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York Museums Trust **Museum Development Yorkshire**

Newsletter - Fri 21 June 2019

In this Issue

Dear <<First Name>>

This bulletin is issued fortnightly to keep you up to date with all the latest news from the Yorkshire museums sector.

We hope you find something of interest below - we always welcome new subscribers so please feel free to circulate the bulletin to any friends or colleagues who may also find it useful. However, if you decide not to receive future bulletins please click the unsubscribe button in the footer below.

- MDY Notices
- Regional Forums
- From the Region
- Other Notices
- Grants and Funding
- Workshops and Training
- Conferences and Events
- Still time to book...
- Jobs and Consultancy Opportunities
- Contacts

**** Date of next bulletin ****
Friday 5 July 2019

**** Deadline for submissions ****
5pm on Mon 1 July

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MDY Notices

Audience Champions 2019-20

Are you seeking to bring your museum closer to its audiences? We can help!

Deadline for expressions of interest: 2 July

Your museum could participate in a two-year programme, to introduce audience data collection and analysis, and learn how to apply the information in an audience development plan. Participants will:

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- Receive direct training, support and resources valued at over £1,000, FREE of charge to your museum
- Gain the ability to collect, analyse and use audience data within your museum
- By the end of the first year be able to actually do it, rather than needing to pay someone to collect and analyse data for you!

Audience Champions will enable your museum to:

- **July 2019:** Become confident about joining and using the Audience Finder database, which you will use to capture audience data
- **November 2019:** Understand how to analyse your audience data, who your audiences are and how to use audience segmentation, enabling you to identify existing and potential new audiences
- **April 2020:** Use your new audience data and analysis to produce an audience development plan for your museum, identifying how you will target audiences with your museum's programme

You will participate in a group of up to 10 museums from the region, sending 2 delegates each, to 3 x one-day workshops to be held in July and November 2019, and April 2020. Ideally, a single lead participant will attend all three workshops.

Audience Champions will continue in 2020-21 with a maximum of 3 further workshops, supporting you to embed your audience information and analysis in your museum, and develop your audience data further. Audience Champions will be delivered by The Audience Agency trainers, facilitated by Museum Development Yorkshire.

To be eligible, you must be:

- A non-NPO museum
- Not using Audience Finder currently
- Able to commit a lead participant plus one colleague to attend 3 x one-day workshops
- Able to secure senior management support for this work programme.

The first workshop will be on: Tuesday 16 July or Wednesday 17 July 10.00am-4.00pm (TBC).

We now have places for up to 5 museums to participate in this programme.

To apply for a place, please complete an [expression of interest form](#) and return to Joanne.bartholomew@ymt.org.uk by the closing date: Tuesday 2 July at 9.00am.

In Your Customers Shoes - Northern Museums Visitor Experience Consortium 2019

Last Call!
Closing date: 7 July

Museums across the North of England are invited to take part in an exciting programme this summer. 'In Your Customers Shoes' aims to put those that come face-to-face with visitors on a daily basis in the shoes of those visiting.

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museum sites between July and September 2019. They are asked to assess the museum they visit in all aspects of the offer from online presence to visitor engagement. In return, your museum will receive three reports from people from other museums who have visited your site.

The programme has been running for several years in the Yorkshire region and was trialled last year in the North West. It has proved a great way for the staff and volunteers who take part to have an interesting and enjoyable day out and bring enthusiasm and ideas back to their home site. The museums being visited receive valuable comments and realistic recommendations for service improvement.

There is no charge to take part and many museums will be able to reclaim travel and admission costs for their participants.

If you would like to take part, please sign up by 7 July. The visits must be carried out by 30 September.

[Click here for the online sign up form](#), or download the [Programme Information Document](#).

If you have any questions contact Janet Thompson the programme organiser on jthompsonyork@outlook.com.

New Look Museum Accreditation

The Museum Accreditation Scheme is the UK industry standard for museums and galleries. It tells everyone involved with a museum that they're doing the right things to help people to engage with collections, and protect them for the future by ensuring collections are properly managed, visitors are engaged, and institutions are governed appropriately.

