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York Museums Trust Museum Development Yorkshire

Latest news for week ending Friday 3 July 2020

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Dear <<First Name>>

****Submissions for next week's bulletin
should be sent to mdy-bulletin@ymt.org.uk
by 5pm on Wed 8 July****

Welcome to another busy week for the region's museums! As MDY recovers from Celebrating Yorkshire Museums online, many of you are preparing to reopen now that the government have given the go ahead for 4 July. In light of the new guidelines, MDY have commissioned workshops to help you plan and deliver a successful relaunch.

As the country slowly emerges out of lockdown we have decided to make changes to Elevenses, which will now just be held one day a week. Due to overwhelming demand we have also had to pause our Small Grants programme but we are delighted to launch the new MDY Recovery Grant Scheme, funded in partnership with the Art Fund.

Don't forget as well that there is still time to book for the last forum until September! It is open to everyone, regardless of which region you are in, and will be looking at delivering digital capability. Come along to network with colleagues and hear the latest news.

We have some more wellbeing tips and something to raise a smile in ...And Relax.

Please do keep telling us about your successes and problems - either directly by phone or email or shared at Elevenses. If you're not sure who to email, send to mdyoffice@ymt.org.uk and we will try to help or redirect as appropriate.

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support in these changing times.

Please check our website regularly for further information and don't forget to follow us on Twitter [@MusDevYorks](#). Please also encourage others in your organisation to subscribe to this bulletin.

News and Notices

Reopening Support

MDY recognises that every museum will be making a decision on when to reopen based on their own individual situation, involving a multitude of different factors. With that in mind, we have commissioned a suite of different training, and over the coming weeks will also highlight practical resources available.

We are mindful that museums are at different stages in this process, and resources are aimed at both supporting museums to make an informed choice about reopening, and providing tips and advice to those who continue to evolve their new operations as staff, volunteers and visitors return to on site.

There are more details in the Reopening Resources section below.

MDY Small Development Grant Scheme - Paused Due to Popular Demand

Who knew that sticky tape and sanitiser would be so popular?

We responded to demand, created 'Escaping Lockdown' grants and the money has now liberated many miles of social distancing signage, contactless ticketing systems and hand sanitiser into your museums. So much so, we rattled the budget tin and found coppers left at the bottom.

So, from Friday we are pausing our Small Development Grant scheme and the Escaping Lockdown Grants.

We will then search behind our sofa cushions to find some more money. Any partial applications will be kept warm and dry to be completed at a later date. If we are able to reallocate some money then we will reopen the scheme. If we can't, then we'll be keeping it closed until next year - plenty of time for you to work up new projects and get everyone excited about them

But wait.... there's more...

Thanks to the Art Fund and Arts Council England we are able to launch a new recovery grant scheme designed to reach parts that other funds cannot.

MDY is launching a Recovery Grant Scheme with awards of £3-10K to support museums recover well from this crisis. We have at least £35,000 of grants to distribute and the application form will be open until 30 September with one assessment round after all bids are in. After this, the team will be wrapping cool towels around their heads and working out which museums will benefit most from this investment.

We know that for many museums, reopening is the easy bit (even if it doesn't feel that way now). Recovering well is going to be a long haul and we want to help make it as successful as possible. We will open the application form by August but our guidance notes are available now at

www.museumdevelopmentyorkshire.org.uk/wp-content/uploads/2020/07/MDY-Recovery-Fund-2020-Grant-Guidance-Issue.pdf.

As always, get in touch if you want to talk your ideas through and we'll be running an Elevenses session about this fund in July. (Note to self, this might be a double espresso Elevenses).

Meat the Team - Helen Thornton

Hi, I'm Helen Thornton, the Regional Accreditation Advisor for Yorkshire. You may remember seeing a previous ebulletin feature about my rescue hen Ginger. She's here again tolerating being held for a photo opportunity.

I've just come back into this role after an 18-month secondment as a collections researcher and an assistant curator with York Castle Museum and have now taken over from Rebecca Griffiths. I work every Wednesday as an Accreditation advisor and offer support to museums applying for, or else renewing their Accredited status. For the rest of the week I am an assistant registrar for York Museums Trust and have a background working with collections and putting together exhibitions.



For any enquiries my email is: Accreditation@ymt.org.uk.

