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# York Museums Trust Museum Development Yorkshire

# Latest news for week ending Friday 4 September 2020

Dear <<First Name>>

\*\*Submissions for next week's bulletin should be sent to <a href="mailto:mdy-bulletin@ymt.org.uk">mdy-bulletin@ymt.org.uk</a> by 5pm on Wed 9 September\*\*

As we move into September and a new school year the MDY team are back from summer breaks in various parts of the UK ready to bring you an autumn of events and support. Book now for the next round of forums. We have the return of a more focused themed once a week Elevenses, next up - Funding on 10 September.

Our partnership with the Art Fund is offering grants between £3,000 and £10,000 and we are offering one to one grant support sessions - book now!

We also want to improve how we communicate with you and how you feel about restarting MDY face to face meetings to hear your views and have two short surveys for you to complete.

Elsewhere, you can release your inner geek, with <a href="www.geekculture.com">www.geekculture.com</a>, get up to speed with <a href="TikTok">TikTok</a> or join the Museums Association looking at the <a href="Future of Museums">Future of Museums</a> after this turbulent year. You can then relax watching <a href="wild-museums">wild hamsters!</a>

We are still keen to hear your views about our communications. If you have any ideas how we can improve and any changes you would like to see in Elevenses as we prepare to relaunch in September, please email <a href="mailto:lily.wilks@ymt.org.uk">lily.wilks@ymt.org.uk</a>.

Please do keep telling us about your successes and problems - either directly by phone or email or shared at Elevenses. If you're not sure who to email, send to <a href="mailto:mdyoffice@ymt.org.uk">mdyoffice@ymt.org.uk</a> and we will try to help or redirect as

In this Issue

In this Issue

- News & Notices
- Reopening Resources
- · Your Week Ahead
- <u>Dates for Your</u>
   <u>Diary</u>
- FundingOpportunities
- Lockdown
   Initiatives
- Your Development
- Job Opportunities
- Your Wellbeing
- And Relax...!
- Previously...
- Contacts

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support in these changing times.

Please check our website regularly for further information and don't forget to follow us on Twitter <a href="MusDevYorks"><u>@MusDevYorks</u></a>. Please also encourage others in your organisation to subscribe to this bulletin.

## **News and Notices**

## **MDY Needs Your Help!**

### **Electronic Communications**

We are reviewing our electronic communications and would love it if you could help by completing this survey by end of 14 September, and passing it on to any colleagues so we can get as many responses as possible. It should only take around 15 minutes to complete with options to save and come back to it if needed. It is entirely confidential so you can be completely honest when responding, there are no right or wrong answers!

Thank you in advance for completing it: <a href="https://www.news.com/s.asp?k=159853939987">wh1.snapsurveys.com/s.asp?k=159853939987</a>.

### **Return to Face-to-Face Working**

To help us plan a return to face-to-face working, we would be grateful for your responses to a short survey. This will inform our planning for one-to-one work with you, as well as an eventual return to group meetings. In particular, we would like to identify museums that will be able to host group meetings safely while restrictions are required.

Survey link: wh1.snapsurveys.com/s.asp?k=159904811027.

Rest assured that while restrictions persist, we will continue to offer a variety of options for you to engage with us safely or remotely.

# **150 FREE Museums Association Inclusive Memberships**

## **Application deadline: 4 September**

We recognise that the barriers faced by individuals with protected characteristics in the workplace have been exacerbated during this crisis. As part of our wider work towards creating a more inclusive sector, the Benevolent Fund has allocated funding to cover the cost of MA Essential Membership to 150 individuals who face barriers due to:

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- Socio-economic background.
- Gender identity or sexual orientation (LGBTQ).

These inclusive memberships are for new members.

Membership will allow you access to our virtual annual Conference taking place 2-6 November, regular webinars, our Museum Essentials online learning course, as well as to all the usual Essential membership benefits.

