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## York Museums Trust **Museum Development Yorkshire**

**Latest news for week ending  
Friday 22 January 2021**

**In this Issue**

Dear <<First Name>>

Here's hoping that you, your colleagues, homes, museums and collections are all safe and dry. Storm Christoph is a good reminder to us to look at our Emergency Plans again.

This week our bulletin has a ton of opportunities for your museum to take advantage of including [knowledge transfer](#), [being innovative](#) and [how to secure MDY support](#) for your museum. It also looks to be recruitment season with a raft of exciting jobs ([including with MDY](#)).

And finally, good luck to all those applying to the Culture Recovery Fund!

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### **News and Notices**

#### **Everyday Innovation – March 2021**

##### **Register by 31 January**

**Interested in joining one of our best, new training courses?! Read on ...**

In the past year, museums have had to innovate more and faster than ever before. Are you looking for help to embed the best aspects of innovative thinking and behaviours into your museum? Or are you aware that your museum needs to change and wondering how to do things in new ways? Everyday Innovation is the development opportunity for you!

*"This fascinating and engaging course challenged us to think differently and alter our*

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Following two successful programmes, with innovation expert Dr Jo North, we are re-running this very popular two-day, online course delivered by the University of York on Wednesday 10 and Wednesday 17 March 2021.

Places are limited to 6 museums only. Each museum must commit the same 2 participants to attending both days, and working together (remotely) for a couple of hours in between. The course is suited to museums of all sizes. This opportunity is delivered free of charge and is limited to non-NPO museums in Yorkshire and the Humber.

**To find out more [download the PDF](#), and to register your interest in joining (by 31 January 2021), [complete the online form](#).**

## Culture Health and Wellbeing Awards 2021

The Culture Health and Wellbeing Alliance are offering awards in the following categories: Collective power; Practitioner Wellbeing; and Climate.

They are looking for projects, organisations and people who have led the way through lockdown or are learning from this challenging time to build a better future. At least some of the project / programme needs to have taken place since March 2020 and the national lockdown but work that began before and has had to adapt, or work developed directly in response to the lockdown is also accepted.

**Find out more and apply at:**

**[www.culturehealthandwellbeing.org.uk/get-involved/chwa-2021-awards](http://www.culturehealthandwellbeing.org.uk/get-involved/chwa-2021-awards).**

**Submission deadline: 5.00pm on Friday 12 February.**



## Obituary Dame Margaret Weston DBE, FMA (1926-2021)

Dame Margaret Weston died on 12 January 2021 aged 94. She was a remarkable figure in the world of museums as the first woman in the UK to run a national museum and a pioneer in sharing collections across the country. While director of the Science Museum, from 1973 to 1986, she opened the first national museum outside London, the National Railway Museum in York. She also re-deployed resources from the London-focused museum to create the National Museum of Photography, Film and Television in Bradford, opened in 1983. These achievements had, and continue to have, a significant impact on the museum landscape of the Yorkshire region.

As well as creating a truly national museum group, Weston was ambitious in her collection development and took a strategic approach to collection facilities, acquiring a former airfield in Wroughton, near Swindon, to house large technological and transport objects. Weston also negotiated the transfer to the Science Museum of the Wellcome Collection of 100,000 objects, shifting the museum's emphasis from technology and physical sciences by embracing medicine.

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perhaps underestimated by others in national museums. She was direct, tough and impatient to get on with things, which she achieved by being both charming and unconventional. When she retired in 1986, the staff presented her with a motorbike as a gift.

She lived near Stroud in retirement but will be remembered by many who came across her in the Yorkshire region.

## National Portrait Gallery

### Inspiring People: Skills & Knowledge Exchange Programme

**Deadline: 29 January**

The aim of the programme is to give a diverse offer to a wide audience through different but complementary models of working. The venues worked with have ranged from very well established local authority galleries, small independent museums, birthplace museums, country houses, national museums in Wales and Scotland to volunteer run museums with very little resource.

**For further information about the programme and how to apply, [download the PDF](#).**

## Giving Days Calendar 2021

Blackbaud Europe have put together a free 2021 Giving Days Calendar for charities to download and use. The calendar highlights key giving dates, month-long initiatives, and major events and enables charities to plan their fundraising campaigns around relevant dates that align with their cause, as well as busy periods that may be best to avoid.

