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## York Museums Trust **Museum Development Yorkshire**

**Latest news for week ending  
Friday 21 May 2021**

**In this Issue**

Dear <<First Name>>

Congratulations to all our colleagues who reopened their museums this week. We know it has been a huge amount of work and it is great to see visitors enjoying our sites again. After all that stress we may need to do some Yoga with our canine friends [as suggested by Alice](#).

This week we have news about [museum data](#), [environmental sustainability](#) and a raft of [contracts and jobs](#) for you to look at.

Excitingly, MDY has made its first site visit of 2021 with more in the diary for the next couple of weeks. Alan made a trip over to Sheffield on Tuesday and it was excellent to see a museum in the flesh! Like you, we have risk assessments to complete, but if there is work that can't be done remotely then get in touch - we might not be able to work with everyone just yet, but please ask.

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### **News and Notices**

#### **Annual Museum Survey 2020**

Our new survey shows Museums in Yorkshire have an economic impact of £87.5 million and attract almost 4 million adults and children to their sites each year. Between them, they employ more than 1,750 people and are supported by more than 4,000 volunteers.

These figures are from the Annual Museum Survey 2020 published by Museum Development Yorkshire. This is part of a national survey from Museum Development England, with funding from Arts Council England. The data is the most comprehensive and robust survey of English museums in more than a decade. Using the report below, we can show the social and economic important of non-national Accredited museums

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The data is also challenging assumptions about the nature of museums in our region and the challenges they face. With this information regional museums will be able to create evidence-based advocacy and benchmark their performance against museums across England. MDY will also be using this data to inform our plans. There is a great deal of detail in the results and if your museum would like to work with us to use this information to inform your planning or performance reviews, please contact your MDO.

We will be issuing the next version of the Annual Survey in the summer, and we would love to get an even greater response rate so we can better understand and evidence how the pandemic has affected our work and our recovery.

**Read the full report at:**

[www.museumdevelopmentyorkshire.org.uk/2021/05/17/annual-museum-survey-2020-results](http://www.museumdevelopmentyorkshire.org.uk/2021/05/17/annual-museum-survey-2020-results).

## FREE Sponsored Places at AIM National Conference 2021

**Deadline: 24 May**

Museum Development Yorkshire is pleased to announce that it is sponsoring three free places at this year's Association of Independent Museums Conference.

The 2021 National Conference will be held online over three days, 16 - 18 June, and brings together delegates from across the UK for engaging sessions led by practitioners, professionals, experts, and policymakers. The theme of the conference is 'Supporting. Sharing. Strengthening'.

**Full programme now available at:**

[aim-museums.co.uk/aim-national-conference-2021](http://aim-museums.co.uk/aim-national-conference-2021).

The sponsored places are open to anyone working or volunteering in an Accredited or 'Working Towards' museum in Yorkshire and the Humber. We cannot support members of staff of National Portfolio Organisations or DCMS sponsored National Museums. We will prioritise museums that have 'Full' or 'Provisional' Accreditation. You need to commit to attending the whole conference and sharing your learning with regional colleagues.

**To submit an expression of interest, please [complete the online form](#) before 10.00am on Monday 24 May.**

## Your Week Ahead

### Elevenes with MDY

**Wed 26 May \*\*11.00am - 12.30pm\*\***

**Lessons from Covid for Environmental Sustainability**

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response to Covid has shown us about doing things differently as we move forwards. What positive learning can we take from this experience? How can it help us to make our museums more resilient and sustainable?

**Check the full schedule and find joining links here:**

[www.museumdevelopmentyorkshire.org.uk/event-category/elevenses-with-mdy](http://www.museumdevelopmentyorkshire.org.uk/event-category/elevenses-with-mdy).



**If you have any questions about Elevenses, please contact:**

[alice.macpherson@ymt.org.uk](mailto:alice.macpherson@ymt.org.uk).

**If you have any suggestions of topics you'd like to see covered or would like to speak about your current or emerging work, please let us know at:**

[joanne.bartholomew@ymt.org.uk](mailto:joanne.bartholomew@ymt.org.uk).

