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## York Museums Trust Museum Development Yorkshire

### Latest news for week ending Friday 12 June 2020

### In this Issue

Dear <<First Name>>

**\*\*Submissions for next week's bulletin  
should be sent to [mdy-bulletin@ymt.org.uk](mailto:mdy-bulletin@ymt.org.uk)  
by 5pm on Wed 17 June\*\***

The next couple of weeks will be incredibly busy for you all, once the guidelines and advice about reopening become public. MDY are busy thinking of ways to support you but before that dominates everyone's planning don't forget to advocate for the good work you are already doing. Make sure you get involved with our annual showcase Celebrating Museums. Stay connected with colleagues across the region at one of our Museum Forums and join us at our regular Elevenses to get advance information, guidance and advice.

In this edition we have national recognition of one of our museums, details on support for our museum community and an opportunity to involve young people in your social media. Oh ...and please do make sure you read right to the end as you wouldn't want to miss Ginger.

We have heard from a number of you that our ebulletin does have a habit of ending up in your junk folder... Before we take it personally, do look at the guidance below on how to stop this happening. Act Now!

We are planning lots of practical, and FREE, training to assist you in your plans to Reopen, so don't miss out and keep in touch!

During this unprecedented time, do let us know about your successes and problems - either directly by phone or email or shared at Elevenses.

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**Subscribe**

redirect as appropriate.

This will help us continue to advocate for you and, along with feedback on our work, to reshape our support in these changing times.

**Please check our website regularly for further information and don't forget to follow us on Twitter [@MusDevYorks](https://twitter.com/MusDevYorks). Please also encourage others in your organisation to subscribe to this bulletin.**

## News and Notices

### Royal Recognition for Colne Valley Museum

*From Anne Lord:*

In these difficult times it is good to share some wonderful news about our Museum! We are an independent local heritage museum, depicting the domestic textile industry, and run entirely by our volunteer members. In recognition of the commitment and enthusiasm of volunteers, past and present, the Queen has conferred the Queen's Award for Voluntary Service on the Museum. This award is the highest honour that can be conferred on a voluntary organisation and was announced in the Queen's birthday honours list by the London Gazette on 2 June.



The award will be presented to us by the Lord Lieutenant of West Yorkshire, at a ceremony to be arranged in due course. In addition, two volunteers will be invited to a Garden Party at Buckingham Palace next summer. The news came at the same time we had planned to celebrate our (now postponed) 50th birthday, and came as a big boost to morale for all the volunteers during the closure of the Museum.

**Quite a few of the original members are still active at the Museum and it**

## Museum Detox: The Network for Museum and Heritage Workers Who Identify as of Colour

Museum Detox exists to empower people of colour working in the museums and heritage sector. Membership is completely free, offering a UK-wide community and the opportunity to connect with Detoxers in the North. Sign up can be completed through a short online form.

Detox are currently providing an Emergency Fund, to support members experiencing financial hardship. The fund is open to all Detoxers, including newly registered members.

We ask our allies in the sector to spread the word, sharing membership sign-up details with your colleagues and contacts, including those on furlough. The network represents all museum and heritage workers of colour, regardless of role or position, including freelancers and those on short term / temporary contracts.

**For more information, please visit: [www.museumdetox.org](http://www.museumdetox.org) or contact Antonia Canal – [antonia.canal@heritagefund.org.uk](mailto:antonia.canal@heritagefund.org.uk).**

## MDY E-Bulletin - Not a processed meat product!

Lily and Alan have been looking at our e-bulletin stats and have made a disturbing discovery. Since November last year either:

- our e-bulletin has become a Monty Python fan
- our e-bulletin has become a favourite ingredient in Hawaii
- our e-bulletin's DKIM authentication and SPF records are causing problems.

OK, the last one is true.

In short, our e-bulletin might be going into your SPAM folder. We are trying to fix this at our end and there are some things you can do to keep receiving our bulletin.

