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## York Museums Trust Museum Development Yorkshire

### Latest news for week ending Friday 6 June 2020

### In this Issue

Dear <<First Name>>

**\*\*Submissions for next week's bulletin  
should be sent to [mdy-bulletin@ymt.org.uk](mailto:mdy-bulletin@ymt.org.uk)  
by 5pm on Wed 10 June\*\***

The MDY team are continuing to improve their digital skills as our regular events go online. We have an **important opportunity** for your museum to take part in our annual showcase Celebrating Museums. There is also still time to catch our Museum Forums and of course our regular Elevenses. You can also hear Alan at the Collections Trust Coffee Time on Wednesday.

In this edition we also have the results of the Art Fund survey of the sector, a new initiative from Yorkshire on social media #MuseumBuddy, news of funding, ideas to support your wellbeing and of course penguins looking round an art gallery.

There has also been a change by the software that distributes this bulletin which has led to it going into subscribers' junk folder - please mention this to colleagues so that they can keep up to date with news from MDY.

During this unprecedented time, do let us know about your successes and problems - either directly by phone or email or shared at Elevenses. If you're not sure who to email, send to [mdy-office@ymt.org.uk](mailto:mdy-office@ymt.org.uk) and we will try to help or redirect as appropriate.

This will help us continue to advocate for you and, along with feedback on our work, to reshape our

- News & Notices
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**Subscribe**

Please check our website regularly for further information and don't forget to follow us on Twitter [@MusDevYorks](#). Please also encourage others in your organisation to subscribe to this bulletin.

## News and Notices

### Art Fund Covid-19 Impact Survey Full Report Available Now

The summary of recent research offers insights into how the pandemic has impacted museums and galleries, what museums need, and how Art Fund support can be adapted over the coming weeks and months.

The report is divided into two parts, the first focuses on the current sector landscape – establishing what is and isn't happening now, key concerns, the impact on collections and curatorial practice, and on communications and operations.

The second section of the report focuses on Art Fund's response, and how we can expand our programme to support museums and galleries in new ways. It explores how helpful our existing activity is now, and the areas of support that will be most needed in the months ahead.

**Find out more and download the report at:**

[www.artfund.org/blog/2020/05/28/covid19-impact-research-report](http://www.artfund.org/blog/2020/05/28/covid19-impact-research-report).

### Celebrating Museums in Yorkshire and the Humber Online Broadcast

**23 June, 10.00am - 12.00pm**

Join MDY and ACE to celebrate and reflect on the projects delivered by Yorkshire's museums during the Covid-19 lockdown.

We will be showcasing case studies in the form of 5 minute videos, Q&As and a panel discussion. Join us to celebrate our achievements, learn from each other and be inspired by the resilience and creativity of our colleagues. Darren Henley, Chief Executive of Arts Council England will be taking part alongside colleagues from around the region, and throughout the day, MDY and ACE will be promoting the innovative and inspirational work of regional museums.

**To receive a link to the broadcast, please complete the booking form at:**

[www.eventbrite.co.uk/e/celebrating-museums-2020-tickets-105942659346](http://www.eventbrite.co.uk/e/celebrating-museums-2020-tickets-105942659346).

**If you have a project or activity that you would like to showcase in a 5 minute film, [let us know by filling out the online form](#).**

## Your Week Ahead

### Share Your Lockdown Experience and Learn from Others at Elevenses with MDY

Come along to the MDY virtual Elevenses. Every Monday and Thursday for a cuppa and a chat – you will have to bring your own drink! These are an informal opportunity to share experiences and thinking (and enjoy some different company). We will have two different types of Elevenses, one themed around the three Accreditation strands and the other open to talk about anything and everything.

#### Win a Yorkshire Cuppa!

As we can't get you a coffee or tea in these informal virtual meetings we have decided to hold a **prize draw for Yorkshire branded tea or coffee**. Each participant will be entered in the monthly draw and we will contact winners to get prizes across during the lock-down or shortly afterwards.

We will now be using Microsoft Teams. Please contact [Lily.Wilks@ymt.org.uk](mailto:Lily.Wilks@ymt.org.uk) if you have any technical questions.

