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York Museums Trust Museum Development Yorkshire

Latest news for week ending
Friday 30 April 2021

In this Issue

Dear <<First Name>>

As we reach the end of the month and at last get some April showers, we have another packed edition to share with you. First, though, a big welcome to our new Accreditation Officer Kelly Chapman.

We have the details of [how to apply for the sponsored places](#) at AIM (Association of Independent Museums) conference. Plus, the opportunity for a [FREE assessment of your website](#).

Yorkshire Cricket Foundation are looking for batting [partners to gather memories](#) of long innings from the past.

We have an excellent selection of development and training opportunities, including a repeat of one of our series of [reopening workshops](#) due to popular demand. Eleveses also looks at [reopening](#) and [collections care](#), with our take on Springwatch, to help you identify any insect guests who may have started to appear, having taken advantage of a quiet year in your museum.

This week is a bumper week for [jobs and contracts](#) if you are in search of new challenges in a northern museum.

Then it's time to recharge with some very [tasty looking pictures](#)...

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News and Notices

AIM National Conference 2021

Museum Development Yorkshire is pleased to announce that it is sponsoring three free places at this year's Association of Independent Museums Conference.

The 2021 National Conference will be held online over three days, 16 - 18 June, and brings together delegates from across the UK for engaging sessions led by practitioners, professionals, experts, and policymakers. The theme of the conference is 'Supporting. Sharing. Strengthening'. For a list of confirmed speakers and session topics, visit: aim-museums.co.uk/aim-national-conference-2021.

The sponsored places are open to anyone working or volunteering in an Accredited or 'Working Towards' museum in Yorkshire and the Humber. We cannot support members of staff of National Portfolio Organisations or DCMS sponsored National Museums. We will prioritise museums that have 'Full' or 'Provisional' Accreditation. You need to commit to attending the whole conference and sharing your learning with regional colleagues.

To submit an expression of interest, please [complete the online form](#) before 10.00am on Monday 24 May.

Accreditation Update April 2021

New Regional Accreditation Advisor

Kelly Chapman joined the MDY team in April as Regional Accreditation Advisor. If you have any questions about Accreditation, Kelly normally works Mondays and is available at accreditation@ymt.org.uk.

The Scheme begins its phased reopening this month and is now open for applications from Museums and Galleries in England who are applying for the first time. Arts Council England have updated the FAQs published on their website, which includes more information about what's happening with Accreditation and their plans for phased reopening:

www.artscouncil.org.uk/uk-museum-accreditation-scheme/accreditation-scheme-museums-and-galleries-united-kingdom-covid-19.

Guidance is available for applicants, to help consider any changes or updates to applications and returns, as well as a recently published supplementary note, outlining prompts for all applicants – whether new or returning – to help them plan and respond to Covid-19, see:

www.artscouncil.org.uk/sites/default/files/download-file/Supplementary%20note%20Readiness%20to%20Return%20April%2021.pdf.

Mystery Shopping for your Website! Virtual Visitor Experience 2021

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The last year has changed much for museums and many have responded by giving renewed attention to their online presence. The Virtual Visitor Experience programme is a great chance to get some structured and considered feedback on your digital presence from your museum colleagues.

Open to all museums in the North of England, your staff or volunteers are asked to review three other museum websites over a 4 week period in May/June. You are asked to assess the website's visit information, online content and social media through an online survey. In return, your museum will receive three reports from people from other museums who have reviewed your website.

The programme has developed from the in-person Visitor Experience Consortium which has been running successfully for several years and we hope it will be carried out by front of house teams as a part of their development.

There is no charge to take part, simply sign up by 9 May using the online form: wh1.snapsurveys.com/s.asp?k=161847809969.

The reviews must be carried out by 21 June.

If you have any questions please contact Janet Thompson, the programme organiser on jthompsonyork@outlook.com.

Call for Collaboration: Yorkshire Cricket Foundation – Community Heritage Project

The Yorkshire Cricket Foundation (YCF) is looking for museums and heritage organisations in the region to collaborate with us on our community-based project.

Almost 80,000 people are living with dementia in Yorkshire and The Humber, and there are many more suffering social isolation, loneliness and exclusion. The YCF is developing a project to use local club heritage to develop an engagement programme to work with organisations to combat these health and wellbeing and social challenges.

It aims to harness the power and relevance of local cricket heritage held by clubs, helping, and equipping them with the skills to uncover, preserve and celebrate this precious asset, and, most importantly, to apply this to create educational resources and reminiscence sessions to reach out to all who live in the communities they serve.



