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York Museums Trust Museum Development Yorkshire

Newsletter - Fri 20 December 2019

Dear <<First Name>>

May we wish all our subscribers a very Merry Christmas and a Happy New Year!



The Museum Development Yorkshire office will be closed from 20 December to 6 Jan.

If you need to contact MDY urgently in an emergency, please use the York Museums Trust Communications Team via:

<u>www.yorkmuseumstrust.org.uk/contact-us/general-contact-enquiries.</u>

** Date of next bulletin ** Friday 10 January 2020

** Deadline for submissions **
5pm on Wed 8 January

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MDY Notices

Museum Accreditation Advice Surgery

The Museum Accreditation scheme is the UK industry standard for museums and galleries. It tells everyone involved with a museum that they're doing the right things to help people to engage with collections and protect them for the future

Book a 20 minute slot with Regional Accreditation Advisor Rebecca Griffiths to discuss your particular Accreditation related questions.

Places are limited, register now at:

<u>www.eventbrite.co.uk/e/museum-accreditation-advice-surgery-tickets-85619629617.</u>

Free Workshop: An Introduction to Spectrum 5.0 for Accreditation

Tuesday 18 February, 10.00am-3.30pm Leeds Museum Discovery Centre

This session, led by Sarah Brown (Collections Trust), will focus on the documentation and information required for accountability and the museum Accreditation standard requirement 5.2. Together we will review the latest Spectrum 5.0 primary procedures, with opportunities to reflect on how they are approached by your organisation and develop actions for improvement. Sarah will also highlight the key changes to the standard.

Delegates will be encouraged to participate through discussions and activities, and there will be plenty of opportunity for questions throughout.

We request that attendees bring examples of their organisation's documentation procedures and plan, to share and discuss during the day.

The workshop will cover:

- An overview of Spectrum 5, including key changes
- The primary procedures required for Museum Accreditation and accountability
- What is a documentation backlog?
- · How can we prevent documentation backlogs?
- The focus of the workshop will be the primary procedures, but there will be an opportunity for delegates to ask about any of the 21 procedures if needed.

Find out more and book a place at:

 $\underline{www.eventbrite.co.uk/e/an-introduction-to-spectrum-50-for-accreditation-tickets-85609906535}.$

Apply Now - Museum Development Yorkshire Support 2020-21

Museum Development Yorkshire has launched its Support Opportunities for 2020-2021. We have released the programme earlier this year to support your planning for the next financial year.

content/uploads/2019/12/MDY Guidance Document-2020-Issue.pdf.

For Support Opportunities in 2020-21, we are offering two application deadlines on:

- 12 January and
- 2 February 2020.

We will assess all applications in order of receipt. Early applications will receive earlier notification of a decision on whether support can be provided and, if appropriate, how to reapply.

Please note that we will only accept one application per organisation, even if you are a multi-site organisation, so please check with your colleagues before applying.

Some of our Support Opportunities in 2020-21 will again be delivered through group learning. There will be additional opportunities to apply to participate in these learning cohorts early in 2020.

When applying for Support Opportunities, we expect you to tell us how you have identified and prioritised your requests. Ideally, you will have used one of the available self-assessment tools, which are listed in the drop-down lists in the application form and available from:

<u>www.museumdevelopmentyorkshire.org.uk/wp-content/uploads/2019/11/Self-assessment-Tool.pdf</u>

For more information, please contact a member of the MDY team. Our contacts are at the bottom of this ebulletin.

Accreditation Mentors

In view of the revised standard, and our plans to develop a training and support programme, we need to ensure that we have the most up to date information about all mentors.

If you are a museum with a mentor:

I would be grateful if you could confirm the name of your mentor and, if you have permission from the mentor, please send their contact details also. Alternatively, please ask them to email me directly via the address below.

