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York Museums Trust Museum Development Yorkshire

Latest news for week ending Friday 14 May 2021

Dear <<First Name>>

Welcome to this week's bulletin. We seem to be getting April showers in May, but I am looking forward to getting out to museums over the next few weeks.

The <u>Yorkshire and Humber results</u> of the national museum development survey are now out in a valuable series of interactive graphics.

There is a final chance to be part of the <u>Virtual</u> <u>Visitor Experience</u> and a first call for this year's <u>Celebrating Yorkshire and Humberside Museums</u>.

Five of our region's museums are celebrating being shortlisted for the <u>Museum and Heritage Awards</u> - well done to all of you!

In training and development MDY continue with events on Environmental Sustainability, Collections Stores and Storage and Reopening.

It was National Limerick Day on 12 May, so we finish with a <u>fascinating article on the limerick</u>, and the man who popularised it - poet, painter and ornithologist Edward Lear.

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News and Notices

Annual Museum Survey 2020

Our new survey shows Museums in Yorkshire have an economic impact of £87.5 million and attract almost 4 million adults and children to their sites each year. Between them, they employ more than 1,750 people and are supported by more than

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These figures are from the Annual Museum Survey 2020 published by Museum Development Yorkshire. This is part of a national survey from Museum Development England, with funding from Arts Council England. The data is the most comprehensive and robust survey of English museums in more than a decade. Using the report below, we can show the social and economic important of non-national Accredited museums to funders and stakeholders – locally, regionally, and nationally.

The data is also challenging assumptions about the nature of museums in our region and the challenges they face. With this information regional museums will be able to create evidence-based advocacy and benchmark their performance against museums across England. MDY will also be using this data to inform our plans. There is a great deal of detail in the results and if your museum would like to work with us to use this information to inform your planning or performance reviews, please contact your

We will be issuing the next version of the Annual Survey in the summer, and we would love to get an even greater response rate so we can better understand and evidence how the pandemic has affected our work and our recovery.

Read the full report at: infogram.com/yorkshire-1hdw2jp13k35p2l?live.

Museum Development Yorkshire Free peer review of your website!

Virtual Visitor Experience 2021

46 Museums signed up and counting
Your last chance to sign up TODAY 14 May

To get three reviews of your museum website you just need to commit your staff or volunteers to review three other museum websites over a four-week period in May and June. The reviews assess the website's visit information, online content, and social media through an online survey. In return, your museum will receive three reports from people from other museums who have reviewed your website. Training and support are available. The scheme is open to all museums in the North of England.

The last year has brought a lot of change for museums and many have responded by giving renewed attention to their online presence. The Virtual Visitor Experience programme is a great chance to get some structured and considered feedback on your digital presence from your museum colleagues. The process is also a fantastic way to develop your staff and volunteers and would work well as part of a reintroduction to work programme. Each review can be completed in 1 to 2 hours.

The programme has developed from the in-person Visitor Experience Consortium which has been running successfully for several years.

There is no charge to take part, simply sign up by 14 May using the online form: whi.snapsurveys.com/s.asp?k=161847809969.

The reviews must be carried out by 21 June.

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Coming Soon!

Celebrating Museums in Yorkshire and the Humber

Join MDY and ACE to celebrate and reflect on the projects delivered by Yorkshire's museums during the last year. We would love you to be part of our day highlighting the ambition and quality of museums in Yorkshire and the Humber.

In early July we will be celebrating the achievements of our fantastic regional museums! We are nailing down the dates and details but get your thinking caps on as we would love to have a 5-minute video from your museum to broadcast alongside a panel discussion and Q&A session.

We would love to hear from you if you have a project to share that:

- Used technology to be a more dynamic museum (either with visitors or behind the scenes)
- Helped your museum become more inclusive or more relevant to your communities.

There is no need to do anything yet apart from think about the work that you would like to celebrate with us.

2021 Museum and Heritage Awards

Shortlist Announced!

