

[View this email in your browser](#)

## York Museums Trust Museum Development Yorkshire

### Newsletter - Fri 6 March 2020

### In this Issue

Dear <<First Name>>

This bulletin is issued fortnightly to keep you up to date with all the latest news from the Yorkshire museums sector.

We hope you find something of interest below - we always welcome new subscribers so please feel free to circulate the bulletin to any friends or colleagues who may also find it useful. However, if you decide not to receive future bulletins please click the unsubscribe button in the footer below.

- MDY Notices
- Regional Forums
- From the Region
- Other Notices
- Grants and Funding
- Workshops and Training
- Conferences and Events
- Still time to book...
- Jobs and Consultancy Opportunities
- Contacts

**\*\* Date of next bulletin \*\***

**Friday 6 March 2020**

**\*\* Deadline for submissions \*\***

**5pm on Wed 18 March**

**Subscribe**

### MDY Notices

#### Developing Digital Capability

**Working in partnership with Culture24, Museum Development Yorkshire (MDY) are offering FREE workshops during 2020 to support development of your museum's digital capability.**



These events are aimed at small to medium-sized museums, and will provide an opportunity to help you step up your knowledge and skills in using digital technologies. Your museum can access workshops individually, or in any combination. Each workshop is aimed at a different area of digital activity within your museum.

organisations develop the necessary skills and literacies for using digital as a force for positive change, and building resilience and capacity. Find out more at:

[weareculture24.org.uk](http://weareculture24.org.uk).

Refreshments and lunch will be provided at each workshop. These events are free of charge to your museum, and are supported with funding from Arts Council England. If there is high demand for places, priority will be given to museums that do not receive Arts Council England NPO funding.

**To book a place, please follow the event links under 'Workshops and Training' below.**

**To discuss the workshops further, please contact Jo Bartholomew at:**  
[joanne.bartholomew@ymt.org.uk](mailto:joanne.bartholomew@ymt.org.uk).

## MDY Learning Cohorts Open to ALL Museums in the Region

### Deadline for submission: 22 March

During 2020-21 Museum Development Yorkshire (MDY) will continue to run its successful programme of themed learning groups known as Cohorts. In 2019-20 MDY ran the following cohorts:

- Collections
- Health and Wellbeing
- Front of House
- Audience Champions
- Fundraising
- Income Generation
- Everyday Innovation

The cohorts generally comprise of between 2 and 4 workshops through the year which will be backed up with a site visit with focused support for your organisation. Each participating museum will be assigned a mentor (non-NPOs only) who will visit them on site and provide feedback, advice and support. A small grant is available to non-NPO museums to support projects resulting from the cohort work. Some cohorts may include additional action learning set peer mentoring.

Your museum will be expected to commit to: a designated lead person attending every workshop; have a specific project or projects that can be brought to the workshops and the progress of which will be reported back through the year.

These groups have had excellent feedback from participant organisations about the additional benefits of learning as a cohort. The sharing of experiences, learning and successes of implementation is very powerful.

**See below for further information about the different cohorts in 2020.**

**[Please complete the initial expression of interest via this link](#). This can be done in addition to your support menu application.**

**If your museum has any questions about taking part and wants more**

## Health and Wellbeing Cohort

[Download information about the Health and Wellbeing Cohort 2020.](#)

To find out more how museums can support the Health and Wellbeing agenda please have a look at the inspiring examples in the [Alumni case study document](#). This has been created by our Museum Development Intern, Lily Wilks.

## Front of House Cohort

[Download information about the Front of House Cohort 2020.](#)

### Front of House Workshops:

- 1. Valuing your Visitor, Monday 15 June 2020, York Castle Museum**  
This first workshop will cover Front of House essentials, thinking about barriers to interaction, the visitor journey and upselling strategies for encouraging secondary spend
- 2. Understanding your Visitor, Monday 13 July, York Castle Museum**  
A focus on dealing with difficult situations and the importance of gathering, listening to and acting on feedback either on site or via methods such as Trip Advisor
- 3. Developing Tours, Thursday 15 October, venue to be agreed**  
Based at one of the cohort member museums, this practical day will focus on developing formal and informal tours and improving general interaction with visitors in the galleries.
- 4. Making everyone feel welcome! Tuesday 12 January 2021, York Castle Museum**  
This workshop will highlight two important themes. In the morning we focus on understanding the needs of visitors with disabilities. Whereas in the afternoon we look at supporting family audiences with a presentation from Kids in Museums.

**If you have any queries about these two Cohorts, please email [liz.denton@ymt.org.uk](mailto:liz.denton@ymt.org.uk).**

**[Please complete the initial expression of interest via this link.](#) This can be done in addition to your support menu application and is available to all museums in the region.**

## MDY Audience Champions Cohort

Museums Development Yorkshire is offering an opportunity for up to 8 museums to take part in Audience Champions 2020. This follows a well received pilot in 2019.

Through Audience Champions, you will gain in-house skills to take control of your museum's visitor surveying and data analysis, in order to understand who your

current visitors are, and who your potential visitors could be. You will then be able to plan your public programme focused on your audiences' needs and target your marketing with confidence at current and potential new audiences.

The programme will support your museum's ambitions to diversify or increase its visitors. It will also support your work on section 8 of the Accreditation Standard 2018.

### The programme

Working with The Audience Agency, we are offering the opportunity for a supported start to:

- Introduce Audience Finder visitor survey in their museum
- Learn how to structure and produce an audience development plan
- Learn how to analyse and apply Audience Finder data in an audience development plan
- Build on 12-months of data collection to refine visitor survey questions for the following year

This will be delivered using 3 workshops with a structured tasks in between session in year one followed by another year of audience finder with ongoing peer and MDY support.

[Please download the Word document for further information on Audience Champions.](#)

[Please use the expression of interest form.](#) This can be done in addition to your support menu application and is available to all museums in the region.

**Any questions please email Jo Bartholomew by 17 March 2020:**  
[joanne.bartholomew@ymt.org.uk](mailto:joanne.bartholomew@ymt.org.uk).

## Everyday Innovation 2020 Cohort

Following the fantastically well received pilot programme in 2019, *'This was by far the most rewarding training of the year'*, we are offering an opportunity for up to 6 museums to develop skills and knowledge in innovative thinking and behaviours.

