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York Museums Trust Museum Development Yorkshire

Latest news for week ending
Friday 11 December 2020

In this Issue

Dear <<First Name>>

Sunset is about to get later but days are still getting shorter which means it is almost time for the MDY Bulletin Christmas break! Ali will soon be putting her feet up by the fire and enjoying a mince pie so get your stories to her ready for the [last bulletin of 2020!](#)

There are a raft of events coming up before and after Christmas with some great sessions looking at [diversity and accessibility](#) as well as some forthcoming application deadlines for '[Heritage Focus](#)' and '[Steps to Sustainability](#)' - get those bids in before you put your socks out for Santa. If, like me, you can't watch injections even if it is a cute video, head over to the [Peace Museum](#) and see how they set up a great crowdfunding campaign.

Finally, join us for some festive cheer on the last [Elevenes](#) of 2020. I'm keen to meet anyone who has followed Ryedale Folk Museum's recipe for gingerbread and lived to tell the tale!

- [News & Notices](#)
- [Your Week Ahead](#)
- [Dates for Diaries](#)
- [Job Opportunities](#)
- [Funding](#)
- [Your Wellbeing](#)
- [And Relax...!](#)
- [Previously...](#)
- [Contacts](#)

Contributions

Events Listings

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News and Notices

An Appeal from the Museums Association:

From Maggie Appleton, MA President: 'Since the pandemic hit, we've worked hard to support our members and their fantastic museums with content, events, advice, funding, and support networks - as well as making the case to governments and funders on the critical need for financial support. As a small independent charity that receives no funding from governments, we need the support of individual members to continue our work. So I am writing to ask if you would consider joining us now to support us at this critical time.'

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that means you can join for just £3.68 a month.

Individual members receive many benefits, including access to Museums Journal, practical advice and professional development, and our members free entry card for when times get better. Joining will help to ensure that the only independent organisation for all museums can continue to make the case on their behalf. We know that these are difficult times for many in the sector, but if you can, please support us to support our wonderful museum community'.

Find out more: www.museumsassociation.org/join/individual-membership.

This special offer ends on 16 December.

Fundraising News

The Peace Museum in Bradford have launched a crowdfunder as the latest stage in their plans to find and develop a new museum site. They are about half way to their £20,000 target! It is really worth checking out how they have developed their ask.



Find out more at: www.crowdfunder.co.uk/thepeacemuseum.

Kids in Museums Christmas Competition

Kids in Museums

Kids in Museums (KiM) are holding a Christmas Competition for families on Instagram and Facebook.

To win a Christmas bundle, KiM are inviting people to create a little version of their favourite museum they wish they could visit – be it a drawing or something more creative.

The competition can help museums, especially those in Tier 3, engage with their visitors and get them to share their favourite parts of their local museum.

Find out more at: www.facebook.com/KidsInMuseums.

The competition ends on Thursday 17 December.



Thursday 17 December, 11.00am - 12.30pm

Just like Christmas itself, we've been talking about it for weeks and now the big day is almost here – and we're making frantic, final preparations! Don't forget - there are four Christmas prizes to be won from Betty's of Harrogate!



To participate in Christmas Elevenses with MDY, please:

- Join us in your favourite Christmas/winter jumper or other Christmassy accessories – Santa hats, glasses, earrings, beard baubles, tinsel - the more the merrier!
- Stock up on a mince pie for Michael's Mince Pie Moment
- Have an old-school pen and paper handy for the MDY mini Christmas Quiz.

To enter our competitions:

- **Dieter's Christmas Challenge:** Send by Tuesday 15th to dieter.hopkin@ymt.org.uk or bring along an image of your favourite museum Christmas object to share and tell.
- **Alice's Christmas Bake-Off:** Bake a historic Christmas recipe before Elevenses and bring your goodies along to show, taste and talk about live!
- **Bentley's Christmas Background:** Either tastefully curate (optional!) some Christmas decorations in your real background or download yourself a virtual Christmas background* for MS teams – [find out how here](#) and [view some samples here](#).

**Probably best suited to those with a strong broadband signal because virtual backgrounds use a lot of signal strength.*

Dieter's Christmas Challenge

We'll be sharing pictures and stories of all the museum Christmas Objects sent in. If you have a Christmas object to share on the day, either email dieter.hopkin@ymt.org.uk or tell us in the chat at the start of the meeting. A prize for the favourite object on the day!