This year has seen the highest ever number of entries for the Museum and Heritage Awards, and the quality has been truly outstanding. Despite some difficult choices, the judges have now created their shortlist and it features several museums from Yorkshire and The Humber:



- Sustainable Project of the Year:
 - Leeds Museums and Galleries, Natural Encounters Exhibition, Leeds Art Gallery
- Best Use of Digital UK:
 - Barnsley Museums, Going Digital: Barnsley Museums in COVID
- Community Impact Award:
 - Heritage Doncaster, Finding History, Health and Happiness in Lockdown
- COVID Special Recognition Award:
 - Victoria Ryves, Heritage Doncaster, Doncaster Council
- · Best Use of Social Media:
 - York Museums Trust #CuratorBattle
- Learning Outreach Award:

Leeds Museums and Galleries, Closing the Covid gap: LMG Primary School

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shortlisted in The Pandemic Pivot Award category for their Pest Partners project.

See the full Shortlist at:

awards.museumsandheritage.com/shortlist-2021.

Congratulations and good luck to all!

Peer Learning Programme

Supporting people working in engagement and participation in the visual arts



A programme of six virtual action learning groups will meet in June 2021. It will conclude with an online event which all participants will be invited to attend, in order to reflect and share learning with each other.

Each peer group will be brought together through a shared interest in a set topic or area of practice:

- Working as an artist in engagement and participation
- · Working in geographic isolation
- 'Best practice' innovation in visual arts engagement and participation
- Developing new ways of working
- Working with early years
- A group which takes place in the evening for anyone working in visual arts engagement and participation.

Find out more and submit your interest to join (before Monday 17 May): engage.org/happenings/engage-peer-learning-programme.

FREE Sponsored Places at AIM National Conference 2021

Museum Development Yorkshire is pleased to announce that it is sponsoring three free places at this year's Association of Independent Museums Conference.

The 2021 National Conference will be held online over three days, 16 - 18 June, and brings together delegates from across the UK for engaging sessions led by practitioners, professionals, experts, and policymakers. The theme of the conference is 'Supporting. Sharing. Strengthening'.

Full programme now available at:

aim-museums.co.uk/aim-national-conference-2021.

The sponsored places are open to anyone working or volunteering in an Accredited or 'Working Towards' museum in Yorkshire and the Humber. We cannot support members of staff of National Portfolio Organisations or DCMS sponsored National Museums. We will prioritise museums that have 'Full' or 'Provisional' Accreditation. You need to commit to attending the whole conference and sharing your learning with regional

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To submit an expression of interest, please <u>complete the online form</u> before 10.00am on Monday 24 May.

Your Week Ahead

Elevenses with MDY

Wed 19 May Tackling a Collections Store Project

Join us for conversation between a range of museums services in the region about how they are approaching plans for new and refurbished storage facilities. How to go about this in a sustainable way? And what issues or criteria do we consider?

Check the full schedule and find joining links here:

 $\underline{www.museumdevelopmentyorkshire.org.uk/event-category/elevenses-with-\underline{mdy}.$



If you have any questions about Elevenses, please contact: alice.macpherson@ymt.org.uk.

If you have any suggestions of topics you'd like to see covered or would like to speak about your current or emerging work, please let us know at: joanne.bartholomew@ymt.org.uk.

Archival Research and Therapeutic Practice:

Interrogating fact and feeling when working on topics relating to racism, colonialism and empire

Tuesday 18 May, 4.00pm - 5.30pm

Since 2019, researchers at The National Archives have collaborated with

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uncovered and also the feelings they provoke. Join this interactive workshop to hear about their partnership and the outcomes of their work so far, and experience first-hand how their approach works in practice with some interactive and reflective activities.

Find out more and book at: www.npconference.uk/event-10-national-archives-therapeutic-practice-18-may.

Dates for Your Diary

Elevenses with MDY - coming up

Wed 26 May **11.00am - 12.30pm** Lessons from Covid for Environmental Sustainability

Ben Melham, a specialist in estates and visitor services, joins us to reflect on what our response to Covid has shown us about doing things differently as we move forwards. What positive learning can we take from this experience? How can it help us to make our museums more resilient and sustainable?

Check the full schedule and find joining links at:

 $\underline{www.museumdevelopmentyorkshire.org.uk/event-category/elevenses-with-\underline{mdy}.$

Environmental Sustainability

Museums, Communities and Programming in the Earth Crisis

Thu 10 June, 2.00pm - 4.00pm

Explore ways of talking about the climate and ecological crisis with audiences, using your museum's collections and public programme.