If you are a mentor:

I would be grateful if you could confirm your current role and organisation, the name of the museum you mentor (if any), and your preferred contact details. It would also be helpful if you could let me know which areas of the Accreditation Standard you are most confident in advising against from the following:

- · Organisational Health
- Managing Collections
- · Users and their Experiences.

Please send the relevant details to Rebecca Griffiths, Regional Accreditation Advisor: accreditation@ymt.org.uk.

Deadline: 13 January

The Northern Museums Volunteer Pass is one of the largest Volunteer schemes in England, with over 160 participating museums and over 8,000 participating volunteers. It is open to ALL accredited museums, or those working towards accreditation, in the North East, North West and Yorkshire and Humberside Museum Development regions.

The scheme **raises awareness** of your museum - previous participants said that their involvement in the scheme resulted in:

- "A greater awareness of the sites we manage therefore, a potential of more visitors to our sites with a heritage focus."
- "Extra footfall, coffee shop sales & some craft gallery sales."
- · "Spreads the word about our Museum."

Learning Opportunities - museums said:

- "The feedback from volunteers visiting other museums is very helpful and helps to see where we might improve."
- "Helps increase volunteer knowledge of museums which in turn greatly benefits our organisation."

Networking and Benchmarking - museums said:

- "As well as promotion of our museums, the scheme illustrates how museums and cultural attractions can successfully work together and that we all recognise the huge value of volunteers."
- "Involvement within the wider community of northern museums and their volunteers"
- "Our Museum benefits from the networking opportunities the scheme provides."

To find out more **download the 2019 leaflet** which includes a list of participating museums in 2019-20, or **download the PDF outlining the scheme**. Or contact Gillian Waters by email **Gillian.waters@ymt.org.uk**.

To sign up to the scheme please complete the survey form to express your interest: www.snapsurveys.com/wh/s.asp?k=156819133297.

Deadline: Monday 13 January 2020.

Small Development Grant Scheme 2018-22

Does your museum have a project which just needs that small amount of money to:

- turn a great idea into reality to move the museum forward and better care for its collections
- · provide better experiences for your visitors and users
- · develop new fundraising ideas
- attend training courses
- · implement recommendations made by MDY or
- address areas for improvement for Accreditation?

If so, why not submit an application for a Museum Development Yorkshire small grant?

variety of projects in your museum. Our Small Development Grant Scheme assists museums to implement advice, test new ways of working and make good things happen. It also supports personnel to attend training courses and conferences.

The amount awarded is up to £3,000 per project with a sliding scale of match funding required. The fund for this financial year is now live and available on an open application basis, with assessments made on a monthly basis. All monies must be spent and claimed by the end of the financial year.

For the guidance notes and links to the online application form, visit: bit.ly/MDY18SGApp.

If you need any further advice please contact your local Museum Development Officer who will be pleased to comment on potential projects for funding and assist with any queries on the paperwork.

Regional Forum Meetings

Join Us at a Museum Forum Meeting Near You!

Booking links are now live for all our spring forum meetings

Please remember that you can attend any of the meetings regardless of where your museum is located, if a date, theme or venue is more suitable for you.

Please also share booking links with colleagues who may be interested in a specific topic.

As well as discussing our main theme, all meetings will offer an opportunity to network with colleagues over lunch, share knowledge and ideas, and explore current exhibitions at the host museum. There will be opportunities to share key updates from individual museums and hear updates from the wider sector.

See below for upcoming forum meetings.

East Riding and Northern Lincolnshire Forum

Monday 3 February 2020 The Ropewalk, Barton-upon-Humber

FREE

Our theme is Developing Digital Capability. We will also have an update on Museum Accreditation.

This will be an opportunity to:

to help you

- Learn about new support opportunities for digital development in your museum
- · Hear examples of how and why to develop your digital delivery
- Understand how to increase access and audiences using live-streaming of museum activities.

It promises to be a really useful day, full of tips and advice and an opportunity to catch up with colleagues across the region.

