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## York Museums Trust Museum Development Yorkshire

#### Newsletter - Fri 1 March 2019

#### Dear <<First Name>>

This bulletin is issued fortnightly to keep you up to date with all the latest news from the Yorkshire museums sector.

We hope you find something of interest below - we always welcome new subscribers so please feel free to circulate the bulletin to any friends or colleagues who may also find it useful. However, if you decide not to receive future bulletins please click the unsubscribe button in the footer below.

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\*\* Date of next bulletin \*\*
Friday 15 March 2019

\*\* Deadline for submissions \*\* **5pm on Wed 13 March** 

#### Subscribe

#### **MDY Notices**

## Watch this Space MDY Support for Museums - 2019-20

Keep an eye out for information about our support opportunities in 2019!

Full details, including the guidance notes and application form, for our 2019-20 support programme will be landing in your inbox within the next week. Your local Museum Development Officer will continue to provide advice and support as always, but this will be an opportunity to apply for intensive support in regard to specific programmes or areas for development. Please start thinking about what your

museum would like additional support with.

Once your museum receives the paperwork you will have up to 31 March to apply online. Your Museum Development Officer will be available to talk through any of the options.

### **MDY Sponsored Places at AIM Conference 2019**

Museum Development Yorkshire is pleased to announce that it is sponsoring one FREE place at this year's Association of Independent Museums Conference, 20-22 June held at The National Civil War Centre in Newark. This place will cover all three days of the conference, conference dinner, study trip, accommodation and travel bursary. The Museum Development Team will also offer networking support and conference tips to the successful candidate.

This is a practical and useful conference of relevance to local authority and university museums as well as independents. The 2019 national conference will offer delegates fresh ideas on developing a successful destination. It will look at creative place making, becoming a great destination for your community, understanding your audiences, tips for creating an excellent visitor experience and case studies on how to attract groups to your museum and making your shop or café into a desirable destination amongst many more.

A full programme can be found at: <a href="www.aim-museums.co.uk/aim-national-conference-2019">www.aim-museums.co.uk/aim-national-conference-2019</a>.

The deadline for expressions of interest is 11.59pm on 31 March 2019.

## **MDY Training Needs Analysis - Report Findings**

Thank you to all those who contributed to our survey on training needs in the region in autumn 2018.

The survey had a strong return rate, with 59 out of the 141 Accredited Museum sites in Yorkshire & Humberside represented in the organisational responses. A summary of the key findings and recommended actions can be found in pages 1-3 of the report here: <a href="https://doi.org/10.1007/journal.org/">bit.ly/MDYTNAReport</a>.

An important trend in the results was the prioritisation of a broad and substantial need for support in audience development activity, including audience engagement and participation, using Audience Finder, using the Creative Case for Diversity and Equality Action Planning, and digital content development and delivery. This will inform our planning for the coming year and beyond, with new programmes being offered and signposted.

The challenges facing museums to access training and development activity were also clear, and MDY will be taking steps to support museums in prioritising training and development, and enabling organisations to access opportunities.

If you have further thoughts or feedback after reading the report, please contact: <a href="mailto:joannebartholomew@ymt.org.uk">joannebartholomew@ymt.org.uk</a>.

## **Cohorts Update**

During 2019-20 Museum Development Yorkshire will run a Collections Cohort and a Health and Wellbeing Cohort. If there are enough applicants, the Front of House Cohort will also run. Additional learning cohorts will be confirmed by April 2019. Those who have applied will receive more information in the coming weeks.

We wanted to take this opportunity to highlight one of our returning groups.

#### **Front of House Cohort**

After two very successful years we will again be running the Front of House cohort, which is a learning group of museums. This is open to both non-NPO and NPO museums alike. All of the participants will access training, and non-NPO museums will access additional mentoring, and potentially to a small implementation fund. Full information about the programme is included on our website by clicking here.

