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York Museums Trust Museum Development Yorkshire

Latest news for week ending Friday 6 November 2020

Dear <<First Name>>

2020 is really keeping us on our toes, isn't it? The team at MDY are here to try and bring together the best advice for museums and to support you and your museums as you try to keep moving forward.

This week we have the [latest information](#) on lockdown, furlough and guidance on looking after your museum and its collections.

We also have an update on [MDY returning to face-to-face working](#), and details on how to get involved with Museum Takeover Day on 20 November.

If you would like to join our [Audience Champions cohort](#), please get in touch as soon as possible - there are only 2 places remaining!

There is also a distinct digital theme this week, with MDY Elevenses on Monday featuring [DIY Digital Storytelling](#), a link to the [MA's Digital Innovation and Engagement Fund](#), plus webinars, events and helpful resources...read on to find out more.

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MDY Update

New National Restrictions

The Government announced new national restrictions as a result of Covid-19; from Thursday 5 November until Wednesday 2 December museums and galleries must close to the public.

Please read the [guidance from DCMS](#) on the Department for Digital, Culture Media and Sport's website and the [legislation here](#). DCMS will be updating its guidance and we

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MDY support - The team remain available remotely for our usual range of support. MDY will also work to make our remote support accessible to all. We have created this [new Covid section on our website](#). We have a series of 'Elevenses' coming up before our next round of forum meetings - see our [training and events page](#).

Your financial sustainability - Now is the time to reassess your cash flow projections. We can support you. This [useful Excel template](#) is from the Culture Recovery Fund guidance.

If your museum is at risk of insolvency over the next six months, please contact us by email or [via this form](#). MDY and ACE want to make DCMS aware of museums at risk. We can then work together to help you.

Remember, **Arts Council National Lottery Project grants** are open for applications! Currently you don't need to find match funding. For more information look at the [Arts Council National Lottery Project Grants website](#).

MDY Small Grants will reopen shortly, if there are smaller projects that will help you prepare to reopen and recover. The application form is on the [landing page of our website](#).

Staff costs - The government has new guidance on the [furlough scheme and economic support news pages](#).

Caring for your volunteers - Specific government advice on volunteering will be updated on the [DCMS volunteering guidance page](#). The www.heritagevolunteeringgroup.org.uk is a great source of advice.

Caring for your collection - The Collections Trust has produced a [resource list for collections in lockdown](#).

Caring for your audiences - If you are planning to develop online or digital resources have a look at the [Digital Culture Network's website](#) for a range of guides, toolkits and practical advice.

There are sources of inspiration out there but as a quick refresh, our [Celebrating Museums 2020](#) is a great place to start.

Finally, if there is something we can do to help your museum through the coming month, please [get in touch by phone or email](#), follow us on [@MusDevYorks](#); [@ace_thenorth](#) and sign up to the [MDY ebulletin](#).

News and Notices

MDY Return to Face to Face Working

Thank you to everyone who responded to our survey about returning to face-to-face working. Whilst our short-term plans have been overtaken by the return to lockdown, the survey results will inform our procedures for safe face-to-face working when this is possible.

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communications. We will also be aiming to make our remote working practices increasingly accessible and inclusive, e.g. by varying some of our networking meeting times.

Looking forwards to the lifting of lockdown, we will initially prioritise individual site visits where these are integral to the support being provided, where the service cannot be delivered remotely, and where this can be done safely.

We will also plan for some Covid-safe, face-to-face group meetings from spring 2021, in the cautious hope that these will be possible.

We have gained a new appreciation of some of the benefits of online contact, but we still very much appreciate the value of meetings in person, and look forward to this being possible. In the meantime, we will continue developing our own skills and practices around remote delivery, from phone calls to group video calls.

Please let us know if you are having difficulties in accessing our support remotely, or if you have suggestions for improvements, by contacting your own MDO, or mdyoffice@ymt.org.uk.

Museum Takeover Day on Friday 20 November!



Don't be put off with lockdown – you can still join museums across the country with a virtual Takeover event!

For lots of creative ideas on how to connect with audiences 'socially distanced' checkout the Kids in Museums website:

kidsinmuseums.org.uk/resources/how-to-hold-a-takeover-day-with-social-distancing.

Develop Your Audiences with Us...

Last chance - only 2 places left!

This audience development programme will be delivered free of charge to your museum by The Audience Agency. Training will be through a series of short online sessions over twelve months, starting in December.

Participants will:

- Understand the benefits of visitor surveying using Audience Finder
- Learn how to implement visitor surveying using Covid-safe practices
- Learn how to produce an Audience Development Plan
- Understand how to use visitor data and wider population data to target and develop audiences

For more information or to express an interest in joining, please email by Friday 20 November to: joanne.bartholomew@ymt.org.uk.

