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York Museums Trust Museum Development Yorkshire

Newsletter - Fri 15 May 2020

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Dear <<First Name>>

****Submissions for next week's bulletin should be sent to mdy-bulletin@ymt.org.uk by 5pm on Wed 20 May****

Looking forward, understanding the present.

As we all get used to working from home and meeting remotely there is an overwhelming amount of information coming towards us. The aim of the MDY bulletin is to highlight, filter and guide the region's museums to the most useful. If we have missed anything let us know either by email or by coming along to Elevenses.

Museums in Yorkshire and the Humber are continuing to show great resilience along with the passionate and resourceful people who work in them. But we are now engaging with our audiences digitally and our thoughts are turning towards how museums can do this both in lockdown and as lockdown is relaxed. In this issue there are details of funding support and resources for training and development and wellbeing.

We still want to know about your successes and problems - either directly by phone or email or shared at Elevenses. If you're not sure who to email, why not try mdy-office@ymt.org.uk. Please also copy to:

gillian.greaves@artscouncil.org.uk and
Coronavirus-queries@artscouncil.org.uk.

This will help us continue to advocate for you and, along with feedback on our work, to reshape our

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Subscribe

Please check our website regularly for further information and don't forget to follow us on Twitter [@MusDevYorks](#). Please also encourage others in your organisation to subscribe to this bulletin.

News and Notices

We Want Your Views on MDY Accreditation Support

Revised deadline: 25 May 2020

We are reviewing how we provide Accreditation events support to museums in our region. We want to ensure that museums gain maximum benefit from the support, and that MDY delivers best value to you and your museum.

We are keen to support museums to prepare for Accreditation submissions in April 2021 and will be assessing any applications for 'Working Towards' status. To help us do this, we need your views about your attendance at Accreditation Workshops and your needs for the future.

Please complete the below survey; it should take no more than 15 minutes:

www.snapsurveys.com/wh/s.asp?k=157659403284.

Thank you for your time and support.

Helen Thornton, Regional Accreditation Advisor, Museum Development Yorkshire

Volunteers and Legal Compliance

Virtual Webinar via Zoom

Friday 15 May, 11.00am - 12.00pm

The session will be facilitated by Naomi Korn, Managing Director, Naomi Korn Associates. If you have any questions before the session or have trouble logging into the session next week, please contact Patrick Ibbotson, Head of Partnerships and Projects on 07931 325456.

You will be able to access the session by clicking the Zoom Meeting link below. We advise, if possible, downloading Zoom prior to the session. This can be done at the following link under 'Zoom Client for meetings': zoom.us/download.

You will need a compatible device, such as a computer or tablet, with an internet connection to access the session.

Join Zoom Meeting:

zoom.us/j/279680500?pwd=SDJFQU5FNXZ3SVh6YVB0OFJOTE43Zz09.

Meeting ID: 279 680 500. Password: 033907

Join Us For Elevenses and Win a Yorkshire Cuppa!

As part of MDY's continuing support to museums during the current Covid-19 shut-down we are hosting regular online chat forums.

We would like to welcome people from as wide a selection of museums as is possible to these sessions and would encourage you to virtually come along and share concerns, thoughts and ideas with us and your colleagues across the county.

To spread some cheer we would like to get you a drink!

As we can't get you a coffee or tea in these informal virtual meetings we have decided to hold a prize draw for Yorkshire branded tea or coffee. Each participant will be entered in the monthly draw and we will contact winners to get prizes across during the lock-down or shortly afterwards. Congratulations to James Etherington from Kiplin Hall who will be receiving the first prize of a Yorkshire Cuppa.

So come along for a chance to win (and talk to people from the region) - see 'Your Week Ahead' below.

****LAST CHANCE TO BOOK****

Object Marking and Labelling

FREE training from MDY and Collections Trust

Thur 21 May, 2.15pm to 3.45pm

It is vital to assign and attach a unique number to accessioned objects in your care. There are a number of secure but reversible techniques recommended for the various types of objects in your museum collection.