If this is happening to you, or one of your colleagues, please check your Junk Mail or SPAM mail folders. If you find our e-bulletin in there you should be able to instruct your system to send it into your inbox. Most systems will let you right-mouse click and select 'not SPAM' or 'not Junk'. With some larger organisations you might need to ask your Digital or ICT team to add us to a 'safe sender' list or similar.

**We are proud to say that our e-bulletin is not a processed meat product and it deserves to arrive in your inbox - let's make sure it stays that way.**

## Art UK Collections Survey on Impact of Covid-19 on Digital Engagement

Art UK's survey is looking at collections' digital engagement with audiences. The results of this survey will form part of our submission to the DCMS about the impact of

Covid-19 on the sector and we will also share the results with ACE, the National Lottery and the devolved governments. It will also tell us how we can help your collection more in the future.

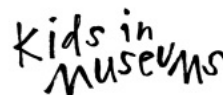
**The survey will take about 15 minutes and there is a chance to win one of ten £25 Amazon vouchers: [www.surveymonkey.co.uk/r/ArtUKDigital](http://www.surveymonkey.co.uk/r/ArtUKDigital).**

**Deadline: Wed 17 June.**

## Digital Takeover Day

**Friday 26 June 2020**

Every year we encourage museums, galleries, archives, historic homes and heritage sites from the UK and beyond to hand over their social media accounts to young people.



Their [#TakeoverDay](#) tweets have trended on Twitter, reaching millions of users. The national event gives young people a voice and helps museums see their collections in a new light.

Though museums are currently closed, we are still asking you to get under 25s involved with your social media in whatever way you can.

- Do you have a youth panel, young trustees, interns or apprentices you could hand over your accounts to?
- Are you running a daily challenge that young people could take over for the day?
- Can you ask your young followers to join an online task or activity?

**We've put together a series of challenges on our website. Find out more at: [kidsinmuseums.org.uk/2020/05/take-part-in-digital-takeover-day-on-26-june](http://kidsinmuseums.org.uk/2020/05/take-part-in-digital-takeover-day-on-26-june).**

## Celebrating Museums in Yorkshire and the Humber Online Broadcast

**23 June, 10.00am - 12.00pm**

Join MDY and ACE to celebrate and reflect on the projects delivered by Yorkshire's museums during the Covid-19 lockdown.

We will be showcasing case studies in the form of 5 minute videos, Q&As and a panel discussion. Join us to celebrate our achievements, learn from each other and be inspired by the resilience and creativity of our colleagues. Darren Henley, Chief Executive of Arts Council England will be taking part alongside colleagues from around the region, and throughout the day, MDY and ACE will be promoting the innovative and inspirational work of regional museums.

**To receive a link to the broadcast, please complete the booking form at: [www.eventbrite.co.uk/e/celebrating-museums-2020-tickets-105942659346](http://www.eventbrite.co.uk/e/celebrating-museums-2020-tickets-105942659346).**

**If you have a project or activity that you would like to showcase in a 5**

We look forward to seeing you on the 23rd of June!

## Items for Disposal

With recognition of the Museums Association disposal guidelines for museums, Wakefield Museums and Castles would like to offer the following items for disposal:

- 10 x internal/external 17th C - 20th C doors
- 20th C Pianola with stool and 73 pianola rolls
- 4 x 19th C pianos

Due to the condition of some of the items, they may be suitable for set dressing.

**For further information, please contact Leanne Dodds, Registrar**

**[ldodds@wakefield.gov.uk](mailto:ldodds@wakefield.gov.uk).**

## Your Week Ahead

### Share Your Lockdown Experience and Learn from Others at Elevenses with MDY

Come along to the MDY virtual Elevenses. Every Monday and Thursday for a cuppa and a chat – you will have to bring your own drink! These are an informal opportunity to share experiences and thinking (and enjoy some different company). We will have two different types of Elevenses, one themed around the three Accreditation strands and the other open to talk about anything and everything.

#### Win a Yorkshire Cuppa!

As we can't get you a coffee or tea in these informal virtual meetings we have decided to hold a **prize draw for Yorkshire branded tea or coffee**. Each participant will be entered in the monthly draw and we will contact winners to get prizes across during the lock-down or shortly afterwards.