### Find out more at:

<u>updates.museumsassociation.org/2VBX-12M4Q-</u> B816762F4DC7E54644P6IX4E560DD6DE79E57E/cr.aspx

## **Collections Innovation and Engagement Grants**

## **Expressions of Interest by 14 September**

The MA is now accepting new expressions of interest for the Collections Innovation and Engagement grants. These grants of up to £90K over two years are available for outstanding ideas that make a strong link between the collection, the people you want to work with, and the activities and context of your organisation.

A shortlist of projects will be invited to make a full application within 8 weeks alongside those shortlisted back in March. They strongly recommend you seek advice from staff at the MA before applying to ensure the project is a good fit, if you would like to discuss your idea, get in touch with Sarah Briggs, <a href="mailto:sarah@museumsassociation.org">sarah@museumsassociation.org</a>.

Further information about the grants can be found on their website. <a href="https://www.museumsassociation.org/funding/esmee-fairbairn-collections-fund">www.museumsassociation.org/funding/esmee-fairbairn-collections-fund</a>.

# **Art Fund's Respond and Reimagine Grants Final Round**

The final round of Art Fund's 'Respond and reimagine grants' is now open and if you apply by Monday 12 October you will get a decision by 9 November 2020.

These new grants aim to help museums, galleries and cultural organisations respond to immediate challenges connected to the Covid-19 crisis, and offer support to adapt and reimagine ways of working for the future.

<u>www.artfund.org/supporting-museums/programmes/respond-and-reimagine-grants</u>.

# **European Heritage Awards / Europa Nostra Awards**

The European Heritage Awards / Europa Nostra Awards, supported by Creative Europe, are Europe's highest honour in the field of heritage. The Awards recognise excellence in conservation projects and in research; celebrate the most dedicated

Up to 30 remarkable heritage achievements from all over Europe are awarded in the 2021 edition. Up to four laureates will receive a Grand Prix and €10,000 each; one will be granted the Public Choice Award, chosen through an online vote conducted by Europa Nostra. In addition, two 'Ilucudare Special Prizes' will be awarded to one of the applications for excellence in heritage-led innovation and international relations. All the winners will be celebrated at a special European Heritage Awards Ceremony.

Application deadline: 1 October 2020 (UK organisations are eligible to apply).

#### Find out more at:

www.europeanheritageawards.eu.

## **Reopening Resources**

MDY recognises that every museum will be making a decision on when to reopen based on their own individual situation, involving a multitude of different factors. We are mindful that museums are at different stages in this process, and resources are aimed at both supporting museums to make an informed choice about reopening, and providing tips and advice to those who continue to evolve their new operations as staff, volunteers and visitors return to on site.

## Your Week Ahead

# **MDY Elevenses: September Refresh!**

Our September refresh is continuing next week with Funding Focus on Thursday 10 September at 11.00am.

## **Thursday 10 September - Funding Focus**

Michael will highlight current opportunities from Arts Council England's Cultural Recovery Fund, and the Museum Development Network and Art Fund Covid-19 Recovery Funding. He will be joined by experienced fundraisers from Yorkshire Sculpture Park, The Ropewalk and consultant Gerardine Mulcahy, with some top tips for the current situation.

### Join in using the link to MS Teams at:

<u>www.museumdevelopmentyorkshire.org.uk/event/elevenses-thursday-10th-september</u>.

Insightful, interactive and informal, Elevenses offers a great chance to connect with the MDY team and meet your colleagues from around the region and provides a onehour, online session of:

- Insight and tips on relevant topics
- Interaction, questions and discussion across the group

MDY Elevenses vary between Mondays and Thursdays to enable more people to access the sessions around shift patterns, part-time working and fixed commitments, so please **check the schedule** and save the date.

Make time for Elevenses! See you there...

### Coming up:

- Monday 14 September Access: Ask the Expert
   Following on from our Re-Opening training, a chance to explore barriers to inclusive practice being created by Covid-secure requirements and how to tackle them, with access consultant Phil Chambers.