**The digital wall planner can be downloaded and then edited as required: [hub.blackbaud.co.uk/npinsights/giving-days-calendar-2021](http://hub.blackbaud.co.uk/npinsights/giving-days-calendar-2021).**

## Museum Development Yorkshire Support Opportunities for 2021- 2022

We recently launched our programme for the next financial year - from support with collections through to developing your offer for visitors there are lots of opportunities! The full information is available in our guidance notes, but don't forget that your [Museum Development Officer](#) is always happy to explain the content in detail and on hand to give advice on what might be the best individual approach for your museum. They'll also be able to provide a sneak preview of our cohorts that will be launched in the next month.

**The guidance notes and links to the application form are available at: [www.museumdevelopmentyorkshire.org.uk/wp-](http://www.museumdevelopmentyorkshire.org.uk/wp-)**

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We know that the needs of your museum are changing fast. For this reason, we are going to run two application rounds for support in 2021-22:

- a first round in January/February and
- a second round in late spring/early summer.

This means that you will also be able to apply for additional or different support later in the year. Support allocated in the first round could run for the entire year, but we are aiming to create additional opportunities to respond to your changing needs as the country emerges from the pandemic.

**The deadline for this round of applications is 23.59pm on 28 February. We will assess all applications in order of receipt.**

## Your Week Ahead

### Eleveneses with MDY

Don't forget to join us for Eleveneses to find out about ways that MDY can support you in 2021-22. Next week we'll be looking at our refreshed learning cohort opportunities, and in February we'll be looking at Arts Council England's new strategic framework, and ways to take action on climate change and sustainability.

Insightful, interactive and informal, come along to gain new insights from our guests, meet colleagues from the region, and connect with the MDY team. Everyone who works and volunteers in museums in our region is most welcome, including museum freelancers who want to stay connected during this time. There's no need to book, just click the link provided on the events page on the day.

#### Monday 25 January Moving forwards in 2021

Michael Turnpenny and Liz Denton will talk about MDY's learning cohorts offer for 2021-22. This is your chance to hear more, ask questions and consider which development opportunities might be best for your museum in 2021-22.

[www.museumdevelopmentyorkshire.org.uk/event/elevenses-monday-25th-january](http://www.museumdevelopmentyorkshire.org.uk/event/elevenses-monday-25th-january).

**View the full Eleveneses schedule at:**

[www.museumdevelopmentyorkshire.org.uk/event-category/elevenses-with-mdy](http://www.museumdevelopmentyorkshire.org.uk/event-category/elevenses-with-mdy).

**If you have any questions about Eleveneses, please contact Alice Macpherson at: [alice.macpherson@ymt.org.uk](mailto:alice.macpherson@ymt.org.uk).**

**If you'd like to speak about your current or emerging work at Eleveneses, please contact Jo Bartholomew at: [joanne.bartholomew@ymt.org.uk](mailto:joanne.bartholomew@ymt.org.uk).**

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## Tue 26 January, 10.30am - 4.00pm

This event will bring together people from museums, cultural and academic organisations working on migration and related themes to share best practice and learn from each other. There will be three case studies in the morning, a networking opportunity and then your choice of five discussion groups in the afternoon. A great range of content is confirmed from museums, organisations and universities in Doncaster, Newcastle, Barnsley, Leeds, Sunderland and Northumberland.

**Find out more and book a place at:**

[www.eventbrite.co.uk/e/migration-network-north-east-and-yorkshire-event-tickets-135860525489](http://www.eventbrite.co.uk/e/migration-network-north-east-and-yorkshire-event-tickets-135860525489).

## Money and Medals Network East Midlands/South West Online Training:

### Medals in Museum Collections - Part One

#### 29 January via Zoom

The session will focus on commemorative medals, art medals, and storage of museum medal collections. Whether you have been to one of our medals events before or not, all are welcome so long as you are working or volunteering with numismatic collections in a museum or other heritage institution.