The revised standard for Museum Accreditation was released on 1 November 2018 with a more focused and streamlined look aimed at making the process of Accreditation more accessible.

What's new?

- The Accreditation Returns period has been extended from 3 to 5 years.
- Improvements have been made to the focus, tone and structure of the Accreditation Standard with a better balance between the three areas covered: Organisational health, Managing collections and Users and their experiences.
- The previous suite of Accreditation guidance documents has been replaced with a single shorter, clearer document.
- Eligibility criteria and accompanying guidance has been revised to reflect the importance of governance documents and constitutions.
- A [new extended returns timetable](#) covering 2018-2024 has been published
- A new online application system will be available from Spring 2019, ahead of deadline for submission of returns.

Further information about the Accreditation Scheme can be found on the Arts Council England (ACE) website here. The [new standard is available to download](#) and the [new guidance document to support the revised Standard](#) is also available.

Small Development Grant Scheme 2018-22

Does your museum have a project which just needs that small amount of money to:

- turn a great idea into reality to move the museum forward and better care for its collections
- provide better experiences for your visitors and users
- develop new fundraising ideas
- attend training courses
- implement recommendations made by MDY or
- address areas for improvement for Accreditation?

If so, why not submit an application for a Museum Development Yorkshire small grant?

The Museum Development Yorkshire Small Grants Fund can provide funding for a variety of projects in your museum. Our Small Development Grant Scheme assists museums to implement advice, test new ways of working and make good things happen. It also supports personnel to attend training courses and conferences.

The amount awarded is up to £3,000 per project with a sliding scale of match funding required. The fund for this financial year is now live and available on an open application basis, with assessments made on a monthly basis. All monies must be spent and claimed by the end of the financial year.

For the guidance notes and links to the online application form, visit: bit.ly/MDY18SGApp.

If you need any further advice please contact your local Museum Development Officer who will be pleased to comment on potential projects for funding and assist with any queries on the paperwork.

Regional Forum Meetings

Yorkshire Industrial Collections Network

25 June
Fishing Heritage Centre, Grimsby

The Spring meeting of the MDY sponsored Yorkshire Industrial Collections Network.

The theme is 'On the Water' focusing on the challenges and opportunities of preserving waterway and maritime heritage including a number of case studies with relevance for not only water-based heritage but wider transport and industrial heritage.

Find out more and book a place at: www.eventbrite.co.uk/e/yorkshire-industrial-collections-network-tickets-61923187922.

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From the Region

Send Us Your Good News Stories!

In this new section of the bulletin we aim to feature a good news story from one of the regions' museums.

Do you have anything you would like to share across the region? A short paragraph will suffice, so we can share your success and good news with others.

Please submit to mdy-bulletin@ymt.org.uk or speak to one of the Museum Development Team.

Other Notices

Yorkshire Emerging Museum Professional Group Regional Meet-Ups

The Yorkshire EMP is a networking and support group for emerging professionals in, or aspiring to be in, the heritage and arts sectors. We don't define 'emerging' and it is not linked to age. If you feel like you would gain something from meeting up with others similar to you, then come along to one of our regional meet-ups.

We have everything from scavenger hunts, to tours and a drink or two planned all across the region.

- **West Yorkshire: Tuesday 25 June**
The Brick Box Rooms, Bradford, 6.00pm to 8.00pm
- **South Yorkshire: Wednesday 26 June**
Barnsley Experience tour 3.00pm to 4.00pm, then on to drinks at Tin Oyle bar, 4.00pm to 8.00pm
- **North Yorkshire: Thursday 27 June**
Plonkers Wine Bar (upstairs) York, 6.00pm to 8.00pm
- **East Yorkshire: Saturday 29 June**
Museum Quarter Gardens, Hull, 12.00pm, 'Bring Your Own Picnic' event.

No need to RSVP, just turn up to your preferred location and start making connections!