We see cricket as a unifying force for good in a socially and culturally diverse county and is a source of immense and shared pride in Yorkshire folk. However, this project is about so much more than the game of cricket, so if you share our aspirations and

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Goodman, on paul.goodman@yorkshirecricketfoundation.com by 31 May 2021.

Family Friendly Museum Award 2021 Applications now open



Does your museum, gallery or heritage site go the extra mile to provide a great experience for families, in person or online? This year's award will recognise the hard work, innovation and dedication of museum staff in challenging circumstances. We want to recognise your work both on site and online since our last winner was crowned in October 2019.

The Family Friendly Museum Award 2021 includes two new award categories, in addition to Best Small, Medium and Large Museum: Best Accessible Museum; and Best Digital Activity. As usual, family judges will help us to decide the winners, along with an expert panel of museum professionals.

Find out more and apply at:

kidsinmuseums.org.uk/2021/04/nominations-open-for-the-family-friendly-museum-award-2021.

Nominations close at 5.00pm on 7 June.

Volunteers for Museum Learning The Marsh Awards

Applications open

Presented by the British Museum and the Marsh Christian Trust, the award celebrates the contribution of volunteers, recognising their innovation, dedication and excellence in engaging the public in museums, galleries and heritage sites across the UK. This year, we are looking for applications which demonstrate the ways in which an individual or group of volunteers have made a difference to their museum or heritage site during 2020, whether through a contribution to their institution, local community or audiences (onsite and online).

There will be twelve regional winners, each of whom will receive a £500 prize. Additionally, an overall national winner will receive a further £2,000. The awards will be presented at the British Museum during November 2021.

Find out more at:

www.britishmuseum.org/about-us/volunteers/marsh-awards.aspx.

Closing date: Friday 30 July.

New Covid Secure Reopening Advice from MDY

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help you through the reopening process. Full of useful links and examples from museums all over the UK, the guidance document offers suggestions of options to consider and processes to go through while you are planning your reopening, designed with small museums in mind.

You can read the full document on our website here:

www.museumdevelopmentyorkshire.org.uk.

Or, you can skip straight to your chosen section:

- [Introduction](#)
- [Cleaning and Hygiene](#)
- [Changes to Operational Procedures](#)
- [Taking Care of your Volunteers and Staff](#)
- [Visitor Experience](#).

About the authors:

Jo Taylor and Chloe Bradley are Visitor Experience Team Members at York Art Gallery and the Yorkshire Museum respectively, currently redeployed to Museum Development Yorkshire during site closures and previous alumni of MDY's Front of House Training Cohort.

Your Week Ahead

Elevenes with MDY - Spring is in the air!

This week join us for an extended Elevenes Special with Ben Melham, our trainer from last summer's first re-opening.

Thursday 6 May **11:00-12:30**

Re-Opening Special – Visitors and Visitor Services

There'll be a focused update from Ben on new rules and up-to-date good practice, plus lots of opportunity to ask questions and join in discussion, including breakouts. This session will focus on issues for visitors and visitor services.

Check the full schedule and find joining links here:

www.museumdevelopmentyorkshire.org.uk/event-category/elevenes-with-mdy.

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If you have any questions about Elevenses, please contact:

alice.macpherson@ymt.org.uk.

If you have any suggestions of topics you'd like to see covered or would like to speak about your current or emerging work, please let us know at:

joanne.bartholomew@ymt.org.uk.

Museum Remix: An Experiment in Museum Storytelling

British Museum Knowledge Share Event Tuesday 4 May, 4.00pm

Museums' experiment in museum storytelling, working with audiences to explore how museums can become more inclusive and relevant spaces, and trying out innovative ways to tell stories about their collections. In 2020, UCM took the programme entirely online, with a phenomenal response. Join the UCM Museum Remix team as they share some of the practical tips they learned and explore a few bigger questions. Why is it important for university museums to make space for creative experimentation? And what happens when you take the plunge into digital delivery?

For further information and tickets, please visit:

www.npconference.uk/event-8-museum-remix-4-may.

Dates for Your Diary

Supporting Return and Re-Entry for Volunteers

REPEAT SESSION - due to popular demand

Weds 12 May, 10.00am - 12.00pm
(this a repeat of the session run on Weds 28 April)

As organisations that often rely on volunteers, it's important to check our responsibilities and opportunities to achieve best practice as we support volunteers

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life as we emerge from lockdown.

This session will help you:

- Understand your responsibilities to volunteers and opportunities for best practice
- Understand how to manage this process well and the benefits of that
- Understand the personal issues volunteers might face after a gap in engagement, including motivation and organisation
- Consider some options for “leaving well” for people who may prefer to leave the organisation
- Consider the wider context of adjusting to re-entry to society as we emerge from lockdown, and how we can support that as employers.

