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## York Museums Trust **Museum Development Yorkshire**

**Latest news for week ending  
Friday 12 March 2021**

**In this Issue**

Dear <<First Name>>

Here at MDY Towers we're busy planning for the next year and looking forward to working with many of you in all aspects of museum life from collections through to audience development. If you haven't already, don't forget to [put in your application for our learning cohorts](#) – the deadline is Sunday!

With the country yet undecided whether it can book a holiday or not, it seems clear that 'staycation' may be one of the words of 2021. Attracting families is never more relevant and our new [Family Friendly programme](#) is specifically designed to support museums without a dedicated learning/audiences officer.

This edition also contains details of lots of additional support and advice from the new [Rebuilding Heritage scheme](#) through to an opportunity to benefit from [Carbon Literacy training](#) for your museum – we have just 6 FREE PLACES remaining on our online course at the end of April. Don't forget to look at [Your Development](#) as it contains something for everyone, including some exciting sessions from VocalEyes. If you're worn out after all that personal and professional development do make sure you have a look at Alice's recommendation in [And Relax...your eyes are not deceiving you!](#)

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**News and Notices**

**Family Friendly**

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Join museums across the region in a mentoring and development programme - specifically focusing on improving services for your family audiences, post-Covid. In 2021 Museum Development Yorkshire are working exclusively with Kids in Museums to deliver a practical and accessible programme specifically for non-specialists.



This is a small group (8-10 museums) intensive programme featuring training, peer to peer support, mentoring and the potential of a site visit from an industry expert. Everything will be delivered at a steady pace to ensure the maximum amount of group participation – we're all learning together! It is designed specifically for museums without a dedicated learning/audience officer.

[Download the guidance notes.](#)

**Please complete the initial [Expression of Interest Form](#) for all cohorts by 12.00pm, Sunday 14 March.**

## Rebuilding Heritage

The Rebuilding Heritage programme is providing free 1-2-1 and group support for individuals and organisations in the heritage sector. This support is open to organisations (including voluntary organisations) and to individuals, for example: sole traders/freelancers and those running a limited business.

Round 4 will be the broadest offer of the programme and will include new group training on financial literacy, digital marketing and workplace inclusion, in addition to offers of support in business planning, communications, fundraising, legal issues, leadership and wellbeing.

**Applications are open and the deadline is 11.00pm on Tuesday 30 March 2021. Applicants in this round who are successful will receive their support throughout May and June 2021.**

[rebuildingheritage.org.uk/bookingnow](http://rebuildingheritage.org.uk/bookingnow).

## Learning Cohorts 2021-22

**\*\*Deadline: 14 March\*\***

The closing date is rapidly approaching – make sure you have read the guidance notes to find out about all of our cohorts! Subjects include:

- Audience Champions
- Broke to £500k - Fundraising Essentials
- Collections at the Heart
- Everyday Innovation
- Front of House
- Health and Wellbeing
- Show Me the Money - Enterprise and Entrepreneurship.

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Please complete the initial [Expression of Interest Form](#) by 12.00pm, Sunday 14 March.

## Covid-19 Updates

We have now included the relevant parts of the new budget and the latest guidance on ventilation of indoor spaces in our Covid-19 Updates article:

[www.museumdevelopmentyorkshire.org.uk/2021/03/10/covid-19-updates-10th-march-budget-2021-and-new-guidance-on-ventilation-of-indoor-spaces](http://www.museumdevelopmentyorkshire.org.uk/2021/03/10/covid-19-updates-10th-march-budget-2021-and-new-guidance-on-ventilation-of-indoor-spaces).

## Museum Freelance Seeks New Ideas and Different Perspectives

The Museum Freelance 2020 survey into freelancing in the sector and our poll on the impact of Covid-19 laid bare the many challenges and struggles that freelancers face and how unequitable freelancing can be. We're on a mission to change that, and are looking for freelancers and consultants who want to help us achieve this.

We're very aware that our lived experiences aren't the same as those of all of our community members. We're therefore setting up a group to ensure that a wider range of freelancers and their voices are represented and heard, and that we champion the issues they care about and are most affected by.