#### Programme

- A mixture of workshops and individual mentoring involving a variety of learning styles
- Four whole-day workshops, spread across the year dates to be agreed by cohort members
- Action learning in between the workshops
- Each participating museum will be assigned a mentor who will visit them on site and provide feedback, advice and support

#### Workshops

1. Valuing your Visitor

This first workshop will cover Front of House essentials, thinking about barriers to interaction, the visitor journey and upselling strategies for encouraging secondary spend

2. Understanding your Visitor

A focus on dealing with difficult situations and the importance of gathering, listening to and acting on feedback either on site or via methods such as Trip Advisor

3. Developing Tours

Based in a participating museum, this practical day will focus on developing formal and informal tours and improving general interaction with visitors in the galleries.

4. Making everyone feel safe and welcome
In the morning we will look at security. In the afternoon we focus on
understanding the needs of visitors with disabilities.

If your museum wishes to take part in the Front of House cohort but has not yet sent an expression of interest please email us at MDYOffice@ymt.org.uk.

## **Marketing 101: Reaching Audiences Effectively**

Friday 22 March, 10.00am – 4.00pm Treasure House, Beverley

FREE (limited to 1 per accredited organisation)

#### \*\*ONLY ONE PLACE REMAINING\*\*

Don't know where to start with marketing? Learn how to create a strategic marketing plan and select the right channels to reach the audiences you need in this practical, hands-on workshop with museum marketing specialist Marge Ainsley.

By the end of the workshop participants will:

- Understand what 'marketing' really means
- Know how to identify target audiences, and how data insight can help
- Learn about the importance of brand and how to create compelling key messages
- Know how to write an actionable marketing plan (that doesn't sit on a shelf!)
- Gain tips and advice for reaching audiences 'on a shoestring'
- Leave with further resources and toolkits to continue learning.

This workshop is designed specifically for museum staff who are new to marketing or anyone who would like a refresher on the basics.

To book a place: <u>www.eventbrite.co.uk/e/marketing-101-reaching-</u>audiences-effectively-tickets-54636447084.

Please contact Liz Denton if you have any questions: <a href="mailto:liz.denton@ymt.org.uk">liz.denton@ymt.org.uk</a>.

## **Small Development Grant Scheme 2018-22**

Does your museum have a project which just needs that small amount of money to:

- turn a great idea into reality to move the museum forward and better care for its collections
- · provide better experiences for your visitors and users
- develop new fundraising ideas
- · attend training courses
- implement recommendations made by MDY or
- address areas for improvement for Accreditation?

If so, why not submit an application for a Museum Development Yorkshire small grant?

The Museum Development Yorkshire Small Grants Fund can provide funding for a variety of projects in your museum. Our Small Development Grant Scheme assists museums to implement advice, test new ways of working and make good things happen. It also supports personnel to attend training courses and conferences.

The amount awarded is up to £3,000 per project with a sliding scale of match funding required. The fund for this financial year is now live and available on an open application basis, with assessments made on a monthly basis. All monies must be spent and claimed by the end of the financial year.

For the guidance notes and links to the online application form, visit: bit.ly/MDY18SGApp.

If you need any further advice please contact your local Museum Development Officer who will be pleased to comment on potential projects for funding and assist with any queries on the paperwork.

## **Regional Forum Meetings**

## Museum Development Yorkshire Sub-Regional Forum Meetings:

### **Moors and Coast Museums Forum**

Tue 5 March 2019, 2.30pm - 5.00pm

Woodend Creative Centre, Scarborough

Book your place at: <a href="https://www.eventbrite.co.uk/e/moors-coast-museums-forum-tickets-55984050803">www.eventbrite.co.uk/e/moors-coast-museums-forum-tickets-55984050803</a>.

## **York and District Museums Forum**

Tue 19 March 2019, 12.00pm - 4.30pm

The Treasurer's House, York

We are hosting our next York and District Museums Forum from Museums Development Yorkshire on 19 March at The Treasurer's House, York, courtesy of the National Trust.