There are 18 FREE places available - priority will be given to organisations that did not attend on 28 April, to one person per organisation, and to non-NPO museums in the Yorkshire and Humber region.

Find out more and book a place at: www.eventbrite.co.uk/e/supporting-return-and-re-entry-for-volunteers-tickets-152635531985.

Eleveneses with MDY - coming up

Wednesday 12 May Springwatch Special - Museum Insect Pests

Find out more about the less welcome springtime visitors to our museums – insect pests! Our guest, Helena Jaeschke, Conservation Development Officer from South West Museum Development, will share expert knowledge about managing your insect pests and answer your questions on what to watch out for and tackling problems.

Wednesday 19 May Tackling a Collections Store Project

Join us for conversation between a range of museums services in the region about how they are approaching plans for new and refurbished storage facilities. How to go about this in a sustainable way? And what issues or criteria do we consider?

Check the full schedule and find joining links at:
www.museumdevelopmentyorkshire.org.uk/event-category/eleveneses-with-mdy.

The Wilderness Roadshow: Heritage and Accessibility

Thursday 13 May, 3.30pm

This talk supports the idea of a sustainable management of culture, heritage, tourism and it is inspired by the principles that all people should enjoy in the same way same benefits and high quality services offered.

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Ability - Living Options Devon to celebrate National Lottery Heritage Fund (NLHF) projects and their communal effort in making heritage environments more accessible to people living with disabilities.

Find out more and book your free ticket at:

www.eventbrite.co.uk/e/152327619009.

British Museum Knowledge Share Events Final events in Spring series

Museum Space Invaders: How to unlock your power Tuesday 11 May, 3.00pm

Feeling blocked, unsure and thwarted? Join Museum Space invaders for an interactive workshop on unlocking your power. If you want to make change and are curious about feminist leadership in museums this session will help you explore your potential to make a difference.

Find out more and book at:

www.npconference.uk/event-9-space-invaders-11-may.

Archival Research and Therapeutic Practice Tuesday 18 May, 4.00pm

An interactive workshop Interrogating fact and feeling when working on topics relating to racism, colonialism and empire, led by The National Archives, The Black, African and Asian Therapy Network and Stillpoint Spaces.

Find out more and book at:

www.npconference.uk/event-10-national-archives-therapeutic-practice-18-may.

Museums and Markets: perspectives on income generation in a post pandemic world

18-20 May, 4.00pm - 6.00pm

This virtual conference brings together academics and practitioners to explore how museums and heritage sites can respond to changing socio-economic circumstances by reimagining business models, markets and products. The sessions will explore emerging forms of cultural marketization and address how museums and heritage sites can better leverage digital opportunities, to develop both online and off-site revenues to create new, engaging forms of cultural consumption.

Find out more and sign up for your FREE place at: bit.ly/3xdq04B.

Your Wellbeing

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Wellbeing at Work Factsheet from CIPD

CIPD have a range of resources on their website to help us understand the links between work, health and wellbeing,

The Wellbeing at Work factsheet focuses on wellbeing in the workplace, explaining why it matters, outlining the domains of a wellbeing model, and looking at the role of different stakeholders in cultivating a healthy workplace.

www.cipd.co.uk/knowledge/culture/well-being/factsheet.

Job Opportunities and Volunteering

York Museums Trust Visitor Experience Team Members

Salary: £17,190 pro rata depending on hours (various shifts from 11 to 27.5 hrs pw); fixed term contract to October 2021

We have a number of exciting opportunities to work at either the Yorkshire Museum, York Castle Museum or York Art Gallery as a Visitor Experience Team Member. We are seeking warm and friendly individuals to join our Visitor Experience team who create a welcoming and engaging experience for all our visitors as we reopen our sites.

We will be shortlisting and interviewing to fill positions as applications are received and the vacancy will close when all the positions are filled so please do not delay in applying. Some roles will start in May and some in June.

Find out more at:

www.yorkmuseumstrust.org.uk/about-us/our-people/jobvacancies.

Kirklees Museums and Galleries Freelance Digital Officer

We would like to commission an external Digital Officer who will work closely with the Business and Audiences Team and other staff as necessary to help plan the redevelopment of the website, support and assist with the creation of copy and content, advise on ways to improve and maintain their online presence and help create a digital strategy. This opportunity is as a result of Arts Council England CRF funding to ensure the future sustainability of our services.

Contact ralph.parmar@kirklees.gov.uk for information and project brief.

Deadline: Friday 7 May.

