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York Museums Trust **Museum Development Yorkshire**

**Latest news for week ending
Friday 29 January 2021**

In this Issue

Dear <<First Name>>

Welcome to the last bulletin of January - the days are slowly getting longer and, for the moment at least, the snow has melted.

Don't miss the chance to get [MDY support for your projects](#) - applications for our support options are now open. We still have some [Covid Essentials](#), [Small Grants available and Support for Carers](#).

Kick off February this Monday with [Elevenses](#) where you will be able to get a better understanding of 'Let's Create', the Arts Council's new 10 year strategy and how it relates to museums, with guest Gill Greaves.

We have the [dates for our local forums](#) up to September, so get them in your diary now. Plus, the usual range of carefully chosen training, funding and jobs. We also have the answer to [Dieter's mystery object](#). Thanks all who had a guess, but Dieter beat you all. Does your museum have an equally baffling object? Send us a picture we would love to share it.

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News and Notices

Secure Museum Development Yorkshire Support for Your Project

Support Opportunities for 2021-2022

The MDY programme for the next financial year is now live. We can help support you with collections through to developing your offer for visitors - there are lots of

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detail and on hand to give advice on what might be the best individual approach for your museum. They'll also be able to provide a preview of our cohorts that will be launched shortly.

The guidance notes and links to the application form are available at:

www.museumdevelopmentyorkshire.org.uk/wp-content/uploads/2021/01/MDY_Guidance_Document-2021_Issue.pdf.

We know that the needs of your museum are changing fast, so we are going to run two application rounds for support in 2021-22:

- a first round now, and
- a second round in early summer.

This means that you will also be able to apply for more or different support later in the year. Support given in the first round could run for the entire year, but we are aiming to create more opportunities to respond to your changing needs as the country emerges from the pandemic.

The deadline for this round of applications is 23.59pm on 28 February. We will assess all applications in order of receipt.

Everyday Innovation – March 2021

****Register by 5 February****

Interested in joining one of our best, new training courses?!

Are you looking for help to embed the best aspects of innovative thinking and behaviours into your museum? Or are you aware that your museum needs to change and wondering how to do things in new ways? Everyday Innovation is the development opportunity for you!

We are re-running this exceedingly popular two-day, online course delivered by the University of York on Wednesday 10 and Wednesday 17 March 2021.

Places for 6 museums. Each museum must commit the same 2 participants to attending both days, and working together for 2 hours in between. The course is for museums of all sizes. The course is free but is limited to non-NPO museums in Yorkshire and the Humber.

To find out more [download the PDF](#), and to register your interest in joining (by the extended deadline of 5 February 2021), [complete the online form](#).

Digital Visitor Experience – Testers needed

18 or 19 February

We need your help to test and improve our new Digital Visitor Experience questionnaire.

For many years we have been running the successful Visitor Experience Consortium.

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We are looking to streamline the process and use current standards to develop a new questionnaire and we need you to help us test and develop the product for launch in the new financial year. We will need you to go through the online questions commenting on both content and ease of use. We will have a short meeting to allow feedback and discuss the planned programme. We require no more than two hours of your time. It doesn't matter if you have been involved before or are completely new to the idea.

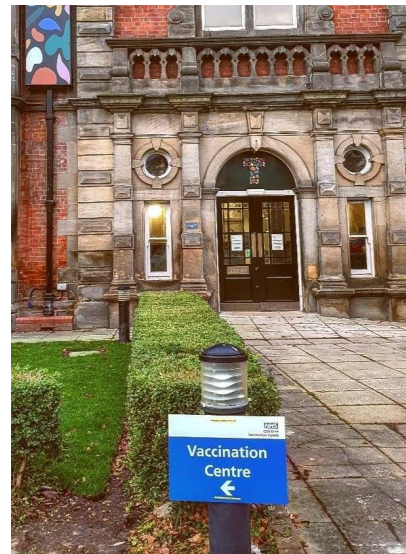
If you are interested in helping please send Alice an email with the title 'Digital Visitor Experience Tester' to alice.macpherson@ymt.org.uk.

Museums Becoming Vaccination Centres

London's Science Museum and the Black Country Living Museum (where Peaky Blinders was filmed) are two of the most recent cultural venues to open their doors as Covid-19 vaccine hubs.