Yorkshire Museums shortlisted for 2020 Museums+Heritage Awards

Best of luck to all of our museums. We've got our fingers crossed for great success at the online awards ceremony on 22 September!

Full details about the shortlist can be found at:

awards.museumsandheritage.com/shortlist-2020.

Digital Attitudes and Skills for Heritage (DASH) Survey

Ends 10 July

The survey process takes just eight minutes to complete, and you can find out what your digital strengths and gaps are, as well as letting the National Lottery Heritage Fund know what your digital priorities are so they know how to support the sector.

This service runs until 10 July 2020. To learn more and sign up, check out the website at: www.timmuslimited.co.uk/dashsurvey.

Reopening Resources

Reopening Support: Planning to Reopen

Booking now open!

**Wednesday 15 July and Thursday 16 July
2.00pm - 4.00pm, online via Zoom**

These sessions will support your skills and knowledge to apply COVID-secure guidelines to welcoming visitors back to your reopened museum.

This training is aimed at museum staff or volunteers with responsibility for visitor services, operations and facilities management.

Ben Melham of Mortice Consulting will draw on UK government and museum guidance, to support your plans to reopen your museum safely. Drawing on international case studies of venues which have already reopened following COVID-lockdown, we will focus on practical measures and solutions to post-lockdown restrictions, e.g. social distancing, cleaning, visitor experience, and staff welfare. Yes, we will talk about cafes, shops and, of course, toilets.

****To share the opportunity widely, please book one place per organisation****

Book online now:

www.eventbrite.co.uk/e/re-opening-support-planning-for-re-opening-tickets-111837041602.

Further sessions will follow in our series of Reopening Support:

- **Wednesday 22 July, 2.15pm - 3.30pm**
Creating a family friendly environment on reopening
MDY session - delivered by Kids in Museums
Booking details to follow shortly.
- **Date TBC - Reopening with Inclusive Practice**
MD North webinar - delivered by Disability Collaborative Network and EMBED
Date and booking details to follow shortly.

Free Ticketing and Booking Software

There are several pieces of software available free of charge to Museums. They may make managing your visitors, paying or not, easier - helping you control when they arrive and gathering information about them.

- **Art Tickets from Art Fund** is designed exclusively for museums and galleries. The free ticket management system aims to make selling tickets online simple. There is also a webinar on 22 July explaining the system. More details at: www.artfund.org/supporting-museums/programmes/art-tickets.
- **Ticket Source** have a system which is aimed at performance venues but could be used in museums. www.ticketsource.co.uk.
- Many of you will also be familiar with **Eventbrite** which is free for free events but there is a small cost for charging venues. www.eventbrite.co.uk.

Museum Reopening Guidance

- New guidance was published on Thursday 25 June by the National Museum Directors' Council (NMDC) with support from DCMS and the Museums and Galleries Working Group. The 'Coronavirus COVID-19 NMDC Good Practice Guidelines for Reopening Museums after 4th July 2020' guidance is intended to help employers, employees, the self-employed and volunteers in the museum sector in England understand how to work safely during the COVID-19 pandemic.
Read the full guidance at: www.nationalmuseums.org.uk/coronavirus-update/nmdc-good-practice-guidelines-opening-museums.
- To assist museums in their strategic decision making, AIM and the Museum Development Network have produced a 'Reopening Checklist' to be used in conjunction with the Guidelines. As every museum is unique there will be no 'one way' to do things. The checklist does not tell you exactly how your reopened museum should operate but it is intended to help you develop your reopening plans and provides you with a methodology to follow.
See the checklist at: www.aim-museums.co.uk/museum-reopening-

- Visit Britain also announced the launch of a UK-wide industry standard and consumer mark, in partnership with the national tourist organisations of Northern Ireland, Scotland and Wales to provide a 'ring of confidence' for tourism as the sector works towards reopening. The 'We're Good To Go' industry standard and supporting mark is designed to help businesses across the sector to demonstrate that they are adhering to the respective Government and public health guidance, have carried out a COVID-19 risk assessment and check they have the required processes in place. The scheme is free to join and open to all.
Find out more at: www.visitbritain.org/business-advice/were-good-go-industry-standard.

Reopening Development

Culture Reset Practical Rapid Response Programme

20 July to 11 September

A programme to support you to fundamentally review your organisation so you can engage better with a diversity of audiences. You will leave the programme with an expert and peer reviewed action plan to reset your creative approach.