It will be a great opportunity to network with colleagues over lunch, share knowledge and support projects. The forum theme and opportunities to present will be circulated shortly.

#### **Book your place at:**

www.eventbrite.co.uk/e/york-and-district-museums-forum-tickets-53865773980.

#### **Hambleton and Richmondshire Museums Forum**

Thur 28 March, 10.00am to 12.30pm

Richmondshire Museum

Book your place at:

www.eventbrite.co.uk/e/richmondshire-hambleton-museums-forum-tickets-55983247400.

#### **Other Notices**

## Extend Leadership Programme 2019–20 Applications now open

Applications are invited from mid-career colleagues working in learning and education roles in the arts and cultural sectors from across England, Scotland and Wales.

Extend is the only cross-arts professional development course designed to meet the specific needs of education and learning professionals who aspire to leadership positions in the arts and cultural sectors. Now in its ninth year, over 100 colleagues have graduated from the Programme.

For further information on Extend, what participants can expect and how to apply, visit: <a href="www.engage.org/Extend1920">www.engage.org/Extend1920</a>.

Application deadline: 10am on Monday 8 April 2019.

#### **HVG Volunteer Leader of the Year Award**

The Heritage Volunteering Group exists to help organisations and volunteer managers unlock the power of volunteering through collaboration and sharing best practice.

Our Volunteer Leader of the Year Award celebrates the achievements of those who have made a difference and recognises innovative and outstanding examples of volunteer leadership and management within our sector.

Whether a Volunteer Coordinator, part-time supervisor, paid or unpaid if you know someone who has made a real difference to their organisations or their volunteers then we want to know about it.

For further information visit: <a href="https://www.aim-museums.co.uk/applications-open-heritage-volunteering-group-volunteer-leader-year-award">www.aim-museums.co.uk/applications-open-heritage-volunteering-group-volunteer-leader-year-award</a>.

Closing date: Tuesday 12 March 2019.

### **ICOM UK Travel Grant Schemes Consultation**

### **Survey closes Mon 4 March**

Since 2015 ICOM UK, funded by Arts Council England, Heritage Without Borders, and The British Council, has delivered three travel grant schemes:

- Working Internationally Regional Project (WIRP)
- Heritage Without Borders Travel Grant Scheme (HWB)
- ICOM UK/The British Council Travel Grant Scheme (BC)

These schemes provided grants of between £500 and £2000 that enabled museum professionals at all levels of their career to carry out visits to museums across the world; developing museum practice, confidence, and international networks.

ICOM UK are carrying out a consultation with the museum sector to establish the demand, barriers, and benefits of these schemes. This consultation will feed into a wider evaluation and help ICOM UK and partners develop future schemes. We hope that you can spare five minutes to complete a short survey on international travel grants.

The survey can be found at: www.smartsurvey.co.uk/s/ICOMUKC.

The survey is open until Monday 4 March 2019.

### **Grants, Funding and Awards**

## **The Beecroft Bequest Funding Programme**

Under the terms of the will of the late Walter G Beecroft, the residue of his estate was bequeathed to the Museums Association as a foundation for the Beecroft Bequest Fund.

The Fund awards grants of up to £10,000 to Museums Association institutional members for the acquisition of pre-19th century works of art and applications are considered on a case by case basis. The application process is very simple, and they are happy to answer any questions you may have prior to submission.

#### The process:

- Applications can be considered at any time
- In the case of auction sales at least five working days are required, although the trustees cannot guarantee to consider any application made at short notice
- Applications for grants for items which have already been purchased will not be considered
- Any grant awarded will be paid upon production of the receipt for the full value of the purchase.

For further information about the fund, including how to apply, visit: www.museumsassociation.org/funding/beecroft-bequest.

#### **Trusthouse Charitable Foundation**

Focuses on supporting smaller charitable and not-for-profit organisations within the UK, with a total annual income under £500,000, who work in the most deprived urban areas or the most remote and socio-economically deprived rural areas. Within these overarching themes, they support projects which fall under the broad headings of Community Support, Arts, Education and Heritage.