You can contact us on: Twitter: @YorkshireEMP, Facebook: [facebook.com/YorkshireEMP](https://www.facebook.com/YorkshireEMP), or Email: yorkshireemp@gmail.com

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Accredited Museums Now Live

Before making an application or submitting a return you will need to set up a user account and applicant profile on Grantium. You won't be able to start work on your application until we have validated your profile, which may take up to 10 working days. You won't have to do this every time you make a return - it is part of your initial registration as we move to the new system.

If you've applied for Arts Council funding previously or are in receipt of an Arts Council grant as an individual, you may already have created an individual user account, so you do not need to do this again.

Museums making a return

You can set up an account in Grantium at any time, but we would encourage you do this when you receive your invitation letter to submit a return.

Find out more at:

www.artscouncil.org.uk/supporting-arts-museums-and-libraries/uk-museum-accreditation-scheme.

Awards, Grants and Funding

Launch of £100M Heritage Horizon Awards

The Heritage Horizon Awards will invest £100million over the next three years in ambitious, innovative and transformational projects that will revolutionise UK heritage.

The National Lottery Heritage Fund is looking for inspiring applications from heritage organisations across the UK for our new Heritage Horizon Awards, worth £5million and over.

Over the past 25 years, almost 200 National Lottery-funded projects worth over £5m have ushered in a golden age for heritage in the UK. They have given an unprecedented boost to jobs, tourism and local economies.

Large-scale National Lottery investment

The Heritage Horizon Awards were first trailed at the launch of our new Strategic Funding Framework in January. They take this type of large-scale National Lottery investment in heritage to the next level.

Find out more at: www.heritagefund.org.uk/news/launch-100million-heritage-horizon-awards.

Workshops and Training

Public Speaking Training Course

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Over 3 hours we explore the nature of public speaking and how to identify what type of public speaker everyone is. We cover a practical session in how to manage nerves and the keys to essential preparation to make any speech a success. The group will then learn how humans behave as tribes and how we can use that tribal nature to change attitudes and opinions.

To find out more and reserve your place, please visit:

doinggoodleeds.org.uk/training-courses/2019/05/public-speaking-coursejun19.

Next Generation Management Training Programme 2019/2020



The Yorkshire and Humberside Federation of Museums and Galleries is proposing to lead another Next Generation Management Development programme for 2019-2020.

The programme is delivered in up to ten workshops (plus an induction meeting) at monthly intervals provisionally starting in October 2019 and finishing in May 2020. The exact programme is developed with the candidates at the start of the course. Workshops are held at various locations throughout Yorkshire. Delegates will visit a number of interesting museum and library locations and hear from senior museum and library professionals.

For all further information please visit:

www.yhfed.org.uk/disclaimer/training or contact the coach and trainer, Jane Walton: jane@janewalton.org.uk, Tel: 077910 21992.

To express an interest please contact the YHFed administrator, admin@yhfed.org.uk by 12 July.

Conferences and Events

All Together Now: Thinking Diversity in a Rural Context

FREE event hosted by Rural Arts and Engage

**Friday 28 June, 2.30-4.30pm
Thirsk, North Yorkshire**

Rural Arts in collaboration with Engage Yorkshire host a social gathering for arts practitioners to explore ideas about diversity. We will consider the questions: what does diversity look like in a rural setting? Where is the community in 'rural community'? Where does the Creative Case for Diversity sit rural villages and towns? Tradition, change and identity might feature in our conversations.

Booking link: engage.org/happenings/all-together-now-thinking-diversity-in-a-rural-context.

A Day in Archaeology Part of the 2019 Festival of Archaeology

22 July 2019

Have you ever wondered what archaeologists really do? Do they just dig or are there other aspects to their work? A Day in Archaeology showcases "a day in the life" of archaeologists from all over the UK. Anyone with a personal, professional or voluntary interest in archaeology can get involved. Find out more about participating in A Day of Archaeology at: festival.archaeologyuk.org/day/about.

