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## York Museums Trust **Museum Development Yorkshire**

**Latest news for week ending  
Friday 8 January 2021**

**In this Issue**

Dear <<First Name>>

Happy New Year to all our subscribers and readers!  
Now for most of us Christmas is done with and decorations are back in the loft and on top of wardrobes - in comes 2021...yes, with a new lockdown but with the hope of a vaccine roll-out.

The MDY team are back up and running with the launch of our call for you to [tell us what support you want](#) from next April.

We have a reminder that we are here to [support you applying for ACE Culture Recovery Fund](#) money. We also have a [new exciting round of Elevenses](#) plus the usual mix of up-to-the minute museum focused information, including newly published guidance and toolkits on various topics - from [holding online meetings, marketing, Trustee guides and Brexit, to dealing with online abuse](#).

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### News and Notices

#### **Museum Development Yorkshire has launched its Support Opportunities for 2021- 2022!**

This week we launched our programme for the next financial year. From support with collections through to developing your offer for visitors there are lots of opportunities! The full information is available in our guidance notes, but don't forget that your [Museum Development Officer](#) is always happy to explain the content in detail and on hand to give advice on what might be the best individual approach for your museum. They'll also be able to provide a sneak preview of our cohorts that will be launched in the next month.

**The guidance notes and links to the application form are available at:**

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We know that the needs of your museum are changing fast. For this reason, we are going to run two application rounds for support in 2021-22:

- a first round in January/February and
- a second round in late spring/early summer.

This means that you will also be able to apply for additional or different support later in the year. Support allocated in the first round could run for the entire year, but we are aiming to create additional opportunities to respond to your changing needs as the country emerges from the pandemic.

**The deadline for this round of applications is 23.59pm on 28 February. We will assess all applications in order of receipt.**

## ACE Culture Recovery Fund - MDY Support

### Are you applying to the ACE Culture Recovery Fund (deadline: midday Tue 26 January 2021)?

Would you like to discuss your bid with someone outside your organisation?

You can book a chat with one of the MDY team to talk through your ideas.

[Please complete this online form to book an appointment.](#)

**Find out more about the ACE Culture Recovery Fund:**

[www.artscouncil.org.uk/funding/culture-recovery-fund-grants#section-1](http://www.artscouncil.org.uk/funding/culture-recovery-fund-grants#section-1).

## Culture Restart Toolkit from Indigo

A set of FREE tools designed for cultural organisations at all stages of reopening, helping to track audience and visitor sentiment and build up a national picture for the benefit of the whole sector. Following our successful After the Interval surveys, our audience tracker and pre and post-visit surveys, which are free to use, enable you to build positive sentiment, understand visitor needs and rapidly respond to any issues.

**Find out more:** [indigo-ltd.com/culture-restart-toolkit](http://indigo-ltd.com/culture-restart-toolkit).

## Brexit Guidance Hub

The Heritage Alliance has launched a new Brexit guidance hub which was designed to help the heritage sector prepare for the end of the transition period.

They'll be updating this hub regularly (last update on 5 January) so we recommend you take a look:

[docs.google.com/document/d/17y\\_7I4FiYLW04vg6KIHXXOOrneAvO\\_jKgZPnYBj0pTA/edit](https://docs.google.com/document/d/17y_7I4FiYLW04vg6KIHXXOOrneAvO_jKgZPnYBj0pTA/edit).

## Holding Meetings Online or by Telephone

In the current situation, it may be difficult to hold face-to-face meetings. Read the latest government advice on how Charities can hold meetings over the phone or using digital solutions.

Read the guidance at: [www.gov.uk/guidance/coronavirus-covid-19-guidance-for-the-charity-sector](https://www.gov.uk/guidance/coronavirus-covid-19-guidance-for-the-charity-sector).

## Online Abuse – A Toolkit for the Cultural Sector

According to a small survey conducted by The Space in 2019, 42% of respondents had received virulent criticism or attacks online, including online abuse, trolling and personal attacks, but few (17%) felt they knew how to deal with it.

The toolkit includes a checklist for getting through the Here and Now, including advice about how to check your privacy settings, how to report the abuse to the relevant platforms and (if appropriate) the authorities as well as a list of other resources that could help.