They run an online application process and you can make applications at any time of the year, to find out more visit:

trusthousecharitablefoundation.org.uk.

### The Dulverton Trust Funding Opportunity

The Dulverton Trust is an independent grant-making charity supporting UK charities and CIOs (charitable incorporated organisations) to tackle a range of social issues, protect the natural world and preserve heritage crafts.

Single year grants are typically between £25,000 and £35,000 and grants for revenue and capital are available.

Check eligibility and apply online at: www.dulverton.org.

## The Heritage Impact Fund

The Architectural Heritage Fund (AHF), the specialist lender to the UK's heritage projects, has launched a new £7M social investment fund to enable organisations to deliver economic and social impact from the re-use of the UK's heritage buildings.

They are offering loans from £25,000 to £500,000 for up to three years with tailored terms and both flexible and incentivised interest rates for impactful projects.

For full information and details on how to apply visit: ahfund.org.uk/hif.

## **New Collecting Awards**

Art Fund are now accepting applications for the fifth round of the New Collecting Awards, which offers 100% funding for curators to build or expand collections of fine art, design or visual culture. The programme aims to support curators in developing skills associated with researching and identifying acquisitions. Awardees receive a generous funding allocation towards research, travel and training costs and are matched up with a mentor.

There is £300,000 available in round 5, and with support from the Ruddock Foundation of the Arts, one award will be ring-fenced for a curator planning to collect pre-1600 works as part of their project.

Applications close on Wednesday 24 April, and more information, including guidance for applicants, can be found at: <a href="https://www.artfund.org/supporting-museums/new-collecting-awards">www.artfund.org/supporting-museums/new-collecting-awards</a>.

#### **Curatorial Network Grants**

Art Fund are delighted to be launching a new fund to help Subject Specialist Networks (SSNs) and other curatorial networks develop and share knowledge, skills and resources. Art Fund have £150,000 available annually to support both established and emerging networks, with grants designed to be light-touch and responsive to need. There are two categories of grant: small grants (up to £5,000) can be applied for at any time, whilst large grants (over £5,000) will be considered at twice-yearly committee meetings.

The deadline for the first large grant meeting is Wednesday 24 April.

More information on the programme and what we can support can be found at: <a href="https://www.artfund.org/supporting-museums/curatorial-network-grants">www.artfund.org/supporting-museums/curatorial-network-grants</a>.

#### **Jonathan Ruffer Curatorial Grants**

This programme provides funding for travel and other practical costs to help museum professionals with collection and exhibition research projects and professional development.

Art Fund have £75,000 to award annually, and this year we have changed the grant thresholds: individuals can now apply for grants of up to £2,000 at any time. Requests for above £2,000 will be considered at committee meetings twice a year, and the deadline for the first large grant meeting is Wednesday 20 March.

More information, including guidance for applicants, can be found at: www.artfund.org/supporting-museums/jonathan-ruffer-curatorial-grants.

## **Workshops and Training**

## Voluntary Action Leeds (VAL) Training Courses

Training courses taking place in March include the following:

- Introduction to Fundraising, 4 March
- Introduction to Equality and Diversity, 5 March
- Bid Writing Skills, 5 March

- Commissioning Pricing Up Contracts, 6 March (FREE To Leeds Based Organisations)
- Being an Active and Effective Trustee, 7 March

Find out more and see the full range of courses at:

doinggoodleeds.org.uk/training-directory.

## Free Digital Training for UK Service-Delivering Charities

### 26 March, Lincolnshire 27 March, Leeds

CAST is continuing our series of FREE, half-day digital 'Design Hop' workshops around the country at the moment, in partnership with lots of brilliant local partners and digital community networks.