Science Museum Group Regional STEM Ambassador Hub Manager

Salary: £35,000 pa

We are passionate about growing science capital through informal, science, technology, engineering and maths (STEM) focused learning. Linking to this priority, we currently hold the contract for the TransPennine STEM Ambassador Hub via STEM Learning. The Hub manages over 2,500 volunteer role models from STEM backgrounds to engage and inspire young people with STEM and STEM careers.

To ensure the strategic delivery of this programme, we are looking for a Regional STEM Ambassador Hub Manager, covering the Science and Industry Museum in Manchester, the National Science and Media Museum in Bradford & the National Railway Museum in York.

To find out more visit: ce0111li.webitrent.com/ce0111li_webrecruitment.

Closing date: 9 May.

Ripon Museums Trust Volunteer Development Officer

Salary: £8,677 (£17,354 equiv.)

Fixed term, 18.5 hrs pw

We are seeking an organised, enthusiastic and engaging person to review, improve and evaluate the mental health and wellbeing benefits of volunteering. The postholder will help RMT to develop an outstanding volunteering offer by working with diverse stakeholders to provide support and demonstrate impact.

Find out more at: riponmuseums.co.uk/join/opportunities.

Closing date: Sunday 16 May at 5pm

Interviews will be held on Wednesday 9 June.

Council for British Archaeology (CBA)

Brief: Risk Assessment Toolkit and Training for Young Archaeologists' Club

The CBA has a new contract available to help support the Young Archaeologists' Club (YAC) as they return to face to face meetings over the next six months. The brief is to create a risk assessment toolkit and devise an online training session to support the leaders to use it.

Deadline: Monday 17 May.

Nidderdale Museum Project Officer

**Salary: £32,910 - £34,728 (pro rata) 2 days pw (15 hrs)
Fixed term for 15 mths from 1 June**

Nidderdale Museum has secured a grant from NLHF and is seeking an enthusiastic and self-motivated Project Officer to move the project forward, with the help of a young person on a trainee placement and committed Trustees. Consultants will also be appointed to help with various specific aspects. The project is aiming to put the Museum on a sustainable footing to move forward with confidence, and you would play a major role. The project includes:

- recruiting and training a wide range of volunteers
- working towards re-accreditation with The Arts Council, based on the Spectrum standards
- developing a business plan and digital strategy
- scoping a new collections database.

Visit: www.nidderdalemuseum.com/about-nidderdale-museum/vacancies-april-2021 for full job description and person specification.

Deadline: 5.00pm on 19 May.

Interviews: week commencing 24 May.

Leeds Museums and Galleries Principal Keeper (City Museum)

Salary: £35,745 - £38,890

The post will lead on the site's programmes, day-to-day operations and strategic developments to ensure the site provides a high quality visitor experience, which is distinctive, appropriate, sustainable and meets the needs of the people of Leeds and visitors to the city.

The successful candidate will bring experience of operational management of a major visitor attraction, of developing partnerships and engaging with a wide variety of audiences. They will also have excellent interpersonal and communication skills with an ability to lead and work effectively as part of a team both at site and across the wider service. Due to the global pandemic, the successful candidate will also need to lead on the recovery at the site and ensure visitors feel confident in their return.

To apply for this position, please visit the Leeds City Council jobs site:
leeds.csod.com/ux/ats/careersite/1/home/requisition/4292?c=leeds.

Deadline: Sunday 23 May, 11.30pm.

Calderdale Metropolitan Borough Council (CMBC)

Consultancy Commission - Cultural Strategy

We're looking for organisations or creative freelancers, experienced at working with local communities and arts and cultural organisations, to put together a new dynamic 10 year Cultural Strategy submitted as a document and various alternative formats for widespread dissemination.

Find out more at:

procontract.due-north.com/Advert/Index?advertId=3faebe4f-b1a6-eb11-810c-005056b64545.

Deadline for expressions of interest: 23 May.

Tullie House Museum and Art Gallery Marketing and Communications Manager

Salary: £25,013 to £29,578

We are looking to recruit to a key position that will accelerate our intention to enrich people's lives and help make Carlisle and Cumbria a thriving place for everyone. We want an outstanding Marketing Manager who shares our values. We want a great communicator who is creative, can think differently and lead our strategy development. We are ambitious and progressive, and we need a dynamic, hardworking manager with a can-do attitude who is digitally astute and who inspire us to stand out from the crowd.

Find out more at:

www.tulliehouse.co.uk/marketing-manager-0.

Closing date: 9.00am on Monday 24 May.

Interviews will be held 7 and 8 June.