- **Monday 8 June**

**Alan and Dieter will be looking at Managing Collections:**

[www.museumdevelopmentyorkshire.org.uk/event/elevenses-monday-8th-june](http://www.museumdevelopmentyorkshire.org.uk/event/elevenses-monday-8th-june).

- **Thursday 11 June**

**Liz and Jo will host an open session:**

[www.museumdevelopmentyorkshire.org.uk/event/elevenses-thursday-11th-june](http://www.museumdevelopmentyorkshire.org.uk/event/elevenses-thursday-11th-june).

If you have any questions to be discussed please send them to Lily: [Lily.Wilks@ymt.org.uk](mailto:Lily.Wilks@ymt.org.uk). Please also email Lily if you experience any trouble connecting and we will attempt to solve the issue.

**The full Elevenses Schedule can be viewed at:**

[www.museumdevelopmentyorkshire.org.uk/event-category/elevenses-with-mdy](http://www.museumdevelopmentyorkshire.org.uk/event-category/elevenses-with-mdy).



## East Riding and North Lincolnshire Museums Forum Online

**Wed 10 June, 3.00pm - 5.00pm**

Our theme is Attracting Audiences and will be viewed from the perspective of our current situation.

We will be using Microsoft Teams and will send you the joining link to use on the day at 3.00pm - 5.00pm. Please contact [Lily.Wilks@ymt.org.uk](mailto:Lily.Wilks@ymt.org.uk) if you have any technical questions.

**Register for your place at:**

[www.eventbrite.co.uk/e/online-east-riding-and-north-lincolnshire-museums-forum-tickets-85641821995](https://www.eventbrite.co.uk/e/online-east-riding-and-north-lincolnshire-museums-forum-tickets-85641821995).

## Collections Trust Coffee Time - Documentation Advocacy

**Wed 10 June, 11.00am**

The theme for this week's chat stems from recurring conversations during our Spectrum book club sessions – documentation advocacy. Do you struggle to encourage colleagues to update object locations or to invest time banishing that backlog? Come along to discuss and share ideas.

The get-together is hosted via an online platform that should work with any browser without the need to install anything else. Using a webcam is optional and people can also dial in by phone if they prefer.

**Find out more at:** [collectionstrust.org.uk/events/coffee-time](https://collectionstrust.org.uk/events/coffee-time).

## For Your Diary

**\*\* only 2 places remaining! \*\***

**Booking deadline: 9 June**

### **Digital Leadership with Culture24**

**Tuesday 16 June and Thursday 18 June  
via Zoom at 2.15pm - 4.15pm**

This online workshop is aimed at museum leaders with responsibilities across the museum's strategy and operations, and at the end of the course participants will have:

- Improved your own digital literacy and understanding
- Fuller understanding of the opportunities around digital culture for your organisation
- A range of inspirational yet pragmatic and relatable case studies
- Practical next steps to implement in your organisation
- A new network of peers all tackling similar issues
- Signposting to free online resources to support you going forward.

**Register online, priority will be given to non-NPO Accredited museums:**

**[www.eventbrite.co.uk/e/online-digital-leadership-with-culture24-tickets105360971502](https://www.eventbrite.co.uk/e/online-digital-leadership-with-culture24-tickets105360971502).**

### **Regional Forum Meetings Online**

Join us online for your regional forum meetings! Booking is now open – please use the links below.

Starting at 3.00pm on the scheduled date, online forum meetings\* will offer a couple of hours to:

- connect with your colleagues around the region
- hear brief presentations from a couple of speakers and ask them questions
- hear news and updates from your MDO
- share your own updates.

All of the planned themes will be viewed from the perspective of our current situation.

We will be using Microsoft Teams and will send you the joining link to use on the day at 3.00pm - 5.00pm. Please contact [Lily.Wilks@ymt.org.uk](mailto:Lily.Wilks@ymt.org.uk) if you have any technical questions.

\*Bring your own cup of tea and a biscuit, comfort break at 4.00pm!

- **[Thursday 25 June – South Yorkshire – Delivering for Children & Young People](#)**
- **[Wednesday 8 July – West Yorkshire – Delivering Digital Capability](#)**

**\*\*Fully booked - waiting list in operation\*\***

## Digital Storytelling with Culture24

**Tuesday 7 July and Thursday 9 July  
via Zoom at 2.15pm - 4.15pm**

This online workshop is aimed at museum workers who are tasked with creating content for online platforms but who are not digital content specialists.

