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York Museums Trust Museum Development Yorkshire

Latest news for week ending Friday 7 August 2020

In this Issue

Dear <<First Name>>

****Submissions for next week's bulletin
should be sent to mdy-bulletin@ymt.org.uk
by 5pm on Wed 12 August****

Happy belated Yorkshire Day everyone!

At MDY some of us have been or are taking a little bit of time off to recharge our batteries. If it takes us a little longer to reply than normal then bear with us. Fortunately none of us have gone to Spain so we'll soon get back to you! We are also making preparations so that we can start meeting mask to mask when it is right for you. Before we emerge from our electronic cocoons, we'll be sending out a quick consultation to make sure we meet your needs and take care of others - more to follow over the next couple of weeks.

This edition leads with information about development opportunities for your team either a 'Brew Up' looking at Industrial Heritage or a chance to take part in training on Innovation Skills with the University of York. This is a chance to work with a leading academic on how to use innovation skills within the everyday life of a museum regardless of your turnover.

We have more support around reopening coming up and some great experiences from Kiplin Hall - what's not to like about wood fired pizza! And if pizza is not a priority then there is more information about the Culture Recovery Fund.

After all that content, Lily has found a way for you to see into the mind of a Labrador - very relaxing. Have a great weekend.

- News & Notices
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communications. If you have any ideas how we can improve and any changes you would like to see in Elevenses as we prepare to relaunch in September, please email lily.wilks@ymt.org.uk.

Please do keep telling us about your successes and problems - either directly by phone or email or shared at Elevenses. If you're not sure who to email, send to mdyoffice@ymt.org.uk and we will try to help or redirect as appropriate. This will help us continue to advocate for you and, along with feedback on our work, to reshape our support in these changing times.

Please check our website regularly for further information and don't forget to follow us on Twitter [@MusDevYorks](https://twitter.com/MusDevYorks). Please also encourage others in your organisation to subscribe to this bulletin.

News and Notices

Opportunity to Gain Innovation Skills!

We have space for one additional museum to join our Everyday Innovation cohort.

In a group of 12 people (from 6 museums), you will be introduced to skills and tools in innovative thinking, and will have the opportunity to develop and test an innovation project for your museum.

Our trainer will be Dr Jo North, from the University of York, who is an expert in innovative thinking in organisations.

To complete the training, you will need to commit the same two people from your museum workforce for both days. To obtain maximum value, attendees should be people who are in a position to influence change within your organisation, including in your culture and strategic decision-making.

We have currently scheduled training to be delivered on Wednesday 7 and Wednesday 14 October 2020, subject to final confirmation.

[For further information download the PDF here.](#)

To express your interest, please email: joanne.bartholomew@ymt.org.uk providing your name, museum name and details of who from your organisation would potentially attend the training.

Yorkshire Industrial Collections Network Brew-up! meetings

Following the success of our initial online network meetings we are planning a further two:

- **Wed 26 August, 3.00pm**

Speakers from NCMME presenting on their Humphry Davy exhibition and experiences so far of opening to the public and keeping volunteers engaged during lock-down.

Book a place at: www.eventbrite.co.uk/e/yorkshire-industrial-collections-network-brew-up-tickets-115085854890.

- **Wed 16 September, 3.00pm**

Steph Mastoris, Director, National Waterfront Museum, Swansea 'Industrial Collections and Identity'.

Book a place at:
www.eventbrite.co.uk/e/yorkshire-industrial-collections-network-brew-up-tickets-115088773620.

We hope that you will be able to join us.

Culture Recovery Funding - Support from MDY

Last week, ACE and NLHF released information about the Culture Recovery Fund at: www.artscouncil.org.uk/funding/CRFgrants and www.heritagefund.org.uk/funding/culture-recovery-fund-for-heritage.

The criteria for the Culture Recovery Fund have been set by the Department of Digital, Culture, Media and Sport and are focused on supporting organisations to remain open, reopen or remain closed and operate until they can reopen.

