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York Museums Trust Museum Development Yorkshire

Latest news for week ending
Friday 30 October 2020

In this Issue

Dear <<First Name>>

Its half-term, Halloween is nearly here and the clocks have changed already! Time for a look at our round-up of the best opportunities for museums and those who work in them.

In this bulletin we reveal the [next round of Elevenses](#) events showcasing best practice with a focus on practical ideas.

MDY are launching new opportunities including [support for those attending online conferences](#). Don't forget Museums Association Conference is next week.

Also, don't forget the [Developing Your Creative Practice](#) (DYCP) fund is open to all museums staff. The latest round closes 14 November - there are 2 more rounds in the New Year.

[Mooch](#) down through this week's edition to find the [top places in Yorkshire for ghost spotting](#) and a great little blog uncovering modernist gems around the North of England.

- [News & Notices](#)
- [Your Week Ahead](#)
- [Dates for Diaries](#)
- [Job Opportunities](#)
- [Funding](#)
- [Lockdown Initiatives](#)
- [Your Development](#)
- [And Relax...!](#)
- [Previously...](#)
- [Contacts](#)

Contributions

Events Listings

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News and Notices

Develop Your Audiences with Us...

It's never been more important to understand your audiences, and we have two spare places remaining on our Audience Champions cohort!

This audience development programme will be delivered free of charge to your museum by The Audience Agency. Training will be through a series of short online sessions over twelve months, starting in December.

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- Understand the benefits of visitor surveying using Audience Finder
- Learn how to implement visitor surveying using Covid-safe practices
- Learn how to produce an Audience Development Plan
- Understand how to use visitor data and wider population data to target and develop audiences

For more information or to express an interest in joining, please email by Friday 20 November to: joanne.bartholomew@ymt.org.uk.

Support for Carers

Why Don't You Just Switch Off Your Computer and Go and Do Something Less Boring Instead? Can we help?

We know there are loads of exciting CPD (Continuing Professional Development) opportunities out there now. We also know that there are barriers, attitudes and issues that can make it difficult for you to take part.

If your museum wants to support you to attend an online workshop or conference but there is an obstacle, we can support your organisation with a small grant. This could pay for a support worker to take over your carer duties for an afternoon or the cost of an alternative technology that makes attending easier.

Before Covid-19 hit, we planned to offer bursaries to support adaptations or costs associated with dependent care provision for people to attend conferences. There are similar challenges now conferences are online. We don't have an answer but we want to help, please [contact your MDO](#).

The National Archives New Covid-19 Impact Survey

The National Archives (TNA) is now running a second survey to develop a fuller understanding of the pandemic's continued effect on the archives sector. The survey is open to archive services and consultants or freelancers.

TNA will use this information to track trends and support the sector. They will also use the evidence in order to convey the sector's needs and to influence policy with Government.

www.smartsurvey.co.uk/s/7TUY06.

Closing date: Friday 4 December.



Museum and Heritage

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Vocaley, StageText and Autism in Museums have published their report: the Museum and Heritage Access Survey 2020. Most respondents stated that they would like to visit museums and heritage sites more regularly, and the top three things selected as enablers for this were:

- more access information
- more accessible events
- better staff awareness.

vocaleyes.co.uk/museum-and-heritage-access-survey-2020.

Museum and Heritage Access 2020 survey

Matthew Cock Claire Madge Melanie Sharpe

“As bars, the office and museums are slowly reopening across the world, it would be easy to go back to business as usual – to forget what society has learnt, to abandon the minority now that the majority are catered for. Major theatres have already stopped their online showings. Employees working from home are starting to feel insecure about losing their jobs. But if we all have to go through this crisis, society may as well make some gains along the way. The new normal could be more accessible than the old.”

Frances Ryan, 14 August 2020

VOCALYES

StageTEXT



Call for Papers:

NatSCA Conservation Twitter Conference

The Natural Sciences Collections Association (NatSCA) are welcoming abstracts for the NatSCA Conservation Twitter conference to be held in January 2021. The subject of each submission can be as diverse as the field of natural history itself, from storage projects, preventative work, treatments, new innovations, or to how recent world health events are shaping the way we work with collections.

www.natsca.org/conservation-2021.