We will now be using Microsoft Teams. Please contact [Lily.Wilks@ymt.org.uk](mailto:Lily.Wilks@ymt.org.uk) if you have any technical questions.

- **Monday 15 June**  
**Liz and Dieter will host an open session:**  
[www.museumdevelopmentyorkshire.org.uk/event/elevenses-monday-15th-june](http://www.museumdevelopmentyorkshire.org.uk/event/elevenses-monday-15th-june)
- **Thursday 18 June**  
**Liz and Alan will focus on Users and Their Experiences:**  
[www.museumdevelopmentyorkshire.org.uk/event/elevenses-thursday-18th-june](http://www.museumdevelopmentyorkshire.org.uk/event/elevenses-thursday-18th-june)

If you have any questions to be discussed please send them to Lily: [Lily.Wilks@ymt.org.uk](mailto:Lily.Wilks@ymt.org.uk). Please also email Lily if you experience any trouble connecting and we will attempt to solve the issue.



## Collections Trust Coffee Time

**Wed 17 June, 11.00am**

Join our weekly online get-together to chat about a museum topic over your elevenses. The theme for this week's chat is TBC so please email [events@collectionstrust.org.uk](mailto:events@collectionstrust.org.uk) with any suggestions.

The get-together is hosted via an online platform that should work with any browser without the need to install anything else. Using a webcam is optional and people can also dial in by phone if they prefer.

**Find out more at:** [collectionstrust.org.uk/events/coffee-time](http://collectionstrust.org.uk/events/coffee-time).

## Sporting Heritage Reminiscence Sessions

**Thursdays 2.00pm**

If you, or individuals or groups that you work with, would enjoy participating in an online sports reminiscence session, please contact Chris Chatten, HLF Project Manager at Yorkshire Cricket Foundation at: [chris.chatten@yorkshireccc.com](mailto:chris.chatten@yorkshireccc.com)

The initiative aims to reach older people, people living with dementia, and anyone who might be in need of a chat. Any and all sports may be discussed!

**Also, find out more about the work of Dewsbury Memories, a reminiscence supplier, at:** [www.youtube.com/watch?v=MP1cueSemug](https://www.youtube.com/watch?v=MP1cueSemug).

## Regional Forum Meetings Online

Join us online for your regional forum meetings! Booking is now open – please use the links below.

Starting at 3.00pm on the scheduled date, online forum meetings\* will offer a couple of hours to:

- connect with your colleagues around the region
- hear brief presentations from a couple of speakers and ask them questions
- hear news and updates from your MDO
- share your own updates.

All of the planned themes will be viewed from the perspective of our current situation.

We will be using Microsoft Teams and will send you the joining link to use on the day at 3.00pm - 5.00pm. Please contact [Lily.Wilks@ymt.org.uk](mailto:Lily.Wilks@ymt.org.uk) if you have any technical questions.

\*Bring your own cup of tea and a biscuit, comfort break at 4.00pm!

**[South Yorkshire Forum: Thursday 25 June – Delivering for Children & Young People](#)**

### Speakers include:

- Laura Bedford from Kids in Museums, sharing their research on what families want from museum as we emerge from lockdown
- Laura Travis from Museums Sheffield, on their Museum Makes project
- Kate Fellows from Leeds Museums & Galleries talking about working with objects online and post-Covid-19.

**[West Yorkshire Forum: Wednesday 8 July – Delivering Digital Capability](#)**

**\*\*Fully booked - waiting list in operation\*\***

## Digital Storytelling with Culture24

**Tuesday 7 July and Thursday 9 July  
via Zoom at 2.15pm - 4.15pm**

This online workshop is aimed at museum workers who are tasked with creating content for online platforms but who are not digital content specialists.

In the workshop you will explore both the practicalities and strategic considerations of digital storytelling with collections content, looking at content on website and social channels. This workshop will explore the specific tensions and challenges that digital storytelling can pose and focus on the many advantages that museums and collections offer in this space.