As this is not a traditional 'project' based fund, we want to support museums through two routes:

- MDY recommends that any museum considering applying takes advice from a management accountant, or if they do not have access to an accountant, that they take advantage of the financial advice available to museums through AIM's relationship with the Charities Finance Group. If your museum still needs support in this area, please talk to us as soon as possible.
- To book time with MDY to talk through your proposal and for us to act as a sounding board or critical friend, please complete a quick form so we can get in touch and arrange a call.

forms.office.com/Pages/ResponsePage.aspx

MDY recognises that every museum will be making a decision on when to reopen based on their own individual situation, involving a multitude of different factors. We are mindful that museums are at different stages in this process, and resources are aimed at both supporting museums to make an informed choice about reopening, and providing tips and advice to those who continue to evolve their new operations as staff, volunteers and visitors return to on site.

Reopening Support: Planning to Reopen Collections Care Considerations

**Wed 12 August, 3.00pm – 4.30pm
via MS Teams**

See [main article under 'Your Week Ahead'](#) below for details.

Face Coverings

On 31 July, the Prime Minister announced that face coverings will become mandatory in shops as well as 'other indoor settings where you are likely to come into contact with people you do not normally meet', this includes museums, galleries, cinemas and places of worship. This rule change will become enforceable in law from Saturday 8 August. You can find more information about the change on the Gov.uk website, in section 2 'When to wear a face covering'.

www.gov.uk/government/publications/face-coverings-when-to-wear-one-and-how-to-make-your-own/face-coverings-when-to-wear-one-and-how-to-make-your-own.

DCN/EMBED Reopening with Inclusive Practice

Webinar now online

This 90 minute webinar delivered by the Disability Collaborative Network (DCN) and EMBED is focused on new reopening recommendations and actions produced by DCN, EMBED and University of East Anglia for all sectors, including museums and heritage organisations.

View the webinar at:

www.museumdevelopmentyorkshire.org.uk/2020/08/04/dcn-embed-webinar-now-online.

MDY Recovery Funding Grant Scheme - Out Now

MDY'S Recovery Grant Scheme has awards of £3K - 10K to support museums recover well from this crisis. We have at least £35,000 of grants to distribute and the application form will be open until 30 September with one assessment round after all bids are in. After this, the team will be wrapping cool towels around their heads and working out which museums will benefit most from this investment.

We know that for many museums, reopening is the easy bit (even if it doesn't feel that way now). Recovering well is going to be a long haul and we want to help make it as successful as possible. We will open the application form by August but our guidance notes are available now at

www.museumdevelopmentyorkshire.org.uk/wp-content/uploads/2020/07/MDY-Recovery-Fund-2020-Grant-Guidance-Issue.pdf.

As always, get in touch if you want to talk your ideas through.

Your Week Ahead

Yorkshire Emerging Museum Professionals (YEMP)

Let's Get Social: Online Meet-up Tue 11 August, 7.00pm - 8.30pm

Join Yorkshire Emerging Museum Professionals for their second online meet-up. In this relaxed chat we will be talking all things social media. So, come and share your experiences of the wild world of the internet with like-minded emerging museum professionals - there's no such thing as a stupid question! !

This session will be led by Yorkshire EMP committee members and is open to any emerging museum professionals from across the Yorkshire region.

To take part, RSVP on Facebook:

www.facebook.com/events/213460439960117.

Reopening Support: Planning to Reopen Collections Care Considerations

Wed 12 August, 3.00pm – 4.30pm via MS Teams

This is one of a series of sessions that will support your skills and knowledge to apply COVID-secure guidelines to collections care as your museum re-opens or plans to re-open.

The training is aimed at museum staff or volunteers with responsibility for public exhibition spaces and storage areas as part of collections management and care roles.

We will be basing this session on material developed by the experienced conservator

Accreditation will co-host the session.

There will be an opportunity for a Q&A session at the end of the presentation. However, if you have questions which you would like to post in advance please send them by 10 August to dieter.hopkin@ymt.org.uk.