Deadline for submissions: 30 November.



Your Week Ahead

Elevenes With MDY

We're back this week, welcoming a new series of guests for a coffee time conversation. Insightful, interactive and informal, gain new insights from our guests, meet colleagues from the region, and connect with the MDY team. Our days vary so please [check the schedule](#), save the date, and join us using the link to MS Teams.

Make time for Elevenes! See you there...

Thursday 5 November Environmental Sustainability: Climate Actions

Fiona Rosher, from the Dales Countryside Museum, joins us to talk about environmental sustainability initiatives implemented at their site. Join us for ideas, questions and discussion about how helping the planet could also help your museum.

Monday 9 November DIY Digital: Spinning Stories on the Web

Richard Moss, from Museum Crush and Culture24, joins us to talk about how to develop digital stories and content from your museum collections, and why the internet is the place to share your unique museum stories. With questions, discussion and ideas about how to develop your museum's stories online.

www.museumdevelopmentyorkshire.org.uk/event/elevenses-monday-9th-november.



Dates for Your Diary

Elevenses with MDY:

Thursday 19 November Diversifying Volunteering

Ben Marsh, from Barnsley Museums, joins us to talk about how they have diversified their range of volunteering activities. Come along for inspiration, ideas and answers on how you might engage with different volunteers and how it might move your museum forwards.

www.museumdevelopmentyorkshire.org.uk/event/elevenses-thursday-19th-november.

Monday 23 November Museums Go Outdoors!

Sarah Thomas, from Ilkley Manor House Museum, joins us to talk about how Covid risks have prompted them to re-think use of their outdoor spaces. Join us to hear how some

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Wednesday 2 December **Diversity and Inclusion: Diverse histories in natural history collections**

Miranda Lowe, trustee of York Museums Trust, and Principal Curator & Museum Scientist at The Natural History Museum, joins us to talk about her work on identifying and sharing diverse stories in natural history collections. A chance to ask questions and discuss how you could move diversity and inclusion forwards at your museum.

www.museumdevelopmentyorkshire.org.uk/event/elevenses-wednesday-2nd-december.

Thursday 10 December **Learning Lessons: Bridging the Digital Divide**

Laura Travis, from Museums Sheffield, joins us to talk about their non-digital learning offer while the world was shifting online, and on-going alternatives to digital delivery. How can we bridge the digital divide for people in need of support?

www.museumdevelopmentyorkshire.org.uk/event/elevenses-thursday-10th-december.

FED Workshops:

Limited number of free places for Yorkshire and Humber FED members - all other tickets £6.



Value-led Experience Design **10 Nov, 10.00am - 1.00pm**

tinyurl.com/yx9g9n5a.

Museum Accessibility: Beyonds Lifts and Braille Guides **15 Dec, 10.00am - 12 noon**

tinyurl.com/y3dpfn8h.

Jobs Opportunities and Tenders

Salford Heritage Services **Freelance Digital Learning Consultant**

Salary: £11,250 incl. VAT & expenses
Fixed term until end March 2021 (approx. 45 days work)

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programme for schools and families, through which learners can engage with museum collections, expert educators, and inspirational learning experiences. You will manage this process, working in partnership with Learning, Marketing and IT colleagues as well as local teachers to ensure relevance and need.

salfordcommunityleisure.co.uk/work/vacancies.

Closing date: 5.00pm on Friday 6 November.

Victoria Baths, Manchester Finance Manager

Salary: £18,271 (pro-rata)

Part-time: 21 hrs pw

The post holder will undertake comprehensive and specialist financial tasks for the organisation and the role covers a variety of duties. You will need to have a thorough understanding and working knowledge of QuickBooks and Excel, plus very good organisational, problem solving and communication skills, with the ability to set up and maintain accurate office finance systems.

www.victoriabaths.org.uk/restoration.

Closing date: 6.00pm on Sunday 8 November.