The CBA's Festival of Archaeology will take place from 13-28 July 2019 and will showcase the very best of British Archaeology. Don't forget to register your event this summer on our Festival webpage: festival.archaeologyuk.org.

Whilst you are on the Festival website you might like to check out our [#Archaeocake](https://festival.archaeologyuk.org/#Archaeocake) competition and create a baked version of your favourite archaeological or heritage site, discovery, archaeologist, or fictional archaeology hero!

Get involved at:

Twitter: [@archaeologyuk](https://twitter.com/archaeologyuk), **Facebook:** [Archaeologyuk](https://www.facebook.com/archaeologyuk), **Instagram** [@Archaeologyuk](https://www.instagram.com/archaeologyuk). Or you can email us at festival2019@archaeologyuk.org with any enquiries.

Contemporary Art in the Heritage Experience Conference 2019

29-30 July, Newcastle University

This two day international conference is a key output of the 'Mapping Contemporary Art in the Heritage Experience' research project (2017-19) funded by the Arts and Humanities Research Council (AHRC). The conference provides a platform to discuss the character of contemporary art in heritage and the impact of such projects on their producers and audiences, sharing knowledge across the arts and heritage sector for those engaged in or wishing to develop this area of practice.

The key themes are Creation and Encounters and the programme features presentations from artists, curators, heritage organisations and academic researchers who submitted papers through our Open Call, alongside panel discussions and keynote presentations from leading practitioners within the field. It also includes an opportunity to visit our research exhibition 'Out of Place' at Newcastle's Hatton Gallery and a new MCAHE commission by Marcus Coates for National Trust Cherryburn located just outside the city in rural Northumberland.

For more information on the conference programme and to register your place visit research.ncl.ac.uk/mcahe/conference.

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YHFed Summer Social Event



28 August, 6.00-8.00pm
Damhouse Pub, Sheffield

This year's event focuses on developing networking skills, with a presentation by an expert speaker (details to be confirmed shortly), followed by a BBQ buffet and a chance to practice networking.

The price is £15 for members or £25 for non-members.

Booking is open now on Eventbrite at www.eventbrite.co.uk/e/summer-networking-event-tickets-63375874948.

Still time to book...

Building Greatness from Challenging Times

Charity Finance Group
Northern Conference 2019

Thursday 27 June 2019
Manchester

Charity Finance Group's biggest conference in the north returns to Manchester. With Brexit a fixed feature of uncertainty in the landscape, it's crucial for financial managers to possess the latest knowledge to maintain a robust role, and to keep growing and developing strategies at a challenging time.

CFG's Northern Conference 2019 is the opportunity to find out the latest charity finance and sector news, and the regulatory and technical updates which you need to know. It also provides space to step back and develop room for fresh thinking as speakers share best practice and ideas in strategy sessions.

Find out more at: www.cfg.org.uk/northern19.

Empower the Educator

Friday 28 June, 1.00pm - 4.00pm
Discovery Centre, Leeds

As heritage practitioners make huge strides in working with people with SEND, this session will help you explore your practice, the challenges you face and the potential you have to grow strong and sustainable relationships with a greater variety of learners. GEM Education and Communications Manager, Holly Bee, will facilitate a collaborative session to help you find your next steps in SEND inclusion. We will share examples of great practice, workshop challenges and build peer support, take time to reflect and experiment in the "Learning Lab", and explore practical tips around

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To book a free place: www.eventbrite.com/e/empower-the-educator-developing-internal-advocacy-for-access-work-within-museums-tickets-59773997636.

The Thriving Child In The North

28 June, 9.30am - 4.00pm
The Lowry, Salford

Children and young people can face many challenges in today's society as they navigate their way through school and home life. Social and economic disadvantage, issues around mental health and well-being, discrimination of many kinds may all combine to hinder children's flourishing. 'The Thriving Child' is a series of simultaneous conferences taking place at venues across the UK. Led by the Royal Opera House, Covent Garden, it will examine these issues in detail and consider how the arts, creativity and culture can help children and young people to face up to these challenges. We'll ask whether current practice in the education, arts and cultural sectors might need to change to meet the needs and expectations of young people.