Book your place at:

<u>www.eventbrite.co.uk/e/east-riding-and-north-lincolnshire-museums-forum-tickets-85633374729?ref=estw.</u>

South Yorkshire Museums Forum

Tue 25 February 2020 Clifton Park Museum

Our theme is Developing Digital Capability.

The day will be an opportunity to:

- · Learn about new support opportunities for digital development in your museum
- Discuss how and why to develop your digital delivery
- Understand how to increase access and audiences by live-streaming museum activities.

Book a place at:

<u>www.eventbrite.co.uk/e/south-yorkshire-museums-forum-tickets-</u>85638865151.

North Yorkshire Museums Forum

Tue 3 March 2020 York Castle Museum

Our theme is Financial Fine-tuning.

The day is an opportunity to gain new ideas for good financial management, including:

- cost control
- · saving and reclaiming money
- efficiency measures
- generating income.

Book your place at:

<u>www.eventbrite.co.uk/e/north-yorkshire-museums-forum-tickets-85640255309</u>.

West Yorkshire Museums Forum

Yorkshire Cricket Museum

Our theme is Attracting Audiences.

The day will be an opportunity to:

- Increase your understanding of what audience research can do for your museum
- Understand Audience Finder as an option for visitor surveying and audience research
- Learn how other museums are using audience data and what they gain from it
- Delivering audience development activity
- Share the challenges and consider how you can improve your audience knowledge and develop your audience.

Book your place at:

<u>www.eventbrite.co.uk/e/west-yorkshire-museums-forum-tickets-85641292411.</u>

East Riding and Northern Lincolnshire Forum

Wed 10 June 2020 Normanby Hall

Our theme is Attracting Audiences.

The day will be an opportunity to:

- Increase your understanding of what audience research can do for your museum
- Understand Audience Finder as an option for visitor surveying and audience research
- Learn how other museums are using audience data and what they gain from it
- · Delivering audience development activity
- Share the challenges and consider how you can improve your audience knowledge and develop your audience.

Book your place at:

<u>www.eventbrite.co.uk/e/east-riding-and-north-lincolnshire-museums-forum-tickets-85641821995.</u>

From the Region

Send Us Your Good News Stories!

In this new section of the bulletin we aim to feature a good news story from one of the regions' museums.

Do you have anything you would like to share across the region? A short paragraph will suffice, so we can share your success and good news with others.

Other Notices

Museums Association Call for Nominations for Board Members 2020

Could you help to shape the future of your sector?

We are looking for talented, motivated and creative people to help drive the strategic direction of the MA.

This year there are two vacancies on the MA's 14-person board, both for three-year terms beginning on 1 April 2020.

Candidates must be individual members of the MA and need two other members to support their nomination to be able to stand.

Becoming a board member is a great opportunity to shape the future of the sector by helping us to develop new policy and initiatives, and lobby government and other stakeholders on behalf of museums.

If you would like to find out more about becoming a board member and to submit an application, please visit: www.mi-nomination.com/ma2020.

Deadline: 11.59pm on Friday 31 January 2020.

Voting will commence in early February and the results will be announced at the beginning of March.

British Science Festival 2020 Award Lecture Nominations and Open Call for Proposals

8-12 September, Chelmsford and Essex Hosted by Anglia Ruskin University

Each year, thousands of people come together to celebrate the latest developments in research and engage in open discussion about issues affecting our culture and society. Through a mixture of traditional and creative formats, it focuses on showcasing cutting-edge science and technology.

Festival proposals should be aimed at non-specialist adults (16+) with a broad interest in science. All events are free to attend.

There are two ways to get involved:

to promising early career academics, skilled at engaging people with their research. These Award Lectures aim to promote open and informed discussion of science and related disciplines. The selected candidates will have the opportunity to present their winning Award Lecture at the 2020 Festival. To get an idea of what it's like to be an Award Lecturer, check.out.the.blog.from.one.of our 2018 winners.