**Booking is essential - to book a place please email [mmn@britishmuseum.org](mailto:mmn@britishmuseum.org) stating your name and the institution you will be representing. The Zoom meeting details will then be sent to you a day or two in advance of the training.**

## Dates for Your Diary

## 2021 Regional Museum Forums - save the dates now!

We are looking forward to seeing everyone at our 2021 Regional Museum Forums – you can download the full schedule with booking links here: [Download PDF](#).

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Forums will be staying online during early 2021, and we have then tentatively planned to be out on sites from May onwards.

All arrangements are subject to Covid restrictions at the time and place of the meeting. If able to proceed, on-site meetings will be run subject to Covid-secure guidelines on the date of the meeting.

We will keep you updated on any changes as circumstances develop. If site meetings prove not to be possible, then we will revert to a two-hour online meeting on the scheduled forum dates.

**All of the MDY team are really excited about the possibility of returning to face-to-face meetings in due course and getting out to museums around the region – fingers crossed!**

## Elevenes with MDY:

### Monday 1 February Let's Create – understanding Arts Council England priorities

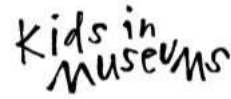
Arts Council England is a key funder of museums, and understanding their priorities is a vital step to securing funding for your museum. Gillian Greaves, Relationship Manager at Arts Council England, will join us to talk about Let's Create, their new ten-year strategy for 2020-2030.

[www.museumdevelopmentyorkshire.org.uk/event/elevenses-monday-1st-february](http://www.museumdevelopmentyorkshire.org.uk/event/elevenses-monday-1st-february).

### Thursday 11 February Environmental Sustainability - Climate Actions

Looking for ways to engage with museum audiences on climate change through your programming? Or ways to make sustainability changes in your operations? Bridget McKenzie, founding director of Climate Museum UK, will join us to talk about their work and how your museum can connect with opportunities to engage with the climate emergency. Lisa Broadest will update us on Leeds Museums & Galleries' work to develop environmental sustainability at their sites.

## Running Virtual Work-based Programmes for Young People



### Kids in Museums Training Session

**Tuesday 23 February, 10.00am - 12.15pm**

This session will explore a range of approaches to developing virtual work-based programmes for young people, including those with Special Educational Needs and Disabilities (SEND).

Kids in Museums have a special rate for freelancers and for those who have been made redundant.

**Find out more and book a place at:**

[www.eventbrite.co.uk/e/running-virtual-work-based-programmes-for-young-people-tickets-135868015893](http://www.eventbrite.co.uk/e/running-virtual-work-based-programmes-for-young-people-tickets-135868015893).

## Community Matters Funding Fair 23 - 25 March 2021

Building on the success of last year's online funding fair we are doing something a little bigger this year over three days:

- Tuesday 23 March is a day for Yorkshire and Humber funders
- Wednesday 24 March is a day of national funders
- Thursday 25 March is another day of national funders.

How this will work is each funder has been allocated a 30 minute session using Zoom to explain what funding they have and also how the application process works. There will also be an opportunity to ask questions. You will need to book separately for each session you wish to attend. Attendance is FREE with donations optional.

**Find out more and see which funders are attending each day at:**

[community-matters.org.uk/news](http://community-matters.org.uk/news).

## Your Wellbeing

### Leading Teams

Lots of us are feeling exhausted at the moment. This article has some great suggestions about how to lead when you and those around you are just tired out. We really liked the sentiment that 'Resilience is the most fundamental quality for navigating through chaos'.

[too.](#)

## Job Opportunities and Volunteering

### York Museums Trust Regional Accreditation Adviser

**Salary: £5,640 - £6,013 (£28,203 - 30,067 FTE)  
Fixed term until end March 2022 with potential extension  
to 2023, 7.4 hours (1 day) pw**

The post holder will work as part of a team to develop excellence within small and medium sized museums in the Yorkshire and Humber region by providing technical Accreditation support so that museums apply for and retain Museum Accreditation. They will also provide professional development support to Accreditation Mentors (formerly Museum Mentors).