**Find out more about the purpose of the panel, who we're looking for, what's entailed and how to apply at:**

[www.museumfreelance.org/news-and-views/2021/2/23/new-ideas-voices](http://www.museumfreelance.org/news-and-views/2021/2/23/new-ideas-voices)

## Your Week Ahead

### Elevenes with MDY

A couple of very practical weeks coming up on Elevenes: first a focus on what's happening with Accreditation, followed by some practical advice and experience from around the region as we move towards planned dates for re-opening parts of museum sites.

Insightful, interactive and informal, please join us to share your experiences, gather advice from colleagues and connect with MDY. Everyone who works and volunteers in museums in our region is very welcome, including museum freelancers who want to stay connected during this time. There's no need to book, just click the link provided on the events page on the day.

**Thursday 18 March  
Accreditation Update**

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museum's situation with regard to Accreditation. Shabeena is Relationship Manager for Museums Accreditation in the North of England.

[www.museumdevelopmentyorkshire.org.uk/event/elevenses-thursday-18-march-2021](http://www.museumdevelopmentyorkshire.org.uk/event/elevenses-thursday-18-march-2021).

See 'Dates for Diaries' section below for future Elevenses or view the full Elevenses schedule at: [www.museumdevelopmentyorkshire.org.uk/event-category/elevenses-with-mdy](http://www.museumdevelopmentyorkshire.org.uk/event-category/elevenses-with-mdy).

If you have any questions about Elevenses, please contact Alice Macpherson at: [alice.macpherson@ymt.org.uk](mailto:alice.macpherson@ymt.org.uk).

If you'd like to speak about your current or emerging work at Elevenses, please contact Jo Bartholomew at: [joanne.bartholomew@ymt.org.uk](mailto:joanne.bartholomew@ymt.org.uk).

## Space for Learning Workshops Supporting Staff

**Thursday 18 March, 4.00pm - 5.30pm**

How do we best support staff and volunteers to feel safe returning to on-site working in our learning spaces? What measures should we have in place? What do risk assessments need to cover? What practical examples are there of learning teams supporting staff wellbeing? What knotty issues might we need to be prepared for?



**Engage**  
Bringing people  
and art together

**GEM**  
We connect &  
learn together

**Book via Eventbrite:**

[www.eventbrite.co.uk/e/supporting-staff-tickets-133209538315](http://www.eventbrite.co.uk/e/supporting-staff-tickets-133209538315).

## Money and Medals Online Research Conference

**Thu 18 March via Zoom**

To draw the current period of ACE-funded activity to a close, the Money and Medals Network is holding an online conference with an emphasis on numismatic research and display projects. This half-day event will open with a summary of MMN under lockdown and will be followed by talks given by people associated with various MMN-related initiatives.

**Booking is essential - if you are interested in attending please email [mmn@britishmuseum.org](mailto:mmn@britishmuseum.org) stating your name and the institution you will be representing.**

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## Museums Supporting Young People's Music Education

**Friday 19 March**  
**12.30pm - 4.30pm**

With speakers from a wide range of music organisations and museums, the webinar will encourage not only museum staff, but also music organisations working with young people, teachers, and music/arts educators, to rethink the ways that museum collections can be utilised to support young people's music education, and to consider forming future partnerships.

**The webinar has been generously supported by Art Fund, book a place at:**  
[www.horniman.ac.uk/event/webinar-museums-supporting-young-peoples-music-education](http://www.horniman.ac.uk/event/webinar-museums-supporting-young-peoples-music-education).



## Dates for Your Diary

### Yorkshire Accessible Museums Network (YAMN)

**Tue 23 March, 9.30am - 11.00am**

YAMN is a group of museum professionals who want to make spaces, places and programmes more inclusive and accessible. We meet three or four times a year to explore good practice, and share ideas and news from within the museums sector and wider.

We have a great morning in store for you, with a focus on Covid-secure inclusive reopening of places, spaces and programmes

[www.eventbrite.co.uk/e/yorkshire-accessible-museums-network-yamn-meeting-march-2021-tickets-143368102855](http://www.eventbrite.co.uk/e/yorkshire-accessible-museums-network-yamn-meeting-march-2021-tickets-143368102855).