To attend this session please book on Eventbrite:

www.eventbrite.co.uk/e/re-opening-support-caring-for-collections-tickets-113605252368.

NB. This session will not include general issues of social distancing, cleaning, visitor experience, cafes, shops or toilets, as these were covered in the sessions during July.

Collections Trust Coffee Time

Wed 12 August, 11.00am -11.45am

Join our weekly online get-together to chat about a museum topic over your elevenses. This week we're joined by Helena Jaeschke, Southwest Museum Development Programme, to discuss pests. Are you worried about pests which may have been spreading through the collection during lockdown? Have you found any strange specimens on windowsills or crawling up the walls? Come along from 10.55am to share your experiences, show us your beasties and ask any questions about monitoring and managing pests.

Find out more and join in at:

collectionstrust.org.uk/events/nationwide-event-listings/collections-trust-coffee-time-18.

Arts, Heritage & Culture Sector Small Charities Meet Up

Friday 14 August, 11.00am

Small Charities Coalition is a national membership organisation that helps trustees, staff and volunteers of small charities access the skills, tools and information they need to get going and do what they do best.

This month's meet-up agenda is:

- An update on the £1.57 billion funding pot for the national treasures, campaigning for small charities
- Does social distancing mean more access or less?
- Partnerships with BT Kiosks
- And we explore how the sector and small charities are adapting to the new norm.

Members can register to attend at:

www.eventbrite.co.uk/e/arts-heritage-culture-sector-small-charities-meet-up-tickets-115201167794.

Elevenses Will Return in September!

We've been delighted on how well our Elevenses session has been received but we all need a break! In the meantime we're working on an exciting programme of guest speakers for the return of Elevenses in September!



Your Lockdown Initiatives

Adapting to New Ways of Working

We would really like to hear how other museums are evolving during the current crisis, your projects will provide ideas and inspiration to everyone!

Send your features to: lily.wilks@ymt.org.uk.

Silver Lining to the COVID Cloud Hangs Over Kiplin Hall and Gardens

After closing to visitors in March and watching the normally busy Easter period pass by, many heritage attractions joined businesses up and down the country as the loss of potential income hit home during lockdown. However, since reopening Kiplin Hall and Gardens reports its busiest ever July on record!

It seems that as well as adding significant additional safety measures, the ability to quickly pivot, identify shifting audiences, and trends in their needs is key to a quick recovery from the lockdown deficit. Although the charity is still suffering significant losses to its expected income July has been a record-breaking month for Kiplin, welcoming 2,833 visitors, generating £12,718 in admissions income during just 14 days of trading, 23% up on the previous busiest year and the highest for any other

Director James Etherington describes the shift in audience type that quickly became apparent once the gardens reopened:

'Our core audience is largely retired couples. However, following lockdown we saw a huge rise in the number of families with young children visiting. We think largely due to advice for the over 70s to isolate when possible and the need for small children to run off steam after being indoors for weeks. A key draw for families has also been the provision of pizza picnics with a wood fired pizza oven housed in a converted horse box with a serving hatch. This quirky set up is normally found catering at weddings and festivals, all of which were cancelled'.



Curator, Sarah Mayhew Craddock explains:

'As a passionate horse rider, an industrious individual and having nursed soldiers on the Austro-Italian border in World War Two, Bridget Talbot (the last owner of Kiplin Hall, credited with saving it for the nation) would have thoroughly approved of a horse-trailer pizza company on her drive!'

As many other attractions re-open their doors, staff and volunteers at Kiplin wish them every success and safe return to operation.

[Download the full Press Release PDF for more details.](#)

Your Wellbeing

Share Your Resources!

During this time it is more important than ever that you focus on your own wellbeing! Each week we will look at ways to support you.

If you come across resources that help you and would like to share with others, please send them to Liz Denton liz.denton@ymt.org.uk.

Throughout August

The Mental Wealth Academy summer online programme of workshops, discussion events and courses are to help support anyone concerned about maintaining good mental health, emotional resilience and wellbeing during the coronavirus pandemic.

