better understand your audiences. We'll look at what sort of data you need; touch on the different models that you may have heard of; we'll look at methods of data collection, and we'll use some case studies to illustrate what works and how it works.

Book here: www.eventbrite.co.uk/e/an-introduction-to-online-audience-segmentation-tickets-163830177471.

Dates for Your Diary

Elevenes with MDY - what's coming up?

Mon 4 October

Ambition & Quality – Dive into Arts Council England's Investment Principles

The third in a series of sessions exploring what Arts Council England's Investment Principles mean and how your organisation might use them to apply for funding. Arts Council staff will talk us through resources and information, and enhance your understanding of how you can align your work with their funding criteria. Plenty of opportunities for questions and discussion.

Wed 13 October

Dynamism – Dive into Arts Council England's Investment Principles

The last in a series of sessions exploring what Arts Council England's Investment Principles mean and how your organisation might use them to apply for funding. Arts

opportunities for questions and discussion.

Thu 21 October Collections Care – Emergency planning and more

Join us with Libby Finney, ACE Regional Collection Care Development Officer at the Museum of London, to refresh your thinking or ask questions about collections care, with a focus on emergency planning and salvage. The conversation will help you with thoughts on seasonal or lockdown closure, and tips for mitigating potential problems with water ingress, mould or pests.

Check the full Eleveses schedule and find joining links at:

www.museumdevelopmentyorkshire.org.uk/event-category/elevenses-with-mdy.

If there is a topic you'd like to talk about or hear about at Eleveses, or even a speaker you'd like to hear from, please let us know at:

joanne.bartholomew@ymt.org.uk.

Training Events: Online Marketing

An Introduction to Online Content Creation Tue 12 October, 10.00am - 11.30am

Understanding where to begin with creating content that engages your audiences can be a stumbling block. This session will ensure you get to grips with aligning your objectives with the right platforms and the right content.

You'll look at how different types of content will achieve different outcomes, you'll gain tips on how to create content with limited resources, and you'll look at how to measure impact

Book here: www.eventbrite.co.uk/e/an-introduction-to-online-content-creation-tickets-163830510467.

Regional Museums Forums

We're looking ahead to our autumn forums and hoping we will be able to come out and see more of you in person. Speakers and more details will be added to the booking pages in the coming weeks. Different speakers will be present at different meetings, although the theme may be the same. All meetings will be run in line with, and adapted to, Covid-safe practices.

Now is a great time to book in and help us plan ahead – don't delay, book today:

Tue 12 Oct North Yorkshire Forum

What's the story? Stories, inclusion, audiences & collections
Whitby Museum

Book your place at: www.eventbrite.co.uk/e/north-yorkshire-museum-

[Subscribe](#)[Past Issues](#)[Translate ▼](#)**Wed 20 Oct****West Yorkshire Forum**

What's the story? Stories, inclusion, audiences & collections
Thackray Museum of Medicine

Book your place at: www.eventbrite.co.uk/e/west-yorkshire-museum-forum-tickets-135713969135.

Your Wellbeing

Read and Respond: Nuala Morse and GLAM Cares Talk Museums and Care

Thu 14 October, 4.30pm - 5.30pm

Join us to explore what care could look like in museums. Together we'll read, respond and discuss chapters from The Museum as a Space of Social Care. Attendees will receive a copy of the e-book in advance.

The meeting will be held on Zoom. You receive two emails in advance. The first, when you book, will contain a link to / pdf copy of the book. The second, will be a meeting link will be sent out via Eventbrite on Tuesday 13 October, 2021 at 16:00 when booking also closes. Please check your spam folder!

www.eventbrite.co.uk/e/read-and-respond-nuala-morse-glam-cares-talk-museums-and-care-tickets-173457033657.

Job Opportunities and Volunteering

The Chapter of York (York Minster) Director of Visitor Experience and Operations

Salary: £55K

This is an exciting and unique opportunity for an experienced visitor experience, operations or enterprise director to join the dynamic leadership team of York Minster, following the retirement of the current well-respected postholder.

You will have strategic responsibility for delivering a high quality experience for all Visitors to York Minster and its Precinct and for the safe and secure operation of the Minster. You will also lead the team responsible for delivering 70% of the Minster's annual operating income.

Find out more:

yorkminster.org/latest/job/director-of-visitor-experience-operations.

East Riding Museums Call Out for Artists

Fee: up to £8K

East Riding Museums are looking for artists to deliver visual arts workshops to sixth formers (aged 16+) with special educational needs and disabilities.

[Download the PDF](#) to find out more or contact **Caroline Coath** at caroline.coath@eastriding.gov.uk.

Closing date: 11 October.

City of Bradford Metropolitan District Council 4 x Heritage Freelance Opportunities

Bradford's new Cultural Strategy for 2021-2031, Culture is Our Plan, throughout which heritage is woven, reflects the high value placed by people in the district on heritage and the power of telling stories.