MDY and the University of York will bring you a leading expert in innovative thinking, experienced at working with organisations large and small, nationally and internationally. Through this programme, your museum will access her expertise and advice.

Join a group of museums and learn how to introduce innovative thinking techniques into your museum, and how to translate those behaviours into specific plans for innovations large and small within your museum.

We require the same two people from your organisation to attend both workshops. They should be in a position to influence change within your organisation and have capacity to apply the training by developing a pilot innovation activity in between and following the workshops.

It is likely that this activity will be scheduled to run in the autumn, with a gap of approximately 4-6 weeks between the two one-day workshops. Plus action learning in between the workshops

For further information please email Jo Bartholomew by 17 March 2020, [joanne.bartholomew@ymt.org.uk](mailto:joanne.bartholomew@ymt.org.uk)

[Please complete the initial expression of interest via this link.](#) This can be done in addition to your support menu application and is available to all museums in the region.

## Collections Cohort 2020: 'Banishing the Backlogs'

- Does your museum have a documentation backlog?
- Do you want to improve access to your collections for you and your audiences?
- Do you want to speed up enquiries?
- Do you want to produce better exhibitions and programmes that come from your collections?
- Do you want to understand what to do about your backlog to for Accreditation?
- Do you have pressure to rationalise your collections but feel you don't know enough about your collection?
- Do you want to make a real impact on your backlog but don't know where to start?

MDY and the Collections Trust together run the Collections Cohort as part of the 'Banish the Backlogs' programme. The Cohort, led by Sarah Brown Outreach Officer at Collections Trust, helps museums improve procedures and develop realistic plans to improve their documentation.

The Cohort of up to 6 museums consists of 3 workshops and a site visit and ongoing email and phone by Sarah and the Collections Trust. The workshops will be on:

- 14 April 2020
- 2 September 2020
- 2 February 2021

with the site visits in between. As with other MDY cohorts one member of your museum team will be expected to attend all of these events and you are encouraged to bring colleagues along to the workshops.

The workshops are led by the needs of the cohort but will cover: What is a backlog? Spectrum 5.0 and Inventory, Advocacy and troubleshooting Documentation planning collections biographies, documentation procedural manuals, policy review, loans, disposals, managing risk.

For any questions contact Alan Bentley [alan.bentley@ymt.org.uk](mailto:alan.bentley@ymt.org.uk).

[Please complete the initial expression of interest via this link.](#) This can be done in addition to your support menu application and is available to all museums in the region.

## Fundraising Cohort 2020

### to develop a structured approach to fundraising?

This cohort is designed to provide fundraising skills looking at all forms of individual giving as well as trusts and foundations. It is designed for all those non-specialists who need to bring in income from grant and donation to their museums.

As part of the cohort, you will gain an insight into why people give to charity and meet grant givers to understand how they assess applications and how they take decisions.

The cohort of up to 6 museums will meet three times between May 2020 and February 2021 with ongoing mentoring from MDY. As with other MDY cohorts one member of your museum team will be expected to attend all of these events and you are encouraged to bring colleagues along to the workshops.

#### Learning Outcomes:

- Understand what funders expect from a beneficiary
- Understand opportunities to fundraise
- Improve organisational approaches to fundraising

**For any questions contact Michael Turnpenny**

[michael.turnpenny@ymt.org.uk](mailto:michael.turnpenny@ymt.org.uk).

**[Please complete the initial expression of interest via this link](#). This can be done in addition to your support menu application and is available to all museums in the region.**

## Enterprise Cohort 2020

This cohort is designed for museums that are looking to generate new or additional earned income. Your museum will already be trading through retail, catering or event space hire but wants to make more strategic choices and decisions. This cohort is firmly rooted in the museum and heritage world and will help your organisation increase earned income in a way that reflects your primary purpose. You will hear about examples of museum income generation from across the UK and benefit from the knowledge and experiences of others in the cohort. You will learn how contemporary business theory can help you understand your business in order to make better decisions

The cohort of up to 6 museums will meet three times between May 2020 and February 2021 with ongoing mentoring from MDY. As with other MDY cohorts one member of your museum team will be expected to attend all of these events and you are encouraged to bring colleagues along to the workshops.

#### Learning Outcomes:

- To understand the financial levers at your disposal
- To understand opportunities to increase profitability
- To be able to assess income generation opportunities.

**For any questions contact Michael Turnpenny**

[michael.turnpenny@ymt.org.uk](mailto:michael.turnpenny@ymt.org.uk).

**[Please complete the initial expression of interest via this link](#). This can be**

## Accreditation Mentors

In view of the revised standard, and our plans to develop a training and support programme, we need to ensure that we have the most up to date information about all mentors.

### If you are a museum with a mentor:

I would be grateful if you could confirm the name of your mentor and, if you have permission from the mentor, please send their contact details also. Alternatively, please ask them to email me directly via the address below.

### If you are a mentor:

I would be grateful if you could confirm your current role and organisation, the name of the museum you mentor (if any), and your preferred contact details. It would also be helpful if you could let me know which areas of the Accreditation Standard you are most confident in advising against from the following:

- Organisational Health
- Managing Collections
- Users and their Experiences.

**Please send the relevant details to Rebecca Griffiths, Regional Accreditation Advisor: [accreditation@ymt.org.uk](mailto:accreditation@ymt.org.uk).**

## Regional Forum Meetings

### 2020 MDY Regional Museum Forum Meetings Dates for diaries

We are pleased to confirm dates, venues and themes for all of our regional forum meetings in 2020. Please do hold the dates in your diary - we hope to see many of you on one of these dates.

For your museum to gain maximum benefit from the meetings, we suggest that you send the most suitable person or people for the meeting theme.

You are very welcome to attend a meeting in a different part of the region to your museum if this is more convenient for you, for example in terms of location, scheduling, or if the venue is of interest to you.

Some themes will be delivered more than once to reach different parts of the region, and these meetings may involve some of the same speakers. It is unlikely that an identical agenda will run on different dates, however we would not suggest that you attend two meetings on the same theme. Please check the meeting agenda for speaker details – we aim to publish a final agenda at least one month before each meeting.

[Meetings Calendar](#), [including Eventbrite booking links for all meetings](#).