Design Hops are an energetic and practical introduction to the key concepts of 'tech for good' and digital development for charities. You'll get to:

- Hear lots of examples of what other charities have done with digital
- Unpack your assumptions around a key problem and examine it from your service users' perspective
- Understand what assets you have that might help
- Hone in on one achievable thing to test, and how to test it
- Identify next steps to move forwards, including how to overcome some of the internal cultural barriers many of us face
- Meet peers, experts and discover local networks and funding opps to help make your ideas a reality!

Find out more at: wearecast.org.uk/for-nonprofits/design-hops.

## **TEG Economics of Touring Exhibitions Workshop**

### Wed 3 April, 10.00am to 4.30pm Royal Society of Sculptors, London

This one day workshop explores the economic and partnership models that organisations can employ to tour and develop partnership exhibitions in the UK, drawing from case studies and examples of good practice.

Workshop attendees will be given first-access to TEG's updated 'Funding for Touring' resource, which identifies a wide range of public and private sector funding sources for touring and partnership activity.

It is an interactive session, based on problem solving and discussion, delivered by a TEG trainer.

#### For more information or to book visit:

economicsoftouringexhibitionslondon.eventbrite.co.uk.

## Kids in Museums 2019 Training Programme Launched

Two new training workshops are now available:

 Young People and Wellbeing Tue 30 April, London

 Welcoming Families and Young People with Autism Thu 9 May, Liverpool

The workshops will bring together experts in the fields of autism and wellbeing, young people and museum professionals, providing an opportunity to share best practice and discuss challenges.

#### Find out more and book your tickets today at:

kidsinmuseums.org.uk/2019/02/new-training-programme-for-2019-launched.

#### **Conferences and Events**

### **Hull 2017 Report Launch Seminar**

13 March, 1.30pm to 4.00pm University of Hull

## A free public seminar organised by Culture, Place and Policy Institute

Three years ago the National Lottery Heritage Fund decided to invest £3M in a bold new venture with Hull UK City of Culture 2017 - a wide-ranging programme of creative activity to bring the diverse heritage of Hull to the fore during the City of Culture year and to engage a wide range of people with that heritage.

Throughout the City of Culture year a wide range of Hull's tangible and intangible heritage inspired performances, events, installations, exhibitions, festivals and community activity and a new report sets out the results of this unique strategic and place-based approach to exploring and engaging people with heritage.

We invite you to join us in the debate as we launch the report. Our seminar will combine the presentation of key outcomes from the National Lottery Heritage Fund investment with insights from those involved in the project. The event will conclude with a panel discussion with contributions from artists, heritage practitioners,

academics and funders about the benefits and challenges of taking a creative approach to exploring and sharing our heritage.

#### Find out more and book a place at:

culturenet.co.uk/events/creating-the-past.

### **Yorkshire Inclusive Network**

## **Tuesday 26 March. 1.00pm to 4.00pm Leeds Discovery Centre**

The Yorkshire Inclusive Museums Network meeting is for museum professionals who are addressing access needs within their venues, collections and interpretation.

Would you like to hear more about the Cultural Inclusion Manifesto, get involved in the Yorkshire network, or share an example of your own work? To find out more or sign up, please visit: <a href="https://www.eventbrite.com/e/yorkshire-inclusive-museums-network-march-2019-tickets-56495515608">www.eventbrite.com/e/yorkshire-inclusive-museums-network-march-2019-tickets-56495515608</a>.

If you need further information, please contact: Kate Fellows, Lifelong Learning Manager, Leeds Museums and Galleries, <a href="mailto:kate.fellows@leeds.gov.uk">kate.fellows@leeds.gov.uk</a>.

## Fundraising, Marketing and Evaluation Training at Yorkshire Dance, Leeds

### 26/27 March

Budgeting and Fundraising for Work with Young People in the Arts and Cultural Sector

#### Find out more and book a place online at:

www.eventbrite.com/e/budgeting-and-fundraising-for-work-with-young-people-in-the-arts-and-cultural-sector-tickets-52958168307.