Locomotive Conservation & Learning Trust Interpretation Suite Installer

Total project budget: c.£75K

The Locomotive Conservation & Learning Trust (LCLT) is in partnership with the Stainmore Railway Company (SRC) to restore, operate and interpret the unique North Eastern Railway (NER) locomotive No 65033 at the SRC's base at Kirby Stephen East railway station. No 65033 will form part of an immersive environment within the historic station building.

[Download further details](#) or email helen.ashby23@sky.com.

Closing date: 30 November.

Funding Opportunities

Weston Jerwood Creative Bursaries 2020-22

Fellowship applications are now open for the Weston Jerwood Creative Bursaries 2020-2022 programme, which will support 50 salaried jobs in arts and cultural organisations

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and develop.

The first job opportunities are now open for applications, with the rest to be added between now and March 2021.

jerwoodarts.org/projects/weston-jerwood-creative-bursaries-2020-22.

Lockdown Initiatives

Museums Sheffield from Home Online Exhibition

Art for Change: Black British Artists and Activism in the 1980s

With the Graves Gallery currently closed, Museums Sheffield are continuing to bring the city's visual art collection to visitors at home. In celebration of Black History Month, their new online exhibition takes its inspiration from three works by Tam Joseph, Donald Rodney and Marlene Smith on display in gallery 4. Art for Change explores an important part of the city's collection – a key grouping of works by Black British artists practising in the 1980s whose work powerfully highlighted and challenged racism and discrimination.

www.museums-sheffield.org.uk/about/museums-sheffield-from-home/art-for-change-black-british-artists-and-activism-in-the-1980s.



Your Development

Data Privacy and Online Security

**10 & 16 November
9.45am - 1.00pm**



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This detailed online course is designed for anybody interested in data privacy and security and who would like to develop their skills and knowledge. The workshop will take place across two, half day sessions. It is aimed at individuals wanting to learn about their roles and responsibilities and how they can help to embed compliance in their organisation, particularly during Covid-19, home and remote working.

Free. Maximum of 25 delegates, selected by application process (only 1 application per organisation).

charitydigital.org.uk/heritage-digital-events/heritage-workshops-data-privacy-and-online-security.

How to Write Great Applications

**10 & 17 November
10.00am - 12.30pm**



Fee: £50-£75 (+ VAT)

This online course explores the key skills needed to write strong applications to win funding from Trusts and Foundations. There has never been a more important time to learn how to communicate your story to funders and to stand out from the crowd. The course is aimed at those new to writing applications from trusts and foundations, or for those just looking for a refresher in a key aspect of fundraising following the Covid-19 crisis.

artsfundraising.org.uk/courses/how-write-great-applications.

Free Webinars from Association for Cultural Enterprises

A series of new webinars have been added to our Autumn events programme, featuring discussions with key figures in the tourism and cultural sector, as well as an introduction to mental health in the workplace. Upcoming events include:



- **6 November:** In Conversation with Tim Reeve, COO of the V&A
- **16 November:** The Tourism View: Five Months On
- **29 November:** Museum Shop Sunday

View all the events at: culturalenterprises.org.uk/whats-on.

NB: some events are free to members only

Discover Dearne: Free Webinars Open to Heritage Sector Organisations

Discover Dearne is delivering the NLHF's Emergency Fund on behalf of Barnsley

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project featuring a series of free webinars.



Recovery Planning: Good Practice Guidance on Helping You Recover and Plan for the 'New Normal'

Thursday 12 November, 11.00am - 12noon

This workshop will provide participants with useful information, signposting, top tips and best practice on planning for the future taking into consideration your existing plan structure and framework, how you have adapted to a new way of working, who your audiences are, how you engage them, and what strategic, and operational considerations you need to include within your new plan moving forward.

Partnerships & Collaborations: Do Yours Have a Shared Understanding, Commitment and Trust? **26 November, 11.00am - 12noon**

This workshop will provide you with a 'whistlestop' tour of the pros and cons of working in partnership as well as the different types of partnerships you can develop. It will also provide you with top tips on key areas you need to consider when considering going into partnership with another organisation/s regardless of whether it is a financial partnership, project partnership, or social partnership.