Open call for proposals (deadline: 17 February)

Festival proposals should be aimed at non-specialist adults (16+) with a broad interest in science. During the week Festival events will take place in the daytime on the university campus, followed by events throughout the city each evening. To close the Festival, there will be a final celebration on the weekend. We aim to programme a range of formats from talks to drop-in activities and creative content that challenges perceptions of what science is and can be. Please submit one proposal per event.

Find out more at:

www.britishscienceassociation.org/british-science-festival.

We strongly encourage people thinking about submitting a nomination or proposal to chat with the Festival team before completing the form(s). Please contact: anna.woolman@britishscienceassociation.org. (please note I will be away from the 18 December-2 January so will not be able to respond to your query during this time).

Conferences and Events

Engaging Young People Aged 14-21 With Portraits Conference

21 January 2020, Leeds Art Gallery

Cost: up to £40 (complimentary tickets and travel bursaries available)

In collaboration with Engage, the National Association for Gallery Education, the Understanding British Portraits professional network is delighted to announce the programme for their next event. Focusing on young people and portraits, delegates will be looking at critical case studies from around the country, exploring challenges to engagement, and including an exciting keynote address by spoken word artist Stephanie Ampofo.

The day will be packed with practical advice, transferable models, and inspirational voices, with first-hand accounts from staff and young people.

Find out more and apply for a place at:

<u>www.britishportraits.org.uk/events/engaging-young-people-aged-14-21-with-portraits-conference-leeds-art-gallery-21-january-2020.</u>

Thursday 12 March Leeds Art Gallery

The 2020 Working Internationally Conference will examine the variety of ways in which museums and galleries create and influence soft power. We will hear from a range of representatives from museums and galleries, government agencies and NGOs to understand the interplay between policy, business and culture in the shaping of diplomacy. The conference will also explore the relationship between soft power and museum sector issues such as decolonization and digital engagement.

The Working Internationally Conference is organised by ICOM UK and NMDC with support from the British Council.

ICOM UK and NMDC members can book tickets at the special price of £49 (regular tickets are £79). There are a limited number of tickets for students at £29 (only 8 tickets remaining).

Find out more and book a place at:

<u>www.eventbrite.com/e/2020-working-internationally-conference-soft-power-in-turbulent-times-registration-80022923719.</u>

Northern Region Museums Convention Harrogate Convention Centre

19 March and 20 March 2020

Join us for two days of learning and networking - looking at all aspects of cultural income generation, this event is ideal for museum professionals who aren't usually focused on commercial activities but do have income generation within their remit.

Each day will include:

- Showcase Sessions a programme of talks accessible at all levels and rich in content, with advice and insights on retail and other income streams
- Networking with other museums in your region, as well as with MDOs and staff from the Association for Cultural Enterprises, with plenty of opportunity to ask questions and air your views in a workshop environment
- Trade Show with over 100 exhibitors tailored to the cultural sector, including a Designer Makers area featuring contemporary crafts.

This is a free event including lunch and refreshments, find out more and book a place at: <u>culturalenterprises.org.uk</u>.

If this whets your appetite, it is possible to book a full delegate place at the Cultural Enterprises Conference which is taking place at the same time (see 'Still time to book' events below).

Workshops and Training

Subscribe

Applications are now open for the 2020 Bridge between European Cultural Centres (BECC), the ENCC's flagship capacity-building programme for young culture professionals. BECC combines training, a staff exchange and mentoring, and is open to ENCC members as well as non-members.

This year we'll take 12 selected participants to Turin, Italy, in March 2020, for a 4-day kickoff seminar in preparation of staff exchanges of a week or more in another cultural organisation in Europe (or beyond).

Working with Hyperdiverse Audiences: Needs, Challenges and Opportunities is the topic of BECC 2020. It's targeted to young professionals from cultural centres and other organisations, working with communities gathering many different nationalities, languages, cultures, age groups, gender settings and social-economic backgrounds.