This session, delivered by Climate Museum UK, will explore how museums can respond as museums to the climate and ecological crisis – using collections, programming, and work with audiences, to enable people to gain awareness, reflect and take action. By the end of the session, participants will:

- Gain understanding of the impacts, feelings and possible future experiences of their communities in relation to the Earth crisis
- Have ideas for interpreting their own museum objects or site to illuminate the causes, impacts and solutions of the Earth crisis
- Start to form a plan for how their museum can play a role through their programming by engaging audiences to help communities cope, learn and take action.

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places it space allows.

Book for this session at: www.eventbrite.co.uk/e/museums-communities-and-programming-in-the-earth-crisis-tickets-152475964715.

Delivering Schools Learning Online

Friday 25 June, 10.00am - 12.00pm

The potential for museums to deliver elements of their programme online has become clear as a result of the pandemic. This will be a very practical session to support you if you are thinking about incorporating online schools learning into your programme.

Emma McBeath from Leeds Museums and Galleries will share their experiences and explore what's the same and what's different about delivering your schools learning offer online. What's the potential for audiences? Most importantly, what are the practical considerations for implementing this work? The session will cover what tech you need, which platform you might use, safeguarding in online delivery, access and inclusion, and how much to charge.

There will be opportunities for questions and discussion, and a chance to think through how you will implement this work in your museum.

Booking priority will be given to non-NPO museums in the Yorkshire and Humber region. This 2-hour session will be delivered online via Zoom, with a short break.

Book at place at: www.eventbrite.co.uk/e/delivering-schools-learning-online-tickets-153772825661.

Digital Skills Day

Thur 10 June, 10.00am - 5.00pm

This practical one-day online training event will help you and your organisation build upon the digital skills you've developed throughout the Digital Heritage Lab; to help you better engage with your audiences, and to attract new and diverse audiences both online and offline.

Digital Skills Day is free as part of the Digital Heritage Lab and is for anyone working or volunteering for a small to medium sized UK-based heritage organisation.

Find out more and book a place at:

www.a-m-a.co.uk/digital-heritage-lab/digital-skills-day.

Collections Documentation Bitesize Online Sessions



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Introduction to the Spectrum Standard Thu 1 July, 10.30am - 12.30pm

An introduction to the Spectrum 5.0 collections management standard. We will discuss how a Spectrum 5.0 procedure works, how Spectrum might be applied within your own organisation, and briefly introduce the primary procedures for Accreditation (suitable for those new to the Spectrum collections management standard or in need of a refresher).

<u>www.eventbrite.co.uk/e/collections-documentation-introduction-to-the-spectrum-standard-tickets-153510103853</u>.

Loans In and Loans Out Procedures Weds 21 July, 10.30am - 12.30pm

Exploring management and documentation for borrowing and lending objects using the Spectrum 5.0 procedures. Will support you in reviewing and updating your procedures, and managing your loans in and loans out of museum objects (suitable for those managing and documenting loans, and those responsible for decision making).

<u>www.eventbrite.co.uk/e/collections-documentation-loans-in-and-loans-out-procedures-tickets-153510657509</u>.

Documentation Policy, Procedures and Planning Thu 9 Sep, 10.30am - 12.30pm

We will go through the Accreditation requirements for documentation policy (5.1) and the Spectrum primary procedures (5.2) including documentation planning (suitable for those responsible for these aspects of collection management, and for museum Accreditation).

<u>www.eventbrite.co.uk/e/collections-documentation-documentation-policy-procedures-and-planning-tickets-153511146973</u>.

Sessions are free of charge and are supported by public funding from Arts Council England.

As If Trying Not to Own The Earth Museums Planning for Climate Change Adaptation

Tue 13, Wed 14 and Wed 21 July 10.00am - 12.00pm

This workshop will:

- Reflect on the expected impacts of climate change in your locality and beyond
- Consider the additional impact of Covid-19
- Explore your museum's role in a climate-changed world
- Discuss and apply a framework for strategic organisational adaptation to climate change.

