

# Museum Development Yorkshire

## Everyday Innovation 2021-22

In the past year, museums have needed to innovate more and faster than ever before. Are you wondering how you might reflect on those new behaviours and skills, and make sure you embed the positive aspects of this experience into your organisation as you move forwards? Or, perhaps your museum feels stuck in a rut and needs to try new things?

***Everyday Innovation* is a specially designed, two-day, online development programme to support museums to improve innovative thinking and behaviours across their organisation.**

Following two successful programmes, we have a new opportunity for your museum to acquire skills and knowledge in **innovative thinking and behaviours**. We partner with the University of York, working with Dr Jo North, a leading expert in innovative thinking, who is experienced at working with organisations large and small, nationally and internationally. Through **Everyday Innovation**, your museum will access her expertise and advice.

### **Everyday Innovation**

Joining a group of 6 museums, you will develop your knowledge of how to introduce innovative thinking techniques into your museum, and how to translate those behaviours into specific plans for innovations large and small within your museum.

### **We explore:**

- Why a culture of everyday innovation is essential for your organisation's resilience
- What leaders and teams can do to facilitate a more innovative culture
- How to shape your business model to better facilitate innovation
- How to use tools, techniques and processes to spark innovation and get tangible results from ideas, in alignment with your organisation's vision and business model

### **Why should you apply?**

- Have you enjoyed the challenging of innovating rapidly in 2020, and are wondering how to carry that forwards?
- Are you aware that your museum needs to change, but unable to generate or implement new ideas?
- Have you struggled to implement new ideas and become disheartened or afraid of failure?
- Would you value FREE expert advice and support?!

### **What are the benefits?**

- Access high-quality training, used in both the private and public sector
- Acquire innovative thinking tools and techniques to use with your colleagues
- Develop an idea, apply your skills, and work through an innovation project for your museum
- Learn alongside peers in a supportive environment – we're all in it together!

***Plus – in 2021, we will be developing new, on-going support for all organisations who have completed Everyday Innovation to participate in online peer learning to refresh and continue embedding their innovative practices!***

**Everyday Innovation:**

- Two whole-day online workshops and individual mentoring.
- The same two people from your organisation must attend both workshops.
- Both participants must be in a position to influence change within your organisation.
- Action learning - participating colleagues must be able to collaborate together in between the workshops on development ideas – this can be done online.

**Types of project that you might develop with the support of this programme:**

- New ways of working or changes to process, no matter how small
- Trialling a new offer for an existing audience
- Introducing methods to enable innovative thinking for your team or trustees
- Reviewing your museum's vision and focus

**What our previous participants said:**

We have now delivered this programme both in person and online, and have had equally positive responses from participants on both occasions.

**About the course content:**

- *This fascinating and engaging course challenged us to think differently and alter our perspectives. The techniques can be used to deliver innovation in a strategic way but also to make incremental changes. The course offered time to be creative, be inspired by colleagues and to learn usable techniques.*
- *This session was so creatively taught that we learnt as a by-product of having fun.*
- *The course was inspirational, challenging (in a good way) and beneficial to my organisation.*
- *This was by far the most rewarding training of the year.*

**About our trainer, Dr Jo North – comments are from our online delivery in October 2020:**

- *Jo was so kind and supportive, making everything into a positive. She made it easy to listen, to participate, to enjoy and to learn.*
- *Phenomenal facilitator. Genuinely concerned about our further development, full of encouragement and humour.*
- *Totally in command of her subject and very good at presenting it.*

**About using the content in your museum:**

- *This course helped me realise that innovation doesn't have to be a big thing but can be lots of little things.*
- *I will use the tools and techniques taught to take ideas from concept to delivery of change or improvement.*
- *Develop an attitude of sharing ideas and not dismissing anything too early. Create a culture of innovation irrespective of budget.*
- *Using innovation techniques in sessions with staff and stakeholders to inform strategy development; embedding innovative culture in the organisation.*
- *Review current approach to visioning to define the problem more closely; enable a sustained period of idea creation; review the membership of the group.*
- *I will be using many of the tools and exercises to develop innovation in my team, and be more proactive about giving their ideas voice.*

If you have further questions, please contact: [joanne.bartholomew@ymt.org.uk](mailto:joanne.bartholomew@ymt.org.uk)