All dates are also posted in our Training and Events calendar at:

[www.museumdevelopmentyorkshire.org.uk](http://www.museumdevelopmentyorkshire.org.uk).

## West Yorkshire Museums Forum

**Tue 17 March 2020**

**Yorkshire Cricket Museum**

**Our theme is Attracting Audiences.**

The day will be an opportunity to:

- Increase your understanding of what audience research can do for your museum
- Understand Audience Finder as an option for visitor surveying and audience research
- Learn how other museums are using audience data and what they gain from it
- Delivering audience development activity
- Share the challenges and consider how you can improve your audience knowledge and develop your audience.

**Book your place at:**

[www.eventbrite.co.uk/e/west-yorkshire-museums-forum-tickets-85641292411](https://www.eventbrite.co.uk/e/west-yorkshire-museums-forum-tickets-85641292411).

## From the Region

### Send Us Your Good News Stories!

In this new section of the bulletin we aim to feature a good news story from one of the regions' museums.

Do you have anything you would like to share across the region? A short paragraph will suffice, so we can share your success and good news with others.

**Please submit to [mdy-bulletin@ymt.org.uk](mailto:mdy-bulletin@ymt.org.uk) or speak to one of the Museum Development Team.**

## Other Notices

### Collections Trust Conference

**Thursday 1 October**



## Call for Papers - deadline 31 March

We've had a number of proposals from potential speakers and are starting to put together the programme for this year's Collections Trust conference. The theme is 'Dynamic information for dynamic collections' and sessions already confirmed include:

- A beginners' guide to AI plus how AI can bring order and meaning to the chaos of unstructured working documents
- A new data standard to help borrowing and lending museums swap information more easily
- Rethinking the disposals process

**If you're interested in proposing a paper but haven't got round to it yet, please send a brief summary to Kevin Gosling by the end of March - email [kevin@collectionstrust.org.uk](mailto:kevin@collectionstrust.org.uk).**

**We're still particularly interested in examples of streamlining the capture and sharing of information to improve workflows and enable museums to work more dynamically with their collections.**

## Hazards Toolkit

The Museum of London recently launched their Hazards in Collections eTool. This FREE online resource focuses on 13 commonly encountered hazards in collections (including radiation, asbestos, mercury, mould etc). Users will learn what the hazards are, why they are hazardous, where they can be found, what the law says about them and what a museum must do.

**It's free to use and can be located at: [hazardsincollections.org.uk](http://hazardsincollections.org.uk).**

**Further resources for collections care can be located at: [www.museumoflondon.org.uk/supporting-london-museums/specialist-support/collections/e-learning-tools](http://www.museumoflondon.org.uk/supporting-london-museums/specialist-support/collections/e-learning-tools).**

## Free Digital Coaching Being Offered to Charities

Digital skills partnership Catalyst is matching technology experts with charities to improve areas such as strategy, community action and getting the most out of platforms, including LinkedIn.

Charities are being offered free coaching from technology experts as part of an initiative being organised by the digital skills partnership Catalyst.

The one-hour coaching sessions are being made available through the training initiative Digital Candle, which has been developed by consultancy Platypus Digital and Catalyst, the charity initiative set up last year to boost digital skills.

**Find out more at: [charitydigital.org.uk/topics/free-digital-coaching-being-offered-to-charities-7021](http://charitydigital.org.uk/topics/free-digital-coaching-being-offered-to-charities-7021).**

## MDY Small Development Grant Scheme 2018-22

Does your museum have a project which just needs that small amount of money to:

- turn a great idea into reality to move the museum forward and better care for its collections
- provide better experiences for your visitors and users
- develop new fundraising ideas
- attend training courses
- implement recommendations made by MDY or
- address areas for improvement for Accreditation?

If so, why not submit an application for a Museum Development Yorkshire small grant?

The Museum Development Yorkshire Small Grants Fund can provide funding for a variety of projects in your museum. Our Small Development Grant Scheme assists museums to implement advice, test new ways of working and make good things happen. It also supports personnel to attend training courses and conferences.

The amount awarded is up to £3,000 per project with a sliding scale of match funding required. The fund for this financial year is now live and available on an open application basis, with assessments made on a monthly basis. All monies must be spent and claimed by the end of the financial year.

**For the guidance notes and links to the online application form, visit: [bit.ly/MDY18SGApp](https://bit.ly/MDY18SGApp).**

**If you need any further advice please contact your local Museum Development Officer who will be pleased to comment on potential projects for funding and assist with any queries on the paperwork.**

## Workshops and Training

### Digital Leadership

**Wednesday 22 April  
York Castle Museum**



The opportunities around digital culture can be huge but it's a fast-changing, multi-layered environment that is a challenge for many museums to exploit. A thriving, successful museum needs a digitally literate workforce that understands the ways in which digital technologies, content and culture can best serve their mission.

This one-day workshop for museum leaders – directors, trustees and senior leadership - will combine strategy, theory and expert insight with practical advice and peer support.

## Digital Storytelling

**Thursday 16 July  
Leeds City Museum**



With digitised collections at the core, this workshop will navigate through the trickiness of finding the right channel, tone, voice and techniques to reach and connect with audiences online. We'll look at your mission, identity and purpose; explore the specific tensions and challenges that storytelling with collections content brings and focus on the many advantages that museums and collections have in this space. By sharing examples, practicalities and strategic considerations, you'll leave with plenty of ideas, tips and takeaways to apply to your own social media, website and other platforms.

This one-day workshop is aimed at anyone based in a small or medium-sized museum, who's tasked with creating content for online platforms yet isn't a content specialist.

**Book here:** [www.eventbrite.co.uk/e/digital-storytelling-with-culture24-tickets-89025251925](http://www.eventbrite.co.uk/e/digital-storytelling-with-culture24-tickets-89025251925).

## Digital Success

**Autumn 2020  
Date and venue to be confirmed**



When working with digital channels and audiences, it can be really easy to feel overwhelmed by the vast amounts of data available to us. Knowing where to start with your analytics, how to report on metrics of success and how to make use of what you find out can be challenging.

Aimed at people based in small to medium-sized museums, who use social media, websites, e-comms and other online platforms, this workshop will help you define what success means to you. We will look at how to set sustainable and realistic goals for growth as well as how to effectively communicate how digital activity positively supports physical numbers through the door.