Applications are open now until 9 July and the programme runs from 20 July to 11 September.

More details: culturereset.org.

Bounce Forwards with The Audience Agency

Our innovation services to help you re-group, re-open, and re-imagine

COVID-19 has accelerated change in all aspects of our lives as never before. In our recent survey, colleagues asked us to help them anticipate that change, looking particularly at what audiences and communities want next; how to harness digital; when and how to reopen; the new business models we need.

Informed by our work on resilience, we have designed a package of accessible support and insight to help you to innovate in the face of new challenges. To bounce forwards, not back.

The below may help provide solutions to the top challenges you identified:

- Evidence about audiences and impact, including new research services.
- Webinars and online workshops – taster sessions, ideas and tips, and furlough-friendly masterclasses.

Simple programmes offering solutions to complex problems – make the most of new digital activity, form new alliances and business models, and design new experiences with and for your audiences.

Find out more at: www.theaudienceagency.org/bounce-forwards.

Digital Heritage Lab

Digital Skills Development Programme

Registration for the AMA Digital Heritage Lab is now open! Funded through the support of the National Lottery Heritage Fund as part of the Digital Skills for Heritage initiative, it is a free programme for small and medium heritage organisations seeking to develop their digital capabilities and capacity.

Apply before Friday 17 July to take part in The Lab and receive a digital skills mentor, access to workshops and Digital Bootcamp events.

Find out more and register your interest at:
www.a-m-a.co.uk/digital-heritage-lab.

Job Opportunities

National Lottery Heritage Fund Engagement Manager (England, North)

Salary: £23,000 to £27,000 pa

Community, social support and inclusion are central aspects of our heritage in UK. Here at the National Lottery Heritage Fund we want to make heritage accessible to diverse communities through positive and lasting change.

You will enjoy working with people and having conversations about the heritage of the North and the UK to bring projects to life. The role is varied; we run workshops, host events, meet with a range of groups, work with stakeholders other National Lottery distributors or local CVS bodies and alongside colleagues in policy, marketing and social media.

Find out more at:
forms.hlf.org.uk/applications/HLFJobs_PublicPortal.

The closing date for applications is midnight on 17 July 2020.

Interviews will be held on 4 and 6 August 2020 via Microsoft TEAMS through video or conference call. We expect interviews to last no longer than 1 hour.

Your Week Ahead

Share Your Lockdown Experience and Learn from Others at Elevenses with MDY

With museums being allowed to reopen from 4 July we are reducing our Elevenses to once per week. We will be looking at the broad topics of accreditation as always but through the lens of reopening. You are more than welcome to bring other questions of course!

These are an informal opportunity to share experiences and thinking (and enjoy some different company), and are proving useful to many of you, as this quote from Caitlin Greenwood shows:

'I attend Elevenses when I can because, as someone who works for a very small organisation, it's brilliant for me to have a forum where I can hear from colleagues all over Yorkshire about how they're tackling coronavirus, lockdown, reopening... We don't all need to invent the wheel ourselves! I've made really valuable connections with other specialists, too, and MDY often invite specialists onto the call. In particular, I found it really brilliant to hear from Kids in Museums last week and got tons of great ideas about how to implement a sanitary, child-friendly space, going forward.'

- **Thursday 9 July 2020**

We will be looking at Users and Their Experiences:

www.museumdevelopmentyorkshire.org.uk/event/elevenses-thursday-9th-july

Win a Yorkshire Cuppa!

As we can't get you a coffee or tea in these informal virtual meetings we have decided to hold a **prize draw for Yorkshire branded tea or coffee**. Each participant will be entered in the monthly draw and we will contact winners to get prizes across during the lock-down or shortly afterwards. Dave Chick from The Trolleybus Museum at Sandtoft, won the draw this month. Some coffee and biscuits will be arriving his way soon!

If you have any questions to be discussed please send them to Lily: Lily.Wilks@ymt.org.uk. Please also email Lily if you experience any trouble connecting and we will attempt to solve the issue (we are now using Microsoft Teams).

The full Elevenses Schedule can be viewed at:

www.museumdevelopmentyorkshire.org.uk/event-category/elevenses-with-mdy.



West Yorkshire Museums Forum - Open to All

Wed 8 July, 3.00pm - 5.00pm

Join us online for our final regional forum meeting of this season - our theme, Developing Digital Capability, will be viewed from the perspective of our current situation.