### MDY Elevenses - Coming Up

**Wed 24 March**  
**Re-opening Outdoor Spaces**

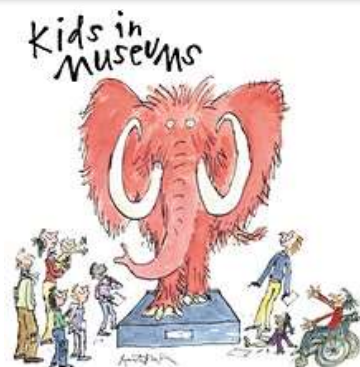
Looking ahead to April and the planned re-opening of more outdoor spaces and discreet café and retail spaces at museum sites, we'll welcome a range of speakers to share experience and advice based on their experiences of opening last summer or throughout. Join us to share your own experiences or gain tips and advice.

[www.museumdevelopmentyorkshire.org.uk/event/elevenses-wednesday-24-march](http://www.museumdevelopmentyorkshire.org.uk/event/elevenses-wednesday-24-march).

## Welcoming Families With SEND + Autism

Kids in Museums (KiM) are running a repeat of two of their more popular training courses:

**Welcoming Families and Young People with Autism**  
**Tue 30 and Wed 31 March**  
**10.00am - 12.15pm**



[www.eventbrite.co.uk/e/welcoming-families-and-young-people-with-autism-tickets-144984631937](http://www.eventbrite.co.uk/e/welcoming-families-and-young-people-with-autism-tickets-144984631937)

**Welcoming families with Special Educational Needs and Disabilities (SEND)**  
**Thur 29 April, 10.00am - 12.30pm**

[www.eventbrite.co.uk/e/welcoming-families-with-special-educational-needs-and-disabilities-send-tickets-141956352271](http://www.eventbrite.co.uk/e/welcoming-families-with-special-educational-needs-and-disabilities-send-tickets-141956352271).

## Carbon Literacy **\*\*only 6 places left!\*\***

**27 and 29 April, 10.30am - 12.00pm**  
**Pre-course online learning 13-26 April**

Gain the knowledge and skills to support your museum's progress towards becoming a net zero carbon organisation by becoming Carbon Literate. The training session will cover:

- The science behind climate change
- What it means to be net zero carbon
- How we can achieve net zero as individuals, in our sector, and in society.

Training will be delivered by Jamie Saye, a certified Carbon Literacy trainer, and has been checked and approved by the Carbon Literacy project. The training session is split into three parts - by booking this session you commit to participating in all elements:

- Part 1: Self-guided online learning on the science behind climate change (approx 3.5 hours) - link shared 13 April, learning undertaken before 27 April
- Part 2: Online session Tue 27 April 10.30am - 12.00pm on what action is already being taken nationally and within our industry (1.5 hours)
- Part 3: Online session Thu 29 April 10.30am - 12.00pm on what actions we can take both as individuals, and within our organisations with sector-specific advice (1.5 hours)

Participants will receive certification as a Carbon Literate citizen from the Carbon Literacy project.

**Find out more and book at:**

[www.eventbrite.co.uk/e/carbon-literacy-tickets-144390055543](http://www.eventbrite.co.uk/e/carbon-literacy-tickets-144390055543).

## Your Wellbeing

### 10 Days of Happiness FREE Online Coaching Programme

Action for Happiness have just released a new and enhanced version of their free 10-day coaching programme based on the latest happiness research. It's been taken by 50,000 people and analysis shows it can significantly boost your wellbeing.

Designed for challenging times, based on the latest research from positive psychology, neuroscience, and behavioural science, it only takes just a few minutes each day. You can now also choose to receive the daily messages via SMS text or email, whichever is best for you.

[10daysofhappiness.org](http://10daysofhappiness.org).

## Job Opportunities and Volunteering

### Fed Administration Opportunity to Tender

#### Fee: £2,000 (incl. all relevant costs)

The Yorkshire and Humberside Federation of Museums and Art Galleries (Fed) is looking to procure the services of an administrator to help us administer our programme of training opportunities, look after our membership list, undertake finance admin, undertake some marketing duties, and book venues (Covid permitting) for our flagship 'Next Generation' programme which is a bespoke course for those moving into heritage leadership.