Find out more at: curiousminds.org.uk/thriving-child-north.

Child Protection and Safeguarding in the Arts and Cultural Sector

4 July 2019, 10.00am-4.15pm
Yorkshire Dance, Leeds

The day will provide in-depth practical advice to help you develop sensible structures and build confidence around child protection issues, within the context of developing and delivering creative and cultural projects for children and young people. The course also includes a "safe touch" section, exploring how child protection guidelines can be maintained within more physical art forms such as dance and theatre.

Find out more and book a place at: www.eventbrite.com/e/child-protection-safeguarding-in-the-arts-and-cultural-sectors-tickets-54974779044.

Or contact a member of the Professional Development team via: 02380 332491 / training@artswork.org.uk.

How to be a Family Friendly Museum Free Training Day

Tuesday 9 July, 10.00am - 4.00pm
People's History Museum, Manchester

Would you like your museum to be more welcoming of children, young people and families, but need some support?

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Find out more and book a place at:

www.eventbrite.co.uk/e/how-to-be-a-family-friendly-museum-training-day-tickets-61870179372.

This training day is suitable for staff or volunteers from museums across the North West, North East and Yorkshire. Run in partnership with Museum Development North West, Museum Development North East and Museum Development Yorkshire. Supported by Arts Council England.

GEM Conference 2019

**Connection, Action, Innovation:
Forging dynamic and lasting partnerships with
communities**

**Wed 11 – Fri 13 September 2019
Torquay Museum**

Bookings now open!

The GEM annual conference is the landmark CPD event of the year for heritage learning in the UK. Through a combination of inspiring keynotes and practical sessions, GEM conference provides delegates with new ideas, original solutions and strengthened networks. We build a participatory space, by Gemmers, for Gemmers, uncovering new pathways and shining a spotlight on best practice and cutting-edge developments.

Find out more at: gem.org.uk/training-and-events/gem-conference-2019.

Age Friendly Museums North West Showcase Event

**19 September 2019, 10.30am - 4.00pm
Victoria Gallery and Museum, Liverpool**

Join us for a day full of inspiring examples of how North West museums are improving services to engage older people in our communities through developing partnerships, using their collections and enhancing their spaces. The opportunity for networking with each other and the speakers will also be provided in the museum café at the end of the day. MDNW will also be launching their Age Friendly Museums Audit Tool to support museums to improve their services for older people in our communities.

Blog post for more information:

museumdevelopmentnorthwest.wordpress.com/2019/04/03/free-event-age-friendly-museums-north-west-showcase-event.

Link for booking: www.eventbrite.co.uk/e/age-friendly-museums-north-west-showcase-event-tickets-59113156041.

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Jobs, Volunteering & Consultancy Opportunities

Sheffield Industrial Museums Trust Learning & Public Programmes Co-ordinator

Salary: £22K pa, full time, 2 years fixed term contract

Purpose of job:

- Lead on the delivery and programming of Sheffield Industrial Museums Trust formal and informal learning programmes across all SIMT sites
- Lead on the delivery of Sheffield Industrial Museums Trust's partnership work with IVE and the National Lottery Heritage Fund "Ignite Yorkshire" project
- Line management of the interactor team and the Family Activities and Learning Assistant, ensuring that they are engaged, consulted and involved in developments at SIMT

To find out more, download the full job description at:

www.simt.co.uk/about/careers.

Closing date: 9.00am on Monday 24 June.

Scarborough Museums Trust Marketing & Communications Manager

Salary: £14,400 pro rata (£24K FTE) 22.5 hrs pw

This is a new and exciting role that forms part of a unique collaborative venture between Scarborough Museums Trust and Woodend Creative Industries Centre Trust Limited.