This workshop will introduce the basic principles of object labelling and marking, including materials and techniques used for different types of objects.

Priority for this session will be given to staff and volunteers at Accredited museums, and those working towards, within the Museum Development Yorkshire region, and numbers will be restricted.

Find out more and register your place, before 4.00pm on Friday 15 May, at:
collectionstrust.org.uk/events/yorkshire/object-labelling-and-marking-3.

Your Week Ahead

Share Your Lockdown Experience and Learn From Others at Elevenses with MDY

Come along to the MDY virtual Elevenses. Every Monday and Thursday for a cuppa

and a chat – you will have to bring your own drink! These are an informal opportunity to share experiences and thinking (and enjoy some different company). We will have two different types of Elevenses, one themed around the three Accreditation strands and the other open to talk about anything and everything.

Currently we are using Skype for Business. Don't worry if you don't have Skype for Business, you can use this link: www.skype.com/en/business, you will have to download the web app but don't need a Skype account. It is a different from general Skype. People have had trouble connecting if they have other similar programmes, such as Zoom and Teams open when they try to connect. If you can't hear, try leaving the call and rejoining.

- **Monday 18 May**
Elevenses with Michael and Dieter
Topic: Organisational Health
meet.lync.com/yorkmuseumstrust/lily.wilks/WH5FJOJ6
- **Thursday 21 May**
Elevenses with Alan and Jo
meet.lync.com/yorkmuseumstrust/lily.wilks/96K906PB

****Please note the above links are unique to each individual session****

If you have any questions to be discussed please send them to Lily:
Lily.Wilks@ymt.org.uk. Please also email Lily if you experience any trouble connecting and we will attempt to solve the issue.

The full Elevenses Schedule can be viewed at:
www.museumdevelopmentyorkshire.org.uk/event-category/elevenses-with-mdy.



Creativity and Wellbeing Week 2020

Positive Futures, 18-24 May

Creativity and Wellbeing Week has been reimagined but is keeping its core identity as

and runs from 9.00am on Monday 18 May 8.00pm on Sun 24 May.

For full information please visit:

www.culturehealthandwellbeing.org.uk/get-involved/events/creativity-wellbeing-week-2020-positive-futures-18-24-may.

Collections Trust Coffee Time

Wed 20 May, 11.00am

Join Collections Trust's weekly online get-together to chat about a museum topic over your elevenses.

This week we'll be repeating the theme of 'show and tell' so come along with something to share and discuss. This might be your favourite example of collections online, museum social media, anything interesting you're working on, or something generally interesting you've seen recently. You should be able to share your screen during the discussion but feel free to send anything in advance to events@collectionstrust.org.uk just in case.

The get-together is hosted via an online platform that should work with any browser without the need to install anything else. Using a webcam is optional and people can also dial in by phone if they prefer.

Find out more at: collectionstrust.org.uk/events/coffee-time.

For Your Diary

Regional Forum Meetings Online

Join us online for your regional forum meetings! Booking is now open – please use the links below.

Starting at 3.00pm on the scheduled date, online forum meetings* will offer a couple of hours to:

- connect with your colleagues around the region
- hear brief presentations from a couple of speakers and ask them questions
- hear news and updates from your MDO
- share your own updates.

All of the planned themes will be viewed from the perspective of our current situation.

We will be using Skype for Business and will send you the joining link to use on the day at 3.00pm - 5.00pm. Please note that you will need to download the web app to join the meeting. Please contact Lily.Wilks@ymt.org.uk if you have any technical questions.

*Bring your own cup of tea and a biscuit, comfort break at 4.00pm!