Bradford is rich in heritage. Funding from the National Lottery Heritage Fund allows us to develop a new Heritage Action Plan and create some devolved heritage funding opportunities. We need some experienced and imaginative people to help us do this.

Heritage Action Plan Consultant

Fee: £10,000 fixed. Working between November 2021 and February 2022.

You will consult with a wide range of stakeholders to identify current activity and links between initiatives, resources and strengths, and gaps and opportunities to fill them, in a very practical way. You will identify priorities and a timeline for action/ fundraising/ partnerships, and new things to test with the culture and heritage sector and the people of Bradford. Your work will include Community consultation, working with an artist in residence (below).

Closing date for applications: 5 pm Sunday 10 October

Artist in Residence

Fixed fee: £10,000; working 40 days across several months

Bradford Council is considering the future of its iconic City Hall, a Grade I listed, 19th century town hall in the heart of the city. We want to know what the people of Bradford think about the building – particularly the public spaces within it. What aspirations do they have for this iconic building? How can it reflect their own lives and stories? Could it be put to more – and more relevant - public use?

We want to appoint a socially engaged artist to animate these conversations.

Closing date for applications: 5 pm Sunday 31st October.

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Heritage Instigators x 2

Fixed fee of £15,000 for each of these roles, with a separate budget for reasonable expenses. We each will each involve 2.5 days/week between Autumn 2021 and Spring/Summer 2022.

We need 2 Heritage Instigators to build heritage capacity in communities and individuals, to stimulate well-developed applications to the Council's cultural grants programme. You will be hosted within community organisations in the Bradford district.

Closing date: 5.00pm on Sunday 17 October.

Find out more at:

www.bradford.gov.uk/arts-and-culture/national-lottery-heritage-fund-project/national-lottery-heritage-fund-project.

Bradford Museums and Galleries Volunteer Roles

Audience Research Volunteer Bolling Hall Museum

getvolunteering.co.uk/opportunities/bradford/audience-research-volunteer-381/11264.

Volunteer Gardener Bradford Industrial Museum or Bolling Hall Museum

getvolunteering.co.uk/opportunities/bradford/volunteer-gardener-bradford-industrial-museum-or-bolling-hall-museum-226/9638.

Volunteer Weaver Bradford Industrial Museum

getvolunteering.co.uk/opportunities/bradford/volunteer-weaver-bradford-industrial-museum-224/9630.

Volunteer Gardeners, Manningham Library

getvolunteering.co.uk/opportunities/bradford/volunteer-gardeners-manningham-library-288/10207.

Find out more about each role via the links above.

Please send your registered interest to:

bmgvolunteers@bradford.gov.uk or call Sonja on 01274 436027.

Your Development

Unlocking Our Sound FREE Training Sessions

The Unlocking Our Sound Heritage Team for the North East and Yorkshire region are delivering training at the end of September. Unlocking Our Sound Heritage is a major UK wide project led by the British Library to digitally preserve 500,000 endangered sound recordings and open them up to everyone.

The 3 sessions on offer are:

- **28 September**
Engaging with Sounds, showing how we are using the sound recordings with communities - 28 September
- **30 September**
Working with and Digitising Sound Collections: An Introduction
- **30 September**
Cataloguing and Copyright in Sound Collections



Please see the Eventbrite link for details of all sessions.
tyneweararchivesmuseums.eventbrite.co.uk

How to be a great manager 20 October, 9.30am - 4.30pm online

How to be a great team 25 November, 9.30am - 4.30pm online

Do you want to enable others to perform at their best? Would you like your team to share a vision and enjoy high levels of commitment and creativity? Do you wish you had some practical tools and skills to build ambition, support learning and achieve great results?

Isabel Mortimer and Claire Antrobus are coaches who work with individuals, teams and organisations to enable them to achieve great results, develop people and performance and work collaboratively. We have designed these two one-day courses to offer you the opportunity to explore the coaching tools and skills we think are most helpful in managing individuals and teams.

Our emphasis is on practical, simple and effective tools that can be used immediately in the workplace. Courses are accompanied by a course workbook including background information and further resources.

Each course £125 full price/ £105 early bird – book now to reserve your place bit.ly/3hXcjMD.

Funding Opportunities

Don't Forget MDY Small Grants £17,657 to be Allocated by December

In 2021-22, the Small Grant Scheme is made possible by both Arts Council England and the Art Fund. The Art Fund investment is designed to support museums, **who have not had any national recovery funds from ACE or NLHF**, to recover from the pandemic. We have £17,657 left in the small grant budget and the majority of this must be allocated by the end of December

MDY's Small Grant Scheme helps museums to implement advice, test new ways of working and make good things happen. It can also support personnel to attend training courses and conferences. We offer grants of up to £3,000 (with two tiers of up to £1,000 and up to £3,000). We will require your museum to contribute in kind or in cash for each tier.