We will be using Teams and will send you the joining link to use on the day at 3.00pm - 5.00pm. Please contact Lily.Wilks@ymt.org.uk if you have any technical questions.

**Bring your own cup of tea and a biscuit, comfort break at 4pm!*

Register for your place at:

www.eventbrite.co.uk/e/online-west-yorkshire-museums-forum-tickets-90770945341

Collections Trust Coffee Time

Wed 8 July, 11.00am -11.45am

Join our weekly online get-together to chat about a museum topic over your elevenses. The theme for this week is a virtual show and tell – do you have a favourite object or story in your museum's collection? Come along prepared to share it with the group.

Please join us at 10.55am for an 11.00am start.

collectionstrust.org.uk/events/nationwide-event-listings/collections-trust-coffee-time-12.

Your Lockdown Initiatives

Adapting to New Ways of Working

We would really like to hear how other museums are evolving during the current crisis, your projects will provide ideas and inspiration to everyone!

Send your features to: lily.wilks@ymt.org.uk.

Your Wellbeing

Share Your Resources!

During this time it is more important than ever that you focus on your own wellbeing! Each week we will look at ways to support you.

If you come across resources that help you and would like to share with others, please send them to Liz Denton liz.denton@ymt.org.uk.

Observing Nature with the British Trust for Ornithology

There has been a reported increase in people birdwatching and taking the time to look at the nature around them. If you are doing this you can take part in one of the British Trust for Ornithology's citizen science projects.

For example, you can log your weekly observations of the birds in your garden for the Great Garden Birdwatch. This can be as little as 20 minutes a week and is currently free to take part in.

The project has been tracking the changes in bird population in our gardens since 1995.

www.bto.org/our-science/projects/gbw.



Funding Opportunities

National Lottery Project Grants Return on 22 July

'On 22 July we'll be open again for applications, with a budget of £59.8 million available until April 2021. After a brief closure of the fund in the immediate aftermath of the Covid-19 crisis, we are pleased to say that National Lottery Project Grants will be back later in July.

We're making improvements to make the fund more responsive to the needs of smaller independent organisations and individual practitioners during Covid-19. We have prioritised reopening this programme to help fund independent organisations, creative practitioners and freelancers as quickly as possible. We'll publish updated guidance for the programme by mid-July'.

Find out more at: www.artscouncil.org.uk/projectgrants.

MDY Bid Writing Support for Non-NPO Museums

****Only 3 places left****

Support to enable you to take advantage of Covid-19 funding

Museum Development Yorkshire is providing a number of one to one workshop sessions with expert fundraisers. This is in recognition that current circumstances mean you will not be in your usual work environment and may not be experienced in bid writing, especially at relatively short notice.

[MDY Funding Round-up - download our up to date round-up of available funding and what is needed to apply.](#)

You will need to provide details of:

- Which funder will you be applying to
- Which deadline you are aiming to submit your application
- How you want to be contacted (phone / video conference)
- Contact name, email, phone number (and video conference username if appropriate) Skype username if you want to use that; email alone is fine for Zoom or Google Meet)
- If you have drafted an application, a copy of that text.

We have 3 appointments left to be allocated on a 'first come first served' basis - [please sign up via an expression of interest form.](#)

NLHF Heritage Emergency Fund Updated Guidance and Application Deadline

Applications to NLHF's Heritage Emergency Fund scheme can now be made before 12 noon on 31 July. A few additional changes have been made to eligible costs which now include:

- Costs associated with reopening safely and in line with Government guidance
- Stabilising your organisation
- Preparing for recovery, including strategic reviews of business models, operating plans and business plans, and investment to enable digital delivery of services.

For more information go to: www.heritagefund.org.uk/funding/heritage-emergency-fund.

Your Development

Don't Forget the Toilets Webinar

The zoom webinar 'Looking to reopen - don't forget the toilets' led by trainer Ben on 16 June is now available on You Tube:

youtu.be/zqyufcsJhyk.

And Relax...!

We all need an opportunity to smile, at this time, or a chance to share great ideas to help us ...relax!

Lily is encouraging you all to send her any great resources or tips that are helping you, email: lily.wilks@ymt.org.uk.

Lily Recommends...