   <a href="https://www.museumdevelopmentyorkshire.org.uk/event/elevenses-monday-14th-september">www.museumdevelopmentyorkshire.org.uk/event/elevenses-monday-14th-september</a>.
- Monday 21 September Keeping it Family-Friendly
   Laura Bedford, from Kids in Museums, joins us for an update with their latest
   advice on keeping your museum family-friendly during Covid-19 restrictions.
   Hosted by Liz Denton, catch up on current thinking in family-friendly practice
   with colleagues from around the region.

   <u>www.museumdevelopmentyorkshire.org.uk/event/elevenses-monday-21st-september</u>.



# **#BeMoreDigital**

## 8-10 September, 9.00am - 12.30pm

Join Charity Digital's live sessions for short livestreams about how to develop your digital activity, including:

• The pressures of a new working world and becoming a more digitally-driven organisation

Find out more at: chase.live.

# **Dates for Your Diary**

# **Yorkshire Industrial Collections Network Brew-up! meeting**

## Wed 16 September, 3.00pm - 4.30pm

For this next meeting we are fortunate in having Steph Mastoris, Director of the National Waterfront Museum in Swansea presenting his thoughts about 'Industrial Museums and Identity' reflecting on a number of projects undertaken by the museum in recent years. There will also be a chance to share information and news about your organisations.

To get involved the meeting book a free ticket and the link for the meeting on MS Teams will be sent to you.

<u>www.eventbrite.co.uk/e/yorkshire-industrial-collections-network-brew-up-tickets-115088773620.</u>

## MDY Regional Museum Forum Meetings Autumn 2020

It's time for our autumn forum meetings! We'll welcome guest speakers on our chosen theme, provide updates from MDY, and have time for questions, conversation and catch-ups with colleagues.

All forum meetings will be held online via Microsoft Teams for this round, 3.00pm - 5.00pm on the scheduled dates. You are welcome to attend any meetings which are relevant to you.

# **East Riding and Northern Lincolnshire Regional Museums Forum**

# Thur 17 September, 3.00pm - 5.00pm Financial Fine-tuning

In uncertain times, making sure you have a robust grasp of your museum's financial position has never been more important. Check that you can:

- Assess whether you need to apply for emergency funding support
- Read your balance sheet, understand your cashflow, check your liquidity, and select an approach to budgeting
- Make your management accounts work for you

## **South Yorkshire Regional Museums Forum**

# Thur 24 September, 3.00pm - 5.00pm Valuing Our Volunteers

- Take a health check on your volunteer management practices
- Discuss how to develop your volunteers and volunteering opportunities to meet new challenges.

Book here: <a href="https://www.eventbrite.co.uk/e/online-south-yorkshire-museums-forum-tickets-90770524081">www.eventbrite.co.uk/e/online-south-yorkshire-museums-forum-tickets-90770524081</a>.

## **North Yorkshire Regional Museums Forum**

# Tue 6 October, 3.00pm - 5.00pm Developing Digital Capability

- Understand how to plan a collections digitisation project
- Discuss how and why to develop your digital delivery.

Book here: <u>www.eventbrite.co.uk/e/north-yorkshire-museums-forum-tickets-89036970977.</u>

## **West Yorkshire Regional Museums Forum**

# Wed 21 October, 3.00pm - 5.00pm Being Innovative

- · Understand theories and practice around 'being innovative'
- Hear from museums who have been implementing innovation training for the past year.

Book here: <u>www.eventbrite.co.uk/e/online-west-yorkshire-museums-forum-tickets-89037576789</u>.

# **Heritage Digital Online Workshop**

# Copyright and Suppliers: How to Get the Rights You Need in New Digital Content

## 17 September, 11.00am - 12.00pm

This session is most useful for anyone working in a heritage organisation who is responsible for managing suppliers/contractors or making decisions about how their organisation delivers programmes and activities. It is particularly relevant for those working with collections-based heritage.

No previous knowledge of copyright is required.

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protection and licensing, providing support to the heritage and arts sectors.