Your week Ahead

Elevenses With MDY

We're back in the swing with Elevenses, welcoming a new series of guests for a coffee time conversation. Insightful, interactive and informal, gain new insights from our guests, meet colleagues from the region, and connect with the MDY team. Everyone who works and volunteers in museums in our region is most welcome, including museum freelancers who want to stay connected and in the conversation during this time. Our days vary so please [check the schedule](#), save the date, and join us using the link to MS Teams.

Make time for Elevenses! See you there...

Monday 9 November DIY Digital: Spinning Stories on the Web

Richard Moss, from Museum Crush and Culture24, joins us to talk about how to develop digital stories and content from your museum collections, and why the internet is the place to share your unique museum stories. With questions, discussion and ideas about how to develop your museum's stories online.

www.museumdevelopmentyorkshire.org.uk/event/elevenses-monday-9th-november.



Free Webinar:

How to Succeed on #MuseumShopSunday Monday 9 November, 3.00 - 4.00pm

In an effort to support cultural institutions, the Association for Cultural Enterprises is organising **#MuseumShopSunday** on **29 November**, with the aim of giving museums

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If you would like to prepare for the 29 November event, register for the free webinar and learn more about the initiative at:
culturalenterprises.org.uk/museum-shop-sunday.

Dates for Your Diary

Eleveneses with MDY:

Thursday 19 November Diversifying Volunteering

Ben Marsh, from Barnsley Museums and Gin Jacobucci from the Science & Media Museum, join us to talk about how they have diversified their range of volunteering activities. Come along for inspiration, ideas and answers on how you might engage with different volunteers and how it might move your museum forwards.

www.museumdevelopmentyorkshire.org.uk/event/elevenses-thursday-19th-november.

Monday 23 November Museums Go Outdoors!

Sarah Thomas, from Ilkley Manor House Museum and Philippa Wood from Burton Constable Hall, join us to talk about how Covid risks have prompted them to re-think use of their outdoor spaces. Join us to hear how some museums are taking their offer outside and think about your own opportunities.

www.museumdevelopmentyorkshire.org.uk/event/elevenses-monday-23rd-november.

Wednesday 2 December Diversity and Inclusion: Diverse histories in natural history collections

Miranda Lowe, trustee of York Museums Trust, and a Principal Curator & Museum Scientist at The Natural History Museum, joins us to talk about her work on identifying and sharing diverse stories in natural history collections. A chance to ask questions and discuss how you could move diversity and inclusion forwards at your museum.

www.museumdevelopmentyorkshire.org.uk/event/elevenses-wednesday-2nd-december.

Thursday 10 December Learning Lessons: Bridging the Digital Divide

Laura Travis, from Museums Sheffield, joins us to talk about their non-digital learning offer, launched while the world was shifting online, and other on-going alternatives to digital delivery. This is a great opportunity to discuss how we can bridge the digital divide, for people in need of support.

www.museumdevelopmentyorkshire.org.uk/event/elevenses-thursday-10th-december.



Webinar Series

The first series of webinars from the Rebuilding Heritage programme are now open for booking. The webinars respond to the theme 'Ways Out of Crisis' and will provide advice and tips for organisations on the most effective ways to approach leadership, business planning, and communications and marketing in challenging and uncertain times.

- **11 November**, 10.30am – 12.00pm: Crisis Communications
- **20 November**, 11.00am – 12.15pm: Governance During Challenging Times
- **26 November**, 11.00am – 12.30pm: Maximising your Fundraising
- **10 December**, 2.00pm – 3.15pm: Business Planning in Uncertain Times.

More information and booking at: rebuildingheritage.org.uk/booking-now.

Winter Webinar 1 from Gifted Philanthropy

Recovery and Resilience

Tuesday 17 November, 2.00pm – 3.00pm

Advice on how to keep your fundraising on track and make sure that you're equipped to thrive amidst continuing uncertainty. Understand the benefits of undertaking a short, sharp Recovery Audit and when appropriate, investing in a more comprehensive Fundraising Strategy Review. The aim is to give you the confidence and capacity to face the next set of development challenges with the tools you need to succeed.

Register at:

us02web.zoom.us/webinar/register/WN_E0fx9gmwS96RuPcXlQCNSw

or contact Julie.day@giftedphilanthropy.co.uk for more information.

Print on Demand Webinar 18 November

Join the Digital Culture Network's Tech Champion for eCommerce, Emma Roberts, along with leading experts for a free 1 hour webinar as they discuss their top tips and best practice for implementing a successful and profitable Print on Demand solution.

digitalculturenetwork.org.uk/events/everything-you-need-to-know-about-print-on-demand.

Decolonising Natural Science Collections

**NatSCA Online Conference
19 November**



The conference will explore decolonisation work with

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The event is free for NatSCA members. Registration details and the full programme can be found at: natsca.org/natsca2020.