In the workshop you will explore both the practicalities and strategic considerations of digital storytelling with collections content, looking at content on website and social channels. This workshop will explore the specific tensions and challenges that digital storytelling can pose and focus on the many advantages that museums and collections offer in this space.

**Register online:** [www.eventbrite.co.uk/e/online-digital-storytelling-with-culture24-tickets-105361922346](https://www.eventbrite.co.uk/e/online-digital-storytelling-with-culture24-tickets-105361922346).

## Your Lockdown Initiatives

### Adapting to New Ways of Working

We would really like to hear how other museums are evolving during the current crisis, for instance: Shannen Johnson, Learning and Engagement Officer at the Peace Museum is the originator of an exciting social media initiative called #MuseumBuddy; and Whitby's Town Mayor is now introducing Pannett Art Gallery's Painting of the Week via video. - see below.

**Your projects will provide ideas and inspiration to everyone! Send your features to:** [lily.wilks@ymt.org.uk](mailto:lily.wilks@ymt.org.uk).

### Introducing #MuseumBuddy!

[#MuseumBuddy](#) aims to keep the museum community connected during the current pandemic and create opportunities to find links between amazing collections across the UK and beyond!

We will match up museums and museum professionals to become a #MuseumBuddy for the week, where they will share each other's digital content and find a connection between their collections. So far, we have had museums from across the UK, US and Canada take part, and it would be great to see some participation from Yorkshire and the Humber.



## Pannett Art Gallery's Painting of the Week

Pannett Art Gallery have involved an important Whitby resident to introduce their 'Painting of the Week'. The Town Mayor, Councillor Linda Wild introduces each painting via video! The paintings are also being used as a resource for local community groups, including a range of health and/or caring organisations - many of whom are really struggling with huge demand on their services due to Covid-19.

Some of the befriending services supporting vulnerable adults and disability groups have clients who depend on regular phone contacts, but it isn't always easy to maintain lively and varied conversations.

Pannett Art Gallery's curator, Helen

Berry, has created simple prompts to accompany the selected paintings and emails them to the groups, who are using these resources with some of their clients.



Helen commented: 'In the last Health and Wellbeing project I delivered with MDY funding we used our paintings as conversation / reminiscence prompts in care homes in Whitby. The knowledge I gained from that project is now influencing my decision on which paintings to select each week and the prompts I am writing'.

**Discover more at:** [www.pannettartgallery.org](http://www.pannettartgallery.org) and [#WildAboutArt](https://twitter.com/hashtag/WildAboutArt).

**Watch the latest video clips at:** [twitter.com/hashtag/WildAboutArt?src=hashtag\\_click&f=video](https://twitter.com/hashtag/WildAboutArt?src=hashtag_click&f=video).

## Your Wellbeing

### Share Your Resources!

During this time it is more important than ever that you focus on your own wellbeing! Each week we will look at ways to support you.

**If you come across resources that help you and would like to share with others, please send them to Liz Denton** [liz.denton@ymt.org.uk](mailto:liz.denton@ymt.org.uk).



## Brief Encounters

This article in the Guardian explores why we are missing those casual chats with strangers during the pandemic. Weak-ties, as they are called, are crucial for our wellbeing.

**Interesting read:**

[www.theguardian.com/society/2020/may/23/why-casual-chats-with-strangers-are-the-thing-many-of-us-miss-the-most-coronavirus](https://www.theguardian.com/society/2020/may/23/why-casual-chats-with-strangers-are-the-thing-many-of-us-miss-the-most-coronavirus).

## RADISH

Intrigued?! In response to Coronavirus, Rural Arts is offering RADISH - Rural Arts Daily Inspiration while Staying at Home.

They've been sharing or running something creative every weekday since lockdown.

**Find out more at:** [www.ruralarts.org/radish](http://www.ruralarts.org/radish).

## Funding Opportunities

### Escaping Lockdown Grants Grants assessed weekly - apply now

#### MDY Small Development Grants 2018-22

In response to the current crisis we are launching a grant fund to help you better survive now and prepare to reopen and relaunch your museum.