**Booking details to be provided shortly.**

## Developing Digital Capability at Regional Museum Forum Meetings

We are also focusing on digital in our forum meetings this year. Forthcoming dates on this theme are:

- **West Yorkshire, Wednesday 8 July at Cartwright Hall, Bradford**

Book here: [www.eventbrite.co.uk/e/west-yorkshire-museums-forum-](http://www.eventbrite.co.uk/e/west-yorkshire-museums-forum-)

- **North Yorkshire, Tuesday 6 October at Whitby Museum, Whitby**  
Book here: [www.eventbrite.co.uk/e/north-yorkshire-museums-forum-tickets-89036970977](http://www.eventbrite.co.uk/e/north-yorkshire-museums-forum-tickets-89036970977).

**For all forum meeting dates in 2020, please view our calendar:**  
[www.museumdevelopmentyorkshire.org.uk](http://www.museumdevelopmentyorkshire.org.uk)

## Motivating and Retaining Volunteers

**19 March, 1.30pm - 4.30pm**  
**Voluntary Action Leeds**

This course is suitable for anyone who works with Volunteers and especially those who manage volunteer programmes.

If you recognise these phrases:

- 'Oh no - I've got to put time to one side for interviews again'
- 'If only we could keep our volunteers longer...'
- 'She keeps giving excuses for not turning up or leaving early - what do I do?', then this course is for you.

Learning Outcomes - you will discover:

- What motivates volunteers to stay with an organisation
- Why they become less reliable or leave
- How to recognise potential demotivation and address it positively

**Find out more and book a place at:**

[doinggoodleeds.org.uk/training-courses/2019/09/motivating-and-retaining-volunteers-march20](http://doinggoodleeds.org.uk/training-courses/2019/09/motivating-and-retaining-volunteers-march20).

## The Battlefields Trust Battlefield Heritage Training Day

**25 March, 10.00am - 4.15pm**  
**National Civil War Centre, Newark**

With support from Historic England and the Association of Local Government Archaeological Officers, the day is primarily aimed at those responsible for the management of battlefield heritage in local and national government, such as archaeologists, conservation officers and planning advisors. The training provides an introduction to some of the challenges, opportunities and approaches associated with battlefield heritage.

**Find out more and book a place at:**

[www.eventbrite.co.uk/e/battlefields-trust-battlefield-heritage-training-day-tickets-89384608771](http://www.eventbrite.co.uk/e/battlefields-trust-battlefield-heritage-training-day-tickets-89384608771).

**How to set up, survive and thrive as a freelancer in**

## Monday 29 June NCVO, King's Cross, London

A one-day training course for those aspiring to be effective and successful freelancers and consultants. Join this practical and inspiring training workshop designed to kick-start and sustain a flourishing freelancing or consultancy business. The day is jam-packed with proven approaches, ideas and tools to help you to get started, market yourself, find work, win work, manage your finances, handle client relationships and look after your health and well-being.

It's for anyone who is thinking about freelancing, or who will have been freelancing for less than a year by June 2020, and is working with arts and heritage organisations across any art form or specialist area.

**For full details and to book:**

[www.tickettailor.com/events/museumfreelance/35738](http://www.tickettailor.com/events/museumfreelance/35738).

## Breaking the Mould: creating the conditions for culturally savvy initial teacher training in museums

**Wednesday 17 June, 1.00pm - 4.30pm**  
**Leeds City Museum**

Over the last three years, Leeds Museums and Galleries (LMG) has overhauled how we work with initial teacher training (ITT) providers, learning from the things that have worked, discarding those that no longer do, and creating a sustainable model for the future. They have been working with two academic institutions, York St John University and Leeds Trinity University, and several teacher training alliances and SCITTs, on action research to ascertain how teaching trainees object learning skills during their initial teacher training ultimately influences their classroom teaching and learning.

**Find out more and book your FREE place at:**

[www.eventbrite.co.uk/e/breaking-the-mould-creating-the-conditions-for-culturally-savvy-initial-teacher-training-in-museums-tickets-94351599173](http://www.eventbrite.co.uk/e/breaking-the-mould-creating-the-conditions-for-culturally-savvy-initial-teacher-training-in-museums-tickets-94351599173).

## Conferences and Events

## Sporting Heritage and the Armed Forces Showcase

**Thursday 2 April, 10.00am - 4.00pm**  
**Heritage Quay, Huddersfield**

Come and join us for our packed end of project showcase. Through the Sporting Heritage & Armed Forces project, AMOT and Sporting Heritage have built on their existing partnership to develop a greater understanding of the relationship between sport and the armed forces in the UK.

Those involved in the project have worked to preserve, protect and provide access to

heritage related to sport and the armed forces. By working together these collections have been opened up to new and different audiences. At this event you can:

- Hear about how we have explored links between sporting and armed forces heritage
- Pick up top tips from our experts in our lunchtime surgeries  
Share your experiences and shape future project activity in our workshops
- Network with colleagues across the sector
- Make connections with new suppliers with our exhibitors

#### Introducing our keynote speaker:

##### **Eorl Crabtree, Huddersfield Giants RL**

Eorl is a former professional rugby league player who during his successful 16 year career represented England more than a dozen times. He spent his club career playing in the Super League for the Huddersfield Giants appearing more than 400 times for them. Since retiring from playing he is now an ambassador for the club.



#### Introducing our poet: Louise Fazackerley

Louise is a working-class poet-extraordinaire and script writer. She was the Winner of BBC Radio 3 'New Voices' with her collection, 'Love Is a Battlefield' which explores modern warfare, PTSD and life on the home front. Louise has performed at the Royal Albert Hall, Latitude and internationally and appeared on BBC Breakfast, BBC Radio 3,4,5, The Guardian Northerner.



Find out more and book your place at: [bit.ly/SportingHeritageShowcase](https://bit.ly/SportingHeritageShowcase).

## Redefining the Witch: how to interpret magic, feminism and women's history

**Tuesday 17 March, 10.00am - 2.15pm**  
**Ryedale Folk Museum**

What is a witch? Who is a witch? Why are we fascinated by magic and witches? How can we use social history collections to tell genuine stories of female empowerment and emancipation without getting lost in the myths, stereotyping or sensationalism? During the day, we will address the role of museums and heritage organisations in offering a historically-valid perspective on the topic.