In our region, Thackray Museum of Medicine in Leeds became the first UK museum to assist in the rollout of the vaccine in December last year. Working with Leeds and York Partnership NHS Foundation Trust, the museum has adapted its conference centre into a fully functioning vaccination hub, providing a safe, contained and secure facility for people to receive doses of the historic Pfizer/BioNTech vaccine.

www.museumsassociation.org/museums-journal/news/2020/12/thackray-museum-becomes-covid-vaccination-hub.



Your Week Ahead

Elevenes with MDY

Don't forget to join us for Elevenes to find out about ways that MDY can support you in 2021-22. Next week we'll be looking at our refreshed learning cohort opportunities, and in February we'll be looking at Arts Council England's new strategic framework, and ways to take action on climate change and sustainability.

Insightful, interactive and informal, come along to gain new insights from our guests, meet colleagues from the region, and connect with the MDY team. Everyone who works and volunteers in museums in our region is most welcome, including museum freelancers who want to stay connected during this time. There's no need to book, just click the link provided on the events page on the day.

Monday 1 February

Arts Council England is a key funder of museums, and understanding their priorities is a vital step to securing funding for your museum. Gillian Greaves, Relationship Manager at Arts Council England, will join us to talk about Let's Create, their new ten-year strategy for 2020-2030.

www.museumdevelopmentyorkshire.org.uk/event/elevenses-monday-1st-february.

View the full Elevenses schedule at:

www.museumdevelopmentyorkshire.org.uk/event-category/elevenses-with-mdy.

If you have any questions about Elevenses, please contact Alice Macpherson at: alice.macpherson@ymt.org.uk.

If you'd like to speak about your current or emerging work at Elevenses, please contact Jo Bartholomew at: joanne.bartholomew@ymt.org.uk.

Dates for Your Diary

2021 Regional Museum Forums - save the dates now!

We are looking forward to seeing everyone at our 2021 Regional Museum Forums – you can download the full schedule with booking links here: [Download PDF](#).



Forums will be staying online during early 2021, and we have then tentatively planned to be out on sites from May onwards.

All arrangements are subject to Covid restrictions at the time and place of the meeting. If able to proceed, on-site meetings will be run subject to Covid-secure guidelines on the date of the meeting.

We will keep you updated on any changes as circumstances develop. If site meetings prove not to be possible, then we will revert to a two-hour online meeting on the

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All of the MDY team are really excited about the possibility of returning to face-to-face meetings in due course and getting out to museums around the region – fingers crossed!

Elevenes with MDY:

Thursday 11 February Environmental Sustainability - Climate Actions

Looking for ways to engage with museum audiences on climate change through your programming? Or ways to make sustainability changes in your operations? Bridget McKenzie, founding director of Climate Museum UK, will join us to talk about their work and how your museum can connect with opportunities to engage with the climate emergency. Lisa Broadest will update us on Leeds Museums & Galleries' work to develop environmental sustainability at their sites.

www.museumdevelopmentyorkshire.org.uk/event/elevenses-thursday-11th-february.

Medals in Museum Collections – Part 2

Friday 26 February, 10.00am - 2.00pm

The training focuses on the identification of military medals, the documentation of medals on a museum database, and advice on the storage and display of medals. This event is being hosted by Somerset Museums Service, and features speakers from there as well as the Hunterian, the Horniman Museum and the British Museum. This training is free, and open to anyone working or volunteering with, or studying museum numismatic collections. Whether you have been to one of our medals events before, or if you are new to this subject, all are welcome.

To book a place please email mmn@britishmuseum.org stating your name and the institution you will be representing. The Zoom details will then be sent out closer to the time.

Getting Back to Asking Winter Webinar from Gifted Philanthropy

Tuesday 9 March, 2.00 - 3.00pm

In this session, our Directors will be sharing their thoughts on how best to kick start the asking process and find creative ways of engaging your supporters. They'll be exploring how the pandemic has affected major giving trends and offering insights into what you can do to capitalise on these.

Register at: us02web.zoom.us/webinar/register/WN_pDGFUN-6QsyiDOPkewZfeA.

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Your Wellbeing

Support Your Team and Yourself

Free Guides to Wellness Action Plans



Wellness Actions Plans (WAPs) from MIND are an easy, practical way of helping you to support your own mental health at work and, if you are a manager, helping you to support the mental health of your team members. You don't need to have a mental health problem in order to feel the benefits - it just means that you already have practical steps in place to ensure you are supported when you aren't feeling great. There are separate guides for line managers, employees and working from home.

