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York Museums Trust Museum Development Yorkshire

Latest news for week ending
Friday 10 September 2021

In this Issue

Dear <<First Name>>

We suddenly are well into September, schools are back, the mini heatwave has broken with some welcome rain and MDY bulletin is back regularly in your inbox on a Friday morning. But museums are hopefully still busy with those visitors who avoid school holiday breaks, and it is time to get planning for next year and putting your Autumn plans into action.

There are great opportunities for you to improve your skills and knowledge and get hold of some funding for your museum in this week's bulletin. Where better to start than with [MDY/Art Fund small grant](#), the pot is down to £17,657 and we need to get this committed by the end of the year so, apply now!

The autumn conference season is here and your attendance is something MDY small grants could support. The [Museum Computer Group conference](#) is always worth attending, now more than usual.

This week MDY is also launching a [series of Elevenses](#) that look at ACE's investment principles; a great chance to really get to grips with them starting on Thursday. There is also still time to sign up for the next round of [MDY forums](#) – it's great to get to see you in real life rather than on screen.

Remember to keep us up to date with developments in your museum via our '[What's on in Your Region](#)'. Finally, the interesting story behind a [fascinating object](#) that is touring UK museums ahead of its return to York.

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Events Listings

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Don't Forget MDY Small Grants £17,657 to be Allocated by December

In 2021-22, the Small Grant Scheme is made possible by both Arts Council England and the Art Fund. The Art Fund investment is designed to support museums, **who have not had any national recovery funds from ACE or NLHF**, to recover from the pandemic. We have £17,657 left in the small grant budget and the majority of this must be allocated by the end of December

MDY's Small Grant Scheme helps museums to implement advice, test new ways of working and make good things happen. It can also support personnel to attend training courses and conferences. We offer grants of up to £3,000 (with two tiers of up to £1,000 and up to £3,000). We will require your museum to contribute in kind or in cash for each tier.

If you are interested in a bid in partnership with one or more eligible museums, contact a Museum Development Officer as we can increase the maximum grant to £3,000 per museum.

The fund is available on an open application basis, for all non-NPO museums who are Accredited or 'Working Towards'. All grants must be spent and claimed for within the financial year in which they are given.

Museums are encouraged to talk to a [Museum Development Officer](#) before making a submission. They will be able to guide your application and ensure you request the right support.

Museums Computer Group (MCG) Call for Proposals for Online Conference

Museums + Tech 2021: Data Tales 1 and 2 December

The MCG is keen to hear from practitioners, researchers, funders and those from related cultural heritage and technology sectors who are interested in discussing our relationship with data.

They want to talk about how the sector is using data, what insights it has brought to our work, and how to use those insights. They are interested in the collection and curation aspects, how it affects interpretation and communication.

Find out more at: museumscomputergroup.org.uk/2021-proposals.

Deadline for proposals: midnight on 13 September.

What's On in Your Region?

Animal Crossing Diaries Online Exhibition

An incredibly exciting collections project, the Animal Crossing Diaries, has launched its new free online exhibition! This is the first result and display of a collections project that started in July 2020, collecting the stories of those that played Animal Crossing over the Covid-19 lockdowns.

They have collected a broad range of stories, from those who used the lockdown to [bond with their family](#), some who have found a [new sense of freedom](#) inside the game, and so much more.

Explore the thoughts, feelings and experiences of Animal Crossing players during the pandemic.



ABOUT
THE PROJECT



BROWSE
ENTRIES



RANDOM
ENTRY



View the online exhibition at: animalcrossingdiaries.thenvm.org.

The Museum will also be hosting a behind-the-scenes livestream on their YouTube channel on Thursday 23 September.

We Want to Hear From You!

If you have an exhibition, event or some special news do get in touch. We're interested and would love to tell everyone in the region too!

Email: mdy-bulletin@ymt.org.uk.

Your Week Ahead

Elevenes with MDY

This week we start a series of coffee time dives into Arts Council England's Investment Principles. These principles are relevant to anyone who may be thinking of applying to Arts Council England for funding large or small – and, as our core funder, they also influence Museum Development priorities. Come along to find out more about the wider principles underpinning investment in the museums sector, and get to know the tools and resources available to help you with these.