We are encouraging projects of £500 to £1000, with NO match funding. We do require a clear project plan that addresses either:

- A key immediate issue that has resulted from the current lockdown
- Helps you connect with audiences while you are closed
- Helps you engage with volunteers and staff while your museum is closed
- The reopening and relaunching of your museum including measures to make your visitors and your staff and volunteers feel safer while on site

We require a clear action plan that relates to your museum's key purpose and, if possible, a timetable. We recognise that we are still in uncertain times so if the plan or timetable needs to change, we are prepared to be flexible as the situation develops.

**The fund is now live and available on an open application basis, with assessments carried out weekly. All monies must be spent and claimed by the end of the financial year. We strongly advise you to speak to your Museum Development Officer before submitting your application.**

For speed and simplicity, we are using the existing small grant system. (the small grants do remain open for larger projects). For the guidance notes and links to the online application form, visit: [bit.ly/MDY18SGApp](https://bit.ly/MDY18SGApp).



**Development Officer who will be pleased to comment on potential projects for funding and assist with any queries on the paperwork.**

## MDY Bid Writing Support for Non-NPO Museums

### BOOK NOW

#### Support to enable you to take advantage of Covid-19 funding

Museum Development Yorkshire is providing a number of one to one workshop sessions with expert fundraisers. This is in recognition that current circumstances mean you will not be in your usual work environment and may not be experienced in bid writing, especially at relatively short notice.

**[MDY Funding Round-up - download our up to date round-up of available funding and what is needed to apply.](#)**

You will need to provide details of:

- Which funder will you be applying to
- Which deadline you are aiming to submit your application
- How you want to be contacted (phone / video conference)
- Contact name, email, phone number (and video conference username if appropriate) Skype username if you want to use that; email alone is fine for Zoom or Google Meet)
- If you have drafted an application, a copy of that text.

**We have 4 appointments left to be allocated on a 'first come first served' basis - [please sign up via an expression of interest form.](#)**

## And Relax...!

We all need an opportunity to smile, at this time, or a chance to share great ideas to help us ...relax!

**Lily is encouraging you all to send her any great resources or tips that are helping you, email: [lily.wilks@ymt.org.uk](mailto:lily.wilks@ymt.org.uk).**

## Lily Recommends...

- **Wombats are adorable!** Baby wombats are doubly adorable. Watch this pair wander around on this BBC video. Fun fact about wombats - their poo is cubic! [www.facebook.com/470911516262605/posts/3102601116426952/?vh=e&d=n](https://www.facebook.com/470911516262605/posts/3102601116426952/?vh=e&d=n)

• Penguins seen to be having a wonderful time taking trips during lockdown. This

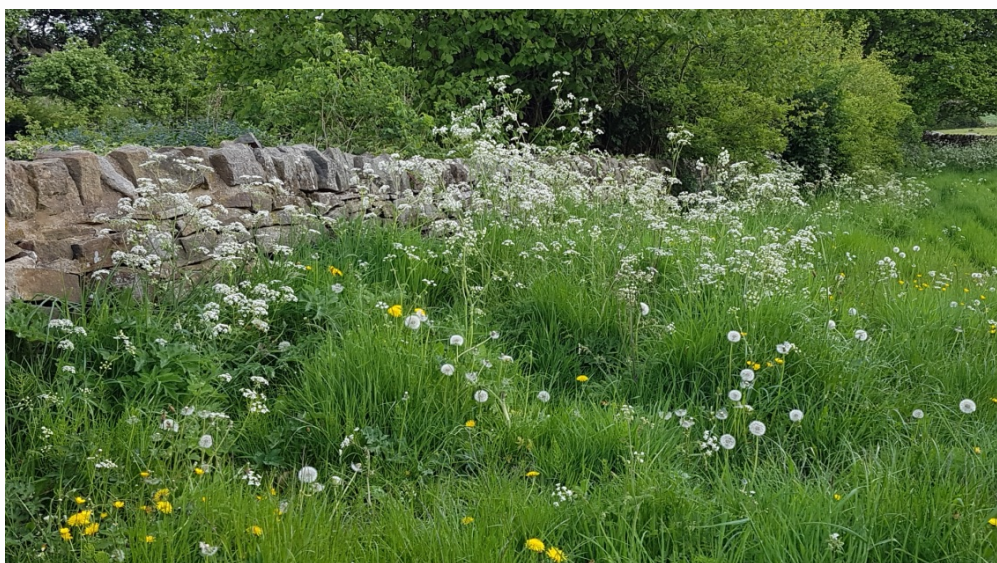
time they have visited an art museum. Hopefully soon we will be allowed to roam like the penguins.