The workload is flexible and will change monthly depending on what courses we have running, but is likely to come out at around 10-12 days per year overall.

[Download full details](#). To apply for this contract opportunity, please send a CV and a covering letter (maximum 2 pages) to [james@yhfed.org.uk](mailto:james@yhfed.org.uk).

**Closing date: 29 March.**

## Your Development

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The British Museum National Programmes team are pleased to announce a series of free online events designed for people working in the museum and cultural heritage sector. Each session will be different but the linking thread is the theme of change, as we look ahead to the changes we might want to see in the sector, and reflect on a year of profound and tumultuous change for everyone.

### **Psychological First Aid: Supporting people in mental or emotional distress**

**Tue 16 March, 4.00pm**

[www.npconference.uk/event-1-psychological-first-aid](http://www.npconference.uk/event-1-psychological-first-aid).

### **Going Virtual: Moving outreach work online during the Covid-19 pandemic**

**Tue 23 March, 4.00pm**

[www.npconference.uk/event-2-community-engagement-online](http://www.npconference.uk/event-2-community-engagement-online).

### **Colonial Countryside: Heritage Research and 'Cancel Culture'**

**Tue 30 March, 4.00pm**

[www.npconference.uk/event-3-colonial-countryside-30-march](http://www.npconference.uk/event-3-colonial-countryside-30-march).

### **Nesta Arts & Culture Finance Virtual Learning Series**

#### **Creative Business Models Wed 24 March, 12.30pm - 13.30pm**

What does it mean to be a creative, trading business with a social purpose in the age of Covid-19? Join the Nesta Arts & Culture Finance team as they explore how organisations in their investment portfolio are using repayable finance to develop new business models, grow commercial activity and adapt to a post-covid world.

[www.nesta.org.uk/event/arts-culture-finance-virtual-learning-series](http://www.nesta.org.uk/event/arts-culture-finance-virtual-learning-series).

### **Money and Medals Training: Conservation, Documentation and Education**

**Friday 26 March via Zoom**

Our final training event will focus on the conservation of coins and medals, how best to document numismatic objects on a museum database, and ideas on making use of numismatics in museum education projects.



working or volunteering with museum numismatic collections.

**To book a place, please email [mmn@britishmuseum.org](mailto:mmn@britishmuseum.org) stating your name and the institution you will be representing.**

## VocalEyes Accessibility Training Courses

VocalEyes are delighted to announce a new series of online training courses, suitable for people working within the museums and heritage sector.

### Visual Awareness Training 2-hour online session

- Tue 30 March, 10.00am - 12.00pm
- Thu 6 May, 2.00pm - 4.00pm
- Fri 4 June, 10.00am - 12.00pm

### Web and Social Media Content Accessibility for Blind and Visually Impaired Visitors 90-minute online session

- Wed 21 April, 10.00am - 11.30am
- Thu 27 May, 2.00pm - 3.30pm
- Tue 15 June, 10.00am - 11.30am

**For further details and to book visit:**

**[vocaleyes.co.uk/services/museums-galleries-and-heritage/museums-and-heritage-sites-online-training](https://vocaleyes.co.uk/services/museums-galleries-and-heritage/museums-and-heritage-sites-online-training).**

## Lockdown Initiatives

### Annie Marchant Kitchen and Dairy Collection Virtual Exhibition Opens at Kiplin Hall

The new exhibition was due to open along with the rest of the hall on Friday 5 March, with a VIP launch event the day before. Although the grand opening could not go ahead due to the lockdown, staff were determined to share their celebrations, giving the new collection the welcome it deserves.

In order to celebrate virtually a short film has been made featuring The Rt Hon Rishi Sunak, MP for Richmond (Yorks) and Chancellor of the Exchequer, officially opening the exhibition, which will be ready to receive visitors as soon as lockdown restrictions allow. Mr Sunak speaks of his affection for Kiplin Hall and Gardens and congratulates the staff and volunteers at Kiplin for their efforts to bring the project to fruition under lockdown conditions.