Remember to check the website for upcoming dates and topics – we'll see you there!

Thursday 16 September

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The first in a series of sessions exploring what Arts Council England's Investment Principles mean and how your organisation might use them to apply for funding. Arts Council staff will talk us through resources and information, and enhance your understanding of how you can align your work with their funding criteria. Plenty of opportunities for questions and discussion.

Check the full schedule and find joining links at:

www.museumdevelopmentyorkshire.org.uk/event-category/elevenses-with-mdy.

Dates for Your Diary

Elevenses with MDY - what's coming up?

Wed 22 September

Environmental Responsibility - Dive into Arts Council England's Investment Principles

The second in a series of sessions exploring what Arts Council England's Investment Principles mean and how your organisation might use them to apply for funding. Arts Council staff will talk us through resources and information, and enhance your understanding of how you can align your work with their funding criteria. Plenty of opportunities for questions and discussion.

Tue 28 September

Environmental Sustainability: Looking at objects through an eco-lens

Join us with Bridget McKenzie from Climate Museum UK, and Dorcas Taylor and Christine Rostron from Scarborough Museums Trust to explore a method for exploring objects from the perspective of climate change.

Mon 4 October

Ambition & Quality – Dive into Arts Council England's Investment Principles

The third in a series of sessions exploring what Arts Council England's Investment Principles mean and how your organisation might use them to apply for funding. Arts Council staff will talk us through resources and information, and enhance your understanding of how you can align your work with their funding criteria. Plenty of opportunities for questions and discussion.

Wed 13 October

Dynamism – Dive into Arts Council England's Investment Principles

The last in a series of sessions exploring what Arts Council England's Investment Principles mean and how your organisation might use them to apply for funding. Arts

opportunities for questions and discussion.

Thu 21 October Collections Care – Emergency planning and more

Join us with Libby Finney, ACE Regional Collection Care Development Officer at the Museum of London, to refresh your thinking or ask questions about collections care, with a focus on emergency planning and salvage. The conversation will help you with thoughts on seasonal or lockdown closure, and tips for mitigating potential problems with water ingress, mould or pests.

Check the full Elevenes schedule and find joining links at:

www.museumdevelopmentyorkshire.org.uk/event-category/elevenses-with-mdy.

If there is a topic you'd like to talk about or hear about at Elevenes, or even a speaker you'd like to hear from, please let us know at:

joanne.bartholomew@ymt.org.uk.

Training Events: Online Marketing

You can join any or all of a series of Museum Development webinars focusing on online marketing. Please book in via each link.

An Introduction to Online Audience Segmentation Thu 30 September, 10.00am - 12.15pm

This session will give you a grounding in what segmentation is and how it can help you better understand your audiences. We'll look at what sort of data you need; touch on the different models that you may have heard of; we'll look at methods of data collection, and we'll use some case studies to illustrate what works and how it works.

Book here: www.eventbrite.co.uk/e/an-introduction-to-online-audience-segmentation-tickets-163830177471.

An Introduction to Online Content Creation Tue 12 October, 10.00am - 11.30am

Understanding where to begin with creating content that engages your audiences can be a stumbling block. This session will ensure you get to grips with aligning your objectives with the right platforms and the right content.

You'll look at how different types of content will achieve different outcomes, you'll gain tips on how to create content with limited resources, and you'll look at how to measure impact

Book here: www.eventbrite.co.uk/e/an-introduction-to-online-content-creation-tickets-163830510467.

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we're looking ahead to our autumn forums, hoping we will be able to come out and see more of you in person.

Speakers and more details will be added to the booking pages in the coming weeks. Different speakers will be present at different meetings, although the theme may be the same. All meetings will be run in line with, and adapted to, Covid-safe practices.

Now is a great time to book in and help us plan ahead – don't delay, book today:

Thu 23 Sep

East Riding and North Lincolnshire Forum

Looking locally – audiences & marketing

Sledmere House

Book your place at: www.eventbrite.co.uk/e/east-riding-and-north-lincolnshire-museum-forum-tickets-135710623127.