To find out more about these webinars, or to register to attend (and receive a Zoom link), please email discoverdearne@barnsley.gov.uk.

And Relax...!

Alice Recommends...

As Halloween is almost upon us I thought I would give you something spooky this week. Read this article about the most haunted buildings in Yorkshire and the ghosts and ghouls who live in them – there are quite a few familiar museums on the list!

www.higgytop.com/news/most-haunted-places-in-yorkshire.



Modern Moch

Modern moch is a blog of short walks around bits of often neglected modernist architecture and products. It started around Greater Manchester but explorations have included [Rotherham](#), [Doncaster](#) and more recently, [Bradford](#).

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You can subscribe to receive newly published blogs by email at:
modernmooch.com.

Previously...

In case you missed it...

Just in case you missed them first time round, we're listing below snippets of some of the articles published in previous ebulletins that we think you might still find useful:

Reopening Resources:

- **Audience Agency 'Bounce Forward' Events**
www.theaudienceagency.org/bounce-forwards-events.
- **Cleaning and Disinfecting Historic Surfaces Guidance**
historicengland.org.uk/coronavirus/historic-places/cleaning-disinfecting-historic-surfaces.

Museum Reopening Guidance:

- **Test and Trace Requirements in Cafes and Restaurants**
[Download Q&A Advice Sheet](#)
- **New Table Service Regulations**
www.legislation.gov.uk/uksi/2020/1029/pdfs/uksi_20201029_en.pdf
- **Face coverings - updated guidance**
www.gov.uk/government/publications/face-coverings-when-to-wear-one-and-how-to-make-your-own/face-coverings-when-to-wear-one-and-how-to-make-your-own.
- **Working Safely During Coronavirus - Government Advice**
www.gov.uk/guidance/working-safely-during-coronavirus-covid-19/the-

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		<ul style="list-style-type: none"> • NMDC good practice guide on reopening Museums www.nationalmuseums.org.uk/coronavirus-update/nmdc-good-practice-guidelines-opening-museums. • AIM and Museum Development Network 'Reopening Checklist' www.aim-museums.co.uk/museum-reopening-guidance-checklist. • Visit Britain consumer mark, 'We're Good To Go' www.visitbritain.org/business-advice/were-good-go-industry-standard. • EMBED – Reopening Recommendation Guidance focused on Accessibility embed.org.uk/covid-19-reopening. • Space for Learning - New Guidance for Learning Services spaceforlearning.org.uk/covid-guidance. • Timed Ticketing - Quick Guide Download a PDF copy of the guide. <p>Other Previous Articles:</p> <ul style="list-style-type: none"> • ACE Brexit Transition Guide www.artscouncil.org.uk/guidance-and-resources/brexit-information. • AIM History Makers Scheme (EOIs by 14 Dec) www.aim-museums.co.uk/for-aim-members/grants/aim-biffa-award-history-makers. • ACE National Lottery Project Grants www.artscouncil.org.uk/projectgrants • ACE 'Developing Your Creative Practice' Fund www.artscouncil.org.uk/DYCP. • Digital Culture Network - Webinars and Advice Videos www.youtube.com/channel/UC-owfPGAfecnJyW74dD_Agw. • Financial Difficulties Toolkit www.artscouncil.org.uk/publication/managing-financial-difficulties-guide-and-toolkit. • Mental Health - Directory of Online Courses www.futurelearn.com/courses/collections/support-mental-health-in-lockdown • Museum Detox - network for museum and heritage workers who identify as of colour www.museumdetox.org. • Museum Freelance Survey Findings View the full survey report. 	

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www.museumsassociation.org/museum-practice/08062020-supporting-museum-workforce-wellbeing-post-lockdown

Contributions

Please send items for the next MDY Bulletin to:

mdy-bulletin@ymt.org.uk

by 5.00pm on Wednesday 4 November.

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If you're unsure which of our team to contact, please email mdy@mdy.org.uk and your message will be forwarded to the correct person.



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