Find out more at:

www.mind.org.uk/workplace/mental-health-at-work/taking-care-of-your-staff/employer-resources/wellness-action-plan-download.

Your Development

Rebuilding Retail: Creating a Recovery Strategy 1-day Masterclass from Association for Cultural Enterprises

24 February, 10.00am - 3.30pm

Get the tools you need to create a robust post-Covid retail strategy that will enable you to manage current challenges as well as long term growth. Aimed at senior managers and executives who have autonomy and financial accountability for retail operations, buying, finance and people.

Find out more at:

culturalenterprises.org.uk/civicrm/?civiwp=CiviCRM&q=civicrm%2Fevent%2Finfo&reset=1&id=376.

Job Opportunities and Volunteering

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**Salary: £5,640 - £6,013 (£28,203 - 30,067 FTE)
Fixed term until end March 2022 with potential extension
to 2023, 7.4 hours (1 day) pw**

The post holder will work as part of a team to develop excellence within small and medium sized museums in the Yorkshire and Humber region by providing technical Accreditation support so that museums apply for and retain Museum Accreditation. They will also provide professional development support to Accreditation Mentors (formerly Museum Mentors).

Find out more at: www.yorkmuseumstrust.org.uk/about-us/our-people/jobvacancies or contact Michael Turnpenny on 07917 220227 or at Michael.Turnpenny@ymt.org.uk for an informal discussion.

Closing date: 9.00am on Monday 15 February.

Interviews will take place online on Thursday 4 March.

**National Railway Museum
Learning Producer (Schools and Families)**

Salary £25K

In this role you will plan, produce and deliver programmes with high quality, accessible activities that engage our schools and families with STEM experiences, both on and off site, which are inspired by our world class collection and are based on our extensive learning and audience research.

Find out more: bit.ly/2MYAo8X.

Deadline: 2 February.

Wakefield Museums and Castles:

**Digital Engagement Consultancy
Available budget: £10K, work to be completed by 5 July
2021**

We are looking to appoint a freelance digital consultant to develop a digital engagement strategy and action plan for the next three years. We want to review our current position, especially in light of the Covid-19 pandemic and its impact on the heritage sector, and develop an ambitious yet realistic strategy that will enable us to engage people with our collections in new and innovative ways.

Deadline: 9.00am on 15 February, interviews: w/c 22 February.

Find out more at:

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Charles Waterton Research Work to be completed by end April 2021

We are seeking an independent researcher to explore the subject of Charles Waterton and his connections to 18th and 19th century slavery to confirm and further existing research, evaluate the findings and recommend how we should address this within Wakefield Museum and online.

Deadline: 9.00am on 10 February.

To request the full brief for either opportunity, contact Leah Mellors on lmellors@wakefield.gov.uk or 07825 725224.

Funding Opportunities

AMOT 2021 Project Grants

**Deadline for expressions of interest:
2.00pm on Friday 19 February**



Army Museums Ogilby Trust (AMOT) are inviting submissions to their 2021 Project Grants Programme from members of the AMOT network. Museums can apply for up to £5,000 and projects should be completed within 12 months of the funding being awarded.

[Download the full guidance here](#) (also available on the members section of AMOT website). An Expression of Interest Form must be submitted in order to be eligible to submit a full application.

If you would like to have an informal discussion regarding your proposed project or application, or if you need assistance accessing the Grants page on the AMOT website, please email Jennifer Allison: jennifer.allison@armymuseums.org.uk.

MDY Funding:

New Covid Essentials Support!

In response to the ongoing crisis and demand from museums, we've launched Covid Essentials to help you better survive now and prepare to reopen and relaunch your site. We are encouraging projects of up to £500 with NO match funding.

For speed and simplicity, we are using the existing small grant system. For the guidance notes and links to the online application form, visit:

Small Grants Programme

We are reopening our scheme for strategic longer-term projects, offering grants of up to £3,000 (with two tiers of up to £1,000 and up to £3,000).

For full details read the guidance notes

www.museumdevelopmentyorkshire.org.uk/wp-content/uploads/2018/06/MDY_Grant-GuidanceDocument-2018-Issue.pdf

For details about both schemes please visit:

www.museumdevelopmentyorkshire.org.uk/2020/11/24/mdy-small-grants-and-covid-essentials-support-now-available.