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To gain the most benefit, we recommend you send 2-3 people from your museum, who can influence your strategic direction on sustainability and adaptation to the impacts of climate change.

Find out more and book a place at:

www.eventbrite.co.uk/e/as-if-trying-not-to-own-the-earth-tickets-153616108917.

Your Wellbeing

Mental Health Awareness Week

#ConnectWithNature

Hosted by the Mental Health Foundation, Mental Health Awareness Week takes place from 10-16 May 2021. This year, everyone is invited to **#ConnectWithNature** to support their mental health.

Evidence shows that nature is good for our wellbeing and that connecting with nature can help prevent mental health issues. This has never been more evident than during the pandemic. During this time, 45% of us reported that being in green space had been vital for our mental health.

Learn more about Mental Health Awareness Week and this year's theme at: mmfaengland.org/mhfa-centre/campaigns/mental-health-awareness-week-2021.

Job Opportunities and Volunteering

Merchant Adventurers' Hall Visitor Experience and Retail Assistant

Salary: £9.50 ph

This post will support the Visitor Welcome and Admissions Desk and Hall Shop. The successful candidate will be customer-focused and pro-active in welcoming our visitors and ensuring they have an enjoyable and engaging visit. Experience of working in retail or a similar environment is essential. We ask for a CV and cover letter.

For further information, or to apply, please visit: www.merchantshallyork.org/news-and-events.

Closing date: 9.00am on Monday 17 May.

Interviews will take place on Wednesday 19 May.

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SHARE/Museum Development England

Tender Opportunity: Museum Development Skills Needs Survey

Fee: £11K, fixed term until end October

SHARE Museums East has been granted £11,000 by Arts Council England to manage the Skills Needs Survey project on behalf of the English Museum Development Programmes. We are seeking a supplier, or suppliers, to support the implementation and analysis of the new Museum Development Skills Needs Survey, by which the Museum Development (MD) programmes will collect data on organisational skills and development needs from museums in their respective regions.

Download full brief to find out more:

<u>www.sharemuseumseast.org.uk/wp-content/uploads/2021/05/Skills-Needs-Survey-analysis-tender-spec-2020-05-07.pdf</u>.

Deadline: 5.00pm on Wednesday 26 May.

Yorkshire Air Museum Opportunities:

Head of Resources and Volunteering

You will be responsible for ensuring that the physical and volunteering resources of the museum and its trading arm are managed effectively, compliant with all legal requirements and in line with our green agenda. The role includes budget control, management of building or maintenance projects, preparing and lodging planning applications, dealing with contractors and working with the museum's Safety Officers to ensure Health and Safety compliance site wide

Closing date: 5.00pm on 6 June.

Museum Trustee

We have vacancies for new members to join our Board of Trustees. We are looking for individuals with contemporary familiarity with the heritage sector and senior management or board experience who can demonstrate sound judgement in strategic decision making. Experience in the following areas especially welcome: Conservation, Human Resources, Finance and Fundraising, Project Management.

Closing date: 31 May.

Non-Executive Director of Trading Subsidiary

After a period of restructuring, there are opportunities for individuals to serve as non-

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retail, catering, events management or other business experience who would like to help us to progress the Museum's vision.

Closing date: 31 May 2021.

Find out more about all above opportunities at:

yorkshireairmuseum.org/jobs.

Humber Museums Partnership Freelance Small Grants Project Mentor

Fee: £7,500, fixed term until end March 2022

Building on a successful small grant scheme to fund development of learning and engagement resources in the Humber region's independent museums from 2015-2016, Humber Museum Partnership will soon launch a new small grants scheme. To do this we are looking for a professional with a strong track record of delivering museum collection/exhibition content using externally sourced grants. Covering the core deliveries of grant application, timely delivery, evaluation and promotion of projects. You will engage with our regional museum partners and give them the opportunity to deliver successful projects to share their 'Story of the Humber region' with diverse/new audiences.

Find out more and download the full brief at:

<u>humbermuseums.com/freelance-small-grants-project-mentor</u>.

Deadline: 5.00pm on 1 June.