Find out more at:

creative-learning.creativementalhealth.org.uk/pages/mental-wealth-academy.

Funding Opportunities

Historic England in partnership with National Lottery Heritage Fund

Culture Recovery Fund for Heritage Application deadline: 17 August

£88 million is available in grants to help heritage organisations or businesses cover operating costs, assess and adapt their business models, and become financially viable. This may include costs of reopening, operating, hibernation, mothballing or recovery costs.

Organisations can apply for a minimum of £10,000 to a maximum of £3 million. Grants must be spent by the end of March 2021.

For further details visit:

historicengland.org.uk/coronavirus/funding/recovery.

Deadline for applications: 12.00pm on 17 August.

Arts Council England Culture Recovery Fund: Grants

Round 1 application deadline: 21 August

£500 million is available to support museums which were financially sustainable before Covid-19 but are now at imminent risk of failure, and to ensure that, by March 2021, successful applicants are either fully or partially reopened, or operating on a sustainable, cost efficient basis, so that they are able to reopen at a later date.

All Accredited museums and those Working Towards Accreditation are eligible to apply. Museums can apply for a minimum of £50,000 to a maximum of £3 million, funding to be spent October 2020 - March 2021, no match funding is required.

- **Round 1 opens 10 August, closes 12.00pm 21 August**
- **Round 2 opens 21 August, closes 12.00pm on 4 September.**

- costs incurred October 2020 to March 2021 that enable the museum to remain open, reopen or partially reopen
- costs to allow reduction of activity to preserve the museum
- costs to ensure value for money of museum's financial sustainability.

For further details visit: www.artscouncil.org.uk/funding.

MDY Small Development Grant Scheme - Paused Due to Popular Demand

Who knew that sticky tape and sanitiser would be so popular?

We responded to demand, created 'Escaping Lockdown' grants and the money has now liberated many miles of social distancing signage, contactless ticketing systems and hand sanitiser into your museums. So much so, we rattled the budget tin and found coppers left at the bottom.

So, our Small Development Grant scheme and the Escaping Lockdown Grants are now paused.

We are searching behind our sofa cushions to find some more money. Any partial applications will be kept warm and dry to be completed at a later date. If we are able to reallocate some money then we will reopen the scheme.

Your Development

British Art Network Bursary Opportunities

The British Art Network SSN's three bursary opportunities are now open.

The three bursaries are:

- Emerging Curators Group bursaries
- Sub-Group bursaries
- Two-Day Seminar bursaries

For more details about each bursary, including application forms, visit: www.tate.org.uk/research/british-art-network#opportunities.

Closing date for each bursary is Mon 14 September.

Free Webinar on Museums and Intellectual Property (IP) in an International Context

Thursday 3 September, 11.00am

The webinar will be led by Naomi Korn, Managing Director of Naomi Korn Associates and will focus on copyright and trademarks in an international context.

This webinar will benefit museums that are looking for an essential introduction to Intellectual Property (IP) and how it impacts their commercial and non-commercial activities. Topics discussed will include:

- Clearing rights within the context of international loans and exhibitions
- Copyright issues and putting collections online
- Brand licensing: protecting your IP.

Find out more and book your free place at:

museumsipinternationalcontext.eventbrite.com.

GEM Trustees Wanted

GEM is seeking three committed new trustees with the skills and time to help GEM move forward. Key areas of expertise for new Trustees are:

- Fundraising
- Commercial
- Membership
- Digital.

GEM particularly welcome applications from black and minority ethnic candidates as they are currently under-represented on the GEM Board.

To nominate, [download the form](#) and return it to the GEM Office by Friday 4 September 2020.

Please include a 200-300 word statement from each nominee on what they will bring to the GEM Board and a CV. For more information about GEM visit: gem.org.uk.

And Relax...!

We all need an opportunity to smile, at this time, or a chance to share great ideas to help us ...relax!