Find out more at: [www.yorkmuseumstrust.org.uk/about-us/our-people/jobvacancies](http://www.yorkmuseumstrust.org.uk/about-us/our-people/jobvacancies) or contact Michael Turnpenny on 07917 220227 or at [Michael.Turnpenny@ymt.org.uk](mailto:Michael.Turnpenny@ymt.org.uk) for an informal discussion.

**Closing date: 9.00am on Monday 15 February.**

**Interviews will take place online on Thursday 4 March.**

### North Pennines AONB Partnership Tees-Swale Interpretation Officer

**Salary: £31,346 to £34,728 pro-rata  
Part-time (18.5 hrs pw, fixed term until Sep.2025)**

This post will lead on the interpretation elements of the 'Tees-Swale' programme on behalf of the North Pennines AONB Partnership and the Yorkshire Dales National Park Authority. Interpretation is important to this programme as it will enable more people from a wider audience to understand the natural and cultural heritage of the area and create a connection to the environment.

Find out more at:  
[www.northpennines.org.uk/what\\_we\\_do/about-us/jobs](http://www.northpennines.org.uk/what_we_do/about-us/jobs).

**Closing date: 31 January.**



## 7 week contract (February and March 2021)

The Big Draw is seeking a freelancer to undertake work that will develop the charity's capacity for increased on-line sales and digital revenue streams for 2021. They are looking for a 'hands-on' and creative individual for this role who will utilise their entrepreneurial skills and sales acumen to support their plans for the charity's sustainability.

**Find out more at:** [thebigdraw.org/opportunities](https://thebigdraw.org/opportunities).

**Deadline: 6.00pm on Wed 3 February.**

## Manchester Museum Early Career Creative Programmer

**Salary: £19,612 pro-rata at 0.8FTE (28 hrs pw)  
Fixed term contract (12 months)**

Applications are welcome for a creative, entrepreneurial and enthusiastic Early Career Creative Programmer with an understanding of South Asian performing arts, history and culture, and a love of performance and live art. This role is designed for someone at the beginning of their career, with between two and five years of experience, who has begun to develop their own artistic or creative practice and is from a lower socio-economic background.

**Find out more at:**

[www.museum.manchester.ac.uk/about/getinvolved/jobs](https://www.museum.manchester.ac.uk/about/getinvolved/jobs).

**Closing date: 12 noon on 4 February.**

**Interviews will be held on Monday 15 and Tuesday 16 February.**

## British Deaf History Society (BDHS) Freelance Curator of Heritage & Collection Care

**Fee: £15,750 (for 7 months full-time, payable monthly)**

BDHS are seeking a candidate for a new role of Curator for Heritage and Collection Care with experience of leading and developing new projects in a museum, gallery or other relevant environment.

**To find out more and request an application form, email:** [info@bdhs.org.uk](mailto:info@bdhs.org.uk).

**Closing date: 5.00pm on Friday 5 February.**

**Interview date via Zoom: Tuesday 16 February.**

## Association of Independent Museums (AIM) Director (Chief Executive)

**Salary: c.£65K**

AIM are seeking a strong, commercial and innovative new Director to build on the support we offer our members, championing and enhancing the Association's strategic agenda and influence amongst funders, policy-makers, sector leads and government bodies.

Our ideal candidate will have a genuine and evidential commitment towards diversity and inclusion, demonstrate integrity and present evidence of strong but sensitive commercial discipline, including fundraising and initiating external partnerships.

**Find out more at:** [www.aim-museums.co.uk/aim-director-vacancy](http://www.aim-museums.co.uk/aim-director-vacancy).

**Deadline: 8 February.**

## Yorkshire Wildlife Trust Wilder Communities Engagement Officer (Living Seas, Flamborough)

**Salary: £24K**

Are you creative, resourceful and experienced in designing and delivering dynamic public engagement programmes? Do you have a passion for our marine environment and enjoy the challenge of transforming technical information into accessible experiences that resonate and inspire? If so, you could be the Wilder Communities Engagement Officer that our Supporter Engagement Team are looking for.

**Find out more at:**

[www.ywt.org.uk/jobs/wilder-communities-engagement-officer-living-seas](http://www.ywt.org.uk/jobs/wilder-communities-engagement-officer-living-seas).