Contract Opportunity, Hull City Council

Construction of the North End Shipyard, Hull, 'Passivhaus' Visitor Building and site landscaping

The Authority has been successful with a Heritage Lottery bid for the Hull: Yorkshire's Maritime City (HYMC) project. HYMC encompasses the creation of a Maritime Visitor orientation centre at the vacant North End Shipyard, river Hull, located at High Street, Hull, close to Hull city centre. The North End Shipyard will also be the location for the restored trawler, The Arctic Corsair.

Find out more at:

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Deadline for expressions of interest: 25 May.

Your Development

Environmental Sustainability Museums, Communities and Programming in the Earth Crisis

Thu 10 June, 2.00pm - 4.00pm

This session, delivered by Climate Museum UK, will explore how museums can respond as museums to the climate and ecological crisis – using collections, programming, and work with audiences, to enable people to gain awareness, reflect and take action.

By the end of the session, participants will:

- Gain understanding of the impacts, feelings and possible future experiences of their communities in relation to the Earth crisis
- Have ideas for interpreting their own museum objects or site to illuminate the causes, impacts and solutions of the Earth crisis
- Start to form a plan for how their museum can play a role through their programming by engaging audiences to help communities cope, learn and take action.

Please co-ordinate with your colleagues when booking – MDY will prioritise allocating one place per organisation to non-NPO museums. NPO museums will be allocated places if space allows.

Find out more and book at:

www.eventbrite.co.uk/e/museums-communities-and-programming-in-the-earth-crisis-tickets-152475964715.

Funding Opportunities

National Lottery Heritage Fund

Events and Webinars



The National Lottery Heritage Fund have added several new dates to their calendar of online events and webinars designed to help you apply for their grants.

Find out more at: www.ticketsource.co.uk/whats-on?q=national%20lottery%20heritage%20fund.

Covid Essentials Support Apply now to support reopening your museum!

With 17 May fast approaching, when museums are allowed to reopen, do not forget that we have got our Covid Essentials Fund to support your reopening. Even if you are looking to open later in the year, we can support you. Previous projects have included: purchase and installation of screens; hand sanitising stations; contactless donation and payment points; and the purchase of PPE (Personal Protective Equipment) but could support other things, such as an event for visitors or to recruit and train volunteers. We are looking for projects of up to £500 with no match funding. We try to turn the applications around in 7 days but there is a limited pot so get your applications in .

For speed and simplicity, we are using the existing small grant system.

For the guidance notes and links to the online application form, visit:
bit.ly/MDY18SGApp.

And Relax...!

Alan recommends...

...having a go at the latest bread trend: Spring Focaccia Gardens!



www.huffingtonpost.co.uk/entry/people-are-going-wild-for-spring-focaccia-gardens-heres-how-to-make-them.

Previously...

In case you missed it...

Just in case you missed them first time round, we're listing below snippets of some of the articles published in previous ebulletins that we think you might still find useful:

- **Covid-19 MDY Updates - 10 March**
www.museumdevelopmentyorkshire.org.uk/2021/03/10/covid-19-updates-10th-march-budget-2021-and-new-guidance-on-ventilation-of-indoor-spaces.

Covid-19 Response - Spring 2021

- **Prime Minister's roadmap out of the current lockdown for England:**
www.gov.uk/government/publications/covid-19-response-spring-2021
- **Further guidance published on 24 February:**
www.gov.uk/government/publications/reopening-businesses-and-venues-in-england,

Other Reopening Resources and Guidance:

- **Updated DCMS Guidance on Volunteering:**
www.gov.uk/guidance/enabling-safe-and-effective-volunteering-during-coronavirus-covid-19.
- **Working Safely During Coronavirus - Government Advice**
www.gov.uk/guidance/working-safely-during-coronavirus-covid-19/the-visitor-economy.
- **NMDC good practice guide on reopening Museums**
www.nationalmuseums.org.uk/coronavirus-update/nmdc-good-practice-guidelines-opening-museums.
- **AIM and Museum Development Network 'Reopening Checklist'**
www.aim-museums.co.uk/museum-reopening-guidance-checklist.
- **EMBED – Reopening Recommendation Guidance focused on Accessibility**
embed.org.uk/covid-19-reopening.
- **Space for Learning - New Guidance for Learning Services**
spaceforlearning.org.uk/covid-guidance.
- **Timed Ticketing - Quick Guide**
[Download a PDF copy of the guide](#).

Other Previous Articles:

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Contributions

Please send items for the next MDY Bulletin

(on Friday 7 May) to: mdy-bulletin@ymt.org.uk

by 5.00pm on Wednesday 5 May.

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