#### Find out more and book a place at:

<u>charitydigital.org.uk/heritage-digital-webinars/heritage-digital-webinars/copyright-and-suppliers-how-to-get-the-rights-you-need-in-new-digital-content.</u>

## The Future of Museums – Perspectives from 2020

### Monday 21 September, 5.30pm - 7.00pm

The future for museums and their communities has never been so filled with trepidation and possibility. What changes have already happened and will need to continue as Museums reopen following the experience of the pandemic? Are these changes cosmetic, or are we actively addressing the inequities that Covid-19 revealed to all? And, perhaps most importantly, what kind of museums do our communities need now and for the future?

Join Sharon Heal, Director of the Museums Association in conversation with Elaine Heumann Gurian, Senior Museum Consultant in the USA, Reyahn King, Chief Executive of York Museums Trust and Arike Oke, Managing Director at Black Cultural Archives to explore the role and opportunities for Museums in a with-Covid world.

<u>www.eventbrite.co.uk/e/the-future-of-museums-perspectives-from-2020-tickets-117563556763.</u>

### **Culture Geek Virtual Conference**

### 20 November

Culture Geek bring together the people who are at the forefront of digital transformation in museums, galleries, theatres, festivals, publishing and film.

Events are packed with real actionable advice, giving you the knowledge you need to make more impact with your work. This year's conference is brought direct to your computer. Watch the talks live and then return to them with online access for 12 months.

Tickets £48, find out more at: culturegeek.com.

# **Funding Opportunities**

# **MDY Recovery Funding Grant Scheme - Out Now**

MDY'S Recovery Grant Scheme has awards of £3K - 10K to support museums recover well from this crisis. We have at least £35,000 of grants to distribute and the

doesn't feel that way now). Recovering well is going to be a long haul and we want to help make it as successful as possible.

As always, get in touch if you want to talk your ideas through. Our guidance notes are available now at:

<u>www.museumdevelopmentyorkshire.org.uk/2020/07/01/museumdevelopment-network-and-art-fund-covid-19-recovery-funding.</u>

To find out more, we will be talking about it at Elevenses on 10 September and we also have bookable slots for a 1-2-1 discussion with us week beginning 14 September. To reserve a space on one of these, please visit: <a href="https://www.eventbrite.co.uk/e/fundraising-surgery-tickets-119241581781">www.eventbrite.co.uk/e/fundraising-surgery-tickets-119241581781</a>

# <u>Culture Recovery Funding - Book a Surgery Session</u> with MDY

The criteria for the Culture Recovery Fund have been set by the Department of Digital, Culture, Media and Sport and are focused on supporting organisations to remain open, reopen or remain closed and operate until they can reopen.

As this is not a traditional 'project' based fund, we want to support museums through two routes:

- MDY recommends that any museum considering applying takes advice from a
  management accountant, or if they do not have access to an accountant, that
  they take advantage of the financial advice available to museums through AIM's
  relationship with the Charities Finance Group. If your museum still needs
  support in this area, please talk to us as soon as possible.
- To book time with MDY to talk through your proposal and for us to act as a sounding board or critical friend, please complete a quick form so we can get in touch and arrange a call.

forms.office.com/Pages/ResponsePage.aspx

**Information about the grants can be found at:** 

<u>www.artscouncil.org.uk/funding/CRFgrants</u> <u>www.heritagefund.org.uk/funding/culture-recovery-fund-for-heritage</u>.

# **Community Project Grants from Sporting Heritage**

As the Subject Specialist Network (SSN) for Sporting Heritage in the UK, we have a commitment within our delivery objectives to support a small annual community grant giving programme. In the light of Covid-19, although funding is tight, we feel it's important to ensure we still deliver this scheme, albeit at a lower level than previous years.

As a result, we launch our 2020 programme in support of this year's National Sporting Heritage Day, to shine a light on the importance of continuing and sharing community sporting heritage to meet wider agendas such as health and wellbeing and community cohesion.

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particular focus on sharing hidden histories and engaging non-traditional audiences.