- [Thursday 4 June – North Yorkshire – Attracting Audiences](#)
- [Wednesday 10 June – East Riding & North Lincs – Attracting Audiences](#)
- [Thursday 25 June – South Yorkshire – Delivering for Children & Young People](#)
- [Wednesday 8 July – West Yorkshire – Delivering Digital Capability](#)

Digital Leadership with Culture24

**Tuesday 16 June and Thursday 18 June
via Zoom at 2.15pm - 4.15pm**

This online workshop is aimed at museum leaders with responsibilities across the museum’s strategy and operations, and at the end of the course participants will have:

- Improved your own digital literacy and understanding
- Fuller understanding of the opportunities around digital culture for your organisation
- A range of inspirational yet pragmatic and relatable case studies
- Practical next steps to implement in your organisation
- A new network of peers all tackling similar issues
- Signposting to free online resources to support you going forward.

Register online, priority will be given to non-NPO Accredited museums:
www.eventbrite.co.uk/e/online-digital-leadership-with-culture24-tickets-105360971502.

Digital Storytelling with Culture24

**Tuesday 7 July and Thursday 9 July
via Zoom at 2.15pm - 4.15pm**

This online workshop is aimed at museum workers who are tasked with creating content for online platforms but who are not digital content specialists.

In the workshop you will explore both the practicalities and strategic considerations of digital storytelling with collections content, looking at content on website and social channels. This workshop will explore the specific tensions and challenges that digital storytelling can pose and focus on the many advantages that museums and collections offer in this space.

Register online: www.eventbrite.co.uk/e/online-digital-storytelling-with-culture24-tickets-105361922346.

TEG Addressing Sustainability Seminar

People's History Museum, Manchester

This TEG seminar will explore the role that museums and galleries are playing in the climate change debate through their exhibitions and wider programming, as well as the implications that engaging in this debate has on the way museums operate their temporary and touring exhibition programmes.

The seminar will ask how, in an age of growing environmental consciousness, museum and gallery exhibitions can play an important role?

www.eventbrite.co.uk/e/teg-addressing-sustainability-seminar-tickets-102894534322.

Your Lockdown Initiatives

Adapting to New Ways of Working

We would really like to hear how other museums are evolving during the current crisis, for instance Scarborough Museums Trust have created an online adventure for young people - see below.

Your projects will provide ideas and inspiration to everyone! Send your features to: lily.wilks@ymt.org.uk.

Whispers from the Museum

Online adventure for young people from Scarborough Museums Trust

Scarborough Museums Trust is calling on adventurous young people to help solve a brand new mystery, Whispers from the Museum, at Scarborough Art Gallery and the circular Rotunda Museum. The museum and gallery are closed at the moment, but strange messages have been appearing inside – who or what is making them? And what are they trying to tell us?

For six weeks from Tuesday 12 May, young people – and their grown-ups – are able to help uncover stories about some of the museum objects by completing online missions and challenges from their own home.

The online adventure, Whispers from the Museum, created by artist Kirsty Harris, will feature a fictional young girl called George whose older brother Sam works at the gallery and museum. George can't visit Sam: like everyone else, she's staying home. But Sam still sends her videos and photos of what he's been up to. Recently some very strange things have been appearing overnight in the museum.

To find out what's been going on, participants are invited to take part in exciting weekly missions. They can open the missions on their screen or print them if they prefer. Each mission will include simple creative projects, like art or writing, and when finished can be shared on social media. To access each new mission, those taking part

Whispers from the Museum is free to take part and aimed primarily at young people aged seven to 11, although younger and older children will also enjoy the challenges, see: www.scarboroughmuseumtrust.com/whispers-from-the-museum.

You can download images of *Whispers from the Museum*, Kirsty Harris and some of her previous projects here: we.tl/t-bbpwGth7F9.

Your Wellbeing

Share Your Resources!

During this time it is more important than ever that you focus on your own wellbeing! Each week we will look at ways to support you.

If you come across resources that help you and would like to share with others, please send them to Liz Denton liz.denton@ymt.org.uk.

Mind: Coronavirus and Your Wellbeing

Mental health charity Mind have put together a page on keeping mentally well during the coronavirus pandemic. It is aimed to help you cope if you're feeling anxious or worried, are staying home, or you are self-isolating due to symptoms:

www.mind.org.uk/information-support/coronavirus/coronavirus-and-your-wellbeing.