## Getting to Grips with Your Photographic Collection: Prints

**Tuesday 25 May, 12.00pm – 12.30pm**

Photographic prints are at the heart of any photographic collection. However, they represent a diverse collection of processes with different appearances, uses and contexts. In this webinar we will look at their properties and some of the associated implications. The speaker is Susie Clark ACR ICON, Photographic Conservator and Consultant ([susieclarkconservation.co.uk](http://susieclarkconservation.co.uk)) and the session will take place on Zoom.

**This webinar is organised by the Scottish Council on Archives and places can be booked here: [www.eventbrite.co.uk/e/155579361057](http://www.eventbrite.co.uk/e/155579361057).**

## Third Sector Fundraising Conference

**27-28 May, Online Event**

Join us to expand your network and strengthen your fundraising community. The conference is overflowing with inspiration, innovation, and practical solutions to your fundraising challenges right now. From cause-led and supporter-first campaigns to diversified revenue models and digital fundraising, it's time to step up and work

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Find out more and register at: [www.fundraisingweek.co.uk](http://www.fundraisingweek.co.uk).

## Dates for Your Diary

### Regional Museums Forums

We are rapidly approaching the summer round of regional museum forums, and are delighted to be able to meet some of you in person this time. Please check for revised dates and arrangements from our original schedule.

On-site meetings will operate to Covid-safe requirements, with full details being provided for you before the meeting. Please book now, to assist us with room and catering arrangements.

All our regional forums offer opportunities to hear an update from MDY, share your own updates, connect with colleagues, and ask questions that are important to you.

Each regional museums forum has a local flavour and focus, but everyone is welcome to attend any meeting - especially if a venue or theme is of particular interest to you. For this round of forums, you may have a preference for attending on site or online, so please choose accordingly.

We hope to see many of you either online or in person during June and July, and are really looking forward to seeing you!

#### **Wednesday 9 June, 3.00pm - 5.00pm** **North Yorkshire Regional Museums Forum** **Online via MS Teams** ***Looking Locally***

How have museums connected with their local audiences during the pandemic and how are they developing new, local audiences going forwards?

**Book here:** [www.eventbrite.co.uk/e/north-yorkshire-museum-forum-tickets-135707582031](http://www.eventbrite.co.uk/e/north-yorkshire-museum-forum-tickets-135707582031).

#### **Thursday 24 June, 10.00am - 4.00pm** **West Yorkshire Regional Museums Forum** **Craven Museum, Skipton** ***Consulting audiences to develop your museum***

This meeting is at the newly refurbished Craven Museum, in Skipton Town Hall, so also an opportunity to visit a new museum space.

**Book here:** [www.eventbrite.co.uk/e/west-yorkshire-museum-forum-tickets-135708785631](http://www.eventbrite.co.uk/e/west-yorkshire-museum-forum-tickets-135708785631).

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## East Riding & North Lincolnshire Regional Museums Forum

### Normanby Hall, near Scunthorpe *Welcoming (back) visitors*

How do we welcome visitors back into our museums after a long period of closure and restricted social contact for many?

**Book here:** [www.eventbrite.co.uk/e/east-riding-and-north-lincolnshire-museum-forum-tickets-135706837805](http://www.eventbrite.co.uk/e/east-riding-and-north-lincolnshire-museum-forum-tickets-135706837805).

## Wednesday 7 July, 10.00am - 3.00pm Yorkshire Industrial Collections Network National Coal Mining Museum for England, Wakefield *Industrial collections in a climate crisis*

Our focus on how industrial museums, sites and collections can address and talk about the issues of climate change and sustainability.

**Book here:** [www.eventbrite.co.uk/e/yorkshire-industrial-collections-network-brew-up-tickets-135709622133](http://www.eventbrite.co.uk/e/yorkshire-industrial-collections-network-brew-up-tickets-135709622133).

## Free Online Talk: The Making of 'My Path: Art by People in the Criminal Justice System'

**Wednesday 2 June, 1.00pm - 2.00pm**

Find out more about creativity in the criminal justice system and the making of the exhibition in this special virtual event. You'll discover how the exhibition came together, from working with young people to curate the displays to installation at the Millennium Gallery. Every work on display has been made by someone in a prison, secure hospital, young offender institution or on probation.