[www.thespace.org/resource/online-abuse-toolkit-cultural-sector](https://www.thespace.org/resource/online-abuse-toolkit-cultural-sector).

## Easy-Read Marketing Guide

Arts Unlimited, an arts commissioning programme that enables new work by disabled artists to reach UK and international audiences, have published an easy-read format guide to effective marketing. A great resource in itself, and a lesson in producing accessible guidance.

[weareunlimited.org.uk/accessible-marketing-guide](https://weareunlimited.org.uk/accessible-marketing-guide).

## New Guidance for Trustees

The Charity Commission, the charity regulator for England and Wales, has launched a new set of simple, easy to understand guides, designed to help trustees run their charities in line with the law. The new guides cover five key aspects of charity management - a 'core syllabus' covering the basics that the regulator expects all trustees to be aware of.

[www.gov.uk/government/news/regulators-new-5-minute-guides-will-support-charity-trustees-to-meet-duties](https://www.gov.uk/government/news/regulators-new-5-minute-guides-will-support-charity-trustees-to-meet-duties).

## Your Week Ahead

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Elevenises is back and refreshed with opportunities to find out more about development support from MDY and think about your museum's New Year resolutions and forward plans for 2021-22.

Insightful, interactive and informal, come along to gain new insights from our guests, meet colleagues from the region, and connect with the MDY team. Everyone who works and volunteers in museums in our region is most welcome, including museum freelancers who want to stay connected during this time. There's no need to book, just click the link provided on the events page on the day.

### **Wednesday 13 January Developing and Delivering Health and Wellbeing**

Victoria Ryves, from Heritage Doncaster, joins us to talk about how they have developed their public offer around health and wellbeing, and Hannah Jones from Thackray Museum of Medicine talks about their work on threading medical capital throughout their lifelong learning programme.

[www.museumdevelopmentyorkshire.org.uk/event/elevenses-wednesday-13th-january](http://www.museumdevelopmentyorkshire.org.uk/event/elevenses-wednesday-13th-january).

**View the full Elevenses schedule at:**

[www.museumdevelopmentyorkshire.org.uk/event-category/elevenses-with-mdy](http://www.museumdevelopmentyorkshire.org.uk/event-category/elevenses-with-mdy).

**If you have any questions about Elevenses, please contact Alice Macpherson at:**

[alice.macpherson@ymt.org.uk](mailto:alice.macpherson@ymt.org.uk).

**If you'd like to speak about your current or emerging work at Elevenses, please contact Jo Bartholomew at:** [joanne.bartholomew@ymt.org.uk](mailto:joanne.bartholomew@ymt.org.uk).

### **Virtual Classrooms Experience with Jewish Museum London and GEM**



**Tuesday 12 January  
10.00am - 11.30am**

In this session you'll take the role of the teacher/students and we'll lead you through the experience from pre visit resources, to the workshop on the day, right through to post visit activities. This event will be a 60-minute participatory workshop followed by a 30-minute Q&A session.

**Find out more and book a place at:**

[www.eventbrite.co.uk/e/virtual-classrooms-experience-with-jewish-museum-london-and-gem-tickets-132768519215](http://www.eventbrite.co.uk/e/virtual-classrooms-experience-with-jewish-museum-london-and-gem-tickets-132768519215).

### **Yorkshire Industrial Collections Network**

**Brew Up!**

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## Researching diverse histories in industrial collections

The on-going curatorial process of developing collections knowledge and sharing this contextual information has been attracting attention in recent months. We'll explore a case study with John McGoldrick, Curator of Industrial History at Leeds Museums and Galleries, who'll be discussing 'Richer stories: hidden meanings of industrial collections'. There'll be opportunity to talk about your ideas and challenges in addressing this work, and we'll also have time for your updates and catch-ups.

**Book here:** [www.eventbrite.co.uk/e/yorkshire-industrial-collections-network-brew-up-tickets-131232013485](https://www.eventbrite.co.uk/e/yorkshire-industrial-collections-network-brew-up-tickets-131232013485).

## Dates for Your Diary

## 2021 Regional Museum Forums - save the dates now!

We are looking forward to seeing everyone at our 2021 Regional Museum Forums – you can download the full schedule with booking links here: [Download PDF](#).



Forums will be staying online during early 2021, and we have then tentatively planned to be out on sites from May onwards.

