

exposure:

the broken *reality* tunnel

● www.mybrokenreality.com

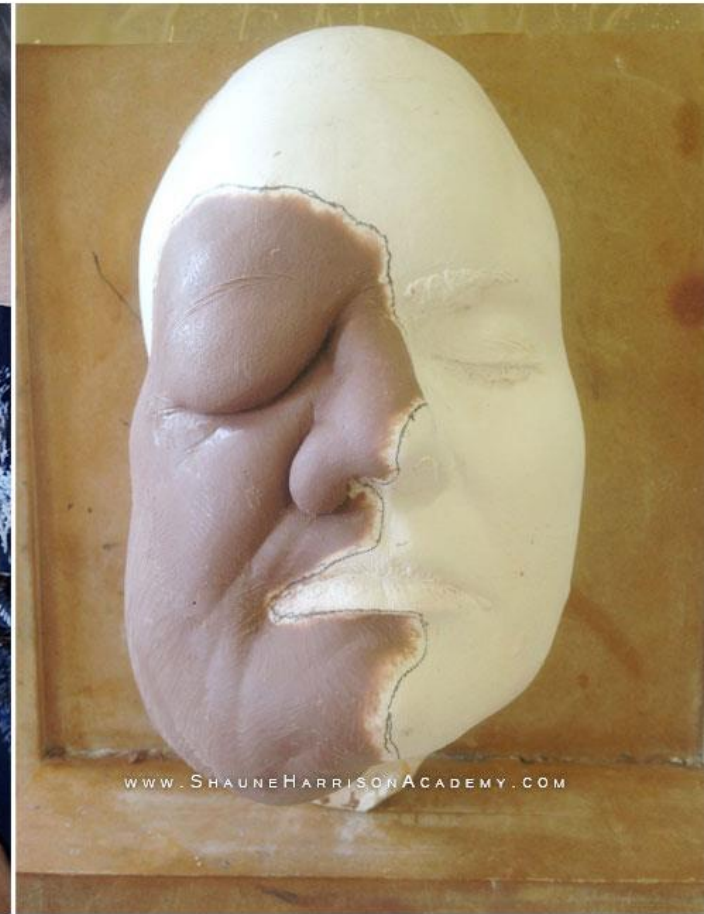


a n n i h i l a t e f a l s e c o n c e p t s











Detrainment
Ramp





exposure:

the broken *reality* tunnel

● www.mybrokenreality.com



a n n i h i l a t e f a l s e c o n c e p t s



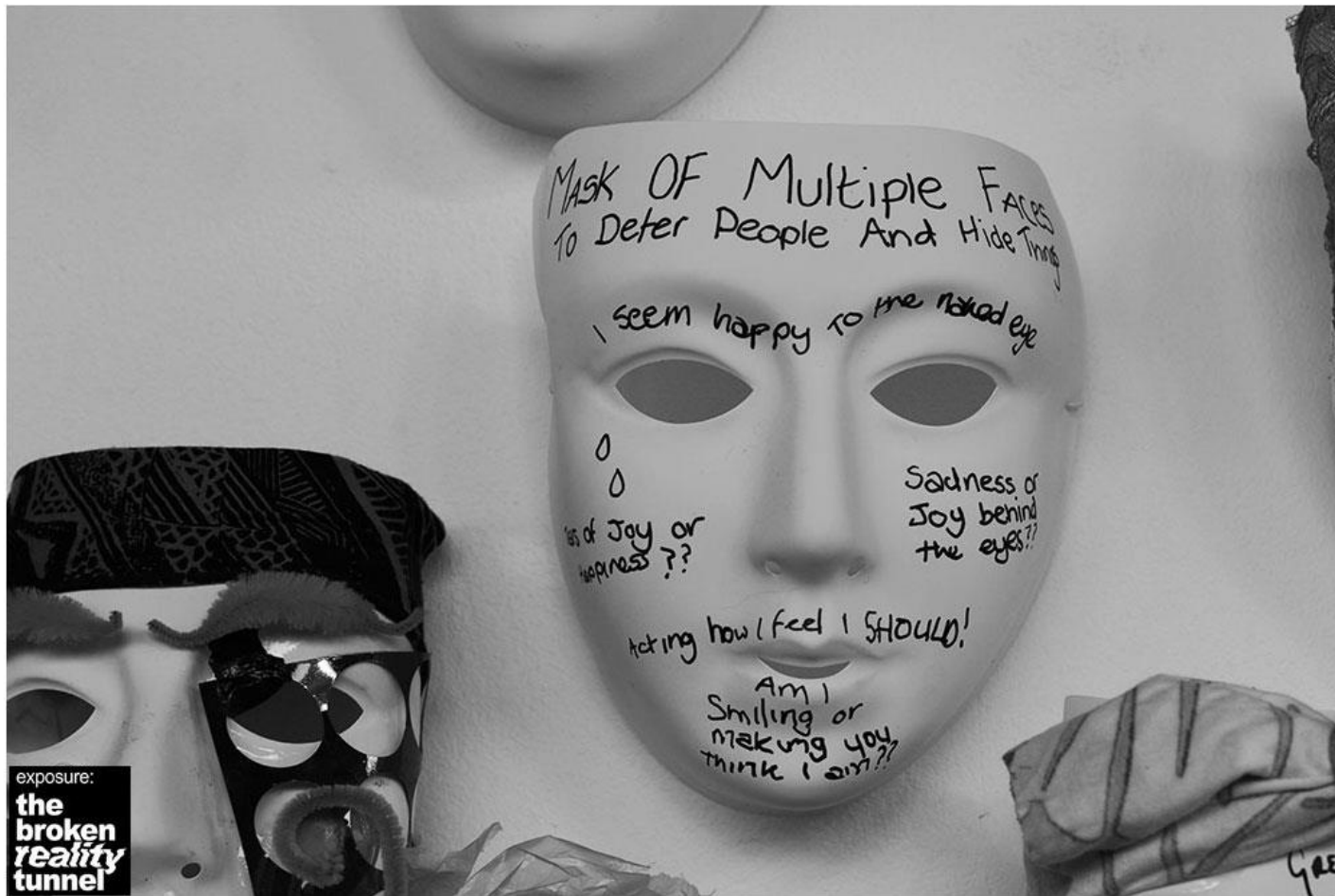




asure:
e
oken
ality
annel



posure:
e
oken
ality
nnel





after making the masks
I realized I am creative

exposure:
**the
broken
reality
tunnel**

Haters

looks to be
beautiful ☺

I'm ~~am~~
Beautiful!!

☺☺☺
HaHa!!