**Deadline: 9.00am on Tuesday 9 February.**

**Interviews: Wednesday 24 February.**

## National Videogame Museum/ The BGI Curator, Sheffield



**Salary: £22K - 24K depending on  
experience  
Full time, 12 months**

The BGI, charity number 1183530, is looking for a Curator to contribute to ongoing

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The new role will also be responsible for liaising with the museum's local community and partners and will report directly to the Programme Manager.

**More information:** [thenvm.org/jobs](https://thenvm.org/jobs).

**Closing date: 12 February.**

## Funding Opportunities

### MDY Funding:

#### New Covid Essentials Support!

In response to the ongoing crisis and demand from museums, we've launched Covid Essentials to help you better survive now and prepare to reopen and relaunch your site. We are encouraging projects of up to £500 with NO match funding.

**For speed and simplicity, we are using the existing small grant system. For the guidance notes and links to the online application form, visit:**

[bit.ly/MDY18SGApp](https://bit.ly/MDY18SGApp).

#### Small Grants Programme

We are reopening our scheme for strategic longer-term projects, offering grants of up to £3,000 (with two tiers of up to £1,000 and up to £3,000).

**For full details read the guidance notes**

[www.museumdevelopmentyorkshire.org.uk/wp-content/uploads/2018/06/MDY\\_Grant-GuidanceDocument-2018-Issue.pdf](https://www.museumdevelopmentyorkshire.org.uk/wp-content/uploads/2018/06/MDY_Grant-GuidanceDocument-2018-Issue.pdf)

**For details about both schemes please visit:**

[www.museumdevelopmentyorkshire.org.uk/2020/11/24/mdy-small-grants-and-covid-essentials-support-now-available](https://www.museumdevelopmentyorkshire.org.uk/2020/11/24/mdy-small-grants-and-covid-essentials-support-now-available).

#### Support for Carers

If your museum wants to support you to attend an online workshop or conference but there is an obstacle, we can support your organisation with a small grant. This could pay for a support worker to take over your carer duties for an afternoon or the cost of an alternative technology that makes attending easier.

**Please [contact your MDO](#) who will be happy to talk through all opportunities.**

And Relax...!

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## Burns Night 220th Anniversary

It's almost Burns Night! And we aren't talking about Montgomery Burns of Springfield either. This year is the 220th anniversary of the first ever Burns Supper and the National Trust for Scotland are celebrating with the 'Burns Big Night In' featuring music, poetry, celebrities, and entertainment from Burns Birthplace:

[burnsbignightin.org](http://burnsbignightin.org).



If you don't have any haggis to hand, Wikibooks has a recipe to try at home. Be warned - it is not for the faint of heart:

[en.wikibooks.org/wiki/Cookbook:Haggis](http://en.wikibooks.org/wiki/Cookbook:Haggis).

For the herbivores amongst us, I recommend having a go at a much simpler recipe without any messy innards - not traditional but it is tasty:

[www.theguardian.com/lifeandstyle/wordofmouth/2012/jan/25/burns-night-supper-vegetarian-haggis](http://www.theguardian.com/lifeandstyle/wordofmouth/2012/jan/25/burns-night-supper-vegetarian-haggis).

*Michael Turnpenny, Head of Museum Development*

## Previously...

### In case you missed it...

Just in case you missed them first time round, we're listing below snippets of some of the articles published in previous ebulletins that we think you might still find useful:

#### Covid-19 Updates on MDY Website

[www.museumdevelopmentyorkshire.org.uk/category/covid-19](http://www.museumdevelopmentyorkshire.org.uk/category/covid-19).

#### Other Reopening Resources and Guidance:

- **Guidance for Archives - Planning Your Reopening:**  
[www.nationalarchives.gov.uk/archives-sector/our-archives-sector-role/coronavirus-update](http://www.nationalarchives.gov.uk/archives-sector/our-archives-sector-role/coronavirus-update).
- **Updated DCMS Guidance on Volunteering:**  
[www.gov.uk/guidance/enabling-safe-and-effective-volunteering-during-coronavirus-covid-19](http://www.gov.uk/guidance/enabling-safe-and-effective-volunteering-during-coronavirus-covid-19).
- **Culture Restart Kit from Indigo**  
[www.indigo-ltd.com/culture-restart-toolkit](http://www.indigo-ltd.com/culture-restart-toolkit).
- **Working Safely During Coronavirus - Government Advice**  
[www.gov.uk/guidance/working-safely-during-coronavirus-covid-19](http://www.gov.uk/guidance/working-safely-during-coronavirus-covid-19).