Wed 29 Sep

South Yorkshire Forum

Blending online and on-site visitor experience

South Yorkshire Air Museum

Book your place at: www.eventbrite.co.uk/e/south-yorkshire-museum-forum-tickets-135711638163.

Tue 12 Oct

North Yorkshire Forum

What's the story? Stories, inclusion, audiences & collections

Whitby Museum

Book your place at: www.eventbrite.co.uk/e/north-yorkshire-museum-forum-tickets-135713078471.

Wed 20 Oct

West Yorkshire Forum

What's the story? Stories, inclusion, audiences & collections

Thackray Museum of Medicine

Book your place at: www.eventbrite.co.uk/e/west-yorkshire-museum-forum-tickets-135713969135.

Collections Documentation: Object entry, acquisition and accessioning

Thu 4 November, 2.00pm - 4.00pm

A bitesize online session with Collections Trust, exploring the management and documentation involved in the acquisition of objects, using Spectrum 5.0 procedures

Find out more and book a place at:

www.eventbrite.co.uk/e/collections-documentation-object-entry-acquisitions-and-accessioning-tickets-168421285599.

Your Wellbeing

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Five Steps to Mental Wellbeing

A reminder about the NHS's five steps to mental wellbeing, well worth revisiting:



www.nhs.uk/mental-health/self-help/guides-tools-and-activities/five-steps-to-mental-wellbeing.

Job Opportunities and Volunteering

York Museums Trust - 2 posts:

Associate Collections Curator

Salary: £21,089 - £25,387 FTE, initially full time then part time (26 hrs pw) from 1 April 2022

You will be excited about the potential our collections have for engaging with a wide range of audiences and communities in new and traditional ways. You will bring experience of researching, documenting and caring for collections both on display and in storage and using a collections management system.

Administrative Assistant

Starting Salary: £6,876 (£17,190 FTE), part time (14.8 hrs pw over 2 days)

The role involves supporting the efficient operation of the CEO office, working with the Executive Assistant to the CEO to support the business needs of the Chief Executive and Trustees as well as contributing to the delivery of the CEO office projects where appropriate. It requires excellent organisational skills and attention to detail as well as excellent communication and interpersonal skills. A proficiency in MS office applications and cloud-based online tools is a must.

Find out more about both roles at: www.yorkmuseumstrust.org.uk/about-us/our-people/jobvacancies.

Closing date: 9.00am on Monday 13 September.

Craven District Council, Cultural Services Education Officer

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This is an exciting time to be joining Skipton Town Hall! The venue has just reopened as a cultural hub for the Craven area this year following a fantastic £5m redevelopment.

We're now seeking to introduce the new role of Education Officer to our team to enable us to deliver our newly created education workshops, developed as part of a National lottery Heritage Fund project to re-interpret Craven Museum.

Find out more at:

www.cravencdc.gov.uk/jobs/current-job-vacancies/education-officer.

Deadline: 15 September.

The Peace Museum Casual Learning Assistant

**Salary: Living Wage Foundation Rate
(Currently £9.50 ph)**

The Peace Museum is recruiting a Casual Learning Assistant to deliver, and support delivery, of The Peace Museum's school programme in the museum and outreach visits in school.

Full details at www.peacemuseum.org.uk/jobs.

Contact: shannen.lang@peacemuseum.org.uk.

Deadline: 12.00pm on Tuesday 21 September.

The Leap, Bradford Freelance Heritage Development Manager

**Part-time (hours variable, 1.5 days pw average)
Day rate: £200**

You will work as part of The Leap team, delivering and managing a new programme of work focused on finding, funding and supporting community-led heritage projects with potential for major impact.

This is a new partnership initiative led jointly by Bradford Council and The Leap to support community-led heritage projects via a grant scheme.

Find out more at: www.theleapbradford.co.uk/opportunities.

Deadline: 12 noon on 30 September.

Kids in Museums Training Webinars



Thursday 7 October: Creating playful prompts

Do you want to create ways for families to interact playfully with your collections? This training webinar will be led by Play Trainer and Consultant Charlotte Derry, who will share her top tips for creating playful prompts that work at your venue.