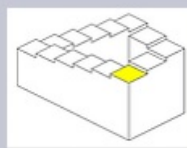
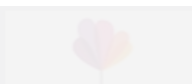
There is also a page dedicated for under 18s:

www.mind.org.uk/information-support/for-children-and-young-people/coronavirus/coronavirus-and-your-wellbeing.

Creative Isolation Resources

The March Network have collated a wide range of resources to help people working in isolation.

'As a mental health network focused on the power of bringing people together with social, cultural and community assets, Covid-19 has thrown us a unique challenge. With more people socially and physically distancing themselves, we want to share some home-based, creative ways to support mental health during these unique and uncertain times'.



Visit the March Network website to access the full range of useful resources:
www.marchnetwork.org/creative-isolation.

10 Days of Happiness

New Online Coaching Programme

10 Days of Happiness is a free online coaching program which guides you through daily actions for happier living, all based on the latest research.

10daysofhappiness.org.

Jobs and Consultancy Opportunities

Consultancy Opportunity

Council for British Archaeology (CBA) Festival of Archaeology Event Organiser

Deadline extended to: Mon 18 May

The CBA are looking to appoint a consultant to deliver a series of events as part of this year's Festival of Archaeology. One of these events will be digital and take place during July while the remaining three events will be on the ground activities and take place in October.

Full details of the brief are at: new.archaeologyuk.org/job-vacancies.

Funding Opportunities

MDY Bid Writing Support for Non-NPO Museums

BOOK NOW

Support to enable you to take advantage of Covid-19 funding

Museum Development Yorkshire will be providing a number of one to one workshop sessions with expert fundraisers. This is in recognition that current circumstances mean you will not be in your usual work environment and may not be experienced in bid writing, especially at relatively short notice.

[MDY Funding Round-up - download our up to date round-up of available funding and what is needed to apply.](#)

Please note that we are unable to provide any guidance on the detailed implementation of the various schemes or the likelihood of success of your application. We have no insider knowledge!

You will need to provide details of:

- Which funder will you be applying to
- Which deadline you are aiming to submit your application
- How you want to be contacted (phone / video conference)
- Contact name, email, phone number (and video conference username if appropriate) Skype username if you want to use that; email alone is fine for Zoom or Google Meet)
- If you have drafted an application, a copy of that text.

We have 6 appointments left to be allocated on a 'first come first served' basis - [please sign up via an expression of interest form.](#)

Open - Applications Welcome!

MDY Small Development Grants 2018-22

The Small Grants Fund can provide funding for a range of museum projects. We are keen to assist museums to implement MDY advice, help you address accreditation actions, support volunteering, test new ways of working and make good things happen, particularly ideas that are hard to fund elsewhere. It also supports personnel to attend training courses and conferences.

The amount awarded is up to £3,000 per project with a sliding scale of match funding required. The fund for this financial year is now live and available on an open application basis, with assessments made on a monthly basis. All monies must be spent and claimed by the end of the financial year. We advise you to speak to your MDO before submitting your application.

For the guidance notes and links to the online application form, visit: bit.ly/MDY18SGApp.

If you need any further advice please contact your local Museum Development Officer who will be pleased to comment on potential projects for funding and assist with any queries on the paperwork.

Your Development

2020 Vision - FREE talks online now!

To celebrate what would have been show opening day, M+H Show have made highlights from the 2020 programme of talks available to view online. Contributors include Leeds Museums & Galleries, Kids in Museums, Arts Council England, Museums Association, Handel & Hendrix, National Gallery and Group for Education in Museums (GEM) among others!

They are working with partners to add more content over the coming weeks and months and are excited to share their fantastic programme of talks which were planned for the 2020 Show. Just register via the link below to access them.

[Click this link to find out more.](#)

And Relax...!