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- **NMDC good practice guide on reopening Museums**  
[www.nationalmuseums.org.uk/coronavirus-update/nmdc-good-practice-guidelines-opening-museums](http://www.nationalmuseums.org.uk/coronavirus-update/nmdc-good-practice-guidelines-opening-museums).
- **AIM and Museum Development Network 'Reopening Checklist'**  
[www.aim-museums.co.uk/museum-reopening-guidance-checklist](http://www.aim-museums.co.uk/museum-reopening-guidance-checklist).
- **EMBED – Reopening Recommendation Guidance focused on Accessibility**  
[embed.org.uk/covid-19-reopening](http://embed.org.uk/covid-19-reopening).
- **Space for Learning - New Guidance for Learning Services**  
[spaceforlearning.org.uk/covid-guidance](http://spaceforlearning.org.uk/covid-guidance).
- **Timed Ticketing - Quick Guide**  
[Download a PDF copy of the guide](#).

### Other Previous Articles:

- **ACE Culture Recovery Fund**  
[www.artscouncil.org.uk/news/culture-recovery-fund-more-support-arts-and-culture](http://www.artscouncil.org.uk/news/culture-recovery-fund-more-support-arts-and-culture).
- **Advice on Holding Meetings Online or by Telephone**  
[www.gov.uk/guidance/coronavirus-covid-19-guidance-for-the-charity-sector](http://www.gov.uk/guidance/coronavirus-covid-19-guidance-for-the-charity-sector).
- **Digital Culture Network - Webinars and Advice Videos**  
[www.youtube.com/channel/UC-owfPGAfecnJyW74dD\\_Agw](http://www.youtube.com/channel/UC-owfPGAfecnJyW74dD_Agw).
- **Easy Read Marketing Guide**  
[weareunlimited.org.uk/accessible-marketing-guide](http://weareunlimited.org.uk/accessible-marketing-guide).
- **Financial Difficulties Toolkit**  
[www.artscouncil.org.uk/publication/managing-financial-difficulties-guide-and-toolkit](http://www.artscouncil.org.uk/publication/managing-financial-difficulties-guide-and-toolkit).
- **Guidance for Trustees from Charity Commission**  
[www.gov.uk/government/news/regulators-new-5-minute-guides-will-support-charity-trustees-to-meet-duties](http://www.gov.uk/government/news/regulators-new-5-minute-guides-will-support-charity-trustees-to-meet-duties).
- **Impact of Covid19 on Freelancers (Poll Results)**  
[bit.ly/3luex4L](http://bit.ly/3luex4L).
- **Mental Health - Directory of Online Courses**  
[www.futurelearn.com/courses/collections/support-mental-health-in-lockdown](http://www.futurelearn.com/courses/collections/support-mental-health-in-lockdown)
- **Museum Detox - network for museum and heritage workers who identify as of colour**  
[www.museumdetox.org](http://www.museumdetox.org).

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- **Museum Wellness Network: supporting staff wellbeing post-lockdown:**  
[www.museumsassociation.org/museum-practice/08062020-supporting-museum-workforce-wellbeing-post-lockdown](http://www.museumsassociation.org/museum-practice/08062020-supporting-museum-workforce-wellbeing-post-lockdown).
- **Online Abuse - A Toolkit for the Sector**  
[www.thespace.org/resource/online-abuse-toolkit-cultural-sector](http://www.thespace.org/resource/online-abuse-toolkit-cultural-sector).

## Contributions

**Please send items for the next MDY Bulletin**

**(on Friday 29 January) to: [mdy-bulletin@ymt.org.uk](mailto:mdy-bulletin@ymt.org.uk)**

**by 5.00pm on Wednesday 27 January.**

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