We are searching for someone to communicate the range of cultural activities and opportunities available at Scarborough Art Gallery, The Rotunda Museum and Woodend to visitors, customers and partners, whilst helping to engage with and build on existing audiences.

Find out more at: www.scarboroughmuseumstrust.com/about/vacancies.

Closing date: Sunday 30 June (midnight).

National Gallery 2 x Curatorial Traineeships

Salary: £31,500, 22-month fixed-term contract

With Art Fund support and the assistance of the Vivmar Foundation, in partnership with Southampton City Art Gallery and Museums Sheffield

Each Traineeship consists of 6 months curatorial skills training at the National Gallery in London, followed by a placement of 16 months to work on a collections project with public outcomes at either Southampton City Art Gallery or Museums Sheffield.

The Programme is intended to facilitate access to a curatorial career for people from a wide range of backgrounds and actively welcomes those currently underrepresented in the workforce. We are looking for applicants with a first degree in a relevant subject,

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London and a non-national non-London museum.

Find out more and apply at the National Gallery website: bit.ly/2IaszIk.**Deadline: 30 June 2019.**

Ryedale Folk Museum Learning and Engagement Officer

Salary: £17,500 pa, 30hrs pw (9-10 months)

We are looking for someone to join our small team and deliver our learning activities whilst our current staff member is taking maternity leave. With a reputation for delivering a high-quality offer to school children on site, we wish to ensure continuity and keep building on the family learning opportunities we provide.

Find out more at: www.ryedalefolkmuseum.co.uk/get-involved.

For an informal conversation about the job, please call Jennifer Smith on 01751 417367.

Closing date – 9.00am on Monday 8 July**Candidates invited to interview will be informed by Tuesday 9 July
(interviews on Tuesday 16 July).**

Tullie House Museum and Art Gallery Development Coordinator (maternity cover)

Salary: £21,495–£22,850 (pro rata)

The museum is looking to employ a Development Coordinator to help shape funding opportunities at the museum through a diverse range of channels, initiatives and events. The role focuses on developing access to funding from grants, trusts, foundations and sponsors, whilst building partner relationships with multiple stakeholders.

We are looking for someone who is efficient, organised and able to undertake independent research. Our ideal candidate will be highly diligent and able to interpret funding criteria to write draft project proposals. A knowledge of funding bodies that support cultural initiatives would be advantageous but is not essential. Candidates will need to enjoy collaborating with external partners and be an enthusiastic advocate for the museum.

If you are motivated to join an ambitious, leading cultural institution and think you possess the experience, drive and enthusiasm required for this position, we would love to hear from you.

**Find out more and apply at:
www.tulliehouse.co.uk/development-coordinator-maternity-cover.****Closing date: 9.00am on Monday 8 July.
Interviews: Monday 15 July.**

Leeds University Library Galleries

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Salary: £17,075 to £18,000 pa Full time, fixed term (until 31 July 2022)

Do you have a passion for rare books, archival material and the visual arts? Do you have great communications skills, and are you comfortable with IT and social media? Are you committed to outstanding service delivery?

Our galleries provide a showcase for our art collections and treasures of our Special Collections. Visitors range from University students and staff to members of the public, including community groups and school students. We offer a variety of events and exhibitions to promote our collections, and use our website and social media streams to engage and attract people.

The role combines front-of-house duties and backroom support. You'll be a point of contact at our reception desks and help supervise our gallery assistants, ensuring security is maintained and reporting maintenance issues. You'll help with events and exhibitions: publicity, marketing and evaluation, as well as general administration and the physical preparations – this may involve lifting and handling, working at height and using specialist tools and equipment (training is provided)

Find out more and apply at: jobs.leeds.ac.uk/CSLIB1199.

Closing date: Monday 1 July 2019.

Contacts

The Museum Development Yorkshire Team

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If you have any comments about this e-bulletin or would like to contribute a news item, event or job vacancy, please email: mdy-bulletin@ymt.org.uk.

Visit the MDY website at: www.museumdevelopmentyorkshire.org.uk



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