We will be joined by Jo Tapp, Arts Manager at Koestler Arts; Sarah Jane Palmer, the Sheffield-based artist who led the curation sessions; Jay Shortall, Youth Justice Officer at Sheffield Youth Justice Service; and Ashley Gallant, Project Curator at Sheffield Museums.

**Register at:**  
[www.eventbrite.co.uk/e/talk-the-making-of-my-path-art-by-people-in-the-criminal-justice-system-tickets-153821760025](http://www.eventbrite.co.uk/e/talk-the-making-of-my-path-art-by-people-in-the-criminal-justice-system-tickets-153821760025).

**Your Wellbeing**

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Health Education England and the Reading Agency have crowd-sourced a list of uplifting, digital resources. The choices were all recommended by NHS staff and are intended for colleagues but they are available to anyone. Ideal for boosting your mood, they include poems, podcasts, websites and apps.

**Find out more at:**

[library.nhs.uk/nhs-staff-and-learners/uplifting-resources](https://library.nhs.uk/nhs-staff-and-learners/uplifting-resources).

## Job Opportunities and Volunteering

### **Museum Development Tender Opportunity: Volunteer Development Programme**

**Max. budget: £13K**

**Contract period: July 2021 – end Jan 2022**

This project has arisen due to the dual challenges of a longer-term shifting volunteering workforce in the heritage sector, and the particular strains of the last 12 months due to the pandemic. Through the Museum Development (MD) Annual Museums Survey results and, localised surveying through regional teams, and the results of the Spotlight survey in Wales, a clear need has emerged to support organisations to review their operating models to ensure volunteering is sustainable and responsive to the museums needs and the communities they serve. This challenge is particularly acute in smaller museums, those without a dedicated volunteer management post and those with no paid staff.

**Find out more and download full brief at:**

[museumdevelopmentnorthwest.wordpress.com/2021/05/14/tender-opportunity-museum-development](https://museumdevelopmentnorthwest.wordpress.com/2021/05/14/tender-opportunity-museum-development).

**Deadline: 5.00pm on Friday 11 June.**

### **Cultural Institute, University of Leeds Consultant Brief: The Question of Digital**

**Fee: up to £18K incl. expenses and VAT**

We are seeking a suitably qualified and experienced consultant or team of consultants to carry out a short piece of research with the heritage sector to identify their most pressing questions related to the development of digital capabilities for the sector in the areas of:

- Digital leadership and organisational development
- Business models and recovery planning.

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**If you have any queries about the brief and tender process please contact Steve Manthorp, Cultural Institute [s.manthorp@leeds.ac.uk](mailto:s.manthorp@leeds.ac.uk).**

**Deadline: 11 June.**

## **Ripon Museum Trust Freelance Digital Producer**

**Budget: £10K**

The museum is seeking a highly motivated Digital Content Producer, with a positive/can do attitude and creative flair to provide support over a 3-4 month period (subject to negotiation), creating new online content that will enable delivery of RMT's public programme of activity and income generation. Over the course of the consultancy, the Digital Content Producer will specifically support the museum's capacity to build on existing online activity to maximise its potential and improve access and reach.

**For further details and full brief visit:**

[riponmuseums.co.uk/join/opportunities](http://riponmuseums.co.uk/join/opportunities).

**Closing date: 5.00pm on Wednesday 9 June.**

## **Silk Museum & Paradise Mill, Macclesfield Community Engagement Co-ordinator**

**Fee: £3,500 + VAT incl. expenses**

**Budget: £5,000 + VAT**

**Freelance contract: May to September**

We need a Freelance Community Engagement Co-ordinator to help test ways of developing our audiences and partnerships with communities: building connections with underserved communities; helping people feel a connection to the museum; creating opportunities for creative commissions across a range of media.