Tickets: www.eventbrite.co.uk/e/creating-playful-prompts-tickets-168444077771

Thursday 14 October: Creating family friendly resources and interpretation

Do you want to explore ways to improve your self-guided resources and interpretation for families at your museum or heritage site? This training webinar will be led by Sarah Shaw, former National Family Interpretation Manager for English Heritage.

Tickets: www.eventbrite.co.uk/e/creating-family-friendly-resources-and-interpretation-tickets-168450739697.

Freelancer and Pay What You Can tickets are available for both webinars.

Funding Opportunities

Covid Essentials Support Apply now to support reopening your museum!

Don't forget that we have got our Covid Essentials Fund to support your reopening. Even if you are looking to open later in the year, we can support you. Previous projects have included: purchase and installation of screens; hand sanitising stations; contactless donation and payment points; and the purchase of PPE (Personal Protective Equipment) but could support other things, such as an event for visitors or to recruit and train volunteers. We are looking for projects of up to £500 with no match funding. We try to turn the applications around in 7 days but there is a limited pot so get your applications in.

For speed and simplicity, we are using the existing small grant system.

For the guidance notes and links to the online application form, visit:
bit.ly/MDY18SGApp.

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Alan Recommends...

'A Quiet Afternoon in the Cloud Cuckoo Valley' is an automaton artwork by Rowland Emmett. It was originally commissioned for a shopping centre and now restored is on a tour of the UK before going to a new home at the National Railway Museum in York.

Here is a short film about it: www.bonhams.com/video/28314.



Previously...

In case you missed it...

Just in case you missed them first time round, we're listing below snippets of some of the articles published in previous ebulletins that we think you might still find useful:

MDY Annual Review 2019-20

www.museumdevelopmentyorkshire.org.uk/2021/06/28/museum-development-yorkshire-annual-review-2019-20

MDY Annual Museum Survey 2020

www.museumdevelopmentyorkshire.org.uk/2021/05/17/annual-museum-survey-2020-results.

New Covid Secure Reopening Advice from MDY

Briefing sheets:

- www.museumdevelopmentyorkshire.org.uk/2021/04/22/new-mdy-covid-secure-reopening-guidance.

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- **Updated DCMS Guidance on Volunteering:**
www.gov.uk/guidance/enabling-safe-and-effective-volunteering-during-coronavirus-covid-19.
- **Working Safely During Coronavirus - Government Advice**
www.gov.uk/guidance/working-safely-during-coronavirus-covid-19/the-visitor-economy.
- **NMDC good practice guide on reopening Museums**
www.nationalmuseums.org.uk/coronavirus-update/nmdc-good-practice-guidelines-opening-museums.
- **AIM and Museum Development Network 'Reopening Checklist'**
www.aim-museums.co.uk/museum-reopening-guidance-checklist.
- **EMBED – Reopening Recommendation Guidance focused on Accessibility**
embed.org.uk/covid-19-reopening.
- **Space for Learning - New Guidance for Learning Services**
spaceforlearning.org.uk/covid-guidance.
- **Timed Ticketing - Quick Guide**
[Download a PDF copy of the guide](#).

Other Previous Articles:

- **Digital Culture Network - Webinars and Advice Videos**
www.youtube.com/channel/UC-owfPGAfecnJyW74dD_Agw.
- **Mental Health - Directory of Online Courses**
www.futurelearn.com/courses/collections/support-mental-health-in-lockdown
- **Museum Wellness Network: supporting staff wellbeing post-lockdown:**
www.museumsassociation.org/museum-practice/08062020-supporting-museum-workforce-wellbeing-post-lockdown.
- **Online Abuse - A Toolkit for the Sector**
www.thespace.org/resource/online-abuse-toolkit-cultural-sector.

Contributions

Please send items for the next MDY Bulletin

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by 5.00pm on Wednesday 15 September.

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Please note Kelly works on Monday only. If your enquiry is more urgent, please contact one of the MDY team.

If you're unsure which of our team to contact, please email

mdyoffice@ymt.org.uk and your message will be forwarded to the correct person.



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