The 4-day training seminar, on 17-20 March 2020, will include experiential learning, self-directed learning, study visits, discussions, group and individual work, theory vs. practice, and democratic moderation. The programme is designed by the ENCC in collaboration with trainers Dagna Gmitrowicz (artist, trainer and coach, PO-DE) and Matteo Negrin (author, musician and cultural manager, IT).

The 7-day staff exchange, between April and August 2020, will be an opportunity to put the training into practice and get further perspectives.

Find out more and apply at:

uk.icom.museum/bridge-between-european-cultural-centres-becc-fully-<u>funded-training-and-staff-exchange-programme-for-young-culture-</u> professionals-under-35.

The National Lottery Heritage Fund 'What is Heritage' Small Grant Event

Tue 21 January 2020, 2.00pm Kala Sangam, Bradford

These free workshops are for groups who haven't applied for funding before and are interested in finding out more about The National Lottery Heritage Fund Small Grants programme.

At this session, we will talk about the wide range of work and activities we can support, basic project planning, and provide information on The National Lottery Grants for Heritage programme £3,000 - £10,000. We will look at priorities, programme outcomes and changes to the application form.

Book your place now at:

www.ticketsource.co.uk/thenationallotteryheritagefundnorth/t-pvzxop.

Embedding Diversity in the Arts and Cultural Sector

12 March 2020, 10.00am - 4.15pm Yorkshire Dance, Leeds

This essential training for all staff explores equality and diversity legislation, best practice and how this might influence your work. Through practical activities and discussion, you will identify ways to improve the experience of children and young people by ensuring equal access to opportunities and relevant support.

To find out more and book visit www.eventbrite.com/e/embedding-diversity-in-the-arts-and-cultural-sector-tickets-72524435539, or contact a member of the Professional Development Team via: 02380 332491 / training@artswork.org.uk.

A Culture of Care: Culture, Health & Wellbeing Alliance National Conference

19-20 March 2020, Derby Museum

The conference theme will be Care: care for one another (participants, practitioners, commissioners); care for the environment; and caring economies.

Further information to follow soon, but for now please save the date.

Find out more at: www.culturehealthandwellbeing.org.uk/get-involved/events/culture-care-culture-health-wellbeing-alliance-national-conference.

Cultural Enterprises Conference and Trade Show

19-20 March 2020 Harrogate

Commercial revenues are helping to sustain culture now and in the future. Hear case studies and recommendations from across the sector, network with other cultural entrepreneurs to share experience, ideas and learnings, and discover bespoke and ethically sourced products at our design-led trade show. A number of bursary places are available for smaller organisations.

Find out more and book a place at: <u>culturalenterprises.org.uk/conference2020</u>.

Jobs, Volunteering & Consultancy Opportunities

volunteering and Events coordinator

Salary: £21,589 - £24,313

We are looking for an enthusiastic and creative individual who is passionate about museums and heritage. You will be responsible for developing and delivering an exciting and engaging volunteer programme that helps us meet the objectives of our Arts Council England, National Portfolio Organisation business plan.

The Volunteering and Events Co-ordinator will be responsible for managing and developing a team of over 100 volunteers, leading on the recruitment, induction, training, management and retention of volunteers, so volunteers can be effective in supporting the work of Wakefield museums and castles.

You will ensure that volunteers are supported, empowered and have the essential skills to carry out their roles effectively and ultimately have a great experience volunteering with us.

The successful applicant will enjoy working on a variety of projects and tasks both indoors and outdoors in a team that is constantly striving to deliver new and inspiring work.

To find out more and apply online please visit:

<u>wamdcli.webitrent.com/wamdcli_webrecruitment/wrd/run/ETREC107GF.op</u> <u>en?VACANCY_ID=QUQG268543&WVID=1R0q139950&LANG=USA</u>.

Closing date: 5 January 2020.