If you are interested in a bid in partnership with one or more eligible museums, contact a Museum Development Officer as we can increase the maximum grant to £3,000 per museum.

The fund is available on an open application basis, for all non-NPO museums who are Accredited or 'Working Towards'. All grants must be spent and claimed for within the financial year in which they are given.

Museums are encouraged to talk to a [Museum Development Officer](#) before making a submission. They will be able to guide your application and ensure you request the right support.

The Art Explora Académie des Beaux-Arts European Award

Launched in 2020, the award is open to all public and private European museums and art centres. Its goal is to encourage initiatives that are designed to reach new audiences.

This year, three €50,000 prizes and one €10,000 audience choice prize will be awarded to boost projects designed to reach wider audiences: digital innovations, off-site activities, inclusion of people with disabilities, new mediation methods, cultural awareness for young people, etc.

Find out more at: artexplora.org/en/the-art-explora-academie-des-beaux-arts-european-award-2.

Deadline: 1 October.

Covid Essentials Support Apply now to support reopening your museum!

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Even if you are looking to open later in the year, we can support you. Previous projects have included: purchase and installation of screens; hand sanitising stations; contactless donation and payment points; and the purchase of PPE (Personal Protective Equipment) but could support other things, such as an event for visitors or to recruit and train volunteers. We are looking for projects of up to £500 with no match funding. We try to turn the applications around in 7 days but there is a limited pot so get your applications in.

For speed and simplicity, we are using the existing small grant system.

For the guidance notes and links to the online application form, visit:
bit.ly/MDY18SGApp.

And Relax...!

Alice Recommends...

Bake Off returned to our screens this week, so why not take a few minutes to relax and watch these hypnotic cake decorating videos?



www.youtube.com/watch?v=FHqwPRDaciU.

Previously...

In case you missed it...

Just in case you missed them first time round, we're listing below snippets of some of

MDY Annual Review 2019-20

www.museumdevelopmentyorkshire.org.uk/2021/06/28/museum-development-yorkshire-annual-review-2019-20

MDY Annual Museum Survey 2020

www.museumdevelopmentyorkshire.org.uk/2021/05/17/annual-museum-survey-2020-results.

New Covid Secure Reopening Advice from MDY**Briefing sheets:**

- www.museumdevelopmentyorkshire.org.uk/2021/04/22/new-mdy-covid-secure-reopening-guidance.

Other Reopening Resources and Guidance:

- **Updated DCMS Guidance on Volunteering:**
www.gov.uk/guidance/enabling-safe-and-effective-volunteering-during-coronavirus-covid-19.
- **Working Safely During Coronavirus - Government Advice**
www.gov.uk/guidance/working-safely-during-coronavirus-covid-19/the-visitor-economy
- **NMDC good practice guide on reopening Museums**
www.nationalmuseums.org.uk/coronavirus-update/nmdc-good-practice-guidelines-opening-museums.
- **AIM and Museum Development Network 'Reopening Checklist'**
www.aim-museums.co.uk/museum-reopening-guidance-checklist.
- **EMBED – Reopening Recommendation Guidance focused on Accessibility**
embed.org.uk/covid-19-reopening.
- **Space for Learning - New Guidance for Learning Services**
spaceforlearning.org.uk/covid-guidance.
- **Timed Ticketing - Quick Guide**
[Download a PDF copy of the guide](#).

Other Previous Articles:

- **Digital Culture Network - Webinars and Advice Videos**
www.youtube.com/channel/UC-owfPGAfecnJyW74dD_Agw.
- **Mental Health - Directory of Online Courses**
www.futurelearn.com/courses/collections/support-mental-health-in-lockdown

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www.museumsassociation.org/museum-practice/08062020-supporting-museum-workforce-wellbeing-post-lockdown.

- **Online Abuse - A Toolkit for the Sector**
www.thespace.org/resource/online-abuse-toolkit-cultural-sector.

Contributions

Please send items for the next MDY Bulletin

(on Friday 8 October) to: mdy-bulletin@ymt.org.uk

by 5.00pm on Wednesday 6 October.

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Regional Accreditation Advisor

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Please note Kelly works on Monday only. If your enquiry is more urgent, please contact one of the MDY team.

If you're unsure which of our team to contact, please email**mdyoffice@ymt.org.uk and your message will be forwarded to the correct person.****Spread the word**

Encourage others in your organisation to receive the MDY Bulletin directly by [subscribing here](#).

Find out more

Check out our website at: www.museumdevelopmentyorkshire.org.uk.

Follow us

We're on Twitter [@MusDevYorks](https://twitter.com/MusDevYorks).



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