## Your Lockdown Initiatives

### Adapting to New Ways of Working

We would really like to hear how other museums are evolving during the current crisis, for instance Lucy Cooke at East Riding Museums has sent us a case study on some exciting activities for families with under 5s to try at home - see below.

**Your projects will provide ideas and inspiration to everyone! Send your features to:** [lily.wilks@ymt.org.uk](mailto:lily.wilks@ymt.org.uk).

### East Riding Museums Under 5s Learning Case Study

East Riding Museums have created a number of learning resources during lockdown, including a variety of activities for children and families, art classes for adults, and podcasts for older people.

One of the target audiences for the service is families with under 5s, and several themed activities have been devised specifically for them.



#### Tiny Challenges at Home

Using nine themes from our 'Tiny Treasures' sessions, a series of activities were created for families to try at home. The themes relate to collections housed at Treasure House Museum and Beverley Art Gallery, and are: animals, archaeology, building, cooking, fossils, line and texture, people, seaside, shape and colour.

[www.eastridingmuseums.co.uk/get-involved/tiny-challenges](http://www.eastridingmuseums.co.uk/get-involved/tiny-challenges).

#### Sewerby Squirrels Online Challenges

'Sewerby Squirrels' sessions usually take part every Monday morning during term time at Sewerby Hall and Gardens, with themes relating to Edwardian life, gardens, and the sea. For each week of the summer term a practical activity for under 5s has been designed for families to enjoy at home together, relating to the theme for that week, plus a baby sensory idea.

[www.sewerbyhall.co.uk/sewerby-squirrel-challenges/#er-sewerby-squirrels](http://www.sewerbyhall.co.uk/sewerby-squirrel-challenges/#er-sewerby-squirrels).

#### Boats, Windmills and Beverley Town

play, and sensory activities

[www.eastridingmuseums.co.uk/get-involved/under5s-challenges/#er-mus-boats](http://www.eastridingmuseums.co.uk/get-involved/under5s-challenges/#er-mus-boats).

[Download the PDF for more information](#) about the initiatives, or contact [lucy.cooke@eastriding.gov.uk](mailto:lucy.cooke@eastriding.gov.uk).

## Your Wellbeing

### Share Your Resources!

During this time it is more important than ever that you focus on your own wellbeing! Each week we will look at ways to support you.

**If you come across resources that help you and would like to share with others, please send them to Liz Denton [liz.denton@ymt.org.uk](mailto:liz.denton@ymt.org.uk).**

### Creative Connections Encouraging Creativity During Covid-19

Arts and Minds use the arts to help people living with mental health challenges. Their team have developed a series of online events, using creativity to support mental health.

**Lots of FREE events at:** [www.eventbrite.co.uk/o/arts-and-minds-28775873901](http://www.eventbrite.co.uk/o/arts-and-minds-28775873901).

## Funding Opportunities

### Escaping Lockdown Grants Grants assessed weekly - apply now

#### MDY Small Development Grants 2018-22

In response to the current crisis we are launching a grant fund to help you better survive now and prepare to reopen and relaunch your museum.

We are encouraging projects of £500 to £1000, with NO match funding. We do require a clear project plan that addresses either:

- A key immediate issue that has resulted from the current lockdown
- Helps you connect with audiences while you are closed
- Helps you engage with volunteers and staff while your museum is closed

We require a clear action plan that relates to your museum’s key purpose and, if possible, a timetable. We recognise that we are still in uncertain times so if the plan or timetable needs to change, we are prepared to be flexible as the situation develops.

**The fund is now live and available on an open application basis, with assessments carried out weekly. All monies must be spent and claimed by the end of the financial year. We strongly advise you to speak to your Museum Development Officer before submitting your application.**

For speed and simplicity, we are using the existing small grant system. (the small grants do remain open for larger projects). For the guidance notes and links to the online application form, visit: [bit.ly/MDY18SGApp](https://bit.ly/MDY18SGApp).