BL

People
look
weird
(scary),
but just
go with it!
Bro!!
Faker

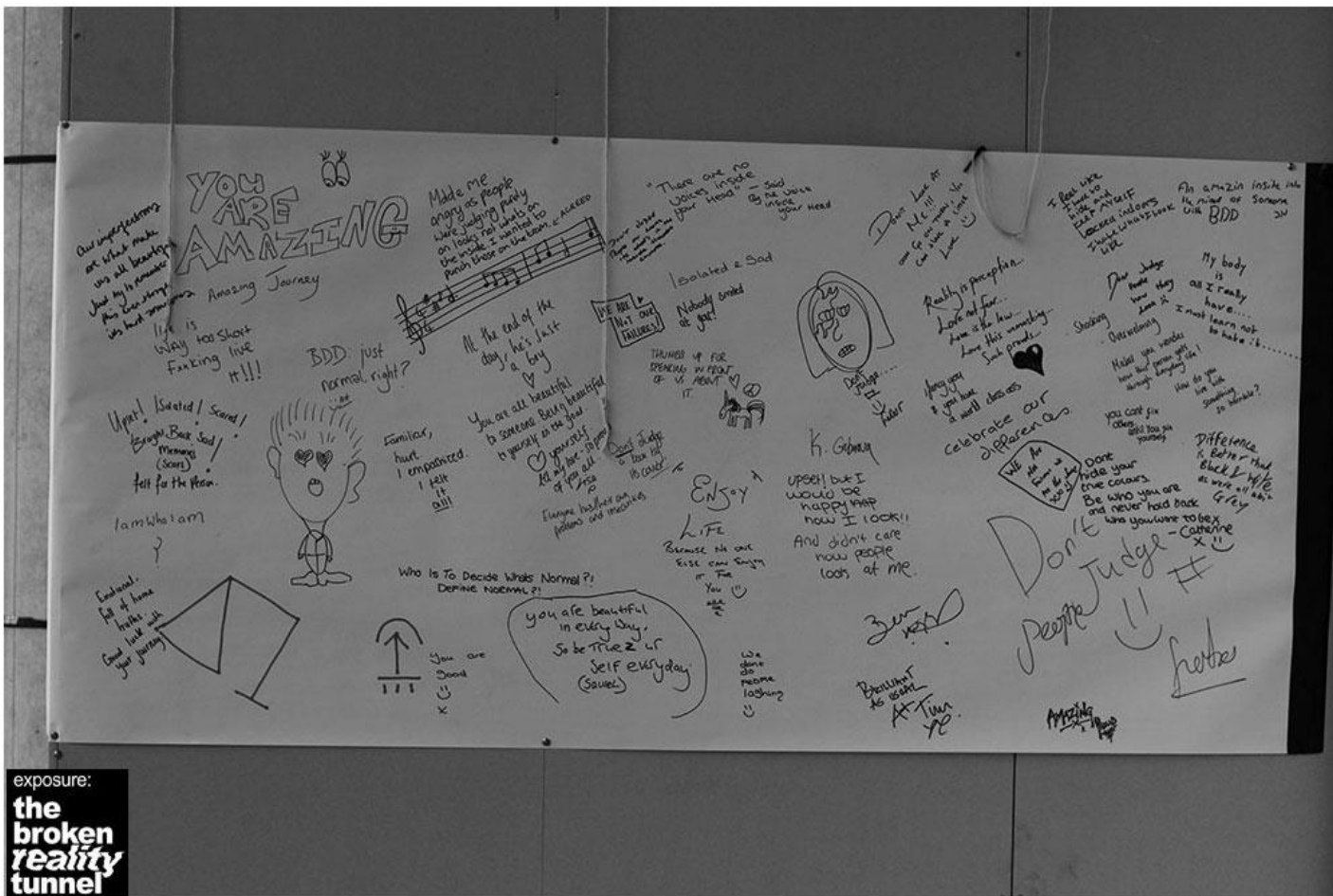
~~I got~~
I got bullied
all the time at School
constantly for the way I
looked and
dressed. Ignore
the people that
judge you
and be true to
who you are.
-Catherine x!!

Don't

Just

exposure:
the
broken
reality
tunnel

let her go



exposure:
**the
broken
reality
tunnel**



exposure:
the
broken
reality
tunnel



Benefits reported from the project included:

- * art as a healer
- * increased people's self-awareness
- * education around the disorder BDD
- * increased awareness around living with a disfigurement
- * exposed people to high quality art experiences
- * allowed people to open up communication

Body dysmorphia

See how this woman living with BDD empowers herself through art



Youth Outreach Campaign

- * 7 separate groups
- * 110 young people with
- * 80 hours of engagement.

Reached Audience (broadcast, online, in writing)
+/- 11,092,741

* * This number is taken from the various websites statistics 'daily average visits'. I only counted the one day as this was the day my story was the most visible either on their homepage or live on their radio show. I have not calculated the monthly reach which would obviously increase the number remarkably.

Publications include

Dazed & Confused Online / The Daily Mail Online
The Metro Online / The Sun Online / Foxnews.com
Redbookmag.com / BBC Radio Sheffield
and the official website mybrokenreality.com

Official project trailer = 72 300 views and counting

The story has been translated into over 32 languages.

“She needs lots of meds and years of counselling.”

(FoxNews.com)

*“The contrast between the inner and outer self.
Very thought provoking - thank you!”*

(Installation Wall)

“People crave celebrity, and will go to any lengths to obtain it now. Call it “American Idol Syndrome”. Ok bye, I have to go take a selfie.”

(FoxNews.com)

“Very brave - thank you for sharing your perspective.”

(Installation Wall)

“I think I might have had more sympathy if this had not been described as an "art" project. Just because you're an "artist" doesn't mean you're not mad”

(DailyMail)

“Don’t worry about what others think, we are all beautiful in our own way. Thank you for your exhibition it is very insightful - and don’t forget love yourself!”

(Installation Wall)

exposure:

the broken *reality* tunnel

● www.mybrokenreality.com



a n n i h i l a t e f a l s e c o n c e p t s