All site meetings will be run subject to Covid-secure guidelines on the date of the meeting. We will obviously adapt as the circumstances develop and will keep you updated on any changes. If site meetings prove not to be possible, then we will revert to a two-hour online meeting on the scheduled forum dates.

**All of the MDY team are really excited about the possibility of returning to face-to-face meetings in due course and getting out to museums around the region – fingers crossed!**

## Elevenes with MDY:

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## **Wednesday 20 January A New Year Collections Health check**

Alan Bentley and Dieter Hopkin will discuss how to give your collections management activity a health check – and how this can help you to decide whether to join one of MDY's development cohorts in 2021.

[www.museumdevelopmentyorkshire.org.uk/event/elevenses-wednesday-20th-january](http://www.museumdevelopmentyorkshire.org.uk/event/elevenses-wednesday-20th-january).

## **Monday 25 January Moving forwards in 2021**

Michael Turnpenny and Liz Denton will talk about MDY's learning cohorts offer for 2021-22. This is your chance to hear more, ask questions and consider which development opportunities might be best for your museum in 2021-22.

[www.museumdevelopmentyorkshire.org.uk/event/elevenses-monday-25th-january](http://www.museumdevelopmentyorkshire.org.uk/event/elevenses-monday-25th-january).

## **Monday 1 February Let's Create – understanding Arts Council England priorities**

Gillian Greaves, Relationship Manager at Arts Council England, will join us to talk about Let's Create, Arts Council England's new ten-year strategy for 2020-2030.

[www.museumdevelopmentyorkshire.org.uk/event/elevenses-monday-1st-february](http://www.museumdevelopmentyorkshire.org.uk/event/elevenses-monday-1st-february).

## **Thursday 11 February Environmental Sustainability - Climate Actions**

We'll hear from museums who are taking action to reduce their impact on the climate and improve their own organisational sustainability.

[www.museumdevelopmentyorkshire.org.uk/event/elevenses-thursday-11th-february](http://www.museumdevelopmentyorkshire.org.uk/event/elevenses-thursday-11th-february).

## **Yorkshire Accessible Museums Network**

### **Meet Up Wednesday 20 January 2021, 9.30am - 11.00am (Zoom)**

Yorkshire Accessible Museums Network (YAMN) is a group of museum professionals who want to make spaces, places and programmes more inclusive and accessible. We meet three times a year to explore good practice, and share ideas and news from within the museums sector and wider. Our first 2021 meeting has a dual focus of employability and career development, and Covid-secure inclusive reopening of places, spaces and programmes.

**To book:** [www.eventbrite.co.uk/e/yorkshire-accessible-museums-network-meeting-jan-2020-tickets-130387222693](http://www.eventbrite.co.uk/e/yorkshire-accessible-museums-network-meeting-jan-2020-tickets-130387222693).

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## Grant Funding and the State of Play

**Wednesday 20 January, 2.00pm - 3.00pm**

2020 triggered big changes in the UK grant funding landscape. In this session, we'll be sharing practical advice and guidance on how to get the most out of your grant applications when it still feels like the sands are shifting. We'll also be identifying new opportunities for securing grants from leading funders like the National Lottery, through to smaller trusts and foundations.

**Register at:** [us02web.zoom.us/webinar/register/WN\\_7TFPI-NXRGa003Vx6HE0yg](https://us02web.zoom.us/webinar/register/WN_7TFPI-NXRGa003Vx6HE0yg) or contact [Julie.day@giftedphilanthropy.co.uk](mailto:Julie.day@giftedphilanthropy.co.uk) for more information.

## Evaluating Online Learning Programmes

**Wednesday 20 January  
10.00am - 12.30pm**



This 2.5-hour course will focus on the different stages of evaluation to include theory and examples of best practice, ensuring impact measurement is central within your planning processes and piloting of new ways of working as well as your strategies for gaining feedback online.

**Find out more and book a place at:**  
[www.eventbrite.co.uk/e/evaluating-online-learning-programmes-tickets-131053952901](https://www.eventbrite.co.uk/e/evaluating-online-learning-programmes-tickets-131053952901)

## Your Development

### #BeMoreDigital Virtual Conference

**2-4 March 2021**

Looking for development tips on your digital activity? Don't miss #BeMoreDigital - a virtual conference by Charity Digital on 2-4 March 2021.