**REMEMBER: If you need any further advice please contact your local Museum Development Officer who will be pleased to comment on potential projects for funding and assist with any queries on the paperwork.**

## MDY Bid Writing Support for Non-NPO Museums

**\*\*Only 3 places left\*\***

### Support to enable you to take advantage of Covid-19 funding

Museum Development Yorkshire is providing a number of one to one workshop sessions with expert fundraisers. This is in recognition that current circumstances mean you will not be in your usual work environment and may not be experienced in bid writing, especially at relatively short notice.

[MDY Funding Round-up - download our up to date round-up of available funding and what is needed to apply.](#)

You will need to provide details of:

- Which funder will you be applying to
- Which deadline you are aiming to submit your application
- How you want to be contacted (phone / video conference)
- Contact name, email, phone number (and video conference username if appropriate) Skype username if you want to use that; email alone is fine for Zoom or Google Meet)
- If you have drafted an application, a copy of that text.

**We have 3 appointments left to be allocated on a 'first come first served' basis - [please sign up via an expression of interest form.](#)**

## Your Development

**How to Fundraise:  
Practical Guide to Fundraising for Non-Fundraisers**

## Open for booking now

Over the course of three weeks, this online course will help individuals design sustainable fundraising strategies using insights from evidence-based research on the motivations behind donor giving, and develop skills in fundraising management along with an understanding of the resource and finance required to support the long-term fundraising goals of their organisation.

Topics covered include:

- Why and how people give to charity, as well as other sources of voluntary funding and how to access it.
- How emotional and socially sensitive fundraising facilitates effective giving to your organisation.
- Preparing your organisation or group to fundraise effectively – establishing how much time and money you will need and who will need to be involved.
- Creating and communicating your own fundraising story.
- Receiving donations and looking after your donors well.
- Developing a sustainable, long-term fundraising plan suited to your needs.

**Find out more and join up now at:**

[www.futurelearn.com/courses/fundraising-for-non-fundraisers](http://www.futurelearn.com/courses/fundraising-for-non-fundraisers).

## And Relax...!

We all need an opportunity to smile, at this time, or a chance to share great ideas to help us ...relax!

**Lily is encouraging you all to send her any great resources or tips that are helping you, email: [lily.wilks@ymt.org.uk](mailto:lily.wilks@ymt.org.uk).**

## Lily Recommends...

- **This science experiment** is beautiful to watch, and quite easy to do at home (you need oil, water, food colouring and a fizzy tablet like a dissolvable vitamin). Mute if you don't want to hear the children!  
[www.facebook.com/1414862805440360/posts/2710022965924331/?vh=e&d=n](https://www.facebook.com/1414862805440360/posts/2710022965924331/?vh=e&d=n)
- **This magic trick**, claimed to be a puzzle, is wonderful. If you don't like not knowing how something is done then this isn't the link for you.  
[www.facebook.com/442668942581631/posts/1549119211936593/?vh=e&d=n](https://www.facebook.com/442668942581631/posts/1549119211936593/?vh=e&d=n)

## Ginger the Rescue Hen

This is Ginger. She's an ex-cage hen who was rescued via the British Hen Welfare

Trust. Ginger has been living with us for nearly three years and has been busy helping out during lockdown.

She is a keen typist and has discovered the joys of using a computer keyboard! She has been known to send a few of her own (incomprehensible) emails to colleagues by beaking away at the keys. When not working she likes to relax by helping out with jigsaws. She is definitely making the most of her freedom by enjoying hen retirement.