**GEM member: £5; non-members: £20.**

Find out more and book a place at: [www.eventbrite.co.uk/e/redefining-the-witch-how-to-interpret-magic-feminism-and-womens-history-tickets-91750649663](https://www.eventbrite.co.uk/e/redefining-the-witch-how-to-interpret-magic-feminism-and-womens-history-tickets-91750649663).

## Yorkshire Accessible Museums Network Events

- **Thursday 19 March, 1.00pm - 4.00pm**  
**(or 12:15pm start for the tour)**  
M&S Archive, Leeds, hosted by Caroline Bunce

[network-meeting-tickets-91764146031](https://www.eventbrite.com/e/yorkshire-accessible-museums-network-meeting-tickets-91764146031).

- **Monday 13 July, 1.00pm - 4.00pm**

The Hepworth, Wakefield  
(details to follow).

**Each free networking meeting involves national and local news, time for sharing and some training.**

**Follow us on Twitter: [@YorkshireAMN](https://twitter.com/YorkshireAMN).**

## Touring Exhibitions Group (TEG) Marketplace 2020

**30 April - 1 May**

**People's History Museum, Manchester**

Join colleagues nationwide for one or two days of networking and inspiration at the UK's principal touring and partnership exhibitions networking event.

This year's seminar - Addressing Sustainability - Exhibitions about the Environment and Environmentally Friendly Exhibitions - will explore the role that museums and galleries are playing in the climate change debate through their exhibitions and wider programming, as well as the implications that engaging in this conversation has on the way museums operate their temporary and touring exhibition programmes.

**Find out more and book a place at:**

[www.eventbrite.co.uk/e/touring-exhibitions-group-teg-marketplace-manchester-2020-tickets-85411597387](https://www.eventbrite.co.uk/e/touring-exhibitions-group-teg-marketplace-manchester-2020-tickets-85411597387).

Details of how to promote your organisation or exhibition in our delegate packs can be found at: [www.tegevents.eventbrite.com](https://www.tegevents.eventbrite.com)

### TEG Marketplace Bursaries for First-Time Attendees

TEG are pleased to announce that long-term TEG members Blue Tokay are supporting four bursaries for first-time TEG Marketplace attendees. Successful applicants will receive a free-place to attend the Marketplace on 1 May, and up to £75 to cover their travel costs. If you would like to apply for a Blue Tokay TEG Marketplace Bursary, please email Charlotte Dew [charlotte@teg.org.uk](mailto:charlotte@teg.org.uk) with a statement of up to 100 words outlining why you would like to attend. Please note, to qualify for a bursary it must be the first time your organisation has been represented at the TEG Marketplace.

*Blue Tokay specialise in displays of natural history and have a portfolio of touring exhibitions for museums, galleries and cultural or science venues. They will have a stand at the TEG Marketplace 2020.*

## Heritage Volunteering Group Conference 2020

**12 June, 9.30am - 4.30pm**

## Nominate Your Volunteer Leader of the Year Deadline: 16 March

This event brings together volunteer managers and leaders from across the sector to investigate the issues affecting volunteering today. This year's conference will explore the role of leading in volunteering.

With speakers including Ruth Ibegbuna, founding CEO of 'RECLAIM' and the Roots Programme, and Richard Gough, Director of the Soldiers of Shropshire Museum. Plus, workshops covering strategic thinking to creating more diverse volunteer programmes, if you manage volunteers this is the conference for you.

**Find out more and book a place at**

[www.whitworth.manchester.ac.uk/whats-on/events/hvgconference](http://www.whitworth.manchester.ac.uk/whats-on/events/hvgconference).

The event also hosts HVG's Volunteer Leader of the Year Award, which celebrates outstanding achievements in volunteer management and leadership. The nomination form can be found at: [www.heritagevolunteeringgroup.org.uk](http://www.heritagevolunteeringgroup.org.uk).

**Deadline for submissions: 5.00pm on Monday 16 March 2020.**

## Still time to book...

### Embedding Diversity in the Arts and Cultural Sector

**12 March 2020, 10.00am - 4.15pm**  
**Yorkshire Dance, Leeds**

This essential training for all staff explores equality and diversity legislation, best practice and how this might influence your work. Through practical activities and discussion, you will identify ways to improve the experience of children and young people by ensuring equal access to opportunities and relevant support.

**To find out more and book visit** [www.eventbrite.com/e/embedding-diversity-in-the-arts-and-cultural-sector-tickets-72524435539](http://www.eventbrite.com/e/embedding-diversity-in-the-arts-and-cultural-sector-tickets-72524435539), **or contact a member of the Professional Development Team via: 02380 332491 / [training@artswork.org.uk](mailto:training@artswork.org.uk).**

### Catering in Museums

**Monday 16 March, 10.30am – 5.00pm**  
**The Garden Museum, London**

The Garden Museum, whose in-house café won Leading Cultural Venues' award for best café in the world in 2018, hosts this conference looking at the challenges of setting up a museum restaurant or café. With case studies and expertise from industry consultants, sessions will discuss how to tender and make the right choice for your business, venue hire and events catering, visitor services and just how important is good food?



[gardenmuseum.org.uk/events/catering-in-museums](http://gardenmuseum.org.uk/events/catering-in-museums).

## Emotion in the Museum Conference

**13-14 March**  
**University of York**

How do museums feel? Which of their histories are emotive, for whom, and why? What kinds of emotions could or should be represented - and evoked - by engaging with history? How should emotional experiences be facilitated in museum and heritage spaces, and to what ends? This two day conference is a collaborative event organised by the Institute for the Public Understanding of the Past (IPUP) at the University of York and York Museums Trust.

**Find out more and book a place at:**

[www.york.ac.uk/ipup/events/conferences/emotion-in-the-museum](http://www.york.ac.uk/ipup/events/conferences/emotion-in-the-museum).

## Plastics in Peril Conference for Conservation Professionals

**Mon 16 – Wed 18 March**  
**Cambridge**

There has been a lot of publicity recently about the problem of persistent plastics in the environment, but in museums we have the opposite problem. Some plastic artefacts are highly unstable, particularly mass produced items found in scientific, industrial and social history collections. This three-day conference for conservation professionals focuses on practical solutions.