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[www.youtube.com/watch?v=1WuizsRIKGE](https://www.youtube.com/watch?v=1WuizsRIKGE).

## Funding Opportunities

### **Covid Essentials Support Apply now to support your reopening plans!**

With 17 May on the horizon don't forget that we've got our Covid Essentials fund to support your reopening. Previous projects have included: screening installation, hand sanitizing stations, contactless donation and payment points and the purchase of PPE. We are encouraging projects of up to £500 with NO match funding.

For speed and simplicity, we are using the existing small grant system.

**For the guidance notes and links to the online application form, visit:**  
[bit.ly/MDY18SGApp](https://bit.ly/MDY18SGApp).

### **Free NLHF Webinar Helping You Apply: Grants of £3,000 - £10,000**

**Weds 24 March  
10.00am - 12.00pm**

Our informal 2 hour session will explore how heritage can be used to transform places and change lives, what a well-planned project looks like and how to write a strong funding application to The National Lottery Heritage Fund.

All are welcome, especially first time applicants and those who are completely new to funding.

**Places are limited to one person per organisation, find out more at:**  
[www.ticketsource.co.uk/thenationallotteryheritagefundnorth/helping-you-apply-grants-of-3000-10-000-webinar/e-prxykg](https://www.ticketsource.co.uk/thenationallotteryheritagefundnorth/helping-you-apply-grants-of-3000-10-000-webinar/e-prxykg).



## Alice Recommends...

To celebrate Mothering Sunday this weekend, take a look at this heart-warming video about a cat living on a farm in Ireland who adopted three baby ducklings and raised them along with her kittens.



[www.youtube.com/watch?v=570khFoaE4s](https://www.youtube.com/watch?v=570khFoaE4s).

## Previously...

### In case you missed it...

Just in case you missed them first time round, we're listing below snippets of some of the articles published in previous ebulletins that we think you might still find useful:

- **Budget News for Museums and Heritage - 3 March 2021**  
[advisor.museumsandheritage.com/news/whats-in-the-2021-budget-for-museums-and-heritage-attractions](https://advisor.museumsandheritage.com/news/whats-in-the-2021-budget-for-museums-and-heritage-attractions).

### Covid-19 Response - Spring 2021

- **Prime Minister's roadmap out of the current lockdown for England:**  
[www.gov.uk/government/publications/covid-19-response-spring-2021](https://www.gov.uk/government/publications/covid-19-response-spring-2021)
- **Further guidance published on 24 February:**  
[www.gov.uk/government/publications/reopening-businesses-and](https://www.gov.uk/government/publications/reopening-businesses-and)

## Covid-19 Updates on MDY Website

[www.museumdevelopmentyorkshire.org.uk/category/covid-19](http://www.museumdevelopmentyorkshire.org.uk/category/covid-19).

## Other Reopening Resources and Guidance:

- **Guidance for Archives - Planning Your Reopening:**  
[www.nationalarchives.gov.uk/archives-sector/our-archives-sector-role/coronavirus-update](http://www.nationalarchives.gov.uk/archives-sector/our-archives-sector-role/coronavirus-update).
- **Updated DCMS Guidance on Volunteering:**  
[www.gov.uk/guidance/enabling-safe-and-effective-volunteering-during-coronavirus-covid-19](http://www.gov.uk/guidance/enabling-safe-and-effective-volunteering-during-coronavirus-covid-19).
- **Culture Restart Kit from Indigo**  
[www.indigo-ltd.com/culture-restart-toolkit](http://www.indigo-ltd.com/culture-restart-toolkit).
- **Working Safely During Coronavirus - Government Advice**  
[www.gov.uk/guidance/working-safely-during-coronavirus-covid-19/the-visitor-economy](http://www.gov.uk/guidance/working-safely-during-coronavirus-covid-19/the-visitor-economy).
- **NMDC good practice guide on reopening Museums**  
[www.nationalmuseums.org.uk/coronavirus-update/nmdc-good-practice-guidelines-opening-museums](http://www.nationalmuseums.org.uk/coronavirus-update/nmdc-good-practice-guidelines-opening-museums).
- **AIM and Museum Development Network 'Reopening Checklist'**  
[www.aim-museums.co.uk/museum-reopening-guidance-checklist](http://www.aim-museums.co.uk/museum-reopening-guidance-checklist).
- **EMBED – Reopening Recommendation Guidance focused on Accessibility**  
[embed.org.uk/covid-19-reopening](http://embed.org.uk/covid-19-reopening).
- **Space for Learning - New Guidance for Learning Services**  
[spaceforlearning.org.uk/covid-guidance](http://spaceforlearning.org.uk/covid-guidance).
- **Timed Ticketing - Quick Guide**  
[Download a PDF copy of the guide](#).