New Feature

The eagle eyed amongst you will realise this is a new feature! We all need an opportunity to smile, at this time, or a chance to share great ideas to help us ...relax!

Lily is encouraging you all to send her any great resources or tips that are helping you, email: lily.wilks@ymt.org.uk.

Lily Recommends...

Want your weekly cute animal fix? Well you're in luck – Chester Zoo are having their 6th Virtual tour today (Friday 15 May), this time looking at endangered animals. Check out their schedule at: www.facebook.com/events/615696469293119.

I have become slightly obsessed with watching the fabulous art of Deepak's Art and Craft page. It's so relaxing to watch this incredible art being created. They are amazing and have inspired me to do something crafty!
www.facebook.com/deepakart/videos/292499935086576.

Dieter's Nature Notes

The primroses have done very well this year especially in a small bed which includes a dwarf red Japanese maple which is not yet in leaf.

There is a mix of common primula, drumstick primula (red and white) and the larger common primulas (cream) here. Please ignore the dandelions – more weeding to do!

- *Primula vulgaris*
- Drumstick primrose - *primula denticulata*
- *Primula elatior*.



Previously...

In case you missed it...

Just in case you missed them first time round, we're listing below snippets of some of the articles published in previous ebulletins that we think you might still find useful:

- **Action for Happiness Coping Calendars**
www.actionforhappiness.org/coping-calendar.
- **AIM COVID-19 Action Checklist**
www.aim-museums.co.uk/wp-content/uploads/2020/04/Covid19ActionChecklist.pdf.
- **AMA Digital Heritage Lab - Free digital skills support**
www.a-m-a.co.uk/digital-heritage-lab.
- **Business Planning In A Crisis - Training Video**
mdem.org.uk/business-planning-in-a-crisis-mdem-online-resources.
- **Business Support and Skills Online Training**
www.york.ac.uk/business/cpd/online-training.
- **Caring for Collections in Lockdown**
www.aim-museums.co.uk/conservation-care-collections.
- **Charity Digital Events and Podcasts**
charitydigital.org.uk/events.
- **Coronavirus Business Support Finder Tool**
www.gov.uk/business-coronavirus-support-finder.
- **CreativeNetwork from Voluntary Arts**
www.voluntaryarts.org/creativenetwork.

tinyurl.com/y9z26m8s

- **Financial Difficulties Toolkit**
www.artscouncil.org.uk/publication/managing-financial-difficulties-guide-and-toolkit.
- **Freelands Foundation Emergency Fund for Artists and Freelancers**
www.a-n.co.uk/news/freelands-foundation-emergency-fund.
- **Governance for Charities in Times of Crisis - a Guide for Trustees**
southwestmuseums.org.uk/wp-content/uploads/2020/04/A-Guide-for-Trustees-in-Times-of-Crisis-COVID-19.pdf.
- **Government Guidance on Mental Health and Wellbeing During COVID-19 Crisis**
www.gov.uk/government/publications/covid-19-guidance-for-the-public-on-mental-health-and-wellbeing.
- **Homeworking Health Check Advice Sheets**
[Dealing with eye strain and headaches whilst working from home during self-isolation](#).
[Helping you prevent aches and pains when working from home](#)
- **Let's Talk Loneliness Campaign**
letstalkloneliness.co.uk.
- **Museum Security**
collectionstrust.org.uk/collections-in-lockdown.
and
[Museum Security Checklist](#) PDF.
- **NCVO Free Online Learning**
knowhow.ncvo.org.uk/studyzone.
- **NEMO Map of Museums in Europe during COVID-19 crisis**
www.google.com/maps.
- **YouGov International COVID-19 Tracker**
yougov.co.uk/topics/international/articles-reports/2020/03/17/YouGov-international-COVID-19-tracker.

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If you have any comments about this e-bulletin or would like to contribute a news item, event or job vacancy, please email: mdy-bulletin@ymt.org.uk.

Visit the MDY website at: www.museumdevelopmentyorkshire.org.uk



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