[Jump to 'And Relax...' to see a small selection of objects received so far.](#)

Alice's Christmas Bake-Off

You can find traditional recipes shared by colleagues on [our website here](#) or feel free to bake your own favourite! We have received some very intriguing recipes this week – Calderdale Museums Service have sent a recipe for a vinegar cake from a Wesleyan church pamphlet from 1916, and Barnsley Museums have sent a recipe for an eggless Christmas cake from their WW2 collection. The eggs were omitted to allow for rationing, but if you swap the milk for a plant based alternative, you can make a perfect vegan Christmas pudding. Wakefield Museums have sent a Georgian recipe for chocolate wine, which looks fantastic. Thank you to Katie McAdam, Ally Beckett, and Louise Bragan for the contributions.

To take part, please bake before Elevenses and bring your goodies along to show, taste and talk about live. A prize for the bake we would all love to taste! (If it looks so good that we can almost taste it, be prepared for recipe requests...).

Michael's Mince Pie Moment

2020 has been about being together apart... so stock up on your favourite mince pie, and let's all enjoy coffee and mince pie together at around 11:45am.

Bentley's Christmas Background

Cameras on for those with a special virtual Christmas background, so we can all admire the scenery. And cameras on for those with a real-life Christmas background they'd like to share. Ahhh! A prize for the group's favourite Christmas background!

MDY Mini Christmas Quiz

Forget the Hollywood hills, we've gone silver screen to find the glitz and glamour of music, film and TV that links to the museums of Yorkshire and Humber. Have pen and paper handy to write down your answers and tot up your scores. Strictly honest self-scoring please! A prize for the top scorer.

If you're missing out on your usual Christmas party fun, we hope you can join us for some festive merry-making! See you there, don't forget your mince pie...

www.museumdevelopmentyorkshire.org.uk/event/elevenses-thursday-17th-december.



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Teg Sector Support Webinar: Practicalities of touring in the 'new normal'

Wednesday 16 December, 1.30pm

Sector professionals will share their insight and experience of adapting their touring practices to operate in a rapidly changing environment. You'll have the opportunity hear about changes to courier practices, exhibition transport and planning, and how national and international touring practices may have to change in response to global shifts and new priorities for the cultural sector.

Book your place at: tegsectorsupportwebinardec2020.eventbrite.co.uk.

Dates for Your Diary

Yorkshire Industrial Collections Network

Brew Up!

Wednesday 13 January 2021, 3.00pm - 5.00pm

Researching diverse histories in industrial collections

The on-going curatorial process of developing collections knowledge and sharing this contextual information has been attracting attention in recent months. We'll explore a case study with John McGoldrick, Curator of Industrial History at Leeds Museums and Galleries, who'll be discussing 'Richer stories: hidden meanings of industrial collections'. There'll be opportunity to talk about your ideas and challenges in addressing this work, and we'll also have time for your updates and catch-ups.

Book here: www.eventbrite.co.uk/e/yorkshire-industrial-collections-network-brew-up-tickets-131232013485.

Yorkshire Accessible Museums Network

Meet Up

Wednesday 20 January 2021, 9.30am - 11.00am (Zoom)

Yorkshire Accessible Museums Network (YAMN) is a group of museum professionals who want to make spaces, places and programmes more inclusive and accessible. We meet three times a year to explore good practice, and share ideas and news from within the museums sector and wider. Our first 2021 meeting has a dual focus of employability and career development, and Covid-secure inclusive reopening of places, spaces and programmes.

To book: www.eventbrite.co.uk/e/yorkshire-accessible-museums-network-meeting-jan-2020-tickets-130387222693.

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Kids in Museums Training Day Thursday 21 January 2021, 10.00am - 12.30pm

During this virtual training event, participants will:

- understand the barriers SEND families face when visiting museums
- explore examples of best practice in museums for welcoming SEND families
- share top tips for how to start and embed work in your organisation.

There are a limited amount of £5 or 'pay what you can' tickets for those who have been made redundant or are facing financial difficulties. Please contact getintouch@kidsinmuseums.org.uk to book.

Find out more at:

www.eventbrite.co.uk/e/welcoming-families-with-special-educational-needs-and-disabilities-send-tickets-130553792909.

Job Opportunities and Tenders

Beacon Museum Whitehaven Consultancy Opportunity (Audience Development Project)

Fee: £5,000, contract starts 1 Feb 2021 with 6-week timescale

The Beacon Museum aims to develop a five-year audience development strategy that addresses and informs all aspects of the museum's activity: shop, exhibitions, events, learning and engagement programmes, marketing and visitor services. This project will also include a comprehensive analysis of The Sellafeld Story with recommendations for redevelopment of the 2nd floor in keeping with the overall context of the whole museum.