## Other Previous Articles:

- **ACE Culture Recovery Fund**  
[www.artscouncil.org.uk/news/culture-recovery-fund-more-support-arts-and-culture](http://www.artscouncil.org.uk/news/culture-recovery-fund-more-support-arts-and-culture).
- **Advice on Holding Meetings Online or by Telephone**  
[www.gov.uk/guidance/coronavirus-covid-19-guidance-for-the-charity-sector](http://www.gov.uk/guidance/coronavirus-covid-19-guidance-for-the-charity-sector).
- **Digital Culture Network - Webinars and Advice Videos**  
[www.youtube.com/channel/UC-owfPGAfecnJyW74dD\\_Agw](http://www.youtube.com/channel/UC-owfPGAfecnJyW74dD_Agw).

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- **Financial Difficulties Toolkit**  
[www.artscouncil.org.uk/publication/managing-financial-difficulties-guide-and-toolkit](http://www.artscouncil.org.uk/publication/managing-financial-difficulties-guide-and-toolkit).
- **Giving Days Calendar 2021**  
[hub.blackbaud.co.uk/npsights/giving-days-calendar-2021](http://hub.blackbaud.co.uk/npsights/giving-days-calendar-2021).
- **Guidance for Trustees from Charity Commission**  
[www.gov.uk/government/news/regulators-new-5-minute-guides-will-support-charity-trustees-to-meet-duties](http://www.gov.uk/government/news/regulators-new-5-minute-guides-will-support-charity-trustees-to-meet-duties).
- **Impact of Covid19 on Freelancers (Poll Results)**  
[bit.ly/3luex4L](http://bit.ly/3luex4L).
- **Mental Health - Directory of Online Courses**  
[www.futurelearn.com/courses/collections/support-mental-health-in-lockdown](http://www.futurelearn.com/courses/collections/support-mental-health-in-lockdown)
- **Museum Detox - network for museum and heritage workers who identify as of colour**  
[www.museumdetox.org](http://www.museumdetox.org).
- **Museum and Heritage Access Survey 2020 Report**  
[vocaleyec.co.uk/museum-and-heritage-access-survey-2020](http://vocaleyec.co.uk/museum-and-heritage-access-survey-2020).
- **Museum Wellness Network: supporting staff wellbeing post-lockdown:**  
[www.museumsassociation.org/museum-practice/08062020-supporting-museum-workforce-wellbeing-post-lockdown](http://www.museumsassociation.org/museum-practice/08062020-supporting-museum-workforce-wellbeing-post-lockdown).
- **Online Abuse - A Toolkit for the Sector**  
[www.thespace.org/resource/online-abuse-toolkit-cultural-sector](http://www.thespace.org/resource/online-abuse-toolkit-cultural-sector).

## Contributions

**Please send items for the next MDY Bulletin**

**(on Friday 19 March) to: [mdy-bulletin@ymt.org.uk](mailto:mdy-bulletin@ymt.org.uk)**

**by 5.00pm on Wednesday 17 March.**

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Tel: 0773 258 5959

**If you're unsure which of our team to contact, please email****[mdyoffice@ymt.org.uk](mailto:mdyoffice@ymt.org.uk) and your message will be forwarded to the correct person.****Spread the word**

Encourage others in your organisation to receive the MDY Bulletin directly by [subscribing here](#).

**Find out more**

Check out our website at: [www.museumdevelopmentyorkshire.org.uk](http://www.museumdevelopmentyorkshire.org.uk).

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