Ripon Museum Trust Mental Health and Wellbeing Consultancy

Budget: £10K

We are looking for someone to work with us on a consultancy basis to help us capture and shape our work, building on our journey to date in line with our new mission and strategy. The successful consultancy must have significant experience in the cultural sector and an in depth knowledge of the volunteering and health and wellbeing sector and the ability to communicate with and train others in this area.

For further details and full brief visit:

riponmuseums.co.uk/join/opportunities.

Closing date: 5.00pm on Wednesday 9 June.

The Armitt Museum and Library, Ambleside

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Salary: £8.91 ph

Fixed term till end of October

An exciting opportunity to get involved in a growing and developing cultural venue that sits in the heart of the Lake District, this role is crucial to ensuring we always deliver a great visitor service and experience every day for every person.

The Museum Assistant role is primarily about making each visitor's experience memorable for all the right reasons – providing a warm and friendly welcome, efficiently processing their ticket and/or shop purchases, talking with visitors about the museum and its displays, and engaging in active discussions.

There are two roles available – one has a secondary focus on marketing, and the other on events and education.

Find out more and View the full job profiles at: armitt.com/armitt website.

Closing date: Friday 21 May at 5pm

Sunderland Museum & Winter Gardens Research & Collections Officer (Glass)

Salary: £28K (pro rata), part-time (18.5-22 hrs pw) Fixed term until March 2023

You will play a key role in the development and management of Sunderland Culture's project 'People's Pyrex: A celebration of glass to mark the 100th anniversary of Pyrex in Sunderland'.

Through curatorial research, this role will reconnect communities to Sunderland's glass collections and uncover untold stories, with oral histories collected from Sunderland's glassmakers, to inform temporary displays, new digital resources and a community co-curated exhibition. The project will culminate in a new exhibition in Autumn 2022.

Find out more and apply at:

www.sunderlandculture.org.uk/about-us/opportunities.

Deadline: 5.00pm on Wednesday 26 May.

Interviews: Wednesday 9 June.

Your Development

The Authentic Spark Online courses in interpretive scriptwriting

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Delivered through 2 x 2 hour webinars with practical activity for you to undertake inbetween and an online discussion space. Webinars are on 17 and 24 June from 10.30am to 12.30pm. Cost: £30 (£25 plus VAT)

Find out more at book at:

<u>drive.google.com/drive/folders/1 Va RdmXxkWsI8kae7x0A2Bp-l8gQYLa?</u> <u>usp=sharing</u>

SPARK Your Creativity! Interpretive scriptwriting for graphics

Runs over 4 weeks through 1.5 hour weekly webinars, 'at home' activity and an online discussion space. The webinars are on Tuesday mornings from 6 July to 27 July, from 10.30am to 12noon. Cost: £60 (£50 plus VAT)

Find out more at book at:

<u>drive.google.com/drive/folders/1ZJtj12naRRLjjLlj23QlkYek9XQaCKtD?usp=sharing.</u>

Places in each course are limited to 16 to keep groups small and allow for interaction and discussion.

Funding Opportunities

Covid Essentials Support Apply now to support reopening your museum!

Don't forget that we have got our Covid Essentials Fund to support your reopening. Even if you are looking to open later in the year, we can support you. Previous projects have included: purchase and installation of screens; hand sanitising stations; contactless donation and payment points; and the purchase of PPE (Personal Protective Equipment) but could support other things, such as an event for visitors or to recruit and train volunteers. We are looking for projects of up to £500 with no match funding. We try to turn the applications around in 7 days but there is a limited pot so get your applications in .

For speed and simplicity, we are using the existing small grant system.

For the guidance notes and links to the online application form, visit: bit.ly/MDY18SGApp.

And Relax...!

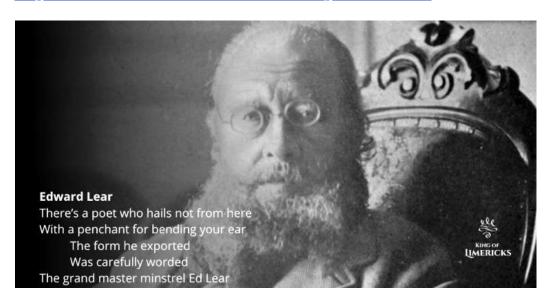
Alice Recommends...