The key themes are:

- Digital Fundraising
- Digital Marketing
- Digital Strategy
- Digital Service Delivery and Operations.

[charitydigital.org.uk/events/bemoredigital-conference-2021](https://charitydigital.org.uk/events/bemoredigital-conference-2021).



## Yorkshire and North East Film Archive Director

**Salary: £50K - £55K**

We are seeking an inspirational leader to succeed our founder Director when she retires in 2021 after over thirty years in the post. This is an exciting opportunity to build on the success and achievements of the Archive to date, and to steer the organisation through its next stage of development as it transitions to digital operations and delivery to ensure this unique moving image collection is preserved, is readily accessible for people to see and enjoy, and continues to grow and flourish in the years ahead.

[Download full job description PDF.](#)

Find out more at: [www.artsjobs.org.uk/arts-job/post/director-41b4c57396](http://www.artsjobs.org.uk/arts-job/post/director-41b4c57396).

**Deadline: 5.00pm on Monday 11 January.**

## New Sheffield Museums Trust Invitations to tender

The new trust will see Museums Sheffield and Sheffield Industrial Museums Trust come together to operate six of the city's museums and heritage sites, bring great cultural experiences to the city, celebrate its historic collections and tell a compelling story of Sheffield and its people.

### Website Development

**Value: £90,000**

**Deadline: 12 noon on 25 January.**

### Consultant Support Collections Management System Review

**Fee: £5,000**

**Deadline: 12 noon on 18 January.**

### Creative Designer for DesignLab Nation project

**Fee: 30.5 days work @ £235 per day (£7,167.50 total)**

**Deadline: 12 noon on 11 January.**

### Consultant Support for Schools Programme

**Fee: £5,000**

**Deadline: 12 noon on 11 January.**

**Full details at:**

[www.museums-sheffield.org.uk/about/invitations-to-tender](http://www.museums-sheffield.org.uk/about/invitations-to-tender).



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## Museum of North Craven Life Specialist Advice (Market Research) Freelance Contract

**Fixed fee: £3,500, reporting deadline 26 March**

The aim of this post is to undertake research investigating the local and regional development planning and tourism strategy, compiling demographic and other data and recommending performance indicators for inclusion in the Trust's five-year business plan. This role is completely remote.

**Download the brief:** [www.thefolly.org.uk/wp-content/uploads/2020/12/Brief-for-Tender-Specialist-Advice-Market-Research.pdf](http://www.thefolly.org.uk/wp-content/uploads/2020/12/Brief-for-Tender-Specialist-Advice-Market-Research.pdf).

**Closing date: 10.00am on 18 January 2021.**

## Queen Street Mill Museum, Burnley Weaving Technician/Technical Demonstrator

**Salary: £19,698 - £21,748 pa  
Full time, permanent**

This role is to perform preventative maintenance, repair and overhaul of the historic textile machinery held in the collections associated with Queen Street Mill Textile Museums.

**For further information and to apply, visit:**  
[jobs.lancashire.gov.uk/in/jobs/technical-demonstrator-7186?et=SMs2E7FV](https://jobs.lancashire.gov.uk/in/jobs/technical-demonstrator-7186?et=SMs2E7FV).

**Closing date: 29 January 2021.**

## Thackray Museum of Medicine, Leeds Digital Coordinator

**Part-time, initially for 6-months  
£16K pa (equivalent to £28K full time pro-rata)**

We need to find an imaginative and experienced problem-solver to lead on the coordination of the Museum's digital outputs across its public services, commercial activities and communications – helping to identify robust and feasible digital solutions for the museum and supporting the relevant teams to develop and roll out excellent digital content. The successful candidate will have demonstrated that they can combine solid technical understanding with an empathy for the museum's public and the wider team.

**A job description and application form, along with details of a live Q&A hosted by the museum's CEO, are available at:** [thackraymuseum.co.uk/about-us/work-for-us](https://thackraymuseum.co.uk/about-us/work-for-us).

## The Peace Museum Finance Trustee

Do you have experience of charity fundraising and finance practices? We're looking for a Finance Trustee who understands charity finance, is familiar with budget calculations and wants to take a lead in the Museum's financial planning to join our Board.