**For the full programme and details, ticket prices, and how to book your place, please visit:** [www.museums.cam.ac.uk/events/plastics-peril-conference](http://www.museums.cam.ac.uk/events/plastics-peril-conference).

## Being an Effective Chair and Building your Board Team: Leadership Workshop for Chairs

**18 March, York**

Community First Yorkshire is teaming up with the Association of Chairs to offer a one-day workshop from the national Beacon programme in North Yorkshire for smaller charities.

Join other Chairs and Vice Chairs to develop your teamworking and influencing skills, make new contacts and share your experiences.

**Find out more at:**

[communitysupportny.org.uk/event/leadership-beacon-being-an-effective-chair-and-building-your-board-team](http://communitysupportny.org.uk/event/leadership-beacon-being-an-effective-chair-and-building-your-board-team).

## **A Culture of Care: Culture, Health & Wellbeing Alliance National Conference**

**19-20 March 2020, Derby Museum**

The conference theme will be Care: care for one another (participants, practitioners, commissioners); care for the environment; and caring economies.

Further information to follow soon, but for now please save the date.

**Find out more at:** [www.culturehealthandwellbeing.org.uk/get-involved/events/culture-care-culture-health-wellbeing-alliance-national-conference](http://www.culturehealthandwellbeing.org.uk/get-involved/events/culture-care-culture-health-wellbeing-alliance-national-conference).

## **Cultural Enterprises Conference and Trade Show**

**19-20 March 2020  
Harrogate**

Commercial revenues are helping to sustain culture now and in the future. Hear case studies and recommendations from across the sector, network with other cultural entrepreneurs to share experience, ideas and learnings, and discover bespoke and ethically sourced products at our design-led trade show. A number of bursary places are available for smaller organisations.

**Find out more and book a place at:**  
[culturalenterprises.org.uk/conference2020](http://culturalenterprises.org.uk/conference2020).

## **Northern Region Museums Convention Harrogate Convention Centre**

**19 March and 20 March 2020**

Join us for two days of learning and networking - looking at all aspects of cultural income generation, this event is ideal for museum professionals who aren't usually focused on commercial activities but do have income generation within their remit.

**This is a free event including lunch and refreshments, find out more and book a place at:** [culturalenterprises.org.uk](http://culturalenterprises.org.uk).

*If this whets your appetite, it is possible to book a full delegate place at the Cultural Enterprises Conference which is taking place at the same time (see above).*

## **Sharing our Learning What new practice is emerging in Yorkshire?**

**23 March, 10.00am - 3.00pm**

There have been many new projects funded in Yorkshire over the past few years. Some of these have broken new ground, tried out new practices and different approaches and worked with unique audiences. Hear from speakers from a number of organisations who have used funding to do something different in their organisation. We ask what has worked, what hasn't and what practice could be adopted by other museums across the region? This event is a great opportunity to hear about new practice in a range of fields, network with colleagues and be inspired by what an organisation of any size could do in the future.

**Find out more and book a place at:**

[www.eventbrite.co.uk/o/yorkshire-amp-humberside-federation-of-museums-and-galleries-7551691379](http://www.eventbrite.co.uk/o/yorkshire-amp-humberside-federation-of-museums-and-galleries-7551691379).

## Demonstrating Impact in Archives

**25 March, 9.30am - 2.30pm**  
**Manchester Central Library**

Ever wondered what types of impact your archive is having or how better to articulate your archive's value? Archivists from all parts of the sector must increasingly align their activities with their organisation's business plan and core values to ensure that the archive is seen as a valuable asset. There are many ways in which archives have value, such as in cultural and economic terms. In this seminar we look to business archives to see the different approaches they have been taking to demonstrating value: from direct financial impact and connecting stakeholders to brand stories to having an impact with local communities and demonstrating the value of partnerships.

**Find out more at:**

[www.eventbrite.co.uk/e/demonstrating-impact-in-archives-tickets-93482387337](http://www.eventbrite.co.uk/e/demonstrating-impact-in-archives-tickets-93482387337).

## Creative Engagement with Nature - Free CPD Day

**Thursday 2 April, 10.30am – 4.00pm**  
**Touchstones Museum, Rochdale**

Dippy, the iconic Diplodocus skeleton from the Natural History Museum is visiting the North West and has inspired a special SMILE day. Find out more about science engagement and learning opportunities with fossils and nature from Museums across the North West, meet palaeontologist Dr Dean Lomax to find out which dinosaurs roamed the British Isles and get tips on how to identify fossils and learn about the impact of partnerships between regional museums and the Natural History Museum.

**Find out more and book a place at:** [www.smilenature.eventbrite.co.uk](http://www.smilenature.eventbrite.co.uk).

## Kids in Museums Carnival

**Wednesday 29 April, 11.00am - 4.00pm**

The Kids in Museums Carnival is a celebration of the work going on across the UK to involve children, young people and families in heritage. Through lightning talks and interactive workshops, you will hear a range of best practice approaches from the museums shortlisted for our Family Friendly Museum Award 2019. We'll explore how to be family friendly on a budget, overcome practical barriers, support young people's mental health, get involved in our programmes and much more!

To find out more visit: [kidsinmuseums.org.uk/2020/02/the-kids-in-museums-carnival-is-back](https://kidsinmuseums.org.uk/2020/02/the-kids-in-museums-carnival-is-back) or email: [getintouch@kidsinmuseums.org.uk](mailto:getintouch@kidsinmuseums.org.uk).

## GEM Yorkshire and Humberside Events

### GEMYH and Museums Sheffield

#### Exploring the secondary school Art and Design Curriculum

**Mon 22 June, 1.00 - 4.00pm**

Sheffield (exact location and details tbc)

**GEM member: £5; non-members: £20.**

**Please book at:** [www.eventbrite.co.uk/e/exploring-the-secondary-art-and-design-curriculum-in-a-gallery-context-tickets-91753323661](https://www.eventbrite.co.uk/e/exploring-the-secondary-art-and-design-curriculum-in-a-gallery-context-tickets-91753323661).