[www.insider.com/penguins-visit-art-museum-for-the-day-2020-5](http://www.insider.com/penguins-visit-art-museum-for-the-day-2020-5).



## Dieter's Nature Notes

We get lots of cow parsley in the fields around us. It looks like effervescent champagne and we sometimes nickname them 'champagne fields'.



*Anthriscus sylvestris*, known as cow parsley, wild chervil, wild beaked parsley, or keck, is a herbaceous biennial or short-lived perennial plant common along verges and grassy areas in spring. It is an early source of nectar for pollinators and beneficial insects.

## Previously...

## In case you missed it...

Just in case you missed them first time round, we're listing below snippets of some of the articles published in previous ebulletins that we think you might still find useful:

Subscribe	• Action for Happiness Coping Calendars <a href="http://www.actionforhappiness.org/coping-calendar">www.actionforhappiness.org/coping-calendar</a>	Translate ▼
	<ul style="list-style-type: none"> <li> <b>AIM COVID-19 Action Checklist</b>  <a href="http://www.aim-museums.co.uk/wp-content/uploads/2020/04/Covid19ActionChecklist.pdf">www.aim-museums.co.uk/wp-content/uploads/2020/04/Covid19ActionChecklist.pdf</a>.         </li> <li> <b>AMA Digital Heritage Lab - Free digital skills support</b>  <a href="http://www.a-m-a.co.uk/digital-heritage-lab">www.a-m-a.co.uk/digital-heritage-lab</a>.         </li> <li> <b>Business Planning In A Crisis - Training Video</b>  <a href="http://mdem.org.uk/business-planning-in-a-crisis-mdem-online-resources">mdem.org.uk/business-planning-in-a-crisis-mdem-online-resources</a>.         </li> <li> <b>Business Support and Skills Online Training</b>  <a href="http://www.york.ac.uk/business/cpd/online-training">www.york.ac.uk/business/cpd/online-training</a>.         </li> <li> <b>Caring for Collections in Lockdown</b>  <a href="http://www.aim-museums.co.uk/conservation-care-collections">www.aim-museums.co.uk/conservation-care-collections</a>.         </li> <li> <b>Charity Digital Events and Podcasts</b>  <a href="http://charitydigital.org.uk/events">charitydigital.org.uk/events</a>.         </li> <li> <b>Coronavirus and Artswork Training Courses</b>  <a href="http://artswork.org.uk/training-events">artswork.org.uk/training-events</a>.         </li> <li> <b>Coronavirus Business Support Finder Tool</b>  <a href="http://www.gov.uk/business-coronavirus-support-finder">www.gov.uk/business-coronavirus-support-finder</a>.         </li> <li> <b>CreativeNetwork from Voluntary Arts</b>  <a href="http://www.voluntaryarts.org/creativenetwork">www.voluntaryarts.org/creativenetwork</a>.         </li> <li> <b>Financial Difficulties Toolkit</b>  <a href="http://www.artscouncil.org.uk/publication/managing-financial-difficulties-guide-and-toolkit">www.artscouncil.org.uk/publication/managing-financial-difficulties-guide-and-toolkit</a>.         </li> <li> <b>Freelands Foundation Emergency Fund for Artists and Freelancers</b>  <a href="http://www.a-n.co.uk/news/freelands-foundation-emergency-fund">www.a-n.co.uk/news/freelands-foundation-emergency-fund</a>.         </li> <li> <b>Future Learn - Directory of Mental Health Courses</b>  <a href="http://www.futurelearn.com/courses/collections/support-mental-health-in-lockdown">www.futurelearn.com/courses/collections/support-mental-health-in-lockdown</a> </li> <li> <b>Governance for Charities in Times of Crisis - a Guide for Trustees</b>  <a href="http://southwestmuseums.org.uk/wp-content/uploads/2020/04/A-Guide-for-Trustees-in-Times-of-Crisis-COVID-19.pdf">southwestmuseums.org.uk/wp-content/uploads/2020/04/A-Guide-for-Trustees-in-Times-of-Crisis-COVID-19.pdf</a>.         </li> <li> <b>Government Guidance on Mental Health and Wellbeing During COVID-19 Crisis</b>  <a href="http://www.gov.uk/government/publications/covid-19-guidance-for-the-public-on-mental-health-and-wellbeing">www.gov.uk/government/publications/covid-19-guidance-for-the-public-on-mental-health-and-wellbeing</a>.         </li> <li> <b>Heritage Emergency Fund (closing date 20 June)</b>  <a href="http://www.heritagefund.org.uk/funding/heritage-emergency-fund/50-250k">www.heritagefund.org.uk/funding/heritage-emergency-fund/50-250k</a> </li> </ul>	