Cambridgeshire County Council Museums Partnership Officer

Salary: £26,999 - £28,785 Fixed term (till March 2022)

We seek an experienced museum professional who is able to provide support, help and advice to over twenty independent museums across Cambridgeshire and Peterborough.

The successful candidate will support museums to achieve and maintain the Museums Accreditation Standard. You will also have a key role in the implementation of our newly agreed Museums in Cambridgeshire Strategic Plan and will work closely with SHARE Museums East. The post holder will be able to demonstrate sound experience across a wide range of museum functions, ideally including governance, business and resilience development, collections management, education and audience engagement. You will represent the County Council and provide advice on all museum matters to Council colleagues and elected members as required.

Find out more at: www.publicsectorjobseast.co.uk/Museums.

Closing date: midday on 13 January 2020.

Interviews: w/c 20 January.

Relationship Manager – Grants and Sponsorship Relationship Manager – Individual Giving and Major Gifts

Salary: £32,768 - £35,304 Permanent, full time

These are exciting times to join the Trust. Following our multi award winning redevelopment of York Art Gallery and as we plan a major capital project at York Castle Museum to transform its visitor experience, we are developing a new fundraising team.

We have two new opportunities, working across all sites to develop and drive York Museums Trust's Grants and Sponsorship and Individual Giving Strategies in line with our ambitions and priorities.

Founded in 2002, the Trust has a strong record of fundraising and these posts are designed to build on these foundations.

Find out more and access the job descriptions and application forms at www.yorkmuseumstrust.org.uk on the About Us, Jobs Vacancies page.

Closing date: 9.00am on Monday 20 January 2020.

Interviews:

Tuesday 28 January 2020 (Grants and Sponsorship post). Friday 7 February 2020 (Individual Giving and Major Gifts post).

Locomotive Conservation & Learning Trust (LCLT) Learning and Outreach Officer

Fee: £17,250 (project subject to grant from National Lottery Heritage Fund)

LCLT is a charitable trust formed to conserve, restore and manage, in a sustainable manner, historic railway artefacts that are at risk, for the purposes of skills succession and demonstration and to facilitate learning to the widest possible audience.

LCLT is in partnership with the Stainmore Railway Company (SRC) to restore, operate and interpret unique Victorian North Eastern Railway (NER) locomotive No 65033 at the SRC's base at Kirby Stephen East railway station. No 65033 at Kirby Stephen East will form part of an immersive environment within the historic station building where the visitors can imagine themselves back in time.

This is an ideal opportunity for a freelance heritage specialist who has experience of of teaching outside the classroom and of working with voluntary and educational organisations to deliver a learning and outreach meets the needs of our target audiences, on target and within budget. Excellent written and spoken communication skills are essential, together with computer literacy. The best candidate will be able to demonstrate a strong understanding of learning styles and teaching theory, good organisational skills and effective partnership and team working, with the ability to make decisions, set priorities and organise work schedules. An interest in or knowledge of railway history would be an advantage.

but the Learning & Outreach Officer will be expected to visit outreach sites throughout the region. Some evening and weekend work will be expected.

Please send a CV and covering letter to Helen Ashby, Activities & Interpretation Co-ordinator, c/o 141 Manor Drive North, York YO26 5SD.

Email: helen.ashby23@sky.com.

A full role description can be supplied by email on request to the above.

Closing date: 31 January 2020.

Contacts

The Museum Development Yorkshire Team

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Head of Museum Development

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Museum Development Officer (East Riding of Yorkshire and Northern Lincolnshire)

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Dieter Hopkin

Museum Development Officer (Moors and Coast, Dales and York)

Email: dieter.hopkin@ymt.org.uk

Tel: 07970 977217

Joanne Bartholomew

Museum Development Officer

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a news item, event or job vacancy, please email: mdy-bulletin@ymt.org.uk.

Visit the MDY website at: www.museumdevelopmentyorkshire.org.uk



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