Key elements of our work are educational outreach and promoting community cohesion. We use the collection of 9,000 artefacts, banners, posters and videos to inspire people to see peacemaking as an active endeavour.

**Find out more:**

[www.peacemuseum.org.uk/news/finance-trustee-vacancy](http://www.peacemuseum.org.uk/news/finance-trustee-vacancy).

## Funding Opportunities

### Developing Your Creative Practice Funding

#### Round 9 opens 11 January

The fund supports creative practitioners and museum professionals, freelancers and volunteers thinking of taking their practice to the next stage to research, have time to create new work, travel, training, develop ideas, network or find mentoring.

Grants range from £2,000 - £10,000 and can be used for research and development opportunities, building new networks, creating new work

[www.artscouncil.org.uk/DYCP](http://www.artscouncil.org.uk/DYCP).

**Deadline: Thursday 18 February.**



### Royal Numismatic Society Hardship Grants

The RNS is now offering small hardship grants to those who have been affected by the Covid-19 crisis. Anyone based in the UK whose work or study involves a significant amount of numismatic study is eligible to apply.

Ten grants of up to £500, to be used for academic or professional purposes, or living expenses, will be made to those who:

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		<p>2020;</p> <ol style="list-style-type: none"> <li>2. self-funded post graduate researchers (MA/MPhil/MSt/PhD students), especially those in their third or fourth year;</li> <li>3. PhD students whose work in their final year was affected by Covid and whose funding has now come to an end.</li> </ol> <p><b>Deadline: 15 January 2021.</b></p> <p><a href="https://numismatics.org.uk/2020/12/18/rns-hardship-grants-applications-now-open">numismatics.org.uk/2020/12/18/rns-hardship-grants-applications-now-open</a>.</p>	

## New Covid Essentials Support!

In response to the ongoing crisis and demand from museums, we are launching Covid Essentials to help you better survive now and prepare to reopen and relaunch your site.

We are encouraging projects of up to £500 with NO match funding. There is a total fund of £3,000 and we anticipate supporting around six projects.

**For speed and simplicity, we are using the existing small grant system. For the guidance notes and links to the online application form, visit:**

[bit.ly/MDY18SGApp](https://bit.ly/MDY18SGApp).

## Reopening the Small Grants Programme

We are reopening our scheme for strategic longer-term projects, offering grants of up to £3,000 (with two tiers of up to £1,000 and up to £3,000).

For full details read the guidance notes

[www.museumdevelopmentyorkshire.org.uk/wp-content/uploads/2018/06/MDY\\_Grant-GuidanceDocument-2018-Issue.pdf](https://www.museumdevelopmentyorkshire.org.uk/wp-content/uploads/2018/06/MDY_Grant-GuidanceDocument-2018-Issue.pdf)

We have a limited amount of money and encourage all interested museums to talk to their Museum Development Officer. They will be pleased to comment on potential projects for funding and assist with any queries on the paperwork.

**For details about both schemes please visit:**

[www.museumdevelopmentyorkshire.org.uk/2020/11/24/mdy-small-grants-and-covid-essentials-support-now-available](https://www.museumdevelopmentyorkshire.org.uk/2020/11/24/mdy-small-grants-and-covid-essentials-support-now-available).

## Support for Carers

If your museum wants to support you to attend an online workshop or conference but there is an obstacle, we can support your organisation with a small grant. This could pay for a support worker to take over your carer duties for an afternoon or the cost of an alternative technology that makes attending easier.

**Please [contact your MDO](#) who will be happy to talk through all opportunities.**

## And Relax...!

### Alice Recommends...

Watching this train station cat might make you nostalgic for using public transport, and also for the recent Christmas break when many of us were just as lazy and relaxed.

[imgur.com/gallery/wiwFUmY](https://imgur.com/gallery/wiwFUmY)



## Previously...

### In case you missed it...

Just in case you missed them first time round, we're listing below snippets of some of the articles published in previous ebulletins that we think you might still find useful:

#### Covid-19 Updates on MDY Website

[www.museumdevelopmentyorkshire.org.uk/category/covid-19](http://www.museumdevelopmentyorkshire.org.uk/category/covid-19).