- [during self-isolation.](#)  
[Helping you prevent aches and pains when working from home](#)
- **IPR and Volunteers - NEW MDY Advice Sheets Published**  
[www.museumdevelopmentyorkshire.org.uk/2020/05/14/new-ipr-guidance-sheets-published](http://www.museumdevelopmentyorkshire.org.uk/2020/05/14/new-ipr-guidance-sheets-published).
  - **Let's Talk Loneliness Campaign**  
[letstalkloneliness.co.uk](http://letstalkloneliness.co.uk).
  - **Museum Security**  
[collectionstrust.org.uk/collections-in-lockdown](http://collectionstrust.org.uk/collections-in-lockdown).  
and  
[Museum Security Checklist](#) PDF.
  - **Museums+Heritage Show - 2020 Vision - FREE talks online**  
[show.museumsandheritage.com/talks-2020/](http://show.museumsandheritage.com/talks-2020/)
  - **NCVO Free Online Learning**  
[knowhow.ncvo.org.uk/studyzone](http://knowhow.ncvo.org.uk/studyzone).
  - **NEMO Map of Museums in Europe during COVID-19 crisis**  
[www.google.com/maps](http://www.google.com/maps).
  - **YouGov International COVID-19 Tracker**  
[yougov.co.uk/topics/international/articles-reports/2020/03/17/YouGov-international-COVID-19-tracker](http://yougov.co.uk/topics/international/articles-reports/2020/03/17/YouGov-international-COVID-19-tracker).

## Contacts

### The Museum Development Yorkshire Team

**Michael Turnpenny**  
Head of Museum Development  
Email: [michael.turnpenny@ymt.org.uk](mailto:michael.turnpenny@ymt.org.uk)  
Tel: 07917 220227

**Alan Bentley**  
Museum Development Officer (West Yorkshire, Harrogate and Craven)  
Email: [alan.bentley@ymt.org.uk](mailto:alan.bentley@ymt.org.uk)  
Tel: 07595 609782

**Liz Denton**  
Museum Development Officer (East Riding of Yorkshire and Northern Lincolnshire)  
Email: [liz.denton@ymt.org.uk](mailto:liz.denton@ymt.org.uk)  
Tel: 07785 458220

**Dieter Hopkin**  
Museum Development Officer (Moors and Coast, Dales and York)  
Email: [dieter.hopkin@ymt.org.uk](mailto:dieter.hopkin@ymt.org.uk)  
Tel: 07970 977217

**Joanne Bartholomew**

**Helen Thornton**

Regional Accreditation Advisor (Yorkshire)

Email: [accreditation@ymt.org.uk](mailto:accreditation@ymt.org.uk)

**Lily Wilks**

Museum Development Yorkshire Intern

Email: [MDYOffice@ymt.org.uk](mailto:MDYOffice@ymt.org.uk)

Tel: 07544 394541

**Ali Glew**

MDY Ebulletin Editor

Email: [mdy-bulletin@ymt.org.uk](mailto:mdy-bulletin@ymt.org.uk)

Tel: 0773 258 5959



If you have any comments about this e-bulletin or would like to contribute a news item, event or job vacancy, please email: [mdy-bulletin@ymt.org.uk](mailto:mdy-bulletin@ymt.org.uk).

Visit the MDY website at: [www.museumdevelopmentyorkshire.org.uk](http://www.museumdevelopmentyorkshire.org.uk)



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