## 30 April

## Marketing Projects for Young People in the Arts and Cultural Sector

Further information and bookings: <a href="www.eventbrite.com/e/marketing-projects-for-young-people-in-the-arts-and-cultural-sector-tickets-52957636717">www.eventbrite.com/e/marketing-projects-for-young-people-in-the-arts-and-cultural-sector-tickets-52957636717</a>.

### 1 Mav

Measuring Impact: evaluating projects with, for and by young people

Further information and bookings: <a href="www.eventbrite.com/e/measuring-impact-evaluating-projects-with-for-and-by-young-people-tickets-52956621681">www.eventbrite.com/e/measuring-impact-evaluating-projects-with-for-and-by-young-people-tickets-52956621681</a>.

## **TEG Marketplace Thinktank Birmingham Science Museum**

## 2/3 May 2019 From the Touring Exhibition Group

Join colleagues nationwide at the TEG Marketplace and Pre-Marketplace Seminar for one or two days of networking and inspiration at the UK's principal touring and partnership exhibitions networking event.

TEG's annual Marketplace is a unique opportunity for organisations developing or supporting the development of touring and partnership exhibitions to network, discuss projects and exchange ideas.

#### Find out more at:

touringexhibitionsgroup.org.uk/training-events/event/marketplace.

#### Still time to book...

## **GEM Training Spring 2019**

Foundation Course: Museum Learning (Manchester), April - July: gem.org.uk/training-and-events/gems-training-programme/foundation-course/museum-learning.

Essentials of Leadership (Leeds), Tuesday 9 April:

<u>gem.org.uk/training-and-events/gems-training-programme/intermediate-courses/essentials-of-leadership-course</u>.

Advanced Workshop: The Learning Curve (London), Tue 5 March: gem.org.uk/training-and-events/gems-training-programme/advanced-workshop-learning-curve.

## **Coaching and Leadership in the Workplace**

11-13 March and 10 April Leeds

Would you like your workplace to be more a productive, innovative and enjoyable place to work? Are you interested in how coaching skills and tools can help you develop a shared sense of purpose, take pride in your work, clarify priorities and create a desire to try new things and go 'the extra mile'?

If so – this new course might be for you. By the end of the course participants will be able to coach themselves and others in a variety of 1-2-1 and group situations including 'leader or manager as coach'. The course also provides an opportunity to explore and develop each participant's individual leadership approach and emotional awareness.

For further information visit: bit.ly/2hLpakj.

## Yorkshire Talking Shop Run by the Association for Cultural Enterprises

#### 12 March 2019, Hepworth Wakefield

An opportunity to meet with cultural trading professionals in your area, sharing knowledge and best practice about all aspects of cultural income generation. Each meeting's agenda covers topics of commercial interest, discussion points and case studies from group members.

For more information and to book a place please email: events@acenterprises.org.uk.

## Agents of Change: driving and dealing with change as a freelancer in the cultural sector

## Thursday 14 March 2019, 10.30am – 4.30pm Manchester Art Gallery

Join other museum freelancers for this insightful, valuable and practical day of training and networking, aimed at freelancers working across all disciplines in the museums and heritage sector and those considering embarking on a freelance career.

Speakers will share their journeys, practical lessons and tips and will explore many aspects of 'change' relevant to freelancers.

Find out more at: www.tickettailor.com/events/museumfreelance/218387.

Early bird tickets are £70, after which tickets are £90.

## **Care of Metals Workshop**

### 18 March, 10.00am-3.30pm Buxton Museum, Derbyshire

#### **FREE**

Buxton Museum and Art Gallery will be displaying the British Museum's 'Hoards: a hidden history of ancient Britain' exhibition from 13 April to 16 June. Alongside finds from the British Museum and Salisbury Museum, they will also be displaying hoards from Derbyshire and the Peak District including additional material from Beeston Tor.

This training session forms part of a programme of activities linked to this exciting exhibition and will explore how to care for, handle and display metal objects including coins. Topics covered will include providing optimum environmental conditions, safe handling and packing, display techniques, cleaning and housekeeping. There will be a mixture of presentations, practical activities and informal discussions. All participants will receive a pack of additional information and handouts.