**[Download the full brief](#) for further information and how to apply.**

**Closing date: Monday 31 May.**

## **Judge's Lodgings, Lancaster Room Steward Co-ordinator**

**Salary: £18,933-£19,698 pro rate (18 hrs pw)**



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Ensure there is a safe, secure, clean and welcoming environment for museum staff, visitors and users. To support all museum operations and activities in order to ensure visitors gain the best possible experience of their visit to the museum. Supporting the care of the collections as part of the museum team.

**Find out more at:**

[jobs.lancashire.gov.uk/jobs/room-steward-co-ordinator-8610](https://jobs.lancashire.gov.uk/jobs/room-steward-co-ordinator-8610).

**Closing date - Monday 31 May.**

## **Cumbria Museum Consortium (CMC) Data Coordinator**

**Salary: £22,086 - £23,478, pro rata (25 hrs pw)  
Fixed term (June 2021-March 2022)**

Cumbria Museum Consortium is looking for a Data Coordinator. You'll collect and present data from across our museums to ensure that we're always creating experiences that are relevant to our visitors, local communities and stakeholders. You'll also help demonstrate the impact of what we do.

**Find out more at:**

[www.tulliehouse.co.uk/data-coordinator-cumbria-museum-consortium](http://www.tulliehouse.co.uk/data-coordinator-cumbria-museum-consortium).

**Closing date: 5.00pm on Tuesday 1 June.**

## **Museum Development London Programme Officer**

**Salary: £27,773 pa (pro-rata)**

Our funders Arts Council England (ACE) have expressed their wish for a more effective data culture across the sectors which they support. We want to lead by example and have created a new post of Programme Officer. This post will use information and data to tell stories about the impact both of the programmes that we run, and the impact of museums on whose behalf we work. The post holder will also be responsible for all our communications to museum sector – newsletter, web site and social media.

**Find out more at:**

[jobs.museumoflondon.org.uk/vacancy/programme-officer-1380/1406/description](https://jobs.museumoflondon.org.uk/vacancy/programme-officer-1380/1406/description).

**Closing date: 1 June.**

**Interviews: 17 June.**



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## Sunderland Culture Chief Executive

**Salary: £60-70K**

Sunderland Culture comprises the three main funders of arts provision in the city, Sunderland City Council, University of Sunderland and Sunderland Music, Arts and Culture (MAC) Trust into a single, independent, and resilient delivery model. The Chief Executive will lead Sunderland Culture into the next exciting phase of our organisation's development – as we prepare a new five year strategy, with a new performance venue coming on line, and a brilliant range of programmes in our venues and across the city.

**Find out more at:**

[www.sunderlandculture.org.uk/about-us/opportunities](http://www.sunderlandculture.org.uk/about-us/opportunities).

**Deadline: 5.00pm on 16 June.**

## Your Development

### Transforming our Practice, Transforming our World

**Wed 2 June & Wed 14 July  
10.00am - 12.00pm**

Henry McGhie of Curating Tomorrow is working with GEM to deliver two workshops on applying the UN Sustainable Development Goals to your work and organisation.

**Find out more at:**

[gem.org.uk/event/transforming-our-practice-transforming-our-world-part-1](http://gem.org.uk/event/transforming-our-practice-transforming-our-world-part-1).

## Funding Opportunities

### Covid Essentials Support Apply now to support reopening your museum!

Don't forget that we have got our Covid Essentials Fund to support your reopening. Even if you are looking to open later in the year, we can support you. Previous projects have included: purchase and installation of screens; hand sanitising stations; contactless donation and payment points; and the purchase of PPE (Personal Protective Equipment) but could support other things, such as an event for visitors or to recruit and train volunteers. We are looking for projects of up to £500 with no match funding. We try to turn the applications around in 7 days but there is a limited pot so get your applications in .

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For the guidance notes and links to the online application form, visit:  
[bit.ly/MDY18SGApp](https://bit.ly/MDY18SGApp).

## And Relax...!

### Alice Recommends...

What could be more relaxing than a spot of gentle yoga?

Yoga with your dog, of course!

**Watch Mary and her amazingly talented Australian Shepherd, Secret, perform their synchronised yoga routine here:**

[imgur.com/gallery/3auJy4I](https://imgur.com/gallery/3auJy4I).