### GEMYH and the National Railway Museum

#### Exploring Science Careers

**Wed 16 September, 1.00 - 4.00pm**

National Railway Museum, York (further details to follow)

**GEM member: £5; non-members: £20.**

**Please book at:** [www.eventbrite.co.uk/e/exploring-science-careers-tickets-91754188247](https://www.eventbrite.co.uk/e/exploring-science-careers-tickets-91754188247).

## Jobs, Volunteering & Consultancy Opportunities

### Wakefield Museums and Castles Documentation Assistant

**Salary: £19,554 - £21,166 pa**

We are looking for an enthusiastic and self-motivated individual who is passionate about museums and heritage.

Wakefield Museums and Castles are committed to reflecting and celebrating Wakefield District's diversity by developing opportunities for everyone to experience culture and engage with our heritage. This post will play a significant role in our aims to diversify, enrich and rationalise our collections, ensuring they are fit for purpose in the long term.

We are looking for someone who has experience in collections management work, who can work independently and accurately, is capable of wrestling with unruly museum collections, sniffing out context, tracking down rogue accession numbers and making sense of decades old typos, whilst being able to come up with imaginative solutions to challenges.

**Find out more and apply at:** [www.wakefield.gov.uk](http://www.wakefield.gov.uk).

**For further information please contact Lindsey Pickles on 07884 547365.**

**Closing date: 13 March.**

## National Trust Regional Advisory Board

### Looking for creative and strategic thinkers to join our Board in the North

The National Trust is looking for creative and strategic thinkers to join their Regional Advisory Board for the North of England. This time round, we're looking people with skills and experience in key areas: diversity and inclusion; sustainability and climate change; land management and farming; and people engagement, through education, learning and volunteering.

**Find out more at:**

[www.nationaltrust.org.uk/news/join-the-national-trusts-regional-advisory-board-in-the-north](http://www.nationaltrust.org.uk/news/join-the-national-trusts-regional-advisory-board-in-the-north).

**Closing date: 16 March.**

## Museum Development East Midlands Regional Museum Accreditation Advice and Support

### Contract: May 2020 to March 2021

The role involves the provision of Museum Accreditation Advice and Support for Leicestershire County Council (LCC) to museums across the East Midlands.

The contract is initially for one year with potential to be extended.

**Find out more at:**

[procontract.due-north.com/Advert?advertId=2fd60344-6e5c-ea11-80ff-005056b64545&p=527b4bbd-5c58-e511-80ef-000c29c9ba21](http://procontract.due-north.com/Advert?advertId=2fd60344-6e5c-ea11-80ff-005056b64545&p=527b4bbd-5c58-e511-80ef-000c29c9ba21).

**or:**

[www.sourceleicestershire.co.uk/contracts/show/id/18572](http://www.sourceleicestershire.co.uk/contracts/show/id/18572).

**or contact Luke Rawle on 0116 3052043, [luke.rawle@leics.gov.uk](mailto:luke.rawle@leics.gov.uk).**

**Closing date: 16 March.**

## Arts Council England Relationship Manager, Diversity (Manchester, Leeds or Newcastle)

**Salary: £31,975 pa plus excellent benefits**

You will be passionate and knowledgeable about diversity in the arts and cultural sector and will have experience of working with artists and creatives from a diverse range of backgrounds. You will excel at building relationships, be good at influencing people at all levels, and will be able make a strong case for diversity across the whole cultural sector.

**Find out more at:** [bit.ly/3crnTLv](https://bit.ly/3crnTLv).

**Closing date: 5.00pm on Friday 20 March.**

**First interviews to be held 1 April, second interviews to be held 22 April.**

### Wakefield Museums and Castles Events and Volunteer Coordinator

**Salary: £21,589 - £24,313 pa**

We are looking for an enthusiastic and creative individual who is passionate about museums and heritage. You will help to deliver a fantastic events programme at Pontefract Castle and be responsible for an exciting and engaging volunteer programme across Wakefield Museums and Castles.

You will support the planning and delivery of our major events programme at Pontefract Castle, assisting with event management documentation and managing the event delivery (including managing the volunteer involvement). This includes events like Proms in the Castle and Siege at Pontefract Castle, as well as other smaller events at our museums. You will therefore be a level-headed individual with the ability to respond to situations safely and decisively whilst ensuring a positive visitor experience.

**Find out more and apply at:** [bit.ly/2TBuhHp](https://bit.ly/2TBuhHp).

**Closing date: 22 March.**

### York Museums Trust Grants and Sponsorship Relationship Manager

**Salary: £30,067 - £38,520 pa**

These are exciting times to join the Trust. Following our multi award winning redevelopment of York Art Gallery and as we plan a major capital project at York Castle Museum to transform its visitor experience, we are developing a new fundraising team.

We have a new opportunity for a Grants and Sponsorship Relationship Manager to join the team, working across all sites to develop and drive York Museums Trust Grants and Sponsorship Strategy in line with our ambitions and priorities.

Founded in 2002, the Trust has a strong record of fundraising and this post is designed to build on these foundations. We are seeking an experienced and successful Grants and Sponsorship fundraiser who will develop, manage and co-ordinate a portfolio of statutory, trusts and foundations and corporate supporters, cultivating strong and long-lasting partnerships. Managing the Trust's CRM system, you will

Find out more at:

[www.yorkmuseumstrust.org.uk/about-us/our-people/jobvacancies](http://www.yorkmuseumstrust.org.uk/about-us/our-people/jobvacancies).

**Closing date: 9.00am on Monday 23 March.**

**Interviews will take place in York on Thursday 2 April.**

## York Museums Trust Individual Giving and Major Gifts Relationship Manager

**Salary: £30,067 - £38,520 pa**

These are exciting times to join the Trust. Following our multi award winning redevelopment of York Art Gallery and as we plan a major capital project at York Castle Museum to transform its visitor experience, we are developing a new fundraising team.

We have a new opportunity for an Individual Giving and Major Gifts Relationship Manager to join the team, working across all sites to develop and drive York Museums Trust Individual Giving Strategy in line with our ambitions and priorities.

Founded in 2002, the Trust has a strong record of fundraising and this post is designed to build on these foundations. We are seeking an experienced Individual Giving Specialist who will establish and steward relationships with current supporters and prospective high value givers, securing growing and sustainable income for the Trust and a successful pipeline that converts mid to high level givers to Major Donors. Working in collaboration with the Grants and Sponsorship Relationship Manager, you will ensure successful relationship management and enjoy inspiring and developing relationships with our staff, managers, trustees and our donors and supporters.