#### Find out more and book a place at:

www.eventbrite.co.uk/e/care-of-metals-tickets-56100167110.

## From Bone to Ivory: Materials Identification Workshop

## 19-20 March 2019 University of Cambridge

This two day course is aimed particularly at conservators, curators and object specialists but would equally be useful for anyone involved in identification, preservation, study, handling or registration of cultural, historical and archaeological collections. Teaching will be through a combination of lectures, handling sessions and work at the microscope and ends with a practical identification session.

The course costs £125 (with lunch and refreshments provided) and will be held at the Department of Zoology, University of Cambridge.

#### For more information, please visit:

museumethnographersgroup.blogspot.com/2018/12/from-bone-to-ivory-materials.html?m=1.

### **Cultures of Health and Wellbeing Conference**

### 21-22 March 2019 Great North Museum: Hancock, Newcastle

The outline programme for the Culture, Health and Wellbeing Alliance's first national conference is now available.

The conference will be an opportunity to explore the particular challenges and opportunities presented by a time of unprecedented growth and public interest.

Tickets: £50-120.

Find out more and book a place at: <a href="www.eventbrite.co.uk/e/cultures-of-health-and-wellbeing-tickets-53343078584">www.eventbrite.co.uk/e/cultures-of-health-and-wellbeing-tickets-53343078584</a>.

#### **GEM Yorkshire and Humberside Event**

## War and Peace: Researching how sensitive issues are approached in museum learning

## 29 March, 9.30am to 12.30pm Peace Museum, Bradford

Optional tour of The Peace Museum from 12.30pm till 1.00pm.

This event is aimed at museum learning professionals and teachers, with a focus on KS2 learning.

#### Find out more and book a place at:

www.eventbrite.co.uk/o/gem-yorkshire-amp-humberside-6817850199.

## Joining the Dots: Partnerships, Participation and Platforms'

## Lincoln, 3-4 June 2019 £25-175

Heritage Dot explores the exciting collision between the worlds of digital tools and technology and cultural heritage. This fusion is creating new relationships between past and future, tradition and innovation. It is enabling new audiences to reinterpret the past and technologies of the future to reimagine professional practice. At the same time, its continually evolving nature can be a confusing space, placing demands on people and organisations within a landscape of diminishing access to resources.

'Joining the Dots' proposes that partnerships are becoming ever more crucial to the success, and survival, of organisations and projects involved in the preservation of and access to cultural heritage in the digital age. As such, this first edition of the conference will explore how collaborations and the use of digital tools and technologies can be effectively employed to increase access to and participation in cultural heritage.

Find out more at: <a href="heritagedot.org/about">heritagedot.org/about</a>.

## AIM National Conference 2019 Booking Now Open

## 20-22 June National Civil War Centre, Newark

The theme this year is 'How to be a great destination' and they have lined up inspiring speakers, new networking opportunities and some exciting social events.

The conference will look at creative place making, becoming a great destination for your community, understanding your audiences, tips for creating an excellent visitor experience and case studies on how to attract groups to your museum and making your shop or café into a desirable destination amongst many more.

For more info and details on how to book visit: <a href="www.eventbrite.co.uk/e/aim-national-conference-2019-how-to-be-a-great-destination-tickets-54854843313">www.eventbrite.co.uk/e/aim-national-conference-2019-how-to-be-a-great-destination-tickets-54854843313</a>.

## **Jobs, Volunteering & Consultancy Opportunities**

## **York Museums Trust Head of Collections and Curatorial Services**

Salary: £41-44K pa

These are exciting times to join the Trust as York Castle Museum is planning a major capital project to transform its visitor experience.

We are seeking a Head of Collections and Curatorial Services to provide leadership and ensure YMT collections and buildings are cared for, developed, researched and used to maximise public benefit and long term conservation for the City of York and future generations. The post holder will lead the project to deliver a new store for YMT collections and will hold overall responsibility for maintenance of excellent curatorial and collections management standards.