[Download the full brief to find out more](#) or email pamela.telford@copeland.gov.uk.

Closing date: 4 January 2021.

Museum Development Yorkshire Equality, Diversity and Inclusion Consultancy

Request to Quote

Museum Development Yorkshire are inviting proposals for a consultancy contract to support us in enabling museums in Yorkshire and The Humber to better understand, embed and champion equality, diversity and inclusion as core to all areas of our work.

To find out more [download the tender document](#).

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Funding Opportunities

Heritage Compass

Deadline: 16 December



This new business support programme funded by NLHF gives small and medium heritage organisations essential skills in business planning, audience and stakeholder development, leadership, and change management. Through free training courses, symposiums, e-learning and mentoring, the programme focuses on sustainability and long-term solutions for your organisation.

The deadline for the second round of applications is 16 December and the programme will start in late January 2021. Find out more and download the Recruitment Pack at: www.artsfundraising.org.uk/heritage-compass.

Steps to Sustainability

New programme to help museums facing financial constraints



Starting in February 2021, this new National Lottery Heritage Fund programme (delivered by the Social Enterprise Academy), will provide a pathway of support to address the increasing financial pressures faced by heritage organisations. The 14 month programme will help organisations build stronger partnerships and become more comfortable with the commercial aspects of running a heritage organisation.

Round 1 is open to Yorkshire applicants now and the programme costs £50 per person (£100 per organisation if two people are attending).

Find out more and download an application pack at: your.socialenterprise.academy/course/view.php?id=407.

New Covid Essentials Support!

In response to the ongoing crisis and demand from museums, we are launching Covid Essentials to help you better survive now and prepare to reopen and relaunch your site. We are encouraging projects of up to £500 with NO match funding. There is a total fund of £3,000 and we anticipate supporting around six projects.

For speed and simplicity, we are using the existing small grant system. For the guidance notes and links to the online application form, visit: bit.ly/MDY18SGApp.

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We are reopening our scheme for strategic longer-term projects, offering grants of up to £3,000 (with two tiers of up to £1,000 and up to £3,000).

For full details read the guidance notes

www.museumdevelopmentyorkshire.org.uk/wp-content/uploads/2018/06/MDY_Grant-GuidanceDocument-2018-Issue.pdf

We have a limited amount of money and encourage all interested museums to talk to their Museum Development Officer. They will be pleased to comment on potential projects for funding and assist with any queries on the paperwork.

For details about both schemes please visit:

www.museumdevelopmentyorkshire.org.uk/2020/11/24/mdy-small-grants-and-covid-essentials-support-now-available.

Support for Carers

If your museum wants to support you to attend an online workshop or conference but there is an obstacle, we can support your organisation with a small grant. This could pay for a support worker to take over your carer duties for an afternoon or the cost of an alternative technology that makes attending easier.

Please [contact your MDO](#) who will be happy to talk through all opportunities.

Your Wellbeing

The Secret Theatre

This Christmas, Scottish Ballet will bring the magic of the theatre right into your home with our first feature film. Characters from popular festive ballets, the worlds of the Snow Queen and the Sugar Plum Fairy collide when the theatre bursts into life. In this spectacular, feature-length film, you'll be treated to an extraordinary show.

The Secret Theatre will premiere on Monday 21 December at 6.00pm and be available online until Thursday 24 December at 11.59pm.

Tickets are FREE and must be booked in advance.

www.scottishballet.co.uk/event/the-secret-theatre.



And Relax...!

Alice Recommends...

To celebrate the rollout of the Covid-19 vaccine this week, take a look at this video of a doctor distracting a baby while giving a vaccine injection. It's impossible to watch without smiling.

[Doctor Distracts Baby From Shots With Goofy Song - 991775 - YouTube.](#)

Dieter's Christmas Objects Challenge

Dieter's Christmas presents sack has received a bumper number of contributions - thank you all! Choosing a very small selection to include here has been very challenging but here they are. Some were a bit quirky and reflect how things have changed over the years; a couple pick up on earlier postings and one seems quite shocking 60 years on! We will try to incorporate them all in our Christmas Elevenes session and postings.

Christmas Tree Decoration from Wakefield Museums

From Stephanie Webb: an early plastic Christmas tree decoration in the form of 'bunnykins' made in Japan in c.1920s/30s



Carolling Card from Colne Valley Museum

From Anne Lord: 'These decorated cards, c.4" x 2½", were delivered by carol singers in the Colne Valley as they went round the village on Christmas Eve. The set of cards was donated by a lady in her eighties: "I have a dim idea that cards such as these were left by singers who started singing 'Christians Awake' at people's door. Never before the clock struck 12. They were collected Christmas morning I think, or maybe Boxing Day. It is a long time ago."