Find out more at:

[www.yorkmuseumstrust.org.uk/about-us/our-people/jobvacancies](http://www.yorkmuseumstrust.org.uk/about-us/our-people/jobvacancies).

**Closing date: 9.00am on Monday 23 March.**

**Interviews will take place in York on Friday 3 April.**

## York Museums Trust Trustee

Since its formation in 2002 York Museums Trust (YMT) has developed into an innovative organisation responding creatively and positively to a demanding environment. The Trust generates an income of c£6m per annum and employs c120 Full Time Employees. YMT is an Arts Council England, NPO (National Portfolio Organisation).

The existing YMT Board led by James Grierson is strong, with a broad range of skills and backgrounds. Due to the retirement of Sir Mark Jones the Board is now looking for a Trustee with museum experience to join the YMT Board. You will have experience of working at a senior level in museums or heritage organisations and have an interest in our core areas of activity and in York. YMT seeks candidates from a diverse range of backgrounds who are experienced in museums (especially collections management and capital projects).

Trustee roles are non-executive and are unremunerated. Reasonable expenses may be

Find out more and download the Information Pack from:  
[www.yorkmuseumstrust.org.uk/about-us/our-people/jobvacancies](http://www.yorkmuseumstrust.org.uk/about-us/our-people/jobvacancies).

For more information on the role and York Museums Trust visit:  
[www.yorkmuseumstrust.org.uk/about-us](http://www.yorkmuseumstrust.org.uk/about-us). Both Reyahn King, Chief Executive, and James Grierson, Chair are available for discussion by telephone as desired. Please get in touch with Olesya Pounder, Head of HR, if you would like a call by emailing [recruitment@ymt.org.uk](mailto:recruitment@ymt.org.uk).

**Closing date: 24 March 2020.**

**Interviews: between 20 and 22 April 2020, with some room for flexibility.**

## Ripon Museums: Inspiration for a Fairer Future - Project Development

### Request to Quote

### Budget: £6,000 (incl. all travel & VAT)

In 2017 Ripon Museum Trust (RMT) purchased (with HLF funding) the Workhouse site from North Yorkshire County Council. This acquisition enabled limited public access to the most complete workhouse site in England. We are now developing a major project which will use all our three sites (the Prison and Police Museum and the Courthouse Museum), uniting them together in a cohesive project to address current debates about poverty, policing, prison sentencing policy and welfare.

We are looking for a consultant with an excellent track record to steer us through the NLHF Development Phase bid process. Previous experience and expertise in producing successful bids for small/medium sized independent, charitable trust museums is essential. We need an external overview, skilled and constructive challenge and oversight of all the documents. The consultant will help us create a fully joined-up project and address challenges that this creates.

To find out more [download the full Consultancy Brief](#).

**For further information please contact Helen Thornton, Director, Ripon Museum Trust, 07913 722205.**

**Closing date: 5.00pm on 26 March.**

## The Manchester Museum South Asia Gallery – Designer

### Tender Opportunity

The Manchester Museum (at the University of Manchester) are seeking to appoint a designer to work on our new permanent South Asia Gallery, due to open in early 2022.

We are interested in hearing from both companies and consortiums of individuals and open to working with a design team who may not come from a museum or exhibition background.

This project is about creating an exceptional new space, it will include a central performance space at the heart of the gallery and be the first permanent gallery in the country specifically dedicated to exploring the stories, experiences, cultures and



For further information and to express and interest visit:  
[in-tendhost.co.uk/universityofmanchester/asp/ProjectManage/1013](http://in-tendhost.co.uk/universityofmanchester/asp/ProjectManage/1013).

The total fit out value will be £900k.

Closing date: 31 March.

## Contacts

### The Museum Development Yorkshire Team

**Michael Turnpenny**

Head of Museum Development

Email: [michael.turnpenny@ymt.org.uk](mailto:michael.turnpenny@ymt.org.uk)

Tel: 07917 220227

**Alan Bentley**

Museum Development Officer (West Yorkshire, Harrogate and Craven)

Email: [alan.bentley@ymt.org.uk](mailto:alan.bentley@ymt.org.uk)

Tel: 07595 609782

**Liz Denton**

Museum Development Officer (East Riding of Yorkshire and Northern Lincolnshire)

Email: [liz.denton@ymt.org.uk](mailto:liz.denton@ymt.org.uk)

Tel: 07785 458220

**Dieter Hopkin**

Museum Development Officer (Moors and Coast, Dales and York)

Email: [dieter.hopkin@ymt.org.uk](mailto:dieter.hopkin@ymt.org.uk)

Tel: 07970 977217

**Joanne Bartholomew**

Museum Development Officer

Email: [Joanne.Bartholomew@ymt.org.uk](mailto:Joanne.Bartholomew@ymt.org.uk)

Tel: 07730 642919

**Rebecca Griffiths**

Regional Accreditation Advisor (Yorkshire)

Email: [accreditation@ymt.org.uk](mailto:accreditation@ymt.org.uk)

**Lily Wilks**

Museum Development Yorkshire Intern

Email: [MDYOffice@ymt.org.uk](mailto:MDYOffice@ymt.org.uk)

Tel: 07544 394541



If you have any comments about this e-bulletin or would like to contribute a news item, event or job vacancy, please email: [mdy-bulletin@ymt.org.uk](mailto:mdy-bulletin@ymt.org.uk).

Subscribe

Past Issues

Visit the MDY website at: [www.museumdevelopmentyorkshire.org.uk](http://www.museumdevelopmentyorkshire.org.uk)

Translate ▼



Supported using public funding by

**ARTS COUNCIL  
ENGLAND**

Copyright © 2020 Museum Development Yorkshire, All rights reserved.

Want to change how you receive these emails?  
You can [update your preferences](#) or [unsubscribe from this list](#).

This email was sent to <<Email Address>>

[why did I get this?](#) [unsubscribe from this list](#) [update subscription preferences](#)

Museum Development Yorkshire · St. Mary's Lodge, · Marygate, · York, YO30 7DR · United Kingdom