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Limericks' Edward Lear. We were entertained to see a few museums sharing their own compositions on social media. But where do Limericks come from? Did Lear really invent them and what, if anything, do they have to do with the city in Ireland?

Read this article to find out:

kingoflimericks.com/edward-lear-and-the-origin-of-limericks.



Previously...

In case you missed it...

Just in case you missed them first time round, we're listing below snippets of some of the articles published in previous ebulletins that we think you might still find useful:

New Covid Secure Reopening Advice from MDY

Briefing sheets:

• <u>www.museumdevelopmentyorkshire.org.uk/2021/04/22/new-mdy-covid-secure-reopening-guidance</u>.

Covid-19 Response - Spring 2021

- Prime Minister's roadmap out of the current lockdown for England:
 - <u>www.gov.uk/government/publications/covid-19-response-spring-</u>
 2021
- Further guidance published on 24 February:
 <u>www.gov.uk/government/publications/reopening-businesses-and-venues-in-england</u>,

Other Reopening Resources and Guidance:

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during-coronavirus-covid-19.

- Working Safely During Coronavirus Government Advice <u>www.gov.uk/guidance/working-safely-during-coronavirus-covid-</u> 19/the-visitor-economy
- NMDC good practice guide on reopening Museums www.nationalmuseums.org.uk/coronavirus-update/nmdc-goodpractice-guidelines-opening-museums.
- AIM and Museum Development Network 'Reopening Checklist'
 www.aim-museums.co.uk/museum-reopening-guidance-checklist.
- EMBED Reopening Recommendation Guidance focused on Accessibility
 embed.org.uk/covid-19-reopening.
- Space for Learning New Guidance for Learning Services spaceforlearning.org.uk/covid-guidance.
- Timed Ticketing Quick Guide <u>Download a PDF copy of the guide</u>.

Other Previous Articles:

- Digital Culture Network Webinars and Advice Videos <u>www.youtube.com/channel/UC-owfPGAfecnJyW74dD_Agw</u>.
- Mental Health Directory of Online Courses
 <u>www.futurelearn.com/courses/collections/support-mental-health-in-lockdown</u>
- Museum Wellness Network: supporting staff wellbeing post-lockdown: www.museumsassociation.org/museum-practice/08062020supporting-museum-workforce-wellbeing-post-lockdown.
- Online Abuse A Toolkit for the Sector <u>www.thespace.org/resource/online-abuse-toolkit-cultural-sector</u>.

Contributions

Please send items for the next MDY Bulletin

(on Friday 21 May) to: mdy-bulletin@ymt.org.uk

by 5.00pm on Wednesday 19 May.

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Contacts

The Museum Development Yorkshire Team

Michael Turnpenny

Head of Museum Development

Email: michael.turnpenny@ymt.org.uk

Tel: 07917 220227

Alan Bentley

Museum Development Officer (West Yorkshire, Harrogate and Craven)

Email: alan.bentley@ymt.org.uk

Tel: 07595 609782

Liz Denton

Museum Development Officer (East Riding of Yorkshire and Northern Lincolnshire)

Email: <u>liz.denton@ymt.org.uk</u>

Tel: 07785 458220

Dieter Hopkin

Museum Development Officer (Moors and Coast, Dales and York)

Email: dieter.hopkin@ymt.org.uk

Tel: 07970 977217

Joanne Bartholomew

Museum Development Officer

Email: Joanne.Bartholomew@ymt.org.uk

Tel: 07730 642919

Alice Macpherson

Museum Development Yorkshire Intern Email: alice.macpherson@ymt.org.uk

Ali Glew

MDY Ebulletin Editor

Email: mdy-bulletin@ymt.org.uk

Tel: 0773 258 5959

Kelly Chapman

Regional Accreditation Advisor

kelly.chapman@ymt.org.uk

Please note Kelly works on Monday only. If your enquiry is more urgent, please contact one of the MDY team.

If you're unsure which of our team to contact, please email mdyoffice@ymt.org.uk and your message will be forwarded to the correct person.







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