- I love magic, being fooled by a trick is one of my favourite things and I love this trick from Penn and Teller. It does use a nail gun so might not be traditionally relaxing but is worth a watch:
www.youtube.com/watch?v=Jko5BGhc-Ys.
- I was sent this video by Caitlin Greenwood of Miracle Sudoku and it honestly blew my mind, I got so excited when I could see where you could place numbers. I do recommend watching this, thanks for the suggestion Caitlin:
www.youtube.com/watch?v=yKf9aUIxdb4.
- Another video I was sent by Robin McDermott was this absolutely mesmerising marble machine musical instrument. It was amazing to watch however I do have to say I got irrationally annoyed at how amazing this was. Wonderful suggestion! Check it out:
www.youtube.com/watch?v=IvUU8joBb1Q.

If you have any fabulous suggestions like these please do send them to me! I would love to see them - my email address is above.

Dieter's Garden/Nature Notes



At the beginning of the lock-down I purchased a bag of dried peas at our local farmer's supplies mill with the intention of making pea soup as a stand-by meal while the supermarket shelves were cleared. As an experiment I soaked some in water for about a week and planted them out when they started shooting. This is now our first crop – salad pea shoots.



Previously...

In case you missed it...

Just in case you missed them first time round, we're listing below snippets of some of the articles published in previous ebulletins that we think you might still find useful:

Subscribe	• Action for Happiness Coping Calendars www.actionforhappiness.org/coping-calendar	Translate ▼
	<ul style="list-style-type: none"> • Caring for Collections in Lockdown www.aim-museums.co.uk/conservation-care-collections. • Conservation Webinars (July) www.lincolnconservation.co.uk/training/online-webinars-2020 • Coronavirus Business Support Finder Tool www.gov.uk/business-coronavirus-support-finder. • Creative Connections: Encouraging Creativity During Covid19 www.eventbrite.co.uk/o/arts-and-minds-28775873901. • Environmental Impact Webinars (July) mailchi.mp/juliesbicycle/arts-council-reporting-webinars-summer-2020. • Financial Difficulties Toolkit www.artscouncil.org.uk/publication/managing-financial-difficulties-guide-and-toolkit. • Governance for Charities in Times of Crisis - a Guide for Trustees southwestmuseums.org.uk/wp-content/uploads/2020/04/A-Guide-for-Trustees-in-Times-of-Crisis-COVID-19.pdf. • Government Guidance on Mental Health and Wellbeing During COVID-19 Crisis www.gov.uk/government/publications/covid-19-guidance-for-the-public-on-mental-health-and-wellbeing. • Heritage Emergency Fund (closing date 31 July) www.heritagefund.org.uk/funding/heritage-emergency-fund/50-250k • Homeworking Health Check Advice Sheets Dealing with eye strain and headaches whilst working from home during self-isolation. Helping you prevent aches and pains when working from home • IPR and Volunteers - NEW MDY Advice Sheets Published www.museumdevelopmentyorkshire.org.uk/2020/05/14/new-ipr-guidance-sheets-published. • Let's Talk Loneliness Campaign letstalkloneliness.co.uk. • Map of Museums in Europe - current situations by country www.google.com/maps. • Mental Health - Directory of Online Courses www.futurelearn.com/courses/collections/support-mental-health-in-lockdown • Mindfulness Videos from Hull Culture and Leisure www.youtube.com/channel/UC8om6PwrzNzMhJth4WO2NAQ 	

who identify as of colour
www.museumdetox.org.

- **Museum Security**
collectionstrust.org.uk/collections-in-lockdown.
and
[Museum Security Checklist](#) PDF.
- **Museum Wellness Network:**
supporting staff wellbeing post-lockdown:
www.museumsassociation.org/museum-practice/08062020-supporting-museum-workforce-wellbeing-post-lockdown.
- **NCVO Free Online Learning**
knowhow.ncvo.org.uk/studyzone.
- **NLHF Heritage Emergency Fund (deadline: 31 July)**
www.heritagefund.org.uk/funding/heritage-emergency-fund
- **YouGov International COVID-19 Tracker**
yougov.co.uk/topics/international/articles-reports/2020/03/17/YouGov-international-COVID-19-tracker.

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If you have any comments about this e-bulletin or would like to contribute a news item, event or job vacancy, please email: mdy-bulletin@ymt.org.uk.

Visit the MDY website at: www.museumdevelopmentyorkshire.org.uk



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