#### Other Reopening Resources and Guidance:

- **Test and Trace Requirements in Cafes and Restaurants**  
[Download Q&A Advice Sheet](#)
- **New Table Service Regulations**  
[www.legislation.gov.uk/ukxi/2020/1029/pdfs/ukxi\\_20201029\\_en.pdf](http://www.legislation.gov.uk/ukxi/2020/1029/pdfs/ukxi_20201029_en.pdf)
- **Working Safely During Coronavirus - Government Advice**  
[www.gov.uk/guidance/working-safely-during-coronavirus-covid-19/the-visitor-economy](http://www.gov.uk/guidance/working-safely-during-coronavirus-covid-19/the-visitor-economy)

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	<p><a href="#">guidelines-opening-museums.</a></p> <ul style="list-style-type: none"> <li>• <b>AIM and Museum Development Network 'Reopening Checklist'</b> <a href="http://www.aim-museums.co.uk/museum-reopening-guidance-checklist">www.aim-museums.co.uk/museum-reopening-guidance-checklist</a>.</li> <li>• <b>EMBED – Reopening Recommendation Guidance focused on Accessibility</b> <a href="http://embed.org.uk/covid-19-reopening">embed.org.uk/covid-19-reopening</a>.</li> <li>• <b>Space for Learning - New Guidance for Learning Services</b> <a href="http://spaceforlearning.org.uk/covid-guidance">spaceforlearning.org.uk/covid-guidance</a>.</li> <li>• <b>Timed Ticketing - Quick Guide</b> <a href="#">Download a PDF copy of the guide.</a></li> </ul> <p><b>Other Previous Articles:</b></p> <ul style="list-style-type: none"> <li>• <b>ACE Brexit Transition Guide</b> <a href="http://www.artscouncil.org.uk/guidance-and-resources/brexit-information">www.artscouncil.org.uk/guidance-and-resources/brexit-information</a>.</li> <li>• <b>ACE Culture Recovery Fund</b> <a href="http://www.artscouncil.org.uk/news/culture-recovery-fund-more-support-arts-and-culture">www.artscouncil.org.uk/news/culture-recovery-fund-more-support-arts-and-culture</a>.</li> <li>• <b>ACE National Lottery Project Grants</b> <a href="http://www.artscouncil.org.uk/projectgrants">www.artscouncil.org.uk/projectgrants</a></li> <li>• <b>Digital Culture Network - Webinars and Advice Videos</b> <a href="http://www.youtube.com/channel/UC-owfPGAfecnJyW74dD_Agw">www.youtube.com/channel/UC-owfPGAfecnJyW74dD_Agw</a>.</li> <li>• <b>Financial Difficulties Toolkit</b> <a href="http://www.artscouncil.org.uk/publication/managing-financial-difficulties-guide-and-toolkit">www.artscouncil.org.uk/publication/managing-financial-difficulties-guide-and-toolkit</a>.</li> <li>• <b>Heritage Funding Directory - free guide to financial support</b> <a href="http://www.heritagefundingdirectoryuk.org">www.heritagefundingdirectoryuk.org</a>.</li> <li>• <b>Impact of Covid19 on Freelancers (Poll Results)</b> <a href="http://bit.ly/3luex4L">bit.ly/3luex4L</a>.</li> <li>• <b>Mental Health - Directory of Online Courses</b> <a href="http://www.futurelearn.com/courses/collections/support-mental-health-in-lockdown">www.futurelearn.com/courses/collections/support-mental-health-in-lockdown</a></li> <li>• <b>Museum Detox - network for museum and heritage workers who identify as of colour</b> <a href="http://www.museumdetox.org">www.museumdetox.org</a>.</li> <li>• <b>Museum and Heritage Access Survey 2020 Report</b> <a href="http://vocaleyes.co.uk/museum-and-heritage-access-survey-2020">vocaleyes.co.uk/museum-and-heritage-access-survey-2020</a>.</li> <li>• <b>Museum Wellness Network:</b> <b>supporting staff wellbeing post-lockdown:</b></li> </ul>	

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## Contributions

**Please send items for the next MDY Bulletin**

**(on Friday 15 January) to: [mdy-bulletin@ymt.org.uk](mailto:mdy-bulletin@ymt.org.uk)**

**by 5.00pm on Wednesday 13 January.**

## Contacts

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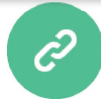
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