Lily is encouraging you all to send her any great resources or tips that are helping you, email: lily.wilks@ymt.org.uk.

Lily Recommends...

- When things are getting me down I like to look at the Thoughts of a Dog twitter feed. It is funny and adorable! twitter.com/dog_feelings.

* I have recently been watching Doctor Mike react to medical dramas on Facebook. I love watching House so it was excellent to get a medical

perspective and find out whether these shows are realistic or not.

www.facebook.com/realdoctormike/videos/319662295742421/?vh=e&extid=W9Iqth3vIDyKB5S5&d=n.

Previously...

In case you missed it...

Just in case you missed them first time round, we're listing below snippets of some of the articles published in previous ebulletins that we think you might still find useful:

Reopening Resources:

- **Audience Agency 'Bounce Forward' Events**
www.theaudienceagency.org/bounce-forwards-events.
- **'Don't Forget the Toilets' Webinar**
youtu.be/zqyufcsJhyk.
- **Museum Reopening Guidance:**
 - National Museum Directors' Council (NMDc) good practice guide on reopening Museums.
www.nationalmuseums.org.uk/coronavirus-update/nmdc-good-practice-guidelines-opening-museums.
 - AIM and Museum Development Network 'Reopening Checklist'
www.aim-museums.co.uk/museum-reopening-guidance-checklist.
 - Visit Britain consumer mark, 'We're Good To Go'.
www.visitbritain.org/business-advice/were-good-go-industry-standard.
 - EMBED – Reopening Recommendation Guidance focused on Accessibility
embed.org.uk/covid-19-reopening.
 - The National Archives Re-opening Visitor Charter
www.nationalarchives.gov.uk/documents/coronavirus-visitor-charter.pdf.
- **Reopening Toolkit from South East Museum Development**
southeastmuseums.org/resource-library/advice-on-reopening-museums-reopening-museums-toolkit.
- **Timed Ticketing - Quick Guide**
[Download a PDF copy of the guide](#).

Other Previous Articles:

Subscribe	• Archive Service Accreditation Guidance www.nationalarchives.gov.uk/documents/archives/archive-service-accreditation-and-coronavirus.pdf .	Translate ▼
	<ul style="list-style-type: none"> • Arts Council National Lottery Project Grants www.artscouncil.org.uk/projectgrants • Action for Happiness Coping Calendars www.actionforhappiness.org/coping-calendar. • Caring for Collections in Lockdown www.aim-museums.co.uk/conservation-care-collections. • Coronavirus Business Support Finder Tool www.gov.uk/business-coronavirus-support-finder. • Financial Difficulties Toolkit www.artscouncil.org.uk/publication/managing-financial-difficulties-guide-and-toolkit. • Government Guidance on Mental Health and Wellbeing During COVID-19 Crisis www.gov.uk/government/publications/covid-19-guidance-for-the-public-on-mental-health-and-wellbeing. • Homeworking Health Check Advice Sheets Dealing with eye strain and headaches whilst working from home during self-isolation. Helping you prevent aches and pains when working from home • IPR and Volunteers - NEW MDY Advice Sheets Published www.museumdevelopmentyorkshire.org.uk/2020/05/14/new-ipr-guidance-sheets-published. • Let's Talk Loneliness Campaign letstalkloneliness.co.uk. • MDY Bid Writing Support for Non-NPO Museums Expression of interest form. • Mental Health - Directory of Online Courses www.futurelearn.com/courses/collections/support-mental-health-in-lockdown • Museum Detox - network for museum and heritage workers who identify as of colour www.museumdetox.org. • Museum Wellness Network: supporting staff wellbeing post-lockdown: www.museumsassociation.org/museum-practice/08062020-supporting-museum-workforce-wellbeing-post-lockdown. 	
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If you have any comments about this e-bulletin or would like to contribute a news item, event or job vacancy, please email: mdy-bulletin@ymt.org.uk.

Visit the MDY website at: www.museumdevelopmentyorkshire.org.uk



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