Support for Carers

If your museum wants to support you to attend an online workshop or conference but there is an obstacle, we can support your organisation with a small grant. This could pay for a support worker to take over your carer duties for an afternoon or the cost of an alternative technology that makes attending easier.

Please [contact your MDO](#) who will be happy to talk through all opportunities.

And Relax...!

Curators' Curios by Dieter

Thank-you to those who sent in suggestions to identify the mystery object (*pictured right*). There were suggestions that it was perhaps a sugar or salt shaker.

However, no one spotted that the shape was that of a stylised cocoa bean. So in all likelihood, it is a Georgian or early Victorian cocoa powder shaker and is the only example I have ever seen.



Previously...

In case you missed it...

Just in case you missed them first time round, we're listing below snippets of some of the articles published in previous ebulletins that we think you might still find useful:

www.museumdevelopmentyorkshire.org.uk/category/covid-19.

Other Reopening Resources and Guidance:

- **Guidance for Archives - Planning Your Reopening:**
www.nationalarchives.gov.uk/archives-sector/our-archives-sector-role/coronavirus-update.
- **Updated DCMS Guidance on Volunteering:**
www.gov.uk/guidance/enabling-safe-and-effective-volunteering-during-coronavirus-covid-19.
- **Culture Restart Kit from Indigo**
www.indigo-ltd.com/culture-restart-toolkit.
- **Working Safely During Coronavirus - Government Advice**
www.gov.uk/guidance/working-safely-during-coronavirus-covid-19/the-visitor-economy.
- **NMDC good practice guide on reopening Museums**
www.nationalmuseums.org.uk/coronavirus-update/nmdc-good-practice-guidelines-opening-museums.
- **AIM and Museum Development Network 'Reopening Checklist'**
www.aim-museums.co.uk/museum-reopening-guidance-checklist.
- **EMBED – Reopening Recommendation Guidance focused on Accessibility**
embed.org.uk/covid-19-reopening.
- **Space for Learning - New Guidance for Learning Services**
spaceforlearning.org.uk/covid-guidance.
- **Timed Ticketing - Quick Guide**
[Download a PDF copy of the guide](#).

Other Previous Articles:

- **ACE Culture Recovery Fund**
www.artscouncil.org.uk/news/culture-recovery-fund-more-support-arts-and-culture.
- **Advice on Holding Meetings Online or by Telephone**
www.gov.uk/guidance/coronavirus-covid-19-guidance-for-the-charity-sector.
- **Digital Culture Network - Webinars and Advice Videos**
www.youtube.com/channel/UC-owfPGAfecnJyW74dD_Agw.
- **Easy Read Marketing Guide**
weareunlimited.org.uk/accessible-marketing-guide.

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www.artscouncil.org.uk/publication/managing-financial-difficulties-guide-and-toolkit.

- **Giving Days Calendar 2021**
hub.blackbaud.co.uk/npinsights/giving-days-calendar-2021.
- **Guidance for Trustees from Charity Commission**
www.gov.uk/government/news/regulators-new-5-minute-guides-will-support-charity-trustees-to-meet-duties.
- **Impact of Covid19 on Freelancers (Poll Results)**
bit.ly/3luex4L.
- **Mental Health - Directory of Online Courses**
www.futurelearn.com/courses/collections/support-mental-health-in-lockdown
- **Museum Detox - network for museum and heritage workers who identify as of colour**
www.museumdetox.org.
- **Museum and Heritage Access Survey 2020 Report**
vocaley.es.co.uk/museum-and-heritage-access-survey-2020.
- **Museum Wellness Network: supporting staff wellbeing post-lockdown:**
www.museumsassociation.org/museum-practice/08062020-supporting-museum-workforce-wellbeing-post-lockdown.
- **Online Abuse - A Toolkit for the Sector**
www.thespace.org/resource/online-abuse-toolkit-cultural-sector.

Contributions

Please send items for the next MDY Bulletin

(on Friday 5 February) to: mdy-bulletin@ymt.org.uk

by 5.00pm on Wednesday 3 February.

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If you're unsure which of our team to contact, please email mdyoffice@ymt.org.uk and your message will be forwarded to the correct person.

**Spread the word**

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Find out more

Check out our website at: www.museumdevelopmentyorkshire.org.uk.

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