#### Find out more and apply at:

<u>www.sportingheritage.org.uk/content/news/ours-news/sporting-heritage-grants.</u>

Application deadline: 12.00pm on 2 October.

## **Museum Freelance Covid-19 Hardship Fund**

## \*\*Deadline: 4 September\*\*

Museum Freelance has secured a £7,500 grant to provide emergency support for freelancers who work with museums, heritage sites, galleries, archives and libraries in the UK.

The Museums Association is responsible for distributing the grants to successful applicants - 15 grants of up to £500 will be awarded. The grant does not need to be repaid.

The Fund is for freelancers who are in urgent need of critical financial support due to the devastating impact of Covid-19 on their work and livelihood, and who have not been eligible for and received the government's Self-Employment Income Support Scheme (SEISS).

### Find out more at:

<u>www.museumfreelance.org/news-and-views/2020/8/museumfreelancehardshipfund</u>

Application deadline: 4 September.

## Your Lockdown Initiatives

# **Adapting to New Ways of Working**

We would really like to hear how other museums are evolving during the current crisis, your projects will provide ideas and inspiration to everyone!

Send your features to: <u>lily.wilks@ymt.org.uk</u>.

# **Your Development**

# **Digital Culture Network Webinars:**

A webinar for arts and cultural organisations to learn how to use the newest social media platform taking the world by storm.

# Thursday 1 October 2020, 2pm Getting started in online retail: Launch to success

A webinar for arts and cultural organisations to learn how to successfully plan and launch an online shop.

### For full details visit:

<u>www.artscouncil.org.uk/digital-culture-network/resources-support-</u>events#section-4.

Don't forget to also check out the Digital Culture Network YouTube channel to view recordings of previous webinars and other advice videos: <a href="https://www.youtube.com/channel/UC-owfPGAfecnJyW74dD">www.youtube.com/channel/UC-owfPGAfecnJyW74dD</a> Agw.

## **Job Opportunities**

# Ripon Museum Trust Marketing Manager

Salary: £25,593 pa (pro rata £17,915)
Part-time Contract, 26 hrs pw, until March 2023

We are looking to recruit a dynamic and innovative Marketing Manager. This post will lead, develop and manage Ripon Museum Trust's promotional and marketing activities. We have a well-established offer and programme covering law and order, social justice and poverty to promote to tourists, learners and online users from across the region and beyond. We have an active schools, groups and hire programme as well.

#### Find out more at:

riponmuseums.co.uk/support/opportunities.

Deadline: 5.00pm on 27 September.

# **Your Wellbeing**

### **Share Your Resources!**

During this time it is more important than ever that you focus on your own wellbeing! Each week we will look at ways to support you.

If you come across resources that help you and would like to share with others, please send them to Liz Denton <a href="mailto:liz.denton@ymt.org.uk">liz.denton@ymt.org.uk</a>.

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## **Self-Care September**

When we take time to look after ourselves, we're better placed to help others and have a positive impact in the world.

This month Action for Happiness are encouraging everyone to be kinder to themselves (as well as others), especially when things go wrong. Self-care increases our resilience and helps us get more out of life. It's not selfish, it's essential.

You can find simple ways to make a difference using their new Self-Care September calendar. Please share the calendar with others! www.actionforhappiness.org/self-care-september.

## **What is Creative Quarantine?**

Creative Quarantine is a series email filled with creative activities and adventures for people young and old to do in their own home. Led by a group of artists and creatives who've been sent home because of the Coronavirus, like most of the country, we want to test what's possible, have fun and connect with people across the world.

So whilst we're all inside our homes, let's be as creative as possible! wearenonsuch.com/creativequarantine.

## And Relax...!

We all need an opportunity to smile, at this time, or a chance to share great ideas to help us ...relax!

Lily is encouraging you all to send her any great resources or tips that are helping you, email: <a href="mailto:lily.wilks@ymt.org.uk">lily.wilks@ymt.org.uk</a>.

