

Museum Development Yorkshire

South Yorkshire Museums Forum

Monday 25th February 2019

Welcome

@MusDevYorks

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**ARTS COUNCIL
ENGLAND**

Our work 2019-20

- 1:1 Support – apply soon
- Accreditation Support
- CPD Offer
 - Events
 - Northern Museums Volunteer Pass
 - Northern Visitor Experience Consortium
- Small Grants
- Learning groups or cohorts
 - Banish the Backlog
 - Health and Wellbeing
 - FoH
 - Income generation (TBC)
- Projects
 - Innovation – Coming very soon!
 - Resilient Heritage - Micro internship
 - Young Person's Mystery Shopper (TBC)
 - Digital – More later

Some opportunities

- Developing Your Creative Practice - £2-10k (May/Aug)
- Revised HLF – National Lottery Heritage Fund £3k-£5m
- Arts Council National Lottery Project Grants £1-100k
- AIM – Conservation and Collections – end March
- Ripon Museum Trustee Recruitment
- Rapid Response Network Trustee Recruitment



MDY Training Needs Analysis 2018:

Survey validity & training delivery

- **A word on statistical validity:**
 - Response rate for organisations was 42%, giving a **statistical validity of 95%** and **margin of error of +/-10%**
 - Responses were **broadly representative** of the type and size of museums in the region
- **About training delivery:**
 - Results emphasised the need for **good advance notice of training opportunities** to allow for organisational planning, including allocation of budgets and obtaining staff cover
 - There was a preference for **group learning** with bespoke and on-site as a preference, also **mentoring** and **knowledge exchange/site visits**

MDY Training Needs Analysis 2018:

Your priorities for training & development

- Museum specialist skills:
 - **Audience development** was strongly prioritised throughout e.g. **visitor experience & customer care, audience engagement & participation, audience development planning**
 - **Collections** were expressed as a secondary priority; **Accreditation** was the key driver for a broad spread of **collections management** priorities
- Arts Council England initiatives: top priorities were **Audience Finder, Creative Case for Diversity** and **Equality Action Planning**
- Management skills: top priorities focused on museum/third sector concerns of **fundraising** and **volunteer development & management**
- Digital skills: priorities related to audiences - **audience data analysis, collections digitisation, digital content creation, social media strategy**
- Personal skills: top priorities were **listening & communication** and **networking**

MDY Training Needs Analysis 2018:

Your feedback

- Please read the executive summary and recommendations in full, or the full report - at: https://www.museumdevelopmentyorkshire.org.uk/?post_type=resource
- If you have additional feedback, please send your comments to:



Jo Bartholomew
Museum Development Officer
Joanne.Bartholomew@ymt.org.uk

Our Website has a Training Calendar

https://www.museumdevelopmentyorkshire.org.uk/?post_type=event

Send event info to mdyoffice@ymt.org.uk

The screenshot displays the Museum Development Yorkshire website. The header includes the site name and navigation links for various museums and venues. The main content area is titled 'Training and events' and features two event listings. The first listing is for the 'DCDC 18 Conference' on 19 November 2018, with a description of its theme and a 'Read more' link. The second listing is for 'Arts Fundraising and Philanthropy' on 6 December 2018, also with a 'Read more' link. To the right of the event listings is a calendar for November 2018, showing dates from 1 to 30. Below the calendar is a section for 'Event categories' with a list of categories including 'Conferences and Meetings' and 'CPD opportunities for other organisations'. The website is supported by the Arts Council England and the York Museums Trust.

Museum Development Yorkshire

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Home About us News **Training and events** Resources Contact us

Training and events

Discovering Collections, Discovering Communities
DCDC 18 Conference

The theme of this year's conference is Memory and transformation, with panels exploring themes ranging from memory institutions and material narratives to digital memories and public reminiscence. The conference includes practical workshops and exciting networking opportunities. DCDC brings together colleagues from across the archive, library, museum and academic sectors to explore shared opportunities, collective challenges. [...]

19 November 2018 · Birmingham Conference and Events Centre [Read more >](#)

Arts Fundraising and Philanthropy

Essentials in Application Writing

6 December 2018 · Dance City, Newcastle-upon-Tyne [Read more >](#)

« < Nov 2018 > »

Mo	Tu	We	Th	Fr	Sa	Su
29	30	31	1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30	1	2
3	4	5	6	7	8	9

Event categories

- Conferences and Meetings
- CPD opportunities for other organisations

Regional Forum Meetings Review

- We are currently reviewing our delivery of the regional forum meetings to identify opportunities for improving their value to museums, and to ensure that MDY is operating efficiently.
- A survey is being undertaken during March-April 2019 to gather your feedback.
- A survey link will be emailed to all forum mailing lists, and will also be made available via the MDY e-bulletin.
- Please do take the time to complete the survey – thank you in advance for your support.

Agenda for today

- Individual Updates
- The new Museums Accreditation Standard
- Platforms, Algorithms and Crowds
- Interpretation and Engagement @ NVM
- Tour of Clifton Park Museum
- HLF funded WWI Project: Web Strategy, Crowdsourcing, App
- Creating Digital Interpretation with Young People

Tour of Clifton Park Museum

Individual Updates

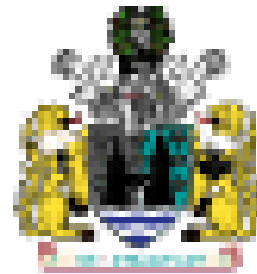
Focus on Digital Projects

Training aims

York Museums Trust



Lunch
Please return by 2.00pm



Doncaster
Metropolitan Borough Council

The logo for the Sheffield Industrial Museums Trust. It features a vertical grey bar on the left. To its right, the words "SHEFFIELD" and "INDUSTRIAL" are stacked vertically in a bold, black, sans-serif font. Below these, the words "MUSEUMS TRUST" are written in a lighter grey, sans-serif font.

**SHEFFIELD
INDUSTRIAL**
MUSEUMS TRUST

Please complete your evaluation survey!

MDY is funded with public money from Arts Council England.

We are required to report on the impact of our work with you - and we can only do so with your help.

By completing your evaluation survey, you:

- **enable MDY to support you more effectively**
- **help us to demonstrate our impact to Arts Council England**
- **ensure public funding for museums is well spent**

A short evaluation form will be circulated by email, you can also follow the link below

<https://www.snapsurveys.com/wh/s.asp?k=152639871203>

Thank you for your support

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