We are eager to hear from candidates with a degree and a qualification in Museum Studies, AMA, FMA or appropriate equivalent experience. They will also have strong people management skills and experience as well as financial management skills with proven ability to manage revenue and project budgets. A flexible approach to work is essential, including working evenings and/or weekends as required.

Access the job description and application form at <a href="https://www.yorkmuseumstrust.org.uk">www.yorkmuseumstrust.org.uk</a> on the About Us, Jobs Vacancies page.

Closing date: 9.00am on Monday 4 March 2019.

Initial interviews will take place in York on 22 March 2019, final interviews will take place in York on 4 April 2019.

## National Railway Museum Archivist

Salary: £28,000 - £31,500 per annum + benefits Fixed term contact: 10 months

Are you passionate about managing museum and archive collections and making them accessible?

Part of the wider Science Museum Group, the National Railway Museum is committed to researching, interpreting and communicating over 300 years of railway history through a unique collection of vehicles, objects, documents and images.

In this role, you will focus on caring for our specialist collections, working with the wider curatorial and archival team to carefully and systematically research, audit and document our images whilst championing the provision of access to museum visitors and the wider public.

Find out more at: bit.ly/2Emxkvc.

Closing date: 13 March.

# Hull Museums Freelance Museum Educator (Maritime Handling Collection Development)

Fee: £5K inc. VAT and all expenses (inc. travel) Contract period: 18 March - 29 April 2019

Hull Museums are looking for a freelance museum educator to develop a maritime themed handling collection for its flagship initiative, Hull: Yorkshire's Maritime City (HYMC). The initiative aims to raise awareness of the city's maritime history and industry within the local community and to develop a heritage-related tourism market that can contribute significantly to economic regeneration and raise the profile of Hull and the surrounding region.

The project will unite five existing venues - the Hull Maritime Museum and the adjacent Dock Office Chambers, the Arctic Corsair, the Spurn Lightship and the North End Shipyard – and use their historic assets in order to tell Hull's unique maritime story.

Learning is central to HYMC. Over the course of the project our aspiration is to develop five new learning programmes and facilitate 15,000 school children to visit the Hull Maritime Museum and North End Shipyard.

To request further details and an application form email <a href="mailto:David.Alcock@hcandl.co.uk">David.Alcock@hcandl.co.uk</a>, or for an informal discussion please contact

David Alcock on 01482 616646.

Closing date: Thursday 14 March 2019.

## National Railway Museum Lead Interactive Gallery Curator

Salary: £30,000 - £34,000 per annum + benefits

Are you a creative, research-driven, communicator who can 'Think Big' when it comes to projects?

Across Science Museum Group, we are committed to inspiring futures and have bold ambitions to develop our offer and open new exhibitions, challenging and encouraging learning in our diverse audiences.

In this role, working with the Masterplan and Learning teams, you will lead on the research, development and delivery of content for the new engineering-focused interactive Wonderlab gallery.

Working closely with stakeholders across the Museum and Group, as well as external designers and specialists, you will conduct in-depth research and produce content interpretation to communicate and share authentic stories which bring our exhibitions to life.

Link to role: bit.ly/2EAkVoW

Closing date: 20 March.

## The Peace Museum Learning Assistant (Casual)

## Salary: Living Wage Foundation Rate, currently £9 per hour

The Peace Museum in Bradford is looking for a casual Learning Assistant to join the team to support and deliver the museum's established school programme, either in the museum or as outreach sessions in schools. The role will involve working with pupils in Key Stages 1-3.

#### Find out more at:

peacemuseum.org.uk/join-our-team-learning-assistant-casual-vacancy.

Closing date: Friday 29 March at 4pm.

## **The Museum Development Yorkshire Team**

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Visit the MDY website at: www.museumdevelopmentyorkshire.org.uk



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