Jobs Opportunities and Tenders

National Videogame Museum, Sheffield Programme Manager

Salary: £27K - £32K depending on experience

The BGI is looking for a Programme Manager to manage the Curatorial team at the National Videogame Museum, ensuring the team delivers high quality exhibitions and events.

www.le.ac.uk/museumstudies/Jobs2/full_job_descriptions/58557.htm.

Closing date: 13 November.

All Saints Church, York Project Manager

Salary: £15,600

Part Time, 2 days pw; fixed term (40 months)

All Saints North Street is a Grade I listed medieval church with an exceptional collection of stained glass. This project will restore the stained glass windows and make stonework repairs around them. A heritage engagement programme will run alongside the capital works.

All enquiries and a full job description are available from David Titchener at david.titchener@icloud.com.

Closing date: 12 November.

Funding Opportunities

Support for Carers

We know there are loads of exciting CPD (Continuing Professional Development) opportunities out there now. We also know that there are barriers, attitudes and issues that can make it difficult for you to take part.

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for a support worker to take over your carer duties for an afternoon or the cost of an alternative technology that makes attending easier.

Before Covid-19 hit, we planned to offer bursaries to support adaptations or costs associated with dependent care provision for people to attend conferences. There are similar challenges now conferences are online. We don't have an answer but we want to help, please [contact your MDO](#).

Museums Association Digital Innovation and Engagement Fund

The MA have partnered with UK Research and Innovation and The Liminal Space to launch a £200,000 fund of grants up to £50,000 for institutional members of the MA.

www.museumsassociation.org/funding/digital-innovation-and-engagement-fund.

Your Wellbeing

New Ways November

Covid is restricting our lives, but we can still find ways to make progress. This month, the Action for Happiness calendar encourages everyone to keep learning and trying out new and creative ways to overcome frustrating situations.



Download it at: www.actionforhappiness.org/calendars.

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Developing Digital

If you are planning to develop digital resources during lockdown we'd recommend looking at the Digital Culture Network (DCN)'s website for a range of guides, toolkits and practical advice.

digitalculturenetwork.org.uk.



**Digital Culture
Network**



And Relax...!

Alice Recommends...

During the first lockdown spring was in full bloom and many of us enjoyed spending more time in nature. The weather is not likely to be quite so appealing this time around, so why not bring the outdoors, indoors?

Here is a list of winter growing ideas to bring nature into your home:

mrplantgeek.com/2020/11/04/20-winter-lockdown-growing-ideas.



Previously...

In case you missed it...

Just in case you missed them first time round, we're listing below snippets of some of the articles published in previous ebulletins that we think you might still find useful:

- **Audience Agency 'Bounce Forward' Events**
www.theaudienceagency.org/bounce-forwards-events.
- **Cleaning and Disinfecting Historic Surfaces Guidance**
historicengland.org.uk/coronavirus/historic-places/cleaning-disinfecting-historic-surfaces.

Museum Reopening Guidance:

- **Test and Trace Requirements in Cafes and Restaurants**
[Download Q&A Advice Sheet](#)
- **New Table Service Regulations**
www.legislation.gov.uk/uksi/2020/1029/pdfs/uksi_20201029_en.pdf
- **Face coverings - updated guidance**
www.gov.uk/government/publications/face-coverings-when-to-wear-one-and-how-to-make-your-own/face-coverings-when-to-wear-one-and-how-to-make-your-own.
- **Working Safely During Coronavirus - Government Advice**
www.gov.uk/guidance/working-safely-during-coronavirus-covid-19/the-visitor-economy
- **NMDC good practice guide on reopening Museums**
www.nationalmuseums.org.uk/coronavirus-update/nmdc-good-practice-guidelines-opening-museums.
- **AIM and Museum Development Network 'Reopening Checklist'**
www.aim-museums.co.uk/museum-reopening-guidance-checklist.
- **Visit Britain consumer mark, 'We're Good To Go'**
www.visitbritain.org/business-advice/were-good-go-industry-standard.
- **EMBED – Reopening Recommendation Guidance focused on Accessibility**
embed.org.uk/covid-19-reopening.
- **Space for Learning - New Guidance for Learning Services**
spaceforlearning.org.uk/covid-guidance.
- **Timed Ticketing - Quick Guide**
[Download a PDF copy of the guide](#).

Other Previous Articles:

- **ACE Brexit Transition Guide**
www.artscouncil.org.uk/guidance-and-resources/brexit-information.
- **AIM History Makers Scheme (EOIs by 14 Dec)**
www.aim-museums.co.uk/for-aim-members/grants/aim-biffa-award-

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Contributions

Please send items for the next MDY Bulletin to:

mdy-bulletin@ymt.org.uk

by 5.00pm on Wednesday 11 November.

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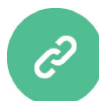
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If you're unsure which of our team to contact, please email mdyoffice@ymt.org.uk and your message will be forwarded to the correct person.

**Spread the word**

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Find out more

Check out our website at: www.museumdevelopmentyorkshire.org.uk.

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