*Helen Thornton, Accreditation Officer*



## Previously...

### In case you missed it...

Just in case you missed them first time round, we're listing below snippets of some of the articles published in previous ebulletins that we think you might still find useful:

- **Action for Happiness Coping Calendars**  
[www.actionforhappiness.org/coping-calendar](http://www.actionforhappiness.org/coping-calendar).
- **Business Planning In A Crisis - Training Video**  
[mdem.org.uk/business-planning-in-a-crisis-mdem-online-resources](http://mdem.org.uk/business-planning-in-a-crisis-mdem-online-resources).
- **Business Support and Skills Online Training**  
[www.york.ac.uk/business/cpd/online-training](http://www.york.ac.uk/business/cpd/online-training).
- **Caring for Collections in Lockdown**  
[www.aim-museums.co.uk/conservation-care-collections](http://www.aim-museums.co.uk/conservation-care-collections).
- **Charity Digital Events and Podcasts**  
[charitydigital.org.uk/events](http://charitydigital.org.uk/events).
- **Coronavirus and Artswork Training Courses**  
[artswork.org.uk/training-events](http://artswork.org.uk/training-events).
- **Coronavirus Business Support Finder Tool**  
[www.gov.uk/business-coronavirus-support-finder](http://www.gov.uk/business-coronavirus-support-finder).
- **Financial Difficulties Toolkit**  
[www.artscouncil.org.uk/publication/managing-financial-difficulties-guide-and-toolkit](http://www.artscouncil.org.uk/publication/managing-financial-difficulties-guide-and-toolkit).
- **Freelands Foundation Emergency Fund for Artists and Freelancers**

- **Future Learn - Directory of Mental Health Courses**  
[www.futurelearn.com/courses/collections/support-mental-health-in-lockdown](http://www.futurelearn.com/courses/collections/support-mental-health-in-lockdown)
- **Governance for Charities in Times of Crisis - a Guide for Trustees**  
[southwestmuseums.org.uk/wp-content/uploads/2020/04/A-Guide-for-Trustees-in-Times-of-Crisis-COVID-19.pdf](http://southwestmuseums.org.uk/wp-content/uploads/2020/04/A-Guide-for-Trustees-in-Times-of-Crisis-COVID-19.pdf).
- **Government Guidance on Mental Health and Wellbeing During COVID-19 Crisis**  
[www.gov.uk/government/publications/covid-19-guidance-for-the-public-on-mental-health-and-wellbeing](http://www.gov.uk/government/publications/covid-19-guidance-for-the-public-on-mental-health-and-wellbeing).
- **Heritage Emergency Fund (closing date 30 June)**  
[www.heritagefund.org.uk/funding/heritage-emergency-fund/50-250k](http://www.heritagefund.org.uk/funding/heritage-emergency-fund/50-250k)
- **Homeworking Health Check Advice Sheets**  
[Dealing with eye strain and headaches whilst working from home during self-isolation](#).  
[Helping you prevent aches and pains when working from home](#)
- **IPR and Volunteers - NEW MDY Advice Sheets Published**  
[www.museumdevelopmentyorkshire.org.uk/2020/05/14/new-ipr-guidance-sheets-published](http://www.museumdevelopmentyorkshire.org.uk/2020/05/14/new-ipr-guidance-sheets-published).
- **Let's Talk Loneliness Campaign**  
[letstalkloneliness.co.uk](http://letstalkloneliness.co.uk).
- **Museum Security**  
[collectionstrust.org.uk/collections-in-lockdown](http://collectionstrust.org.uk/collections-in-lockdown).  
and  
[Museum Security Checklist](#) PDF.
- **NCVO Free Online Learning**  
[knowhow.ncvo.org.uk/studyzone](http://knowhow.ncvo.org.uk/studyzone).
- **NEMO Map of Museums in Europe during COVID-19 crisis**  
[www.google.com/maps](http://www.google.com/maps).
- **YouGov International COVID-19 Tracker**  
[yougov.co.uk/topics/international/articles-reports/2020/03/17/YouGov-international-COVID-19-tracker](http://yougov.co.uk/topics/international/articles-reports/2020/03/17/YouGov-international-COVID-19-tracker).

## Contacts

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If you have any comments about this e-bulletin or would like to contribute a news item, event or job vacancy, please email: [mdy-bulletin@ymt.org.uk](mailto:mdy-bulletin@ymt.org.uk).

Visit the MDY website at: [www.museumdevelopmentyorkshire.org.uk](http://www.museumdevelopmentyorkshire.org.uk)



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