## Previously...

### In case you missed it...

Just in case you missed them first time round, we're listing below snippets of some of the articles published in previous ebulletins that we think you might still find useful:

#### **New Covid Secure Reopening Advice from MDY**

##### **Briefing sheets:**

- [www.museumdevelopmentyorkshire.org.uk/2021/04/22/new-mdy-covid-secure-reopening-guidance](https://www.museumdevelopmentyorkshire.org.uk/2021/04/22/new-mdy-covid-secure-reopening-guidance).

#### **Covid-19 Response - Spring 2021**

- **Prime Minister's roadmap out of the current lockdown for England:**  
[www.gov.uk/government/publications/covid-19-response-spring-2021](https://www.gov.uk/government/publications/covid-19-response-spring-2021)

[venues-in-england,](#)

### Other Reopening Resources and Guidance:

- **Updated DCMS Guidance on Volunteering:**  
[www.gov.uk/guidance/enabling-safe-and-effective-volunteering-during-coronavirus-covid-19](http://www.gov.uk/guidance/enabling-safe-and-effective-volunteering-during-coronavirus-covid-19).
- **Working Safely During Coronavirus - Government Advice**  
[www.gov.uk/guidance/working-safely-during-coronavirus-covid-19/the-visitor-economy](http://www.gov.uk/guidance/working-safely-during-coronavirus-covid-19/the-visitor-economy).
- **NMDC good practice guide on reopening Museums**  
[www.nationalmuseums.org.uk/coronavirus-update/nmdc-good-practice-guidelines-opening-museums](http://www.nationalmuseums.org.uk/coronavirus-update/nmdc-good-practice-guidelines-opening-museums).
- **AIM and Museum Development Network 'Reopening Checklist'**  
[www.aim-museums.co.uk/museum-reopening-guidance-checklist](http://www.aim-museums.co.uk/museum-reopening-guidance-checklist).
- **EMBED – Reopening Recommendation Guidance focused on Accessibility**  
[embed.org.uk/covid-19-reopening](http://embed.org.uk/covid-19-reopening).
- **Space for Learning - New Guidance for Learning Services**  
[spaceforlearning.org.uk/covid-guidance](http://spaceforlearning.org.uk/covid-guidance).
- **Timed Ticketing - Quick Guide**  
[Download a PDF copy of the guide](#).

### Other Previous Articles:

- **Digital Culture Network - Webinars and Advice Videos**  
[www.youtube.com/channel/UC-owfPGAfecnJyW74dD\\_Agw](http://www.youtube.com/channel/UC-owfPGAfecnJyW74dD_Agw).
- **Mental Health - Directory of Online Courses**  
[www.futurelearn.com/courses/collections/support-mental-health-in-lockdown](http://www.futurelearn.com/courses/collections/support-mental-health-in-lockdown)
- **Museum Wellness Network: supporting staff wellbeing post-lockdown:**  
[www.museumsassociation.org/museum-practice/08062020-supporting-museum-workforce-wellbeing-post-lockdown](http://www.museumsassociation.org/museum-practice/08062020-supporting-museum-workforce-wellbeing-post-lockdown).
- **Online Abuse - A Toolkit for the Sector**  
[www.thespace.org/resource/online-abuse-toolkit-cultural-sector](http://www.thespace.org/resource/online-abuse-toolkit-cultural-sector).

Contributions

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(on Friday 21 May) to: [mdy-bulletin@ymt.org.uk](mailto:mdy-bulletin@ymt.org.uk)

by 5.00pm on Wednesday 19 May.

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Please note Kelly works on Monday only. If your enquiry is more urgent, please contact one of the MDY team.

**If you're unsure which of our team to contact, please email**

**[mdyoffice@ymt.org.uk](mailto:mdyoffice@ymt.org.uk) and your message will be forwarded to the correct person.**

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### Spread the word

Encourage others in your organisation to receive the MDY Bulletin directly by [subscribing here](#).

### Find out more

Check out our website at: [www.museumdevelopmentyorkshire.org.uk](http://www.museumdevelopmentyorkshire.org.uk).

### Follow us

We're on Twitter [@MusDevYorks](https://twitter.com/MusDevYorks).



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