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'Further research confirmed this and in a copy of Colne Valley Carols* we found a description of the carol singers' traditions: "years ago carol singers set out from Carr Lane at 11.30pm then returned to the Sunday School around 2.00am on Christmas morning for pie and peas. Being suitably refreshed, the singers moved to Manchester Road side of the valley, and on completion a final carol was sung around the Christmas tree at around 5.00 am. The more energetic members, after snatching a few hours sleep, went door to door collecting for chapel funds, which ended at 11.00 am."

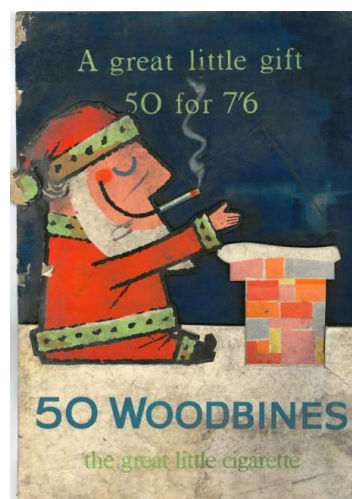
'*The villages in the Colne Valley each have their own special carol, mostly written by local people, although often using a well-known tune. I have fond memories of teaching this carol (from Meltham) to my class.'

Wills Cigarette Pack from Barnsley Museums (1960s?)

From Tracey Hebron. (Dieter: 'I have to confess that I can still remember teenage youths wanting cigarettes for Christmas!')

Enjoy!

To be in with a chance of winning a prize, send details of your best Christmas object to: dieter.hopkin@ymt.org.uk by Tuesday 15 December.



[Previously...](#)

[In case you missed it...](#)

the articles published in previous ebulletins that we think you might still find useful:

Covid-19 Updates on MDY Website

www.museumdevelopmentyorkshire.org.uk/category/covid-19.

Other Reopening Resources and Guidance:

- **Test and Trace Requirements in Cafes and Restaurants**
[Download Q&A Advice Sheet](#)
- **New Table Service Regulations**
www.legislation.gov.uk/ukxi/2020/1029/pdfs/ukxi_20201029_en.pdf
- **Working Safely During Coronavirus - Government Advice**
www.gov.uk/guidance/working-safely-during-coronavirus-covid-19/the-visitor-economy
- **NMDC good practice guide on reopening Museums**
www.nationalmuseums.org.uk/coronavirus-update/nmdc-good-practice-guidelines-opening-museums
- **AIM and Museum Development Network 'Reopening Checklist'**
www.aim-museums.co.uk/museum-reopening-guidance-checklist
- **EMBED – Reopening Recommendation Guidance focused on Accessibility**
embed.org.uk/covid-19-reopening
- **Space for Learning - New Guidance for Learning Services**
spaceforlearning.org.uk/covid-guidance
- **Timed Ticketing - Quick Guide**
[Download a PDF copy of the guide](#)

Other Previous Articles:

- **ACE Brexit Transition Guide**
www.artscouncil.org.uk/guidance-and-resources/brexit-information
- **ACE National Lottery Project Grants**
www.artscouncil.org.uk/projectgrants
- **ACE 'Developing Your Creative Practice' Fund**
www.artscouncil.org.uk/DYCP
- **Digital Culture Network - Webinars and Advice Videos**
www.youtube.com/channel/UC-owfPGAfecnJyW74dD_Agw
- **Financial Difficulties Toolkit**
www.artscouncil.org.uk/publication/managing-financial-difficulties-

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		<ul style="list-style-type: none"> • Heritage Funding Directory - free guide to financial support www.heritagefundingdirectoryuk.org. • Impact of Covid19 on Freelancers (Poll Results) bit.ly/3luex4L. • Mental Health - Directory of Online Courses www.futurelearn.com/courses/collections/support-mental-health-in-lockdown • Museum Detox - network for museum and heritage workers who identify as of colour www.museumdetox.org. • Museum and Heritage Access Survey 2020 Report vocaley.es.co.uk/museum-and-heritage-access-survey-2020. • Museum Wellness Network: supporting staff wellbeing post-lockdown: www.museumsassociation.org/museum-practice/08062020-supporting-museum-workforce-wellbeing-post-lockdown. 	
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<p>Please send items for the next MDY Bulletin to:</p> <p>mdy-bulletin@ymt.org.uk</p> <p>by 5.00pm on Wednesday 16 December.</p>			
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Find out more

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