# Lily Recommends...

- Watching ballet might not be for everyone but this routine is sure to bring some laughs, and if not their dancing is still very impressive:
   <u>www.facebook.com/pleaseunfollo/videos/679932289404278/?</u>
   <u>vh=e&extid=tbtuF19tTPklW3xY&d=n</u>
- HAMSTERS! WILD HAMSTERS! Searching for food. Adorable: <u>www.youtube.com/watch?v=rkZ6gzyg7yY&feature=youtu.be</u>.

And this is how they fit all that food in their cheek pouches! **youtu.be/OWzuNrOulUY**.

## In case you missed it...

Just in case you missed them first time round, we're listing below snippets of some of the articles published in previous ebulletins that we think you might still find useful:

## **Reopening Resources:**

- Audience Agency 'Bounce Forward' Events www.theaudienceagency.org/bounce-forwards-events.
- Cleaning and Disinfecting Historic Surfaces Guidance <u>historicengland.org.uk/coronavirus/historic-places/cleaning-disinfecting-historic-surfaces.</u>
- DCN/EMBED Reopening with Inclusive Practice
   Online Webinar
   www.museumdevelopmentyorkshire.org.uk/2020/08/04/dcn-embed-webinar-now-online.
- 'Don't Forget the Toilets' Webinar youtu.be/zqyufcsJhyk.
- Face Covering Exemptions Toolkit from Cabinet Office <u>Download the Toolkit PDF.</u>
- Face Coverings Government advice www.gov.uk/government/publications/face-coverings-when-to-wearone-and-how-to-make-your-own/face-coverings-when-to-wear-oneand-how-to-make-your-own.

## **Museum Reopening Guidance:**

- NMDC good practice guide on reopening Museums
   <u>www.nationalmuseums.org.uk/coronavirus-update/nmdc-good-practice-guidelines-opening-museums.</u>
- AIM and Museum Development Network 'Reopening Checklist'
   www.aim-museums.co.uk/museum-reopening-guidance-checklist.
- Visit Britain consumer mark, 'We're Good To Go' <u>www.visitbritain.org/business-advice/were-good-go-industry-</u> standard.
- EMBED Reopening Recommendation Guidance focused on Accessibility
   embed.org.uk/covid-19-reopening.

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charter.pdf.

- Reopening Toolkit from South East Museum Development southeastmuseums.org/resource-library/advice-on-reopeningmuseums-reopening-museums-toolkit.
- Timed Ticketing Quick Guide Download a PDF copy of the guide

### **Other Previous Articles:**

- Advocacy Resources for Digital Archives

   nationalarchives.gov.uk/archives-sector/projects-and-programmes/plugged-in-powered-up/advocacy-resources.
- Archive Service Accreditation Guidance
   <u>www.nationalarchives.gov.uk/documents/archives/archive-service-accreditation-and-coronavirus.pdf</u>.
- Arts Council National Lottery Project Grants <u>www.artscouncil.org.uk/projectgrants</u>
- Coronavirus Business Support Finder Tool www.gov.uk/business-coronavirus-support-finder.
- Financial Difficulties Toolkit <u>www.artscouncil.org.uk/publication/managing-financial-difficulties-guide-and-toolkit</u>.
- MDY Small Development Grant Scheme Paused Due to Popular Demand

   Please contact your local Museum Development Officer to discuss any potential projects. They will then direct you to appropriate funding streams.
- Mental Health Directory of Online Courses
   <u>www.futurelearn.com/courses/collections/support-mental-health-in-lockdown</u>
- Museum Detox network for museum and heritage workers who identify as of colour www.museumdetox.org.
- Museum Wellness Network: supporting staff wellbeing post-lockdown: www.museumsassociation.org/museum-practice/08062020supporting-museum-workforce-wellbeing-post-lockdown.

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If you have any comments about this e-bulletin or would like to contribute a news item, event or job vacancy, please email: mdy-bulletin@ymt.org.uk.

Visit the MDY website at: